MISY 3310
Management Information Systems Concepts
Summer I 2012
Section W01 (Online)

INSTRUCTOR: Joseph S. Mollick PhD
OFFICE: OCNR 389
OFFICE PHONE: 825-2853
E-mail: joseph.mollick@tamucc.edu
Course website: http://faculty.tamucc.edu/jmollick/ and Blackboard website

OFFICE HOURS: MTW 9:55a.m-11:55 a.m. (no appointment necessary to meet during office hours)

The goal of this course is to help students develop an understanding of computer-based information systems in organizations. It illustrates ways in which companies utilize information technology enabled systems to strategically compete within certain industries. The emphasis is on the role of information systems within each of the functional areas of business. Major concepts include data management, decision support, and management information systems.

COURSE PREREQUISITES:
Prerequisite: Junior standing or above.

REQUIRED TEXT:

COURSE OBJECTIVES:
1. You will understand how technology relates to your chosen field.
2. You will be able to identify how information technology impacts organizations.
3. You will be able to interpret information technology’s role in organizations.
4. You will understand managerial issues related to information technology use.

EXPECTATIONS OF STUDENTS
1. You are responsible for all material presented in lecture and assigned readings.
2. You are responsible for turning in all assignments on time.
3. You are responsible for staying informed of assignments, meeting locations, and any changes to the syllabus announced during class time.
4. You are responsible for doing everything necessary to learn the material.
5. You are responsible for knowing and abiding by the rules and policies outlined in this syllabus.

INSTRUCTIONAL METHODOLOGY
Scheduled class time will be used for lectures, student presentations, discussions and student activities. You are encouraged to ask questions and to participate in class discussions on information systems and their applications. In addition, you are encouraged to pay attention to local, national and international media coverage (print, audio-visual, etc.) on information systems topics.
EXAMS:

Your performance will be evaluated on six examinations, a research project and attendance and class participation. The exam formats will generally be multiple choice, and short answer essay. Scantron forms will be needed for all examinations. Lectures, readings, class activities, and case problems will be the basis of these exams. All course material is fair game for exam questions – all assigned readings whether discussed in class or not and all material presented in lectures whether covered in assigned readings or not. You should KEEP all of your graded exam forms until the final grades have been posted.

MAKEUP EXAMS:

Exams are not to be missed for the convenience of the student. No make-up exams will be given for any missed exams because only the best five out of six examination grades will be counted for every student.

RESEARCH PAPER:

The purpose of the research paper is to train students in conducting investigative interviews or surveys to collect data about different aspects of computer usage in personal and professional lives of real individuals who work in real organizations. Students will be required to analyze and reflect on the interviews and summarize what they have learned from each of those interviews individually and from all of those interviews, collectively. This summary must be between five to seven paragraphs and no more than two pages, single-space, using Times New Roman font size 10. To the extent possible, the lessons learned from the interviews and related research work should be compared against or integrated with some concepts of information systems introduced in the textbook, class lectures and relevant journals of information systems. The file name must follow the format: FirstName+LastName_MISY3310_Semester_Research. An example: HarisPilton_MISY3310_FA11_Research. Five points will be deducted for file names that do not meet the specifications.

Each student will collect data from at least five professionals using a survey questionnaire that the instructor will give you. You can collect data through direct face to face interviews, through telephone, e-mail, fax or any other safe and reliable medium of your choice. You can choose to collect data from your parents, uncles, aunts, relatives, friends, coworkers or any other professional person who will be kind enough to cooperate with you by agreeing to be a subject of data collection. Your subjects of data collection can be from different professions or they can all be from the same profession; they can be all from the same company or from different organizations. For certain research projects, data can be collected from the official website of an organization or from other sources.

