Department of Management and Marketing  
College of Business  
Texas A&M University-Corpus Christi  
Fall 2011

**Course:**  
MGMT 4305 – Staffing and Development

**Prerequisites:**  
MGMT 3320, ORMS 3310 and Junior Standing or above

**Textbooks:**  

**Instructor:**  
Dr. Wingfield

**Office:**  
OCNR 317

**Office Hours:**  

**Phone:**  
825-5560

**Email:**  
Preferred email – use the email function in Blackboard for this course. TAMU-CC email address is sue.wingfield@tamucc.edu

**Course Description:**
A study of the concepts, methods, and problems encountered in the development, validation, and utilization of employee recruitment, selection, and retention. Legal defensibility, and organizational effectiveness of staffing will be discussed.

**Learning Objectives:**
The purpose of this course is to provide the student with a more in-depth view of the Human Resource Management (HRM) functions of recruitment, selection and employee retention. It is very important that these functions of HRM be performed efficiently in the organization. If done improperly, recruitment actions can result in lawsuits, the loss of government contracts, harm to the firm’s public image, and an inability to fill positions with qualified employees. These same consequences are also true of improper selection. After completing this course, students should be able to:

1. Understand the interrelationship between recruitment, selection, and retention.
2. Recognize different selection methods and understand the purpose of each method.
3. Understand and be able to develop recruitment and selection procedures.
4. Understand and be able to interpret the reliability and validity of selection methods.
5. Understand how to evaluate the effectiveness of a recruitment or selection procedure.
6. Develop problem-solving, analysis, and interpretation skills through hands on, practical experiences.

**Students will be aided in their development of the following:**

1. KNOWLEDGE of the theory, research, and statistical procedures relevant to selection techniques and programs, as well as legal issues associated with selecting employees.
2. SKILL in using various selection techniques including statistics, recruitment, application blanks, interviews, psychological tests, work sampling methods, and assessment centers.
3. ABILITY to identify relevant issues and information; to use relevant information to design, develop, and evaluate selection programs; to identify and solve selection problems; and to effectively present information, decisions, and solutions.
Criteria for Evaluation:

3 Exams – 180 points each 540 points
Optional Comprehensive Final Exam (to be used to replace
lowest exam grade or as a make-up exam -- 180 points)
Skill-Based Exercises & Experiences 460 points

Total 1000 points

NOTES: No make-up exams will be given. If a student misses an exam, he or she will be
required to take the comprehensive final exam to replace the missing exam grade.

NO LATE ASSIGNMENTS WILL BE ACCEPTED. Individual assignments must be
submitted electronically to Turnitin.com on or before the due date. There are no
exceptions.

Technology Issues: Due to the possibility of unforeseen circumstances, such as technical
difficulties, or personal situations, you are encouraged to complete your assignments
quizzes in time to rectify any problems before the deadlines.

Grading: Grades will be awarded according to the following distribution:
A ........ 90% OR ABOVE
B ........ 80% - 89.9%
C ........ 70% - 79.9%
D ........ 60% – 69.9%
F ........ 59.9% OR BELOW

Dropping this Course:
At some time during the course of the semester you may find it necessary to drop this course.
Please consult with me before you decide to drop to be sure it is the best thing to do. Should
dropping the course be the best course of action, you must initiate the process to drop the
course by going to the Student Services Center and filling out a course drop form. Just
stopping attendance and participation in the class WILL NOT automatically result in your
being dropped from the course; you will receive a grade for the course unless you initiate
the drop process. The last day to drop a course with an automatic grade of “W” is 11/4/10.

Exams: You will be required to take three exams. Exams will require students to apply
the material in multiple choice, matching, definition, short answer and/or discussion questions. An
optional comprehensive final will be given. Students who miss an exam are required to take the
final exam to replace the missing exam grade. For those who have not missed an exam, the final
may be taken in an effort to replace your lowest exam grade. You are responsible for all material
covered in the textbooks, articles, readings, exercises, projects, lectures, PowerPoint slides, and
class discussions. Exams will be given in two parts. The first part will consist of multiple choice
matching and definitions, the second part will consist of practical application essays.

