COMM 1315.001  PUBLIC SPEAKING
MTWR 12-3:45 pm.
Professor J. Don Luna
Office:  Bay Hall #333, 825-5988
Office Hours: MTWR 11-12 pm or Friday by Appt.
Don.luna@mail.tamucc.edu

COURSE DESCRIPTION: This course is designed to provide both a practical introduction to the fundamental principles of public speaking and a forum for practicing public speaking skills. A primary objective of this course is to increase your confidence in your public speaking ability. Through a variety of instructional strategies—discussion, class workshops, readings, lectures, quizzes, tests and presentations—you will learn the processes by which effective speeches are conceived, prepared, and delivered.

STUDENT LEARNING OUTCOMES:
1. Demonstrate understanding of the terminology and principles of public speaking through the production and performance of oral presentations and chapter quizzes.
2. Create and deliver informative and persuasive oral presentations which incorporate elements of effective public speaking as identified through classroom lectures and assigned readings.
3. Utilize listening skills in critically assessing speeches presented by other speakers.

REQUIRED TEXT & GUIDEBOOK: The required textbook for this course is THE ART OF PUBLIC SPEAKING by Stephen Lucas (You can rent the new 11th edition for half off the price or if you can find an older edition for cheap, go for it!!!) Students are expected to keep current in the reading of the text and complete a chapter quiz on the material prior to each class period.

ATTENDANCE/LATE ARRIVAL/EARLY DEPARTURE POLICY: Because this course emphasizes live performance as well as class discussion, attendance at all class sessions is imperative. (Can't do public speaking without a "public.") Attendance will be checked at each class period. PLEASE realize that if you miss class the day you are expected to present a speech, turn in an assignment, or take an exam, you will not be allowed to make up that activity or present the speech on a subsequent date—NO EXCEPTIONS! The grade is ZERO! Verified medical or other emergencies are the only exceptions. If you do miss a class, it is your responsibility to get the information that was covered from one of your classmates. I will not repeat information covered in class for you if you are absent. The following policy will be enforced in this class:

MTWH Class:
(1) Your first *excused* absence is without penalty. Use this absence for illness and emergencies which may occur (cannot be taken when speeches are due).

(2) Each subsequent absence will lower your final grade by a letter.

(3) You must attend at least 60 minutes of class to be counted present. As you can tell, I am serious about attendance. I expect you to be in class—as a speaker and as a supportive audience member for other’s presentations.

**EQUITY STATEMENT:** All persons, regardless of gender, age, class, race, religion, physical disability, sexual orientation, etc., shall have equal opportunity without harassment in this communication course. Any problems with or questions about harassment can be discussed confidentially with your instructor or with the department chair.

**PLAGIARISM POLICY:** Be forewarned: Plagiarism is grounds for probation and/or suspension from the university. *Any student caught cheating on an exam, using (plagiarizing) someone else’s speech topic, outline, or notes, or lifting information from sources without citing those sources* (another form of plagiarism) *may be given automatic "F" for the assignment.*

**ASSIGNMENTS & EVALUATION:**

**Grading Scale**

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<thead>
<tr>
<th>Grade</th>
<th>Points</th>
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<tbody>
<tr>
<td>A</td>
<td>900-1000</td>
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<tr>
<td>B</td>
<td>800-899</td>
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<tr>
<td>C</td>
<td>700-799</td>
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<tr>
<td>D</td>
<td>600-699</td>
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<tr>
<td>F</td>
<td>Below 600</td>
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3 min. Autobiographical Speech 20 pts.
3 min. Biographical Speech 20 pts.
4 page Audience Analysis Paper 100 pts.
4-6 min. Informative Speech 100 pts.
4-6 min. Demonstration Speech 200 pts.
5-7 min. Persuasive Speech 300 pts.

Midterm Exam 50 pts.
Final Exam 50 pts.

True/False Chapter quizzes 160 pts.