Each student will need to enter the data in an excel spreadsheet and submit to the professor the Excel spreadsheet and the Word document containing the reflective summary of the interviews. Each student will be required to present in front of the class the findings of the research work and the lessons learned from the research process. During the presentations, students should be willing to answer relevant questions from other students and the instructor. Students are encouraged to discuss research project ideas with the instructor.
GRADING:

Your grade in this course will be based on your performance on six individual exams, a research project, and class participation through online discussions. PERCENTAGES ARE NOT USED IN GRADING IN THIS COURSE. IF YOU WANT A PARTICULAR LETTER GRADE YOU MUST EARN THE MINIMUM NUMBER OF POINTS FOR THAT LETTER GRADE. For example, for a letter grade of “A” you must earn at least 900 points (in other words 899 points IS NOT an “A”, 899 points IS a letter grade of “B”). The distribution of points and the tentative grading scale are as follows:

- Exams (5 at 100 points each) 500 points
- [Group] Research Paper 200
- Online Discussion Grades (2 out of 3 counted) 300
- Total points 1000 points

The tentative grading scale is as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>900-1000</td>
</tr>
<tr>
<td>B</td>
<td>800-899</td>
</tr>
<tr>
<td>C</td>
<td>700-799</td>
</tr>
<tr>
<td>D</td>
<td>600-699</td>
</tr>
<tr>
<td>F</td>
<td>below 600</td>
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</table>

ATTENDANCE POLICY

Regular and punctual attendance for the full period of each class is expected. Excessive absences may adversely affect your grade. Attendance of all classes is expected. Should you miss a class, you are responsible for all material covered, including announcements and handouts. **NOTE:** Attendance IS MANDATORY during the weeks of research presentations. Each absence during this period WILL result in a 30-point DEDUCTION from your final grade.

COB CODE OF ETHICS:

This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at www.cob.tamucc.edu) Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.

ACADEMIC HONESTY:

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism (the presentation of the work of another as one’s own work). The University policy of scholastic dishonesty will be strictly followed with no exceptions. Understand that the University definition of scholastic dishonesty will be strictly adhered to and any student caught providing or receiving assistance in an exam or quiz will immediately be given a grade of “F” for the course.

STUDENTS WITH DISABILITIES:

The College of Business complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you have an established disability as defined in the “Act” and would like to request accommodation, please see the instructor as soon as possible (within the first week of class).
INSTRUCTOR STATEMENT:

It is my intention to devote the time, effort, and resources to properly instruct each student, and the class as a whole, in the course subject matter and industrial distribution in general.

My objectives are to:

1. properly plan for all classes.
2. add value to your learning experience.
3. allow opportunities for course and instructor improvement feedback.
4. be accessible for individual student needs.
5. fairly administer exams and evaluate performance.
6. better prepare you for future educational and vocational opportunities.

I encourage you to attend class and participate in all aspects of the learning process.

Best wishes for your success in the class.

__________________________________

GENERAL COMMENTS:

1. Doing the assignments is essential to succeeding in this course. You are encouraged to keep up with the reading and other assignments.
2. You should not hesitate to ask questions in class. Usually someone else has the same question, so, by asking in class everyone can benefit from the question.

CLASS SCHEDULE:

