ARTS-1311.001
DESIGN I
Professor: Robin Baker
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Office: CA 111
Office Phone: 361-825-3468
Class Dates: 08/23-12/04
Schedule: TR 09:00-11:50 AM
Location: CA-225
Office Hours: MW 1:30-3 pm

Course Description:
This is an introductory course structured to impart the fundamentals of two-dimensional design. Through lectures, guided exercises, studio projects, and critiques, students will cultivate an understanding for the elements and principles of design.

Learning objectives:
• Students will learn how to apply and discuss the elements of design: mark making, line, shape, size, scale, texture, value and contrast.
• Students will learn how to apply and discuss the principles of design: balance, symmetry, repetition, harmony, unity and composition.
• Students will be expected to learn and utilize
the vocabulary specific to two-dimensional design.

- Students will learn how to participate in an active and constructive critique.
- Students will learn about the artistic process: brainstorming, creating, revising, editing, and final presentation.
- Students will cultivate knowledge of drawing, painting, and collage.
- Students will learn to identify and discuss different approaches to perspective.
- Students will gain proficiency in the use of grids to transcribe imagery.
- Students will learn the significance of craftsmanship and presentation.

**Textbook**
Students will be given handouts.

**Attendance Policy**
Attendance and punctuality are mandatory for this class. If you anticipate missing four classes or more, for any reason at all, I urge you to reschedule this class. Your final grade will be lowered if you miss more than 3 classes.

**Lockers**
See Art Office to reserve a locker in the hallway.

**Academic Honesty**
Student handbook: students who violate academic integrity and regulations by plagiarism, other academic dishonesty or disruptive behavior will be held accountable by faculty and may have their grades adjusted accordingly.

**Grading and Evaluation**
- Participation, Motivation and Attitude: 25%
- Projects: 25%
- Final Project: 25%
- Final Critiques: 25% (This grade refers to your participation during the final critiques of your classmates)

**Note:** Final Critique usually takes two class periods. You must attend both class periods, even if you are not presenting your work. If you are absent during Final Critique, you will not pass this course.
**Course Conduct**
I expect students to be kind and respectful. Mean or bullying behavior or language will not be tolerated. Homophobic, racist, sexist or hateful language of any kind will not be tolerated. Please turn your phones off during class time. Please leave the studio cleaner than you found it.

**Grade Appeal Process**
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures

**Grade Appeal Procedures**
These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

**Academic Advising**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**Notice to Students with Disabilities**
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If
you need disability accommodations in this class, please see me as soon as possible.

**Materials List**

- Pencils (6B, 4B, 2B, 2H, 4H)
- Pencil Sharpener
- Sharpies (Black)
- Soft Vine Charcoal, Compressed Charcoal and White Charcoal
- Erasers (Plastic and Kneaded)
- Yard Stick and/or Ruler and/or a Carpenter’s L
- Exacto Knife, Utility Knife or Box Cutter
- Rubber Cement and Elmer’s Glue
- Sketchbook
- Bristol paper (18 by 24)
- Card Stock or any stiff paper
- Acrylic paints: black and white
- Brushes (small flat, medium flat)
- Scissors
- Old magazines and Newspapers
- Tape

**Tentative Course Outline**

**Project 1*/Mark-Making and Composition*
Project 2/ Positive/Negative Space and Contrast
Project 3/ Tone, Value, Use of Grid and Collage
Project 4: Perspective and Space
Project 5/ Repetition, Symmetry, A-Symmetry, Focal Point and Unity (Aesthetic Cohesion)
Project 6/ Size, Scale, Texture
Project 7/ Final Project: Collaboration, Final Presentation and Installation of a Project in a Public Space