Arts 1311.002 Design I
Instructor: Masafumi Hase
Location: CA 225
MW 9:00 – 11:50 am
Office Hours: M/W 12:30–1:30/ CA 111

Course Description
This is an introductory course structured to impart the fundamentals of two-dimensional design. Through lectures, assigned readings, quizzes, guided exercises, studio projects, and critiques, students will cultivate an understanding for the elements of art, the principles of organization and their combined relationship to suggest space.

Textbook

Learning outcomes
Students will learn how to apply and discuss the elements of art and the principles of organization. Students will be expected to learn and utilize the vocabulary specific to each of the elements. Students will carefully negotiate the challenges of color theory through exercises and critiques. Students will cultivate knowledge of drawing, painting, and collage materials. Students will learn to place an image on the sliding scale between representation and abstraction. Students will learn to identify and discuss the different approaches to linear perspective. Students will gain proficiency in the use of grids to transcribe imagery. Students will learn the significance of craftsmanship and presentation to a professional. Students will learn how each of these outcomes contributes to the suggestion of form and space.

Academic Honesty
Student handbook: students who violate academic integrity and regulations by plagiarism, other academic dishonesty or disruptive behavior will be held accountable by faculty and may have their grades adjusted accordingly.

Attendance Policy
Attendance is extremely necessary and mandatory for this class. You are allowed to miss 3 class periods but are still required to make up all work associated with the missed class time. On your fourth absence you final grade will be lowered a letter grade, two letters on your fifth, etc.

Tardies
Your final grade will also be affected by tardies, please show up to class promptly at 9am and stay for the duration of the class, you will receive a break around 10:30, two tardies will equate to one absence.

Grading
Your final grade will be taken from
A. Studio projects 70%
B. Quizzes 30%
Studio Projects
You will be assigned studio projects corresponding with the five elements of art: line, value, shape, color, and texture.

Quizzes
You will be assigned readings from your textbook *Art Fundamentals, Theory and Practice 11th edition* to reinforce what you learn from lectures, exercises and studio projects. Quizzes cannot be made-up or retaken. At the end of the semester I will drop your lowest quiz grade.

Ten-Point Grading Metric
Final grades represent many factors: however the metric below does well in describing what you can expect from your efforts. Do not miss class, study, and be on time with all required materials.

A 100-90   Excellent work and consistent, exemplary effort
B 89-80   above average work, shows considerable growth
C 79-70   satisfactory work, some progress, good attendance
D 69-60   work needs improvement, poor attendance
F 59-00   shows little progress or effort

Project Evaluation Criteria
Process ___/30
Planning: Did you prepare adequately?
Method: Did you follow directions? Did you stretch your problem-solving skills?
Creativity: Is your project thoughtful and courageous?

Product ___/60
Outcome: Did you exhibit understanding of the lesson?
Content: How well did you synthesize design, media, and content?
Craftsmanship: Is the quality of the work high and consistent throughout?

Presentation ___/10
Finish: Is the work presented in a thoughtful manner?
Critique: How well did you communicate your ideas and intention?
Critique: Do you offer insightful, constructive criticism using relevant terminology?

Total Score___/100

Deadlines
Did you finish your projects during the time permitted for them? Present your work on wall before critique begins. All projects/assignments will be conducted in class, it is not acceptable to complete all work on a project outside of class.

Studio Cleanliness
Everyone needs to help in keeping the design studio clean, your productivity and safety depends on it. The last day of class is devoted to a mandatory critique and cleanup. Anything left behind after the cleanup day will be discarded.

Studio Safety
Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or
unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees.

Do not use spray fix or spray adhesive inside the CA or near any exit. Also, please do not use tools or equipment from another lab (sculpture, painting, ceramics, printmaking, etc.) without permission.

**Notice to Students with Disabilities**
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.

**Academic Advising**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**Grade Appeal Process.** As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at [http://www.tamucc.edu/provost/university_rules/index.html](http://www.tamucc.edu/provost/university_rules/index.html). For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.
**Materials list (subject to change)**

Textbook: *Art Fundamentals 11\textsuperscript{th} ed.*

Dua-lar 20” roll

Drafting triangle 45 degree

3M super clear packaging tape

Metal yard stick

12” metal ruler

Retractable knife with blades

Strong multipurpose adhesive

Sketchbook 8.5 x 11 (unused)

Bristol paper 9 x 12 1 package

French curves (pkg)

Acrylic paints: red, yellow, blue, black, and white

Synthetic brushes (small flat, medium flat)

Felt tip pens (sharpie or prisma)

Hand held mirror (optional)

Drawing compass

Scissors

Tracing paper

Old magazines

**Shape unit**

Construction paper 1 package/3 students

Scissors

Rubber cement

French curves

Acrylic paints (black and white)

Synthetic brushes

Palette (plastic tray)

Tracing paper

**Line unit**

Pencil

Kneaded eraser

Plastic eraser

Pencil sharpener

Assorted black felt tip pens

Hand held mirror

Tracing paper

**Value unit**

Pencil

Kneaded eraser

Plastic eraser

Pencil sharpener

Acrylic paints (black and white)

Synthetic brushes
**Color unit**
Reliable drawing compass
Acrylic paints (red, yellow, blue)
Synthetic brushes (small)
Tracing paper

**Texture unit**
Expendable magazines
Rubber cement
Scissors

**Course Outline**
08/25 Introduction, syllabus, supply list
08/30 lecture: Nature of Art, Form and Space (abstract art)
09/01 Lecture: shape with shape variety assignment
09/06 Quiz: nature of art, form and space. Finish shape variety assignment
09/08 Shape: parts and the puzzle assignment (construction paper)
09/13 Shape: parts and the puzzle continued....
09/15 Shape: Motif assignment, parts and the puzzle due with critique.
09/20 Shape: Motif assignment continued....
09/22 Quiz: shape, critique on Motif assignment (2 assignments)
09/27 lecture: line with line variety assignment
09/29 Line: line variety continued.... Assignment due at end of class
10/04 Line: line dynamics assignment
10/06 Line: double take assignment (self portrait)
10/11 Line: double take continued....
10/13 Quiz: line, critique on double take (3 assignments)
10/18 Lecture: value, value scale assignment
10/20 Value: value scale continued....
10/25 Value: Autobiographical Still life assignment
10/27 Value: still life assignment continued....
11/01 Quiz: value, critique on still life assignment (2 assignments)
11/03 Lecture: color, warm and cool color assignment
11/08 Color: warm and cool color assignment continued....
11/10 Color: color wheel assignment
11/15 Color: color wheel assignment continued.... Warm and cool assignment due.
11/17 Color: color wheel assignment continued....
11/22 Quiz: Color, turn in color wheels (2 assignments)
11/29 Lecture: texture, texture variety assignment
12/01 Texture: variety assignment due
12/06 Quiz on texture, last day of class, collage assignment continued....
12/13 Final collage project due with critique