The following class schedule has been prepared to serve as a guide for the semester. Adjustments may be made to this schedule as necessary. Examinations will cover all material indicated on the assignments below (regardless of whether or not certain sections from the textbook was discussed in class) in addition to any material covered in class lectures.
<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Summer I 2012 Dr. Mollick's MISY-3310.W01 (Online)</th>
<th>Discussion#</th>
</tr>
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<tbody>
<tr>
<td>4-Jun-12</td>
<td>M</td>
<td>Introduction to the Course; Self-introduction online</td>
<td>Self-introduction</td>
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<tr>
<td></td>
<td></td>
<td>Ch. 1 - Foundation of Information Systems in Business</td>
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<td>5-Jun-12</td>
<td>T</td>
<td>Ch. 1 - Foundation of Information Systems in Business</td>
<td>Self-introduction</td>
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<tr>
<td>6-Jun-12</td>
<td>W</td>
<td>Ch. 2 - Competing with Information Technologies</td>
<td>Self-introduction</td>
</tr>
<tr>
<td>7-Jun-12</td>
<td>R</td>
<td><em>Exam 1 through Blackboard (Chapters 1&amp;2)</em>;</td>
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<td>Ch. 3 - Computer Hardware</td>
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<td>11-Jun-12</td>
<td>M</td>
<td>Ch. 3 - Computer Hardware</td>
<td>Discussion1</td>
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<td>12-Jun-12</td>
<td>T</td>
<td>Ch. 4 - Computer Software</td>
<td>Discussion1</td>
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<td>13-Jun-12</td>
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<td><em>Exam 2 through Blackboard (Chapters 3&amp;4)</em></td>
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<td>14-Jun-12</td>
<td>R</td>
<td>Ch. 5 - Data Resource Management</td>
<td>Discussion1</td>
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<td>18-Jun-12</td>
<td>M</td>
<td>Online Discussion Covering Chapters 5 and 6</td>
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<td>19-Jun-12</td>
<td>T</td>
<td>Ch. 6 - Telecommunications and Networks</td>
<td>Discussion1</td>
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<tr>
<td>20-Jun-12</td>
<td>W</td>
<td><em>Exam 3 through Blackboard (Chapters 5&amp;6)</em></td>
<td>Discussion2</td>
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<td>21-Jun-12</td>
<td>R</td>
<td>Ch. 7 - Electronic Business Systems</td>
<td>Discussion2</td>
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<tr>
<td>25-Jun-12</td>
<td>M</td>
<td>Online Discussion Covering Chapters 7 and 8</td>
<td>Discussion2</td>
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<td>26-Jun-12</td>
<td>T</td>
<td>Ch. 8 - Electronic Commerce Systems</td>
<td>Discussion2</td>
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<td>27-Jun-12</td>
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<td><em>Exam 4 through Blackboard (Chapters 7&amp;8)</em></td>
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<td>28-Jun-12</td>
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<td>Ch. 9 - Decision Support Systems</td>
<td>Discussion2</td>
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<tr>
<td>2-Jul-12</td>
<td>M</td>
<td>Ch. 10 - Developing E-Business Solutions</td>
<td>Discussion3</td>
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<td>3-Jul-12</td>
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<td><em>Exam 5 through Blackboard (Chapters 9&amp;10)</em></td>
<td>Discussion3</td>
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<td>Ch. 11 - Security and Ethical Challenges of E-Business</td>
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<td>4-Jul-12</td>
<td>W</td>
<td>Independence Day Holiday</td>
<td>Discussion3</td>
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<td>5-Jul-12</td>
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<td>Ch. 12 - Enterprise and Global Management of E-Business Tech.</td>
<td>Discussion3</td>
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<td>6-Jul-12</td>
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<td><em>Exam 6 through Blackboard (Chapters 11&amp;12)</em></td>
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STATEMENT OF UNDERSTANDING OF THE REQUIREMENTS OF MISY 3310

I have read the above syllabus and agree to abide by the class policies and procedures set forth therein.

I understand that I must earn at least the minimum required number of points listed in the syllabus to achieve my desired letter grade.

I understand that I must inform the instructor ahead of time and provide written documentation if I have to miss a scheduled exam for university related business.

I also understand that no make-up examinations will be given for a missed examination.

I understand that attendance is MANDATORY during the weeks of group presentations.

I understand that 50 points will be deducted from my final grade for full absences during group presentations.

I also understand that points will be deducted for partial absences during group presentations (e.g., you show up for the first half of class and leave during the break).

I also understand that if I choose to miss class on a date when an assignment is due, I will turn-in that programming assignment(s) BEFORE the assigned due date.

I understand that I am solely responsible for my own work in this course (In other words, I will not turn-in someone else’s work as my own).

I understand that academic dishonesty will not be tolerated in this course.

I understand that I am responsible for asking for any necessary clarification to the requirements listed in the course syllabus.

I understand ALL of the other written requirements in this syllabus for this course that have not been reiterated on this page.

I understand that I must sign/date this page and return this page to the instructor within one (1) week of receipt of the syllabus.

Signed this the _________ day of ______________, 2012.

Print your name: ______________________________

Signature: ______________________________