Exams will be delivered using Blackboard. The tests are timed; once you begin an exam you
have 90 minutes to complete it. You cannot exit the exam and return to it at a later time.
**Skill-Based Exercises**: Five exercises will be given as homework, the lowest exercise grade will be dropped. These skill-based exercises are designed to provide the student with experience in applying the material discussed in class, the textbook, and other sources of information. Assignments will be discussed during the class period on the day the assignment is due. Therefore, if you would like to have your assignment to refer to during class discussion, you must bring a copy for yourself.

Assigned exercises and due dates will be listed on the Course Calendar in Blackboard and on Turnitin.com. **Information about grading is available in Blackboard.** I suggest that you read this information prior to completion of the first assignment. **All individual assignments must be submitted electronically to Turnitin.com.**

**Assignments will be graded using Turnitin.com’s Grademark.** Click on the icon of a paper next to your submission to view the graded paper. The grading is not complete until I have entered a numerical value for the assignment.

*The lowest Assignment grad will be dropped – your grade will be based on the four highest Assignment grades.*

**Assignment #6 is optional and may be completed for Extra Credit.**

**Plagiarism on Assignments**
Students may collaborate on exercises, but each student must complete his or her own assignment, anything less than this is plagiarism and will result in an F (zero) for the assignment. Continued violations will result in an F in the course. For your information, Turnitin.com will compare assignments to those submitted during the current semester and to assignments that have been submitted in previous semesters.

**NOTE: I WILL NOT ACCEPT LATE ASSIGNMENTS. MAKE SURE YOU CHECK YOUR DUE DATES AND TIMES DUE. YOU MUST SUBMIT YOUR ASSIGNMENTS TO TURNITIN.COM BY THE DATE AND TIME LISTED.** Due to the possibility of unforeseen circumstances, such as technical difficulties with online submission and delivery, or personal situations, you are encouraged to complete your assignments and quizzes in time to rectify any problems before the deadlines.

**Turnitin.com:**
In an effort to protect you from unauthorized use of your original work and to aid in the identification of plagiarism, all papers and projects will be subject to screening by Turnitin.com. You are encouraged to familiarize yourself with the site and to take advantage of the valuable instructional materials explaining the details of plagiarism and the ways to identify and avoid plagiarism. An electronic version of the assignment must be submitted to Turnitin.com. Information on creating an account is available in Blackboard.

**NOTE:** You should only submit your responses to the questions, DO NOT SAVE THE ENTIRE CASE (SITUATION, DIRECTIONS, ETC....) TO THE FILE THAT YOU INTEND TO SUBMIT TO TURNITIN.COM. **AGAIN, ONLY SUBMIT YOUR RESPONSES TO THE QUESTIONS NOT THE ENTIRE ASSIGNMENT.** If you submit the entire case, it will appear in Turnitin.com as being plagiarized. **Turnitin.com will not accept Excel files.**
**Course ID:** 4160889  
**Password:** staffing

**Communication with Dr. Wingfield**
Please use the email function in Blackboard to contact me. This is the best form of communication as email to my campus account may “get lost” due to the extreme amount of SPAM I receive on my campus email.

It is very important to me to be available to answer your questions and concerns. Please do not hesitate to contact me. I will be available in person during my posted office hours, by phone, or by email during that time. I will also be available by email during normal business hours, Monday through Friday, and randomly on the weekends. I will do my best to answer your emails in a timely manner, however, if you do not receive a timely response please feel free to send a follow-up email after a reasonable time.

**Classroom Conduct:**
Each student is expected to maintain a professional attitude at all times. Students who engage in disrespectful or inappropriate conduct will be reported to the Office of Student Affairs for appropriate action.

Students may use laptops in class ONLY to take notes and/or view PowerPoint slides for this course. Be aware that I may at any time ask you to show me what you are looking at on your laptop. If the use of your laptop in class becomes a distraction to other students you will be asked to discontinue its use in the classroom.

**Academic Integrity/Plagiarism:**
Students are expected to conduct themselves in accordance with Texas A&M University - Corpus Christi standards of academic integrity and will be subject to penalties for all forms of academic misconduct as defined and explained in the Texas A&M University - Corpus Christi Catalog. Academic misconduct includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism (Plagiarism is the presentation of the work of another as one’s own work).