**TOTAL PTS. (possible)** 1000 pts.

*Notice to Students with Disabilities:*
Texas A&M University–Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you need disability accommodations in this class, please see me as soon as possible. Please have your accommodation letter from Texas A&M University–Corpus Christi Disability Services (DS) Office with you when you come see me. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Disability Services Office (located in 116 Corpus Christi Hall) at 361.825.5816.

**ACADEMIC ADVISING:** The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

***Grade Appeal Process.*** As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at [http://www.tamucc.edu/provost/university_rules/index.html](http://www.tamucc.edu/provost/university_rules/index.html). For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

**TENTATIVE MTWH CLASS SCHEDULE** (Any changes to this schedule will be announced in class and it is the student’s responsibility to keep up with classroom readings, announcements, notes, etc. even if absent.)
5/10 Syllabus Overview
Discussion:
Properties of a good speaker
Properties of a good listener
Guidelines for a successful speech
View student speeches on DVD
Assignment:
Write an autobiographical speech according to the guidelines discussed in class 2 - 3 minutes
Speech must be on 3 X 5 note cards and in outline format
Read chapters 1, 2, 3, 4, 5
Answer chapter quizzes

5/14 Hand in Chapter quizzes
Deliver autobiographical speeches
Class work: Go over chapters 1, 2, 3, 4, 5
Discuss audience analysis and questionnaires
View biographical student speeches on DVD
Interview classmate for biographical speech
Assignment:
Write and prepare to deliver your biographical speech according to the guidelines discussed in class.
Speech must be on 3 X 5 note cards in outline format
2-3 minutes limit
Read Chapters 6, 7, 13, 14
Answer chapter quizzes
Come to class with 2-3 topics for your informative speech
Bring your audience questionnaires to class (#25 copies)

5/15 Hand in chapter quizzes
Deliver your biographical speeches in class
Go over Chapters 6, 7, 13, 14
Hand out questionnaires in class
Write audience analysis in class, hand in
View informative speeches on DVD
Assignment:
Write your informative speech
Deliver Introduction and Conclusion in class 5/16
4-6 minutes in length
Minimum 2 sources IPA format
Read Chapters 8, 9, 10, 11, 12
Answer Chapter Quiz

5/16 Hand in Chapter Quizes
Go over Chapters 8, 9, 10, 11, 12
Deliver Informative Speech Introduction and Conclusion in class
On 3 X 5 notecards
Assignment:
Deliver Informative Speeches in class
4-6 minutes time limit
On 3 X 5 notecards
Minimum 2 sources

5/17 Deliver Informative Speeches
Speech must be on 3 X 5 notecards
4-6 minutes
View demonstration speeches on DVD
Assignment:
Write Demonstration Speeches
Prepare to deliver Introduction and Conclusion of Demonstration Speeches
4-6 minutes
3 X 5 notecards
Minimum of 1 source

5/21 Deliver Introduction and Conclusion to Demonstration Speeches
Assignment:
Mid Term Exam 1-12 and 13, 14
Deliver Demonstration Speeches
4-6 minutes
Read Chapters 15, 16
Do Chapter quizzes

5/22 MID TERM EXAM 1-10 AND 13, 14
Deliver Demonstration Speeches
Must be outlined on 3 X 5 notecards
4-6 minutes time limit
Go over Chapters 15, 16
View Persuasion Speeches in class
Assignment:
WRITE PERSUASION SPEECHES
Deliver Introduction and Conclusion of Persuasion Speeches
5-7 Minutes
Minimum of 3 sources in IPA format

5/23 Deliver Introduction and Conclusion to Persuasion Speeches
Assignment:
Deliver Persuasion Speeches
3 X 5 notecards
5-7 minutes
Minimum 3 sources
Final Exam Chapters 11, 12, 15, 16

5/24 Deliver Persuasion Speeches
Take final exam, Chapters 11, 12, 15, 16