Adjunct Professor Jennifer Arnold, MFA
Fall 2011
Arts 2356-003, TR 6:30-9:20  CCH 231
Office Hours: Thursdays 1:30-4pm, Fridays 1:30-3pm, or by appt.
DW 203, 361-825-3466

PHOTO I – DIGITAL PHOTOGRAPHY

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Important statement on ACADEMIC ADVISING!

The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in Driftwood 101.

*** Grade Appeal Process. As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

PHOTO I - Class Description

This is an introductory studio course using digital cameras and image manipulation software. History of Photography will also be covered.

Course Objectives

- Learning basic photographic techniques using a digital camera
- Producing aesthetically pleasing images using electronic image manipulation
- Creating well-composed images related to personal expression
- Exposure to contemporary & historical photographs

The professor will supply a schedule for demonstrations, lectures, critiques, and class trips. There will be lectures and quizzes on the History of Photography, a Final Portfolio, a Final Project, 4 critiques, and mandatory volunteering. The class lectures and labs will meet in CCH231, computer graphics lab, unless other arrangements are discussed during class, (ie: field trips and photo-shoots!). Students are expected to work directly with the professor during class times.
Course Goals

The skill to produce aesthetically pleasing images related to personal expression using digital equipment and electronic image manipulation.

To produce an illustrated research paper, (Final Project), comparing one’s own photographs to a photographer of importance from Beaumont Newhall’s *History of Photography*.

To produce an edited portfolio of 20 digital photographs taken by the student.

An increased knowledge of the History of Photography.

Materials List

Students are asked to provide their own or shared digital cameras and accessories. This will be discussed on the first day of class.

In addition, students will provide:

- **Transparent sheet protectors, 8.5” X 11”, for prints**

- Flash drives, or mini hard drives, or DVD-R’s and/or CD-R’s for storing images

- Epson Heavyweight Matte Coated Photo Printer Paper – this is the preferred paper for high-quality prints

- **Loose leaf notebook for class information and print protection**

- Small Binder for the final project – discussed in class

Required Texts

-*THE HISTORY OF PHOTOGRAPHY*, Beaumont Newhall, Revised or 2nd Edition

-*Adobe Photoshop and Art of Photography*, Steve Weinrebe (recommended)

Useful Addresses & Phone Numbers

- [www.freestylephoto.biz](http://www.freestylephoto.biz) Freestyle Photo, 800-292-6137
- [www.lightimpressionsdirect.com](http://www.lightimpressionsdirect.com) Light Impressions, 800-828-6216
- [www.calumetphoto.com](http://www.calumetphoto.com) CALUMET photo, 800-225-8638
- [www.buy.com](http://www.buy.com) good source for paper, equipment
- [www.cnet.com](http://www.cnet.com) for equipment reviews
- [www.dillostore.com](http://www.dillostore.com) for paper and ink, out of Houston

Course Requirements and Grading

1. **CRITIQUES** - Satisfactory completion of assignments on time for critique. A Critique is the equivalent of an exam. There is a list of critique dates attached. Sometimes these dates have to be modified because of weather, equipment problems or conflicts with other activities. If you know in advance that you will miss a critique, you may receive partial credit if you hand in your work early. IT IS YOUR RESPONSIBILITY TO KEEP UPDATED ON CHANGES TO THE SCHEDULE BY CONTACTING THE PROFESSOR OR OTHER STUDENTS.
2. ATTENDANCE & CLASS PARTICIPATION - Students are expected to **punctually** attend EVERY class and share knowledge, ideas, and reactions with other students and professor. THREE unexcused absences will result in one grade drop for the semester. THREE late arrivals to class will count as one unexcused absence. Students who intend to drop this class are advised to do so as soon as possible to enable others to enroll for the class. I do not have the ability to drop a student from the roll, only to grade according to my attendance policies.

3. EQUIPMENT - Safe and Cooperative use of the equipment by students enrolled in the class. No others (including family members, friends, or pets) may use the computers OR PRINTERS. Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees.

