MISY 3310 Management Information Systems
Section W01: Online Course; 2011 Fall Semester

Instructor: Dr. Tim Klaus
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Cell Phone: (361) 248-8495 – feel free to call Mon-Sat between 9AM-10PM (I’ll be able to receive or return your call quicker than if you call the office)
E-mail: tim.klaus@tamucc.edu
Office Hours: 1:00 – 1:55 and 2:20 – 5:25 PM. Tuesdays and Thursdays Other days and times by appointment
Course Website (Blackboard): http://iol.tamucc.edu/

Course Materials
2. Course material through http://iol.tamucc.edu/

Optional Materials
None

Prerequisites
MISY 2305 or equivalent and Junior standing or above.

Course Description:
Provides an understanding of the importance of computer-based information in the success of the firm. Illustrates ways in which companies utilize computer systems to strategically compete within certain industries. Emphasis is on the role of information systems within each of the functional areas of business. Major concepts include data management, decision support, and management information systems.

Relationship to Other Coursework:
Where MISY 2305 provides for hands-on general entry-level computer package skills, this course revolves around business information systems and advanced technology-related projects.

Learning Objectives
- You will be able to understand the components of an information system, such as networks, hardware, software, and databases.
- Understand the usefulness of technology in businesses today and their importance in driving business profitability.
Research in detail one specific technology and evaluate its impact on business and industry.

**Major Field Test**
The Major Field Test (MFT) is required for all students pursuing the Bachelor of Business Administration degree and will be administered in the MGMT 4388, Administrative Policy and Strategy course. To prepare for this test, business majors are advised to retain their class notes, textbooks and other relevant materials from this class and the other business core courses and to fine-tune their readiness for the MFT by completing the online MFT review available through the COB website at [www.cob.tamucc.edu](http://www.cob.tamucc.edu).

**Instructional Methodology:**
Student and instructor presentations, powerpoints, videos, and case studies are the main methods to cover the subjects. Students are expected to read each chapter in the textbook and watch the class lecture videos.

**Exams:**
All course material is fair game for exam questions—any information from the chapters, from the videos, or from other files I post on the class website. Between 50-75% of each exam will be multiple choice questions. The remaining 25-50% of the exam will be short answer questions, which are multipart questions. Everyone will have different questions for the exam since Blackboard will randomly select both multiple choice and short answer questions for you from a pool of questions.

Exams are timed – you have a maximum of 70 minutes to finish an exam – unanswered questions will receive a 0. As soon as you start the exam, Blackboard will start the 70 minute timeframe and will not let you answer any more questions once the time limit is reached. Be sure you have a reliable Internet connection as the exam will stop precisely at 70 minutes and you will not be able to retake the exam. Be sure to pace yourself as you take the exam to be sure you complete every question within the timeframe. An exam review sheet will be provided before each exam that will let you know the number of questions on the exam so you can pace yourself accordingly. Although I don’t prohibit you from looking at your book or notes during the exam, you must study and be prepared for the exam as you will not have the time to look up material that you haven’t studied previously (remember: 70 minute limit).

**Unit Quizzes:**
There will be 6 quizzes throughout the semester. Each unit quiz covers two chapters and will have 30 questions that cover the information from the chapters. This quiz is not timed, but is only available during the dates specified in the course calendar. Near the end of the semester, an optional quiz will be available to replace your unit quiz score.

**Homework Assignments:**
See the assignment sheet for the specific assignments. All assignments must be completed individually (not as a group) and must be uploaded to Blackboard. Everything submitted to Blackboard will automatically be scanned for plagiarism as well as copying the work of other students.

**Project:**
Each student will engage in an individual research project. This is a semester-long project and will take a long time to complete. Do not wait until late in the semester to start on the project. See the
project guidelines sheet for more details. The report portion of the project must be uploaded to Blackboard and will be scanned for plagiarism.

**Participation:**
Participation is expected through the semester. In Blackboard, there is a discussion board to post messages and read the messages of others. Throughout the semester, you are expected to regularly read all the messages that are posted and post a minimum of one comment per chapter (2 per unit). Quantity and quality of comments are taken into account. Some common types of message postings include: 1) questions about the chapters; 2) describing your own experiences and/or thoughts relevant to the chapter information; and 3) answering questions posted by other students.

**Performance Evaluation and Grading:**

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Exam #1</td>
<td>20%</td>
</tr>
<tr>
<td>Exam #2</td>
<td>20%</td>
</tr>
<tr>
<td>Chapter Quizzes</td>
<td>15%</td>
</tr>
<tr>
<td>Homework Assignments</td>
<td>10%</td>
</tr>
<tr>
<td>Project</td>
<td>20%</td>
</tr>
<tr>
<td>Project Quiz</td>
<td>5%</td>
</tr>
<tr>
<td>Participation</td>
<td>10%</td>
</tr>
</tbody>
</table>

A letter grade will be determined based on A: 89.0% and above; B: 79.0-88.9%; C: 70.0-78.9%; D: 60.0-69.9%; F: below 60.0%. Please note: You may be required to stop by in person for 10 minutes to verify your knowledge of the course material before a semester grade is assigned.

**Late Policy:**
Everything must be submitted before 11:45 PM on the due date! Pay close attention to the course calendar. You are expected to plan ahead – you should plan on turning in work before the due date since we all sometimes experience circumstances beyond our control. Based on this expectation, no excuse for late work will be considered valid since you know from the beginning of the semester when everything is due. Here is the policy for work not submitted by the deadline:
- Homework and Quizzes – if not completed/submitted by the due date, they will automatically receive a 0 – no exceptions.
- Project - there will be a 10% deduction for every day of the week that it is late.
- Exams - if you miss an exam, you will need to contact me immediately so I can set up Blackboard to accept your late exam. There will be an automatic 20% deduction and the exam must be completed within 3 days after the deadline. If the exam is not completed within 3 days of the deadline, there will be an automatic 0.

