COMM 1315.004  

PUBLIC SPEAKING  

Fall, 2011

Ruth Aipperspach, Instructor
Office: Bay Hall, Room 372
Ruth.aipperspach@tamucc.edu

825 – 2586, #89052

Monday 3:45 – 4:15 p.m.
Tuesday 1:00 p.m. to 2 p.m.
Wednesday 3:00 p.m. to 4:30 p.m.
Thursday 1:00 – 2:00 p.m., 6-7 p.m.

Office hours: 

Or by appointment

COURSE DESCRIPTION:  Research, composition, organization, and delivery of speeches for various purposes and occasions with emphasis on listener analysis and on informative and persuasive techniques. Satisfies the University core curriculum requirement in oral communication

COURSE MATERIALS:
Note cards (3x5 or 4x6)
2 Blue Books for exams
1 folder with pockets & name on the front

GOALS:
1. Students will recognize and demonstrate communication skills based on instruction and discussion.
2. These skills acknowledge that effective human communication is a process of selecting, sorting, and sending of symbols to help a listener elicit comprehension.
3. Students will present speeches to inform and to persuade.
4. Students will differentiate between and use the organizational criteria required to effectively fulfill the purpose of the individual speeches.

STUDENT LEARNING OUTCOMES:
1. Demonstrate understanding of the terminology and principles of public speaking.
2. Create and deliver informative and persuasive oral presentations which incorporate elements of effective public speaking
3. Utilize listening skills in critically assessing speeches presented by other speakers.

ATTENDANCE: This course is part of the University core curriculum, and it is both a performance and participatory class. Absences for medical, work-related (i.e. attending seminars, workshops, etc.) emergency situations with documentation will be excused; otherwise three or more absences (including tardiness and leaving class early) will incur a three point deduction off the final grade.
CLASS METHODS:
1. Class lectures, discussion, written and oral assignments, mid-term and final exams, Library search, Speech Analysis, two Audience analyses and speech presentations.
2. Type all Speech outlines and assignments. Handwritten copy will not be accepted unless indicated otherwise by the Instructor.
3. All assignments are due at the beginning of the class period shown on the syllabus for a grade. Any late assignments will be given a zero grade. Allow enough time to print assignments.
   Do not e-mail any assignments. They will not be graded. A hard copy must be turned in on the due date for a grade.
4. ON SCHEDULED MAJOR SPEECH DAYS: Students will sign up in advance, so there will be no make-up presentations, other than for emergencies. Documentation must be given to the Instructor during that round of speeches. Any student missing a speech (work-related schedules or other reasons) will receive a zero grade.
5. There will be NO schedule changes during the week leading up to Thanksgiving and the Week after Thanksgiving. These are official class days. All deadlines will be adhered to.
6. If a student misses an exam, please notify the Instructor within 24 hours. No exams will be given in advance of the date as shown on the Syllabus.
7. SPEECHES include several mini speeches and ice breakers, as well as three major speeches (1) Demonstration (2) Information and (3) Persuasion. All topics must be approved by the Instructor; Do this 1-2 class periods before your Presentation (See Handout for topics to avoid).
8. (a) A one-minute ‘grace’ period exceeding the time limit is allowed, otherwise 10 points will be deducted from the speech grade; similarly 10 point deduction if the minimum time limit is not met. (This is for the three major speeches)
   (b) All speeches will be given extemporaneously using note cards; speeches will be research-based. (See Speech Handouts)
   (c) Students will write peer critiques on fellow students for the three major speeches. Up to 6 points are given per speech round for critiquing; and 3 pts for adhering to Dress code.
   (d) Refrain from chewing gum and wearing a cap or hat during speech presentations. Also, dress is important in all speech situations. (See Dress Code in Handout)

Grading: (see breakdown on separate grade sheet)
(1) Speeches, Topic Declaration Pages, Outlines, Visual aids ……… 50%
(2) Mid-term and Final written exams ................................. 25%
(3) Critiquing 3 major speeches, Library Search; 2 Audience Analyses Speaker Analysis Critique, & in-class persuasive assignment, + Dress Code ................................................................. 25%

(A = 100-90; B =80-89; C=79-70; D=69-60; F=59— (don’t ask)
NOTE:
(1) To avoid distractions in the classroom at all times, please turn off cellular phones at the
beginning of every class. These are a distraction to both speakers and the Instructor. If a
student’s cell phone causes a distraction during a speech presentation, that student will incur a
three point deduction off his/her speech grade.
(2) Also, turn off ipods, CD’s, ear phones and other technology and put them in your bag.
(3) Do not check your phone during class, and don’t leave the classroom to make or answer
a call. That can wait until you leave the room at the end of the class period.
NO TEXTING messages during class time..
(4) Anyone using a Laptop must sit close to the front row to avoid distractions. Laptops are for
taking Lecture notes only.
(5) During mid–term and final exams, turn off cell phones and/or other technological
equipment in the classroom. If anyone uses a cell phone or other equipment during
an exam, the instructor will remove that student’s exam and consider it finished.
(6) DO NOT BRING FOOD OR DRINK INTO THE CLASSROOM
(7) Preferred method of scholarly citations where appropriate will be MLA style.

ACADEMIC INTEGRITY/PLAGIARISM  University students are expected to conduct
themselves in accordance with the highest standards of academic honesty. Academic
misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit
possession of examinations or examination materials, falsification, forgery, complicity or
plagiarism. (Plagiarism is the presentation of the work of another as one’s own work). In this
class, academic misconduct or complicity in an act of academic misconduct on an assignment or
test will result in a zero.