*The Photography Darkroom lab is for the use of students enrolled in Art 3365, 4365, 5306 and 5316 and may only be used during your assigned class time and the posted lab hours. Any exceptions to this rule, such as students working on a BFA, MA or MFA exhibition, will be cleared by Barbra Riley.*

Printers are for use for assignments for Photo I class only! **Using color printers in the photography lab for other classes is considered improper use. Please do not print your photos during other classes.**

4. VOLUNTEERISM - Community art organizations house and display artworks available for viewing and for inspiring. These facilities are the very same in which students are training and vying for opportunities to exhibit. Many of them run on shoestring budgets and always have need for volunteers. By helping from the inside, students will have the opportunity to view and study different styles of artwork. They will gain an understanding of a variety of styles. Students will also gain an understanding of how galleries and museums measure quality and select works. This will provide the student with a better understanding of professional practices of a working artist. Students may also volunteer their time to working with a professional photographer or artist.

   Local Volunteer Opportunities:
   - Art Museum of South Texas  www.artmuseumofsouthtexas.org
   - K Space Contemporary           www.kspacecontemporary.org
   - Art Center of Corpus Christi   www.artcentercc.org

   Please have volunteer establishment or artist approved by instructor.
   A minimum of 10 hours can be used to substitute one **History Quiz!**
CALCULATION OF GRADES

40% - Critiques, ****Class participation
#1 Pass/Fail
#2,3,4, - Graded
20% - FINAL PROJECT (Essay & 3-5 prints)
30% - History Quizzes
10% - FINAL PORTFOLIO (20 of your best images)

Extra Credit may be given for attending a Photography/Art exhibition and writing a one-paragraph response to the professor!

***** Excessive absence WILL subtract from grade, see attendance policy.

Arts 2356.003 CLASS SCHEDULE Fall 2011

August

25    Intro to class
      Discuss class files, open Photoshop, introduce camera functions
      I will only email students to their Islander Accounts. (Model Releases)
      Gather materials and equipment on list
      Homework: Shoot Photographs! Bring memory card by next Monday

30    Bring images/cameras/cords/card readers...ready to work!
      DEMO: Downloading
      Image size – p68-72 Weinrebe (jpeg vs. tiff)
      Crop, rotate – p35-39
      Levels – 94-100
      Tools
      BW conversion
      Supervised Lab

September

1    PHOTOSHOOT! Bring Camera, Memory Card, Batteries, Manual, and Water. Meet TBA!

6    DEMO: Transform Brush, Healing Patch - Ch9 Weinrebe
      Cloning
      Duotones
      Contact Sheets
      Critique requirements
Intro to layers – Self Crit.
Supervised Lab

8  **PHOTOSHOOT!** Bring Camera, Memory Card, Batteries, Manual, and Water. Meet TBA!
13  Supervised Lab
15  **CRITIQUE #1** (3 BWs, on screen only & Self Crit)
20  Lecture Ch. 1-4 History of Photography
    **DEMO:** Duotones
    Supervised Lab
22  **PHOTOSHOOT!** Bring Camera, Memory Card, Batteries, Manual, and Water. Meet TBA!
27  Lecture Ch. 5-7 History of Photography
    **DEMO:** Scanning & Printing........DO NOT MISS! Bring old photos!
    Supervised Lab
29  **QUIZ #1** Chapters 1-7. History of Photography
    Supervised Lab

October

4  Lecture Ch. 8-9 History of Photography
    Supervised Lab
6  **DEMO:** Adjustment Layers and Vector Masks (this one is difficult!)
    p100-107, ch 8 Weinrebe
    Supervised Lab.....work!
11  **QUIZ #2** Chapters 8-9. History of Photography
    Supervised Lab
13  Supervised Lab Or PHOTOSHOOT – TBA! (pending on student progress)
18  Supervised Lab
20  **CRITIQUE #2** (1 duotone, 1 restoration, 1 any style & self-crit)
25  Lecture Ch. 10-11 History of Photography
27  Lecture Ch. 12 History of Photography
    Supervised Lab
November

1  QUIZ #3
   Supervised Lab

3  Supervised Lab

8  CRITIQUE #3 (3 images...any way you want! & self-crit & one print

10 Supervised Lab

15 Supervised Lab

17 Supervised Lab

22 Supervised Lab or Matting and Framing Demo

24 Thanksgiving Holiday – no class!

29 Supervised Lab

December

1  ILLUSTRATED ESSAY DUE (Essay & 3-5 Prints)
   FINAL PORTFOLIO DUE (Top 20 jpegs on CD)
   FINAL CRIT #4 (Presentation of Illustrated Essay)

6  FINAL CRIT #4 (Presentation of Illustrated Essay Cont.)

7  Last day of classes

8  Reading Day

TBA FINAL EXAM
ILLUSTRATED ESSAY

Name: ________________  Photographer: ________________

Final Project – Due DECEMBER 1, 2011

1. Select a photographer from Newhall’s History of Photography.

2. Have the professor approve your selection ahead of time!

3. Take photographs that relate to this photographer’s work in style, concept and/or subject matter. You should have many photographs from which to choose. Select 3-5 photographs that you think are your best, print them and present them in plastic protectors, in a binder.

