Contact
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Term
Spring 2012

Course Title
PHOTO I - DIGITAL PHOTOGRAPHY

Course Info
Art 2356-001, MW 6:30-9:20, CCH231

Office Hours
Monday & Wednesday from 5:00-6:20
Or by appointment

Class Description
This is an introductory studio course using digital cameras and image manipulation software. History of Photography will also be covered.

Student Learning Outcomes
Student will learn basic photographic techniques using a digital camera
Student will produce aesthetically pleasing images using electronic image manipulation.
Student will create well-composed images related to personal expression.
Student will have exposure to contemporary & historical photographs.
Student will produce an edited portfolio of 20 digital photographs.
Student will produce an illustrated research paper comparing one’s own photographs to a photographer of importance from Beaumont Newhall’s History of Photography.

The professor will supply a schedule for demonstrations, lectures, critiques, and class trips. Sometimes these dates will have to be modified for various reasons. It is the student’s responsibility to keep abreast of these possible changes. There will be 3 History of Photography quizzes (match photographer to the description), a Final Portfolio, a Final Project and other possible quizzes (one on the syllabus early in the semester!). The class lectures and labs will meet in CCH231, computer graphics lab, unless other arrangements are discussed during class. This is a Studio Art Class. Students are expected to work directly with the professor during class times.

Materials List
Students must provide the following materials needed for this course:
1) Their own or shared digital cameras and accessories
2) Memory Card and Card Reader
3) Mini hard drives for storing images, 80GB or greater
4) Epson Premium Presentation Matte Coated Paper
5) Looseleaf Notebook for class notes and protecting prints
6) Transparent sheet protectors, 8.5” X 11”, for photos
7) Small Binder for the final project

Required Texts
A Short Course in DIGITAL PHOTOGRAPHY, Barbara London, Jim Stone 39.36 (amazon)
Useful Addresses & Phone Numbers

www.buy.com good source for paper, equipment
www.cnet.com for equipment reviews
www.calumetphoto.com CALUMET photo, 800-225-8638
www.lightimpressionsdirect.com Light Impressions, 800-828-6216 for matting
www.freestylephoto.biz Freestyle Photo, 800-292-6137 photo supplies

Course Requirements and Grading

1. CRITIQUES - Satisfactory completion of assignments on time for critique. A Critique is the equivalent of an exam. There is a list of critique dates attached. Sometimes these dates have to be modified because of weather, equipment problems or conflicts with other activities. If you know in advance that you will miss a critique, you may receive partial credit if you hand in your work early. IT IS YOUR RESPONSIBILITY TO KEEP UPDATED ON CHANGES TO THE SCHEDULE BY CONTACTING THE PROFESSOR OR OTHER STUDENTS.

2. ATTENDANCE & CLASS PARTICIPATION - Students are expected to punctually attend EVERY class and share knowledge, ideas, and reactions with other students and professor. THREE unexcused absences will result in one grade drop for the semester. THREE late arrivals to class will count as one unexcused absence. If a class is missed for any reason, a make-up exercise will be determined by the professor. Students who intend to drop this class are advised to do so as soon as possible to enable others to enroll for the class. I do not have the ability to drop a student from the rolls, only to grade according to my attendance policies.

3. EQUIPMENT - Safe and Cooperative use of the equipment by students enrolled in the class. No others (including family members, friends, or pets) may use the computers or printers. Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees. Printers are for use for assignments for Photo I class only! Using color printers in the photography lab for other classes is considered improper use. Please do not print your photos during other classes.

The Photography Darkroom lab is for the use of students enrolled in Art 3365, 4365, 5306 and 5316 and may only be used during your assigned class time and the posted lab hours. Any exceptions to this rule, such as students working on a BFA, MA or MFA exhibition, will be cleared by Barbra Riley.

4. QUIZZES. There will be three History of Photography quizzes, and a quiz on the Syllabus! More Quizzes if needed.
CALCULATION OF GRADES  40% - Critiques, ****Class participation
    #1 Pass/Fail
    #2,3,4, - Graded
30% - 3 History tests
20% - FINAL PROJECT (Essay & 3-5 prints)
10% - FINAL PORTFOLIO (20 of your best images)

Extra Credit (one point added to your final average) may be given for attending a
Photography exhibition and writing a one-paragraph response to the professor. Max 6 extra
credit points.