CLASSROOM/PROFESSIONAL BEHAVIOR;  Texas A&M University-Corpus Christi, as
an academic community, requires that each individual respect the needs of others to study and
learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom
behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the
ability of other students to profit from the instructional program may be considered a breach of
the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of
Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom.
This prohibition applies to all instructional forums, including classrooms, electronic classrooms,
labs, discussion groups, field trips, etc.

ACADEMIC ADVISING  If you are majoring, or planning to major, in a field taught in the
College of Liberal Arts, and if you have not yet obtained a signed degree plan, you should see
your Academic Advisor immediately. Degree plans are important and useful to successful
progress toward graduation.
The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at
825-3466.
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in Driftwood 101.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus please contact the Disability Services office for assistance at (361) 825-5816

All students are encouraged to sign up for an Islander e-mail account. Islander e-mail is critical for university communication in any weather-related situations, or other emergencies. Students may contact the Instructor by phone, Islander e-mail, or visit in my office in Bay Hall, 372.

**DROPPING A CLASS**; I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. (………………..) is the last day to drop a course with an automatic grade of “W”.

**Grade Appeal Process**
As stated in University rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule: 13.02.99.C2, Student Grade Appeals, and university Procedure 13.02.99.C2.01. Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at [http://www.tamucc.edu/provost/university_rules/index.htm](http://www.tamucc.edu/provost/university_rules/index.htm). For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

This Syllabus describes the day to day class schedule. If any changes are made due to illness, inclement weather, or other reasons, etc., the Instructor has the right to make alterations and those changes will be announced in class.
Aug. 29 M  Introduction to speaking in Public (ch. 1) 
Ethics and Public Speaking (ch 2) Delivery (ch. 12) 
**Impromptu speech – up to 2 min.**  
Introduction to Self-Introduction speech (See Lucas, pp. 64-70)

Sept. 5  LABOR DAY --- no class

Sept. 12  **2 min. Self-Introduction speech** (ALL STUDENTS)  
Listening (ch. 3) Audiences (ch. 5)  
Selecting topics for speeches (ch. 4) & Sources  
Introduction to Birthdate speech & source

Sept. 19  **2-3 min. BIRTHDATE SPEECH with source** (ALL STUDENTS)  
Introduction to Demonstration speech, sources & Visual Aids  
(ch. 14, pp. 303-304)  
In-class assignment. (Sign up for Demonstration Speech)

Sept. 26  **Demonstration or Process Speech (3-7 min)** (half the class)

Oct 3  **Demonstration or Process Speech (3-7 min)** (half the class)  
Begin introduction to Information Speech & Audience Analysis (ch. 14)

10  Work on Audience Analysis  
Outlines, Introductions, Conclusions (ch. 9) Outlining, ch. 10  
Instructor to introduce Library Search, ch. 6, p. 139)  
Students to sign up for Information Speech Schedule.

Oct. 17  Work on Audience Analysis  
**Mid term Exam (7:20 p.m. – 9 p.m.) Blue Book – subjective/objective Questions**

Oct. 24  Finish Audience Analysis  
Library search due: Bring the typed four Bibliographic entries on 8-1/2x11 paper and include the assessment below each Bibliography. No more than two bibliographies per page. Use the backside for the other two entries. (This is similar to an Annotated Bibliography, MLA style.). Students will share the information and learn how to cite sources in a speech. (Lucas ch. 6)  
**VT . TURN IN TOPIC DECLARATION PAGE**

Oct 31  **Information Speech (5-7 min) + outline + Audience analysis** (half the class)
Nov. 7  **Information Speech** (5-7 min) + outline + Audience Analysis  (half the class)
Begin introduction to Persuasion
Assign: in-class Persuasive Audience Analysis survey

Nov. 14  Persuasive Audience Analysis
Continue introduction to Persuasion patterns /reasoning/strategies  (ch. 15-16)
In-class activities
Introduce Speaker Analysis Critique assignment
Sign up for Persuasion Speech

Nov. 21  Finish Audience Analysis
Visual Aids (ch. 13 + PowerPoint guidelines)
In-class persuasive activities: Special Speeches (graded assignment)
**Persuasive Topic Declaration Page due for first group of speakers.**

Nov. 28  **Persuasive Speech with visual aid(s) (5-7 min) + Audience Analysis**
+ outline in folder  (half the class)
**Persuasive Topic Declaration Page due for next group of speakers**

Dec. 5  **Persuasive Speech with visual aid(s) (5-7 min) + Audience Analysis**
+ outline in folder.  (half the class)
**Due:** Speaker Analysis Critique

Dec. 12  **FINAL EXAM (7:15- 9:45 p.m.)**
(Blue Book Exam- subjective and objective questions)
(No exams will be given before this date.)
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<th>Component</th>
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<tr>
<td>SPEECHES (50%)</td>
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<td>Impromptu Speech</td>
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<td>Self-Introduction Speech</td>
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<td>Birthdate Speech</td>
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<td>SPECIAL SPEECHES (20)</td>
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**Total:** 470 / 470

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**EXAMS (25 %)**

Mid-term Exam (100) ......
Final Exam (150) ......
Total: ____________ /250

**Grand total possible:** 880 pts

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Refer to Syllabus for consequences of not participating in any Speech presentations and/or turning in assignments on due date.