In this course there will be a ZERO tolerance for academic misconduct. At minimum, an automatic grade of zero will be given for any assignment/exam in which any element of academic misconduct has taken place, but could include all penalties appropriate under University rules as stated in the University catalog, including the receipt of an F in the course.

This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at [www.cob.tamucc.edu](http://www.cob.tamucc.edu)). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.
Grade Appeals
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Harassment:
Texas A&M-Corpus Christi believes that establishing a safe learning environment is necessary for an institution committed to the pursuit of excellence in instruction, research, and public service. Discrimination against, or harassment, or actions that are intended to harass, intimidate, or humiliate individuals on the basis of ethnicity, sex, religion, disability, or sexual preference is inconsistent with this institutional purpose and will not be condoned. Persons found guilty of harassment will be subject to disciplinary sanctions.

American with Disabilities Act Compliance:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in Driftwood 101.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Oral and Written Communication Content: The acquisition of relevant knowledge, skills, and abilities is enhanced by discussion of the course material. Students are expected to come to class prepared to participate in class discussion and exercises. Students will also be asked to participate in discussion of controversial or emerging issues. Because the course covers material for which there are no definitive or correct answers, students are required to defend their conclusions and positions, using relevant knowledge, and must demonstrate competence both orally and in writing. Various assignments including the assigned project require the use of written communication. Oral communication is required during informal exchanges of ideas in class discussions.

Instructional Methodology: Instruction will include lecture, independent readings, online discussions, experiential exercises, and short cases. The emphasis will be on development of critical thinking skills through the practical application of theory.
**Technology Applications:** Many aspects of this course will be delivered utilizing Blackboard. Students are required to access quizzes, assignments, study guides and PowerPoint slides utilized in the classroom, through Blackboard. The Blackboard helpdesk is an excellent resource for technical problems that you cannot solve. You must report problems immediately in order to meet your deadlines. Knowledge of word processing is necessary to complete the individual assignments. Additionally, the student must be familiar with the electronic databases available in the library as well as the Internet. E-mail communication is encouraged for routine communications; however it is discouraged for more personal, non-routine communications where face-to-face or telephone contact is more appropriate.

**Ethical Perspectives:** Throughout the course, the students will be required to recognize the ethical issues and to identify and apply appropriate ethical criteria in making staffing and development decisions.

**Global Perspectives:** Although the course does not directly address globalization, students will be encouraged to identify the general impact of globalization on various staffing and development activities.

**Demographic Diversity Perspectives:** Due to federal regulation, staffing has long been concerned with demographic diversity. Students will be required to understand how issues of demographic diversity have led to federal regulation, the impact of various techniques on demographically diverse individuals, and the impact of continued demographic diversity on staffing and development activities and practices.

**Political, Social, Legal, Regulatory, and Environmental Perspectives:** One of the major goals of staffing activities is to comply with regulation and to be able to defend the organization's practices and decisions in the event that those practices and decisions are challenged. It is, therefore, extremely important that students know the relevant laws, orders, and guidelines and to understand how they might design "legal" selection systems. The first part of the course will be concerned with regulation and the job analysis and statistical techniques needed to demonstrate compliance. When particular selection techniques are presented, the legal implications will be discussed.

**Final Notes:** The course calendar below will provide a guideline for the course scheduling. However, certain changes in assignments and/or due dates may be made, as the instructor deems necessary. Such changes will be posted on Blackboard and announced in class. These changes will represent an amendment to the schedule.

Students are responsible for all material covered in the textbooks, exercises, PowerPoint slides and lectures. It is the student's responsibility to check Blackboard for important announcements with regard to this class and to keep up with due dates for all quizzes, exams, and assignments.

**The Last Day to Drop a course with a grade of W is 11/4/10.**
**Final Notes**: The course calendar below will provide a guideline for the course scheduling. However, certain changes in assignments and/or due dates may be made, as the instructor deems necessary. Such changes will be posted on Blackboard and will represent an amendment to the schedule.

