Arts 2311.001 Design III: Color

Spring 2012
Day & Time: M/W 12:30 – 3:20
Location: Center for the Arts 225
Instructor: Joe Peña
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Office Hours: T-R 11:00 am – 12:30 pm or by appointment

Course Description

This course emphasizes the importance of developing color study through a disciplined practice. The assignments will help students avoid the tendency to systemize color. By utilizing a hands-on approach students will develop an eye for color. This means seeing color in action as well as feeling color relatedness. In visual perception there is a discrepancy between physical fact and psychic effect. What counts here is not so-called “knowledge” of so-called “facts”, but the actual experience of seeing color.

Student Learning Outcomes

After completing this course the student will:
- realize that color evokes innumerable readings.
- learn quality and sensitivity of color.
- realize that there are color relationships that share visual qualities
- learn a color language that describes characteristics or aspects of color and color usage.
- learn concepts and principles dealing with the process of visual creation using color
- develop an awareness of color relationships that deal with visual perception
- investigate and manipulate the designing of color in a composition

Graded Activity

Critique 1 Day 4
• Students are introduced to the course and have purchased their materials.
• Students can identify and use these three visual vocabulary terms: value, grayscale, achromatic grays.
• Students have completed Assignment 1: Value Scale.
• Students have completed Assignment 2: Value Scale Warm/Cool.

Critique 2 Day 7 Points applied to final grade: 10
• Students can identify and use these 5 visual vocabulary terms: hue, prismatic color, muted color, color complements, chromatic grays.
• Students have completed Assignment 3: Color Saturation.
• Students have completed Assignment 4: Two Levels of Saturation.
• Students have completed Assignment 5: Saturation Scale.

Critique 3  Day 10  • Students can identify and use these 3 visual vocabulary terms: composition, symmetrical, asymmetrical.
• Students have completed Assignment 6: Chromatic Gray.
• Students have completed Assignment 7: Muted Color Study.
• Students have completed Assignment 8: Prismatic Study.

Critique 4  Day 14
• Students can identify and use these 2 visual vocabulary terms: median transparencies, dark transparency.
• Students have completed Assignment 9: Transparency Studies
• Students have completed Assignment 10: Transparency Composition.

Critique 5  Day 17
• Students have completed Assignment 11: Interaction 3=4.
• Students have completed Assignment 12: Interaction 3=2.

Critique 6  Day 21
• Students have completed Assignment 13: Interaction 4=3.
• Students have completed Assignment 14: Altered Palette.

Critique 7  Day 25
• Students have completed Assignment 15: Transfer Object.

Critique 8  Day 31  (Final Critique)
• Students have completed Assignment 16: Color Composition.

Final Grade Breakdown
Total Points Possible 100 points maximum
90-100 points (90%-100%) = A
80-89 points (80%-90%) = B
70-79 points (70%-80%) = C
60-69 points (60-70%) = D
59 points and below = F

Required Supplies

• 1 box of Color-aid Paper
  6”x9” Full Set – 314 colors
• 10 sheets of White Poster Board
• 1-Pint Can of Rubber Cement
• 1 X-acto Knife
• 1 metal edge ruler 18” long
• Ebony Jet Black Pencil
• #H Pencil
• Pick up Erasers
Provisional Course Outline

The Structure of the Course
The assignments in this course are sequential and build upon each other. Therefore attendance is extremely important. If a student MUST miss a class, they MUST make up the missing work before progressing to the next assignment. Class time will be used so the instructor can explain assignments and provide feedback. Students must also devote several hours between classes to make further progress in their practice. The successful completion of this course will lay a strong foundation for further pursuits in visual arts.

Participation in Critiques
Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to learn how to make the most of it.

Do not take what is said about your work personally, no matter how difficult this seems. These assignments require that you take risks and try new things. Your effort and willingness to learn is a reflection of your worth as an artist.

Attendance Policy
The professor is an important facilitator in the student's development. The graduate student must have excellent attendance to be successful in the class. Students who habitually come to class late, leave during class or leave early demonstrate negative interest and energy level. This will always affect the quality of the product in a negative way. Unexcused absences and tardiness will jeopardize your grade.

Other Policies

Notice to Students with Disabilities
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.) please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class please see me as soon as possible.

Academic Advising
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.
**Grade Appeal Process**

As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlines in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2 Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Website at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

**Safety**

Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees.