Department of Management and Marketing  
Texas A&M University-Corpus Christi  
College of Business  
Spring 2012

**Course:** MGMT 3320.W01 – Concepts of Human Resource Management  
**Prerequisites:** MGMT 3312 and Junior Standing or above.


Use the following website link to save money on your textbook:
[http://www.coursesmart.com/9780538474238?__professorview=false&__instructor=1615928](http://www.coursesmart.com/9780538474238?__professorview=false&__instructor=1615928)

**Instructor:** Dr. Wingfield  
**Time and Location:** Course delivery online

**Office:** OCNR 317  
**Office Hours:** TR 9:15-12:15 P.M.

**Phone:** 825-5560  
**Email:** Preferred email – use the email function in Blackboard for this course. TAMU-CC email address is sue.wingfield@tamucc.edu

**Course Description:**  
A study of policies, procedures and strategies for human resource management. Topics include recruitment, selection and utilization of employees, human resource planning, the law and HR, employee appraisal and compensation systems, and an introduction to labor relations.

**Learning Objectives:**  
Students will obtain a(n):
- Understanding of how the Human Resource function contributes to the success of an organization.
- Basic knowledge in the following functional areas: HR planning, recruitment, selection, appraisal, compensation and labor relations.
- Basic understanding of the Federal legislation guiding employment practices in the workplace.
- The ability to interpret and analyze data to make decisions and form conclusions about the appropriate actions that HR should take in different situations.

**Relationship to Other Coursework:**  
MGMT 3320 is the introductory course in Human Resource Management for undergraduate students. It defines the field and introduces the various human resource activities and ties them to the other management content courses like organizational behavior, motivation and leadership, multinational management and administrative strategy and policy.
Criteria for Evaluation:
3 Exams – 260 points each 780 points
Optional Comprehensive Final Exam – (260 points)
11 best out of 14 Quizzes (20 points each) 220 points
Total 1000 points

NOTES: No make-up exams will be given. If a student misses an exam, he or she will be required to take the comprehensive final exam to replace the missing exam grade.

Quizzes cannot be made up. The lowest three quiz scores will be dropped.

Technology Issues: Due to the possibility of unforeseen circumstances, such as technical difficulties with online submission and delivery, or personal situations, you are encouraged to complete your quizzes in time to rectify any problems before the deadlines.

Dropping this Course:
At some time during the course of the semester you may find it necessary to drop this course. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation in the class WILL NOT automatically result in your being dropped from the course; you will receive a grade for the course unless you initiate the drop process. The last day to drop a course with an automatic grade of “W” is 4/1/11.

Grading Scale:
Grades will be awarded according to the following distribution:
A ........ 90% OR ABOVE
B ........ 80% - 89.9%
C ........ 70% - 79.9%
D ........ 60% – 69.9%
F ........ 59.9% OR BELOW

Exams:
Three exams will be given in this course. Exams will be multiple choice. Students are responsible for all material covered in the lecture notes posted on Blackboard, textbook, PowerPoint, and exercises.

Exams will be delivered using Blackboard. The tests are timed; once you begin an exam you have 90 minutes to complete it. You cannot exit the exam and return to it at a later time.

I do not give make-up exams. An optional comprehensive final will be given. Students who miss an exam will take the optional final exam to replace the missing exam grade. Those who have not missed an exam may take the optional final in an effort to replace their lowest exam grade. This is a “no lose” situation. A student’s final grade will be computed using the three highest grades on the four exams.
It is assumed that all exams will be taken by the person to receive credit, and that assistance in answering questions will be neither sought nor received. Anything less than this will be considered Academic Misconduct and will be subject to penalties for all forms of academic misconduct as defined and explained in the Texas A&M University - Corpus Christi Catalog.

Quizzes:
Quizzes are utilized to encourage students to complete assigned reading in a timely manner. Quizzes will be given on a regular basis over material in assigned readings for the week and will be delivered via Blackboard and . All the quizzes will be available starting the first day of class until the due date for that particular quiz. If a student does not complete a quiz in the allotted time (20 minutes), the student will be given a “0” for that quiz. No make-up quizzes will be given. It is assumed that all quizzes will be taken by the person to receive credit, and that assistance in answering questions will be neither sought nor received. Anything less than this will be considered Academic Misconduct and will be subject to penalties for all forms of academic misconduct as defined and explained in the Texas A&M University - Corpus Christi Catalog.

The first quiz covers material in the syllabus, notes in Blackboard and assignment guidelines. Please read the syllabus and instructions on Blackboard prior to taking this quiz. You must pass this quiz with a score of 100%. You may take the quiz as often as necessary to accomplish this requirement. Although it shows the score, the syllabus quiz does not count in the final grade. Once you have successfully passed the syllabus quiz you will have access to the other components of the course. You will not be able to take quizzes until you have successfully completed the syllabus quiz with a score of 100%

Students are required to participate in on-line class discussions for each chapter covered in the course in order to receive credit for the quiz or quizzes due for that chapter. Participation in the class discussion pertaining to the chapter being tested is required—attendance is verified by your login to the discussion, and thoughtful, professional responses to the topic (don’t forget to maintain a business style of writing).

Class Discussions:
In order to receive credit for a quiz, students must participate in the on-line class discussion pertaining to the chapter being tested—as explained above, participation is verified by your login to the discussion, and thoughtful, professional responses to the topic (don’t forget to maintain a business style of writing). Participation in the class discussions is mandatory. If you do not participate in the REQUIRED CLASS DISCUSSION for a particular chapter you will receive a “0” for the quiz or quizzes that were due for the chapter(s).

You may participate in the EXTRA CREDIT DISCUSSIONS on a weekly basis to receive extra credit in the course.

NOTE: Both Required and Extra Credit Class discussions will be closed at the end of each week’s material. You may not wait until the end of the semester to participate in the class discussions; you must participate on a WEEKLY basis.
Communication with Dr. Wingfield
Please use the email function in Blackboard to contact me. This is the best form of
communication as it will not “get lost” in the SPAM I receive on my campus email.

It is very important to me to be available to answer your questions and concerns. Please do not
hesitate to contact me. I will be available during my posted office hours (in person, by phone, or
by email during that time). I will also be available by email during normal business hours,
Monday through Friday, and randomly on the weekends. I will do my best to answer your emails
in a timely manner, however, if you do not receive a timely response please feel free to send a
follow-up email after a reasonable time.

Online and In-Class Conduct:
Each student is expected to maintain a professional attitude at all times. The use of foul
language, discriminatory comments, or racial slurs will not be tolerated. You are required to
maintain a professional attitude in all communications with students and the professor. Students
who engage in disrespectful or inappropriate conduct will be reported to the Office of Student
Affairs for appropriate action.

Academic Integrity/Plagiarism:
Students are expected to conduct themselves in accordance with Texas A&M University -
Corpus Christi standards of academic integrity and will be subject to penalties for all forms of
academic misconduct as defined and explained in the Texas A&M University - Corpus Christi
Catalog. Academic misconduct includes all forms of cheating, such as illicit possession of
examinations or examination materials, forgery, or plagiarism (Plagiarism is the presentation of
the work of another as one’s own work).

In this course there will be a ZERO tolerance for academic misconduct. At minimum, an
automatic grade of zero will be given for any assignment/exam in which any element of
academic misconduct has taken place, but could include all penalties appropriate under
University rules as stated in the University catalog, including the receipt of an F in the course.

This course, and all other courses offered by the College of Business (COB), requires all of its
students to abide by the COB Student Code of Ethics (available online at www.cob.tamucc.edu).
Provisions and stipulations in the code are applicable to all students taking College of Business
courses regardless of whether or not they are pursuing a degree awarded by the COB.

Grade Appeals
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he
or she has not been held to appropriate academic standards as outlined in the class syllabus,
equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the
course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal.
A student with a complaint about a grade is encouraged to first discuss the matter with the
instructor. For complete details, including the responsibilities of the parties involved in the
process and the number of days allowed for completing the steps in the process, see University
Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student
Grade Appeal Procedures. These documents are accessible through the University Rules Web site at [http://www.tamucc.edu/provost/university_rules/index.html](http://www.tamucc.edu/provost/university_rules/index.html). For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

**Harassment:**
Texas A&M-Corpus Christi believes that establishing a safe learning environment is necessary for an institution committed to the pursuit of excellence in instruction, research, and public service. Discrimination against, or harassment, or actions that are intended to harass, intimidate, or humiliate individuals on the basis of ethnicity, sex, religion, disability, or sexual preference is inconsistent with this institutional purpose and will not be condoned. Persons found guilty of harassment will be subject to disciplinary sanctions.

**American with Disabilities Act Compliance:**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in Driftwood 101.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Instructional Methodology:**
Instruction will independent reading, online discussions, and experiential exercises. The emphasis will be on development of critical thinking skills through the practical application of theory.

**Oral and Written Content:**
Students will be expected to have read assigned material and participate in online class discussions. Students are encouraged to ask questions and share pertinent personal experiences that relate to the material being covered. Student assignments require effective written communication.

**Technology Applications:**
This course will be delivered on Blackboard. With regard to material delivered on Blackboard, you must be relativity self-sufficient in finding solutions for technical problems. The Blackboard helpdesk is an excellent resource for technical problems that you cannot solve. You must report problems immediately in order to meet your deadlines. Knowledge of word processing is necessary to complete the individual assignments. Additionally, the student must be familiar with the electronic databases available in the library as well as the Internet. E-mail communication is encouraged for routine communications; however it is discouraged for more personal, non-routine communications where face-to-face or telephone contact is more appropriate.
Ethical Perspectives:
Human resource management and its various functions deal with how employees are treated by organizations from recruitment through termination. Many of the topics that are covered include examples of the ethical implications of managers’ behavior when they interview, appraise, train, discipline, schedule, compensate, and motivate employees. Generally speaking, issues involving individual and corporate rights and responsibilities provide an opportunity to consider and critically evaluate various preventive and remedial approaches to ethics at organizational and public policy levels.

Global Perspectives:
International examples will be used throughout the course to demonstrate the importance of the diversity of the labor force and the impact of administering the HR function in the context of the global marketplace.

Demographic Diversity Perspectives:
Demographic diversity is a pervasive issue for this human resource management introductory course. It will be addressed throughout the semester especially in the context of examining civil rights legislation and the impact of an increasingly diverse and older labor force on human resource planning, recruitment, selection, training, performance appraisal, compensation, labor relations, employee rights, and safety and health.

Political, Social, Legal, Regulatory, and Environmental Perspectives:
All of the subjects covered in this introductory course deal with the political, social, legal and regulatory impacts of managing people within organizations. Several chapters will deal directly with the legal and regulatory environment of HR: civil rights legislation, employee rights, and safety/health. Additionally, all major HR functions are regulated at the local, state, and federal level. In this introductory course specific federal legislation related to recruitment, selection, training, compensation, benefits, labor relations/collective bargaining, employee rights, and work scheduling, will be discussed.

Final Notes: The course calendar below will provide a guideline for the course scheduling. However, certain changes in assignments and/or due dates may be made, as the instructor deems necessary. Such changes will be posted on Blackboard and will represent an amendment to the schedule.

Students are responsible for all material covered in the textbooks, exercises, PowerPoint slides and lecture notes. It is the student’s responsibility to check Blackboard for important announcements with regard to this class and to keep up with due dates for all quizzes, exams, and assignments.
Course Calendar:

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<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Chapter</th>
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<tbody>
<tr>
<td>1</td>
<td>1/11/12 – 1/16/12</td>
<td>Intro to the Course</td>
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<td>The Nature of HRM</td>
<td>1</td>
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**Requirements for Week 1**
- Complete Syllabus Quiz with a score of 100% to open additional quizzes.
- Quiz 1 covering Chapter 1 due by 11:55 p.m. on 1/16
- Required Class Discussion for Week 1 must be completed by 11:55 p.m. on 1/16
- Extra Credit Class Discussion for Week 1 must be completed by 11:55 p.m. on 1/16

| 2    | 1/17 – 1/23  | The Nature of HRM                          | 1       |
|      |              | The Legal Environment                      |         |

**Requirements for Week 2**
- Quiz 2 covering Chapter 2 due by 11:55 p.m. on 1/23
- Required Class Discussion for Week 2 must be completed by 11:55 p.m. on 1/23
- Extra Credit Class Discussion for Week 2 must be completed by 11:55 p.m. on 1/23

| 3    | 1/24 – 1/30  | The Legal Environment                      | 2       |
|      |              | The Global Environment                     |         |

**Requirements for Week 3**
- Quiz 3 covering Chapter 3 due by 11:55 p.m. on 1/30
- Required Class Discussion for Week 3 must be completed by 11:55 p.m. on 1/30
- Extra Credit Class Discussion for Week 3 must be completed by 11:55 p.m. on 1/30

| 4    | 1/31-2/6     | The Competitive Environment                | 4       |

**Requirements for Week 4**
- Quiz 4 covering Chapter 4 due by 11:55 p.m. on 2/6
- Required Class Discussion for Week 4 must be completed by 11:55 p.m. on 2/6
- Extra Credit Class Discussion for Week 4 must be completed by 11:55 p.m. on 2/6

| 5    | 2/7 – 2/13   | Information for Making HR Decisions        | 5       |

**Requirements for Week 5**
- Quiz 5 covering Chapter 5 due by 11:55 p.m. on 2/13
- Required Class Discussion for Week 5 must be completed by 11:55 p.m. on 2/13
- Extra Credit Class Discussion for Week 5 must be completed by 11:55 p.m. on 2/13

| 6    | 2/14 – 2/20  | Exam # 1 – Chapters 1, 2, 3, 4, 5          |         |
|      |              | Organization Form and Structure            | 6       |