4. Write a paper. The paper should be 3-5 pages, double-spaced and MUST include the following information:

   a. The selected photographer’s name, country and dates.

   b. Information about their style, technique, and contributions to the history of photography.

   c. How your photographs relate to the work of your selected photographer.

   d. Cite at least 3 references (2 from printed publications); include AUTHOR, TITLE, PUBLISHER, YEAR, and PAGE NUMBER, or WEB SITE (wikipedia does not count!).

5. Add your essay to the binder.
You can find additional books and articles in the library on many of these photographers. The ART INDEX is helpful for finding articles, as is the internet.

6. Include this sheet with the paper.

GRADING:  Essay

   Name, country, dates (10)
   Photographer’s style, technique, historical importance (20)
   Info on how your work relates (10)

   Photos
   Quality of images (20)
   Relation to Photographer (20)
   Quality of presentation (10)
   Works cited (10)
Critique Etiquette

1. You may not use the word LIKE, as in: I LIKE IT.
   You may use alternative words to get your positive feelings across, such as: THIS PHOTO IS VERY APPEALING TO ME. or I LOVE THIS PHOTO (much more emphatic).
   Be prepared for me to ask you WHY.

2. Use descriptive words to talk about the photographs such as:
   TONAL, CONTRASTY, SOFT, TEXTURED, PATTERNED, DIMENSIONAL, CLARITY, AMBIGUOUS, RHYTHMIC, ORGANIC, GEOMETRIC, TRANSPARENT, LUMINOUS

More words that describe the composition are:
   CENTERED, TOP-WEIGHTED, BOTTOM-WEIGHTED, SYMMETRICAL, ASYMMETRICAL, VERTICAL, HORIZONTAL, DIAGONAL, SPIRAL, RADIAL

3. Add more words here as you think of them.
**History Study List for Quiz 1**

Nicéphore Niépce

David Octavius Hill

William Henry Jackson

William Henry Fox Talbot

Robert Adamson

Timothy H. O’Sullivan

Louis Jacques Mande Daguerre

Oscar G. Rejlander

Francis Frith

Hippolyte Bayard

Henry Peach Robinson

John Thompson

Nadar (the elder)

Julia Margaret Cameron

Eadweard Muybridge

**History Study List for Quiz 2**

Eadweard Muybridge

Alfred Stieglitz

Gertrude Kasebier

Thomas Eakins

Peter Henry Emerson

Clarence H. White

Jacob A. Riis

Robert Demachy

Edward Steichen

Adam Clark Vroman

Heinrich Kuhn

F. Holland Day

Edward S. Curtis

Frederick H. Evans

Alvin Langdon Coburn

(quiz 3 - next page)
<table>
<thead>
<tr>
<th>History Study List for Quiz 3</th>
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<tbody>
<tr>
<td>Alvin Langdon Coburn</td>
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<tr>
<td>Ansel Adams</td>
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<tr>
<td>Paul Strand</td>
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<tr>
<td>Charles Sheeler</td>
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<tr>
<td>Edward Weston</td>
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<tr>
<td>Imogene Cunningham</td>
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VOLUNTEER TIME CARD
Minimum 10 hours required
Course Requirement for Advanced Photography
ARTS 2356.003 TAMUCC
Adjunct Professor Jennifer Arnold

Student Name:_________________________________

Non-Profit Organization/Professional:___________________________

Date:_________ Hours:_________ Total: ______

Supervisor: ______________________________________

Non-Profit Organization/Professional:___________________________

Date:_________ Hours:_________ Total: ______

Supervisor: ______________________________________

Non-Profit Organization/Professional:___________________________

Date:_________ Hours:_________ Total: ______

Supervisor: ______________________________________

Non-Profit Organization/Professional:___________________________

Date:_________ Hours:_________ Total: ______

Supervisor: ______________________________________

Grand Total: ________________________________