**Academic Honesty:**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. Plagiarism is using another person’s words without both quoting the words and citing the source (even if only parts of a sentence are copied, it still is plagiarism). Blackboard is used to check all assignments and the report for plagiarism – DO NOT PLAGIARIZE! Plagiarism will result in a 0 for the assignment and possibly an F for the class.

Cheating is: (a) unauthorized granting or receiving aid during a prescribed period of a course-graded exercise nor consult orally with any other student taking the same test; (b) asking another person to
take an examination in his or her place, or taking an examination for or in place of another student; (c) stealing, borrowing, buying, or disseminating tests, answer keys, or other examination material. If I determine that any assignment was not completed solely by the student whose name appears on the assignment, the student will receive a 0 for the assignment and possibly an F for the class.

Disability Services:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Driftwood 101.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Grade Appeals:
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Technology Applications:
The student is expected to have a good working knowledge of popular microcomputer software such as word processing and spreadsheets. During the course of the semester, the student may need to draw upon these computer skills.

Ethical Perspectives:
The impact that management information systems have had and are continuing to have in business is discussed. This impact involves such things as corporate strategy, privacy of data, security of data, computer crime, and computer ethics. Chapter 11 is dedicated to this subject.

Global Perspective:
The worldwide network of computer systems is discussed relative to using and designing global database systems. The student will complete specific assignments during the semester that explore the global impact of international business computer systems.

Demographic Diversity Perspectives:
Presentations and discussions will show how management information systems support business people in remote and highly populated areas. The office, as supported by office automation, has become more of a function than a place. Business people can conduct their business at home or on the road via computer communication systems.
Political, Social, Legal, Regulatory, and Environmental Perspectives:
The impact of business computer systems on many of these issues is presented and discussed. These issues include such things as: Computer viruses, privacy of data, pirating of software, computer software ownership, computer crime, electronic work monitoring, and health and safety.

Tentative Course Calendar

<table>
<thead>
<tr>
<th>Dates</th>
<th>Unit</th>
<th>Topic</th>
<th>Due</th>
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</thead>
<tbody>
<tr>
<td>8/24</td>
<td></td>
<td>View the First Day of Class materials</td>
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<tr>
<td>8/24-9/5</td>
<td>1</td>
<td>Ch. 1 - Foundation of Information Systems in Business</td>
<td>Hw - Ch. 1 and 2</td>
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<td></td>
<td></td>
<td>Ch. 2 - Competing with Information Technologies</td>
<td>Quiz 1 - Ch. 1-2</td>
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<tr>
<td>9/5-9/14</td>
<td>2</td>
<td>Ch. 3 - Computer Hardware</td>
<td>Hw - Ch. 3 and 4</td>
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<tr>
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<td>Ch. 4 - Computer Software</td>
<td>Quiz 2 - Ch. 3-4</td>
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<td>Project Topic Due</td>
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<tr>
<td>9/14-9/26</td>
<td>3</td>
<td>Ch. 5 - Data Resource Management</td>
<td>Hw - Ch. 5 and 6</td>
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<tr>
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<td>Ch. 6 - Telecommunications and Networks</td>
<td>Quiz 3 - Ch. 5-6</td>
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<tr>
<td>9/26-10/3</td>
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<td>Exam 1 (Ch. 1 – 6)</td>
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<tr>
<td>10/3-10/12</td>
<td>4</td>
<td>Ch. 7 - Electronic Business Systems</td>
<td>Hw - Ch. 7 and 8</td>
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<td>Ch. 8 - Electronic Commerce Systems</td>
<td>Quiz 4 - Ch. 7-8</td>
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<tr>
<td>10/12-10/24</td>
<td>5</td>
<td>Ch. 9 - Decision Support Systems</td>
<td>Hw - Ch. 9 and 10</td>
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<td></td>
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<td>Ch. 10 - Developing E-Business Solutions (You’re more than welcome to complete this work before Spring Break)</td>
<td>Quiz 5 - Ch. 9-10</td>
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<tr>
<td>10/24-11/2</td>
<td>6</td>
<td>Ch. 11 - Security and Ethical Challenges of E-Business</td>
<td>Hw - Ch. 11 and 12</td>
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<td>Ch. 12 - Enterprise and Global Management of E-Business Tech.</td>
<td>Quiz 6 - Ch. 11-12</td>
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<tr>
<td>11/2-11/9</td>
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<td>Exam 2 (Ch. 7 – 12)</td>
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<tr>
<td>11/9-11/16</td>
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<td>Optional quiz to replace the lowest grade of a Unit quiz (will randomly cover questions from all 12 chapters)</td>
<td>Optional quiz</td>
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<tr>
<td>11/21</td>
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<td>Note: You’re more than welcome to submit the project before this due date!</td>
<td>Project Due</td>
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<tr>
<td>11/28-12/12</td>
<td></td>
<td>View project websites of other students</td>
<td>Project Quiz (available 12/5-12/12)</td>
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As shown on the course calendar, the Unit 1 work can be turned in any day within the August 24 to September 5 timeframe and the Unit 2 work can be completed on any day within the September 5 and September 14 timeframe.

Pay close attention to all dates on this course calendar!
All assignments, quizzes, exams, and the project are due within the specified dates – the deadline is 11:45PM on the last day of the specified dates (Everything is due on either a Monday or a Wednesday). See the Late Policy in this syllabus for details regarding whether or not late work is accepted.