Course Number: Comm-3313_001
Course Title: Introduction to Video Production
Credit Hours: 3
Semester: Spring 2011
Time/Location: Mondays and Wednesdays 3:30 p.m. – 4:45 p.m. BH ***

Instructor: Edward R. Tyndall
Office: 327 Bay Hall
Office Hours: Tues and Thurs 2:00 p.m.-3:30 p.m. and Wed 1:30 p.m.-3:30 p.m.
Email: Edward.tyndall@tamucc.edu

TEXT:

REQUIRED MATERIALS:
None

CATALOGUE DESCRIPTION:
Basic principles and techniques of videotape production using portable videotaping equipment.

PRE/COREQUISITES:
None

STUDENT LEARNING OUTCOMES:
-Demonstrate general knowledge of basic film and video production techniques.
- Illustrate the ability to analyze theoretical and practical approaches to client focused video products.
-Describe the relationship between media technology and effective media communication.

ALL ASSIGNMENTS MUST BE TURNED IN ON THE ASSIGNED DATE:
No late assignments will be accepted. Assignments turned in after the due date will receive a zero. Incomplete assignments will be graded as is. No exceptions other than for family tragedy or medical emergencies (w/documentation). No incompletes will be given for this course.

ACADEMIC HONOR CODE:
Students are expected to know and abide by the TAMU-CC Academic Honor Code.
ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2nd) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

NOTICE TO STUDENTS WITH DISABILITIES:
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.
ACADEMIC ADVISING:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

GRADE APPEAL PROCESS:
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

GRADING:
25% Test 1
25% Test 2
5% Field Exercise 1
5% Field Exercise 2
5% Field Exercise 3
5% Field Exercise 4
5% Field Exercise 5
25% Capstone Field Exercise

GRADING SCALE:
100 – 90 = A
89.99 – 80 = B
79.99 – 70 = C
69.99 – 60 = D
59.99 – 0 = F

TOPICAL OUTLINE:
January 11\textsuperscript{th} --- Lecture, Chapter 3, Image Formation and Digital Video

January 16\textsuperscript{th} --- No Class MLK Day
January 18th --- Lecture, Chapter 4, Video Camera
January 23rd --- Lecture, Chapter 5, Operating the Camera
January 25th --- Lecture, Chapter 6, Looking Through the Viewfinder
January 30th --- Large Group Equipment Instruction (Camera)
February 1st --- Small Group Exercise 1 (Camera)
February 6th --- Small Group Exercise 2 (Camera)
February 8th --- Film Screening and Discussion
February 13th --- Film Screening and Discussion Cont’d
February 15th --- Class Screening Exercises 1 and 2
February 20th --- Test 1 (Chapters 3, 4, 5, 6)
February 22nd --- Lecture, Chapter 8, Light, Color and Lighting
February 27th --- Lecture, Chapter 8 Cont’d, Light, Color and Lighting
February 29th --- Large Group Equipment Instruction (Lighting, Int., Interview)
March 5th --- Large Group Equipment Instruction (Lighting Ext.)
March 7th --- Small Group Exercise 3 (Lighting Ext.)
March 12th --- No Class Spring Break
March 14th --- No Class Spring Break
March 19th --- Class Screening Exercise 3 (Lighting Ext.)
March 21st --- Lecture, Chapter 7, Sound
March 26th --- Lecture, Chapter 7 Cont’d, Sound
March 28th --- Large Group Equipment Instruction (Audio)
April 2nd --- Small Group Exercise 4 (Audio)
April 4th --- Lecture, Chapter 1, Production Process
April 9th --- Lecture, Chapter 1 Cont’d, Production Process

April 11th --- Lecture, Chapter 2, Production Team

April 16th --- Test 2 (Chapters 1, 2, 7, 8)

April 18th --- Large Group Equipment Instruction (Coverage/Set Ops)

April 23rd --- Small Group Exercise 5 (Shoot Basic Coverage)

April 25th --- Class Screening Exercise 4 (Audio) and 5 (Basic Coverage)

April 30th --- Prep for Capstone Field Exercise

Final Exam --- Capstone Field Exercise