**Requirements for Week 6**
- Complete Exam # 1 covering Chapters 1-5 due by 11:55 p.m. on 2/20
- Quiz 6 covering Chapter 6 due by 11:55 p.m. on 2/20
- Required Class Discussion for Week 6 must be completed by 11:55 p.m. on 2/20
- Extra Credit Class Discussion for Week 6 must be completed by 11:55 p.m. on 2/20
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<tr>
<td>7</td>
<td>2/21 - 2/27</td>
<td>Recruitment &amp; Selection</td>
<td>7</td>
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**Requirements for Week 7**
- Quiz 7 covering Chapter 7 due by 11:55 p.m. on 2/27
- Required Class Discussion for Week 7 must be completed by 11:55 p.m. on 2/27
- Extra Credit Class Discussion for Week 7 must be completed by 11:55 p.m. on 2/27

| 8    | 2/28 - 3/5   | Managing the Diverse Workforce              | 8       |

**Requirements for Week 8**
- Quiz 8 covering Chapter 8 due by 11:55 p.m. on 3/5
- Required Class Discussion for Week 8 must be completed by 11:55 p.m. on 3/5
- Extra Credit Class Discussion for Week 8 must be completed by 11:55 p.m. on 3/5

| 9    | 3/6 – 3/19   | Compensation                                | 9       |

**Requirements for Week 9**
- Quiz 9 covering Chapter 9 due by 11:55 p.m. on 3/19
- Required Class Discussion for Week 9 must be completed by 11:55 p.m. on 3/19
- Extra Credit Class Discussion for Week 9 must be completed by 11:55 p.m. on 3/19

| 10   | 3/20 – 3/26  | Exam # 2 – Chapters 6, 7, 8, 9              | 10      |

**Requirements for Week 10**
- Complete Exam # 2 covering Chapters 6-9 must be completed by 11:55 p.m. on 3/26
- Required Class Discussion for Week 10 must be completed by 11:55 p.m. on 3/26
- Extra Credit Class Discussion for Week 10 must be completed by 11:55 p.m. on 3/26

| 11   | 3/27 – 4/2   | Performance Appraisal and Career Management | 10      |

**Requirements for Week 11**
- Quiz 10 covering Chapter 10 due by 11:55 p.m. on 4/2
- Required Class Discussion for Week 11 must be completed by 11:55 p.m. on 4/2
- Extra Credit Class Discussion for Week 11 must be completed by 11:55 p.m. on 4/2

| 12   | 4/3 – 4/9    | Managing Labor Relations                    | 11      |

**Requirements for Week 12**
- Quiz 11 covering Chapter 11 due by 11:55 p.m. on 4/9
- Required Class Discussion for Week 12 must be completed by 11:55 p.m. on 4/9
- Extra Credit Class Discussion for Week 12 must be completed by 11:55 p.m. on 4/9


**Requirements for Week 13**
- Quiz 12 covering Chapter 12 due by 11:55 p.m. on 4/16
- Required Class Discussion for Week 13 must be completed by 11:55 p.m. on 4/16
- Extra Credit Class Discussion for Week 13 must be completed by 11:55 p.m. on 4/16

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*3/30/12 Last Day to Drop a course with a grade of “W”*
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<th>Week</th>
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<tr>
<td>14</td>
<td>4/17–4/23</td>
<td>Performance Management</td>
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<td><strong>Requirements for Week 14</strong></td>
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<td>• Quiz 13 covering Chapter 13 due by 11:55 p.m. on 4/23</td>
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<td>• Required Class Discussion for Week 14 must be completed by 11:55 p.m. on 4/23</td>
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<td>• Extra Credit Class Discussion for Week 14 must be completed by 11:55 p.m. on 4/23</td>
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<td>15</td>
<td>4/24–4/30</td>
<td>Performance Enhancement Techniques</td>
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<td><strong>Requirements for Week 15</strong></td>
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<td>• Quiz 14 covering Chapter 14 due by 11:55 p.m. on 4/30</td>
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<td>• Required Class Discussion for Week 15 must be completed by 11:55 p.m. on 4/30</td>
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<td>• Extra Credit Class Discussion for Week 15 must be completed by 11:55 p.m. on 4/30</td>
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<tr>
<td>16</td>
<td>5/1–5/7</td>
<td>Exam # 3 – Chapters 10, 11, 12, 14</td>
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<td><strong>Optional Comprehensive Final</strong></td>
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<td><strong>Requirements for Week 16</strong></td>
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<td>• Complete Exam # 3 covering Chapters 10-12 &amp; 14 by 11:55 p.m. on 5/7</td>
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<td>• Complete Optional Final Exam by 11:55 p.m. on 5/7</td>
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