Students are responsible for all material covered in the textbooks, exercises, PowerPoint slides and lecture notes. *It is the student’s responsibility to check Blackboard for important announcements with regard to this class and to keep up with due dates for all quizzes, exams, and assignments.*
# Course Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Chapter</th>
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</thead>
<tbody>
<tr>
<td>R 8/25</td>
<td>Introduction to Course &amp; Staffing</td>
<td>1</td>
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<tr>
<td>T 8/28</td>
<td>Staffing Models and Strategy</td>
<td>1</td>
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<tr>
<td>R 9/2</td>
<td>Legal Compliance</td>
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<tr>
<td>T 9/6</td>
<td>Job Analysis</td>
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<td>R 9/8</td>
<td>Planning</td>
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<tr>
<td>T 9/13</td>
<td>Recruitment</td>
<td>5 &amp; 6</td>
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<tr>
<td>R 9/15</td>
<td>Recruitment</td>
<td>5 &amp; 6</td>
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<tr>
<td></td>
<td>Exercise # 1 Due – Tanglewood Case # 2, Planning</td>
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<tr>
<td>T 9/20</td>
<td>Recruitment</td>
<td>5 &amp; 6</td>
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<tr>
<td>R 9/23</td>
<td>Recruitment</td>
<td>5 &amp; 6</td>
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<td></td>
<td>Exercise # 2 Due – Tanglewood Case # 3, Recruiting</td>
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<tr>
<td>T 9/27</td>
<td>Selection Measurement</td>
<td>7</td>
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<tr>
<td>R 9/29</td>
<td>Exam # 1 – Chapters 1-6</td>
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<tr>
<td>T 10/4</td>
<td>Selection Measurement (In-class Exercise)</td>
<td>7</td>
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<tr>
<td>R 10/6</td>
<td>Selection Measurement</td>
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<tr>
<td>T 10/11</td>
<td>Measurement Exercise (IN CLASS)</td>
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<tr>
<td>R 10/13</td>
<td>Measurement Exercise (IN CLASS)</td>
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<tr>
<td>T 10/18</td>
<td>Selection Measurement</td>
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<td>Exercise # 3 Due – Evaluating Selection Methods - Textbook</td>
<td>11</td>
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<tr>
<td>R 10/20</td>
<td>Selection Decision Making</td>
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<td>T 10/25</td>
<td>Selection Decision Making</td>
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<td>R 10/27</td>
<td>Selection Decision Making</td>
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<td>Exercise # 4 Due – Tanglewood Case # 7, Selection Decision Making</td>
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<tr>
<td>T 11/2</td>
<td>Selection Decision Making</td>
<td>11</td>
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<tr>
<td>R 11/3</td>
<td>Exam # 2 – Chapters 7 &amp; 11</td>
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<td>F 11/4</td>
<td>Last Day to Drop a Class with at “W”</td>
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<tr>
<td>T 11/8</td>
<td>External and Internal Selection</td>
<td>8, 9, 10</td>
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<td>R 11/10</td>
<td>External and Internal Selection</td>
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<td>T 11/15</td>
<td>External and Internal Selection</td>
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<td>R 11/18</td>
<td>External and Internal Selection</td>
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<td>Exercise # 5 Due – Tanglewood Case # 6, Interview</td>
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<tr>
<td>T</td>
<td>11/22 Final Match</td>
<td>12</td>
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<tr>
<td>R</td>
<td>11/24 HAPPY THANKSGIVING !!!!!!!!!</td>
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<tr>
<td>T</td>
<td>11/29 Retention Management</td>
<td>14</td>
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<td>Extra Credit - Exercise # 6 Due – Tanglewood Case # 5, Disparate Impact Analysis</td>
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<tr>
<td>R</td>
<td>12/1 Retention Management</td>
<td>14</td>
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<tr>
<td>T</td>
<td>12/6 Exam # 3 – Chapters 8-10, 12, 14</td>
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<tr>
<td>R</td>
<td>12/8 OPTIONAL COMPREHENSIVE FINAL EXAM @ 8:00 A.M. - 10:30 A.M.</td>
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