***** Excessive absence may subtract from grade, see attendance policy.

Art 2356 CLASS SCHEDULE Spring 2012
Week 1 - Intro to class
Jan 11   Lecture Ch 1&2 Newhall
        QUIZ on Syllabus
        Organizing class files, naming folders, naming files, downloading
Assignment: Ch 1 London-Stone (Getting Started with Cameras)
        Read Ch 1-7 Newhall
        Gather materials and equipment on list
        Students MUST confirm receiving my email

Week 2 – MONDAY – Martin Luther King Holiday
Jan 18 - Lecture: Using your camera (Ch 1 London-Stone),
        Demonstration: Downloading
        Discuss Sizing, Grayscale, Levels, Histogram
        ISO, White Balance, Auto modes, Shutter, Aperture
        Bring your camera and manual
        Lecture Ch 3, 4 Newhall
Assignment: Ch 2 London-Stone (Lens)

        - Discussion Ch 2 London-Stone
        - Digital Formats, Selection Tools, Raw Dialogue

Week 3 -
Jan 23 - Image Editing
        Tool Bar
        Options Bar
        Preview window dialogue box
        Palettes
        Selections
        Lecture Ch 4,5 Newhall
Assignment: Read Ch 3 London-Stone (Light & Exposure)
Week 4 - **CLASS TRIP** – as discussed in class
Jan 30 - Lecture Ch 6,7 Newhall
Prepare for Quiz Newhall Ch.1-7
**Assignment:** Read Ch 4 London-Stone
Study Ch 1-7 for Quiz
Read Newhall Ch. 8-9

Week 5
Feb 6 - **QUIZ 1 History of Photography Ch. 1-7**
Lecture Ch 8,9 Newhall
Review: Levels, Selections, Mode changes – AGAIN
**Assignment:** Read Newhall Ch. 10-12
Study for Quiz 2

- **CLASS TRIP** as discussed in class

Week 6 - **QUIZ 2 History of Photography Ch. 8-9**
Feb 13
Lecture Newhall Ch. 10
Discuss Chapter 4 London-Stone (Digital Darkroom)
Scanning
**Assignment:** Review London Stone Ch 1-4

- Guest presentation
**Assignment:** Prepare for Critique 1,
Read Ch 5 London-Stone

Week 7 - **Critique I**, Contact sheets & self critique
Feb 20
- Lecture Newhall Ch. 10
Discuss Ch 5 London-Stone
Intro to Color
Transform brush
Cloning
Healing Patch

Week 8 - Lecture Newhall Ch. 10, 11
Feb 27
Composite
Curves
Layers, Blending modes
Read London-Stone Ch 7

- Lecture Newhall Ch. 12
Discuss London-Stone Ch 7 (Organizing and Storing)
**Assignment:** Read Ch 13, 14 Newhall
**Week 9**
- Critique 2 Contact sheets & self critique
  Mar 6
  - QUIZ 3 History of Photography Ch.10-12 Newhall Adjustment Layers
  Assignment: Read Ch 8 London-Stone

March 12-16 SPRING BREAK

**Week 10**
- Discuss Ch 8 London-Stone (Lighting)
  Mar 19
  - Channels
  - Fade
  - History Brush

**Still Life Studio demonstration**
Bring either rustic cheese (not sliced, rind edges), rustic bread (also not sliced), or photogenic fruit (something that will look great in a still life and good to eat later). Also, of course your cameras with BATTERIES CHARGED and plenty of memory available. If you have a tripod, bring it.

We will make still lifes that show contrast – in light, in color and in subject matter, therefore we might add 21st century items that will contrast with the look of the rustic food, such as key chains, cell phones, other contemporary items. Be creative and bring a few things.

The plan is to begin with an untouched still life and slowly begin to cut the bread, cheese, fruit, eat it, continue photographing. So we acquire images that have some variety. **We will set up in the Photography Studio, CA 226.**

**Week 11**
- Field trip
  Mar 26
  Assignment: Read Ch 6 London-Stone
  - Digital Printing, Supervised Lab
  Assignment: Read Newhall Ch 15
  Prepare for Critique 3

**Week 12**
- Critique 3, Contact sheets & self critique + print
  Apr 2
  Assignment: Review Ch 6 London-Stone
  - Demonstration: Matting Photographs, CA 229

**Week 13**
Apr 9
- Discuss London-Stone Ch. 6, Supervised Lab,
  Relevant Topical discussion
- Assign Final Project, Supervised Lab
  Relevant Topical discussion

**Week 14**

- Supervised Lab, Final project subject approved by professor
  Relevant Topical discussion
  Supervised Lab, bibliography due (may be emailed to professor)
  Relevant Topical discussion
  **Assignment: Reading Newhall Ch. 15**

**Week 15**

- Supervised Lab to work on final project and final portfolio
  Relevant Topical discussion
  - Critique 4, Contact sheets & self critique + print

**Week 16**

- **FINAL PROJECT DUE** (Essay & 5 prints)
  Apr 30

**Final Exam:** See Academic Calendar

**FINAL PORTFOLIO DUE**
(20 images on CD labeled with name)

**PHOTO CONTEST**
(Themes to be determined)

*Notice to Students with Disabilities:* Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.

**ACADEMIC ADVISING:** The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**Grade Appeal Process.** As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules
Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.