PERSONAL FINANCE
FIN 1307

Instructor: H. Swint Friday, Ph.D., CFP
Phone: (361) 825-2498
Email: Swint.Friday@tamucc.edu
Office: OCNR 316
Office Hours: TR: 10:30-11:00am & 12:15–2:00pm; W: 6:00–7:00pm & 9:30–10:00 pm or by appointment

Required materials:
1. Kapoor, Dlabay and Hughes, 3rd Edition with Connect Plus
2. Financial Calculator

Course Description:
Personal Finance covers the foundations of financial planning, managing basic assets, managing credit, managing insurance needs, managing investments, and retirement and estate planning. Prerequisites: None

Learning Objectives:
By the end of this course, the students will be able to:
1. Students will understand the financial planning process
2. Students will know the primary financial institutions related to personal financial issues
3. Students will be able to prepare and interpret personal financial statements for financial planning purposes
4. Students will know how to utilize the different personal insurance products in their financial plan
5. Students will understand how to utilize different investment products including stocks, bonds, and mutual funds in their financial plan
6. Students will understand the importance of estate planning and strategies that should be incorporated in their financial plan

Relationship to Other Coursework:
This course is designed for business as well as non-business majors to give them a basic understanding of the aspects of personal financial planning.

Instructional Methodologies:
Instructional techniques include lectures, student presentations, invited lectures, videotape, computer applications, class discussion, real-time securities trading, and use of electronic databases.

Performance Evaluation, Grading and Course Policies:
Test materials come from lecture notes, the text, assigned readings, homework assignments, and class discussion. Test format is multiple choice, multi-part problem solving, and discussion. Questions will emphasize understanding and application of concepts and topics covered.

Grades will be assigned based on the following weights:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Exam 1</td>
<td>25%</td>
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<tr>
<td>Exam 2</td>
<td>25%</td>
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<tr>
<td>Exam 3</td>
<td>25%</td>
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<tr>
<td>Final Exam – Replaces one exam grade</td>
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<tr>
<td>Exercises, Participation, and Quizzes</td>
<td>25%</td>
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</table>

The standard alphabetical grading scale is employed:
A 90 – 100
B 80 - 89.9
C 70 – 79.9
D 60 - 69.9
F 0 - 59.59

Test dates are announced one week prior to the exam date. No early or make-up exams are administered. If you miss an exam, notify me in advance and provide comprehensive documentation from the appropriate entity within one week of the exam that the absence was an excused University activity, severe illness, or emergency. If these conditions are met, you will take a cumulative final exam to replace the exam you missed. Otherwise, you receive a zero for the exam.
Assignments are due at the beginning of the class on their due. Late assignments are penalized 20 percentage points for each day that they are late.

I expect everyone to follow all rules of common courtesy during classroom lecture and discussion. The presence of cell phones and pagers along with disruptive items or actions are prohibited in the classroom. If a pattern of disruptive behavior persists, action will be taken to have the disruptive party removed from the course.

Oral and Written Communication Requirements
Students are required to prepare formal written oral projects for the semester. Effective written communication is also necessary for exams. Students are expected to participate actively in class discussion of the topics and issues covered in the course, and will be rewarded though their class participation grade for doing so.

Technological Applications:
Students are required to use computer applications, computer databases, and online information services for this course. Written presentations must be prepared with word processing software and the use of computer graphics and computer-based visuals is encouraged.

Ethical Perspectives:
Securities analysis and trading may present ethical problems for both dealers and investors. While this course does not deal with securities law in depth, we will discuss such topics as insider trading securities manipulation and fiduciary responsibilities.

Global and Diversity Perspectives:
This course considers international diversification, foreign equity and debt and derivative securities markets, foreign currency trading, and international risk management. Personal financial planning applies to all people and the concepts discussed in this course span race, gender, and national origin.

Political, Social, Legal, Regulatory, and Environmental Perspectives:
The course will consider the structure, laws and regulation of financial markets and economic systems.

Attendance Policy:
Attendance is required and is reflected in the student’s participation grade. Every student is responsible for their homework assignments, lecture notes, handouts, and exams. Excuses are not accepted unless a student gains prior permission for missing a class, assignment, or exam. Gaining class notes for missed classes from other students is encouraged. The student is responsible for collecting all handouts and assignments from the professor for all classes that are missed. Excessive absences will result in lower grades.

Americans with Disabilities Act Compliance:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in Driftwood 101.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Academic Honesty and Student Ethics Code
This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at www.cob.tamu.edu) Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.
Grade Appeals
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

FINA 1307 Preliminary Schedule ***

<table>
<thead>
<tr>
<th>HOURS</th>
<th>CHAPTER</th>
<th>CHAPTER</th>
<th>CONTENT</th>
<th>From</th>
<th>Through</th>
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<tbody>
<tr>
<td>2</td>
<td>1</td>
<td>1</td>
<td>Personal Financial Planning in Action</td>
<td>8/25/11</td>
<td>8/30/11</td>
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<td>2</td>
<td>2</td>
<td>2</td>
<td>Money Management Skills</td>
<td>8/30/11</td>
<td>9/1/11</td>
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<td>2</td>
<td>Appendix</td>
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<td>Time Value of Money Concepts</td>
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<td>2</td>
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<td>3</td>
<td>Taxes in Your Financial Plan</td>
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<td>9/13/11</td>
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<td>4</td>
<td>Savings and Payment Services</td>
<td>9/13/11</td>
<td>9/15/11</td>
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<td>5</td>
<td>Consumer Credit</td>
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<td>4</td>
<td>7</td>
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<td>Selecting and Financing Housing</td>
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<td>Home and Automobile Insurance</td>
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<td>9</td>
<td>Health and Disability Income Insurance</td>
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<td>10</td>
<td>Financial Planning with Life Insurance</td>
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<td>Investing Basics and Evaluating Bonds</td>
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<td>12</td>
<td>Investing in Stocks</td>
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<td>13</td>
<td>Investing in Mutual Funds</td>
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<td>11/29/11</td>
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<td>Retirement and Estate Planning</td>
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<td><em><strong><strong>FINAL EXAM</strong></strong></em></td>
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*** Everything subject to change

Fall 2011
August 24, Wednesday Classes begin
August 31, Wednesday Last day to register or add a class
September 5, Monday Labor Day Holiday
November 4, Friday Last day to drop a class
November 24-25, Thursday-Friday Thanksgiving Holidays
December 5, Monday Last day to withdraw from the University
December 6, Tuesday Last day of classes
December 6, Tuesday Last day to apply for May 2012 graduation
December 7, Wednesday Reading Day
December 8-9, Thursday-Friday Final examinations
December 12-14, Monday-Wednesday Final examinations
December 15-16, Thursday-Friday Grading days
December 17, Saturday Fall Commencement