COMM-2366_001 Introduction to Film Art
Summer II 2013
MW 6-9:45pm
Bay Hall Rm. 205

Professor David Gurney
Office: Bay Hall Rm. 326
Office Hours: TWR 4:30-5:45pm & by appointment

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Course Description:
In this course we will be exploring the aesthetics of film art, with some attention to the production process. We will be studying the technical, formal, and stylistic components of different kinds of films in order to gain an informed, critical understanding of the artistic principles of filmmaking. By the end of the course, you should be a more perceptive film viewer, and, if you plan to make films, perhaps a smarter filmmaker.

Student Learning Outcomes:
Upon successful completion of this course, students should be able to:
1. describe each phase of the production process;
2. define and apply specific analytical terms for narrative and non-narrative film forms;
3. identify and analyze the functions of specific stylistic elements, such as cinematography, editing, and sound; and
4. write analytical essays applying concepts of film form and film style.

Required Materials:
» Netflix subscription (www.netflix.com): All films screened for homework will be on reserve in the libraries as DVDs, but all are also available to stream instantly on Netflix. The only exceptions are The Wizard of Oz, Citizen Kane, and The 36th Chamber of Shaolin, which are only available on reserve at the library.

Course Policies:
» Attendance is required – both physically and mentally. Unexcused absences will have a direct effect on your final grade for this course, with each one equaling a seven-point deduction (out of a possible total of 100 points). Attendance will be taken starting exactly at 10:00 a.m. Arrivals after that time will be considered late. Late arrivals and departures prior to the finish of the class period will count as half-absences, meaning that two of either type will be counted as a full absence.
» You are allowed one fully excused absence throughout the semester. This is to be employed at your discretion, but it should be used to cover illness, a religious holiday observance, or most any other event or circumstance that causes you to miss class. Only extreme hardship with back-up documentation (e.g., a doctor’s note) will allow for consideration of any additional absences being excused. Classes missed due to university-approved activities (athletic teams, student government, etc.) will also be considered excused. For those absences, please make me aware, and, in addition, I will need official TAMUCC documentation. If appropriate, you may arrange to make up quizzes or exams missed due to excused absences, but it will be your responsibility to get any information from a missed class lecture from one of your classmates.
» All absences not fitting into the excused categories described immediately above, will be considered unexcused. Any work missed due to an unexcused absence cannot be made up.
» Late work will be penalized by ten points (all assignments will be on 100-point scales) for each day it is late.
» While in class, please make sure your cell phone is off and stowed away, even during screenings.
» A note on competing media: Laptops are permitted for note taking purposes during lecture only, but please do not abuse this privilege. While you may personally feel capable of multitasking during class while still paying attention to lecture and discussion, your surrounding classmates will more likely find your in-class extracurricular activities distracting, so please, for the sake of your peers, respect this restriction. No laptop use will be permitted during screenings.

» A note on film content: Various films shown in this course contain strong language, nudity, sexual situations, violence, controversial subjects, and complex philosophical ideas that might be disturbing to you. I will try to highlight any potentially disturbing material before screenings and if you feel that you will be unable to view a specific film, please speak to be about arranging for an alternative screening.

» Please remember to check your Islander email account regularly during the week and monitor the course Blackboard site for any course updates.

» If you would like to discuss any course readings, lectures, screenings, or assignments outside of class, you should feel free to contact me via email or by arranging to visit me during my office hours. If you need to schedule a time to meet outside of office hours, please let me know.

» All writing for this course must be composed using a standard, 12-point font size, and with standard 1" margins.

**Academic Integrity:**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a failing grade (F) for the assignment, at the very least, or a report to the Chair of the Department of Communication and Media, the Dean of the College of Liberal Arts, and the Office of Student Affairs.

» For the purposes of citation, please follow American Psychological Association (APA) Style Guide. For reference, see: http://owl.english.purdue.edu/owl/resource/560/01/

**Dropping a Class:**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the class be the best course of action, you must initiate the process to drop by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. July 26, 2013, is the last day to drop a class with an automatic grade of “W” this term.

**Classroom/Professional Behavior:**
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Academic Advising:**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at 361.825.3466.
Notice to Students with Disabilities
Texas A&M University–Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you need disability accommodations in this class, please see me as soon as possible. Please have your accommodation letter from Texas A&M University–Corpus Christi Disability Services (DS) Office with you when you come see me. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Disability Services Office (located in 116 Corpus Christi Hall) at 361.825.5816.

Grade Appeal Process:
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Grade Scale:
A 90-100
B 80-89
C 70-79
D 60-69
F 59 and below

Grade Distribution:
Attention & Participation (10%): Each student is expected to be attentive toward lecture and willing to participate in class discussion when appropriate. This grade will reflect how well you accomplish these goals.
Reminder: Attendance is required. It is assumed that you will be present for all class meetings and screenings unless you have a valid excuse. Unexcused absences will have a direct effect on your FINAL GRADE (not only the Attention & Participation component) for this course, with each one equaling a five-point deduction (out of a possible total of 100 points).
Analytical Essays (20% each, 40% total): Two 3-4 page papers will be assigned over the course of the semester. One analyzing film form will be due on Monday, July 22nd (Day 5), and one on film style will be due on Monday, August 5th (Day 9). The particulars of these assignments will be discussed in advance of their due dates.
Midterm Exam (20%): A midterm exam covering all topics discussed in the first half of the term will be given in-class on Wednesday, July 24th (Day 6).
Final Exam (30%): A final exam covering topics discussed throughout the term (with particular emphasis on the second half) will be given on Wednesday, August 7th (Day 10).
Course Schedule:
Required readings and homework screenings are to be completed prior to the class meeting under which they are listed. This schedule is subject to change at the discretion of the professor.

Day 1 (Monday, July 8) – Introduction, Course Outline, Discussion of Filmmaking, and Screening
Introductions, Review of Syllabus, Preliminary Discussion
In-Class Screening: The Wizard of Oz (dir. Victor Fleming, 1939, 101 min.)

Day 2 (Wednesday, July 10) – Film Form
Required Readings: FA, Chapters 1 (“Film as Art: Creativity, Technology, and Business”) & 2 (“The Significance of Film Form”)
In-Class Screening: Citizen Kane (dir. Orson Welles, 1941, 119 min.)
Homework Screening: Adaptation (dir. Spike Jonze, 2002, 114 min.)

Day 3 (Monday, July 15) – Film Narrative
Required Readings: FA, Chapter 3 (“Narrative as a Formal System”)
In-Class Screening: Memento (dir. Christopher Nolan, 2000, 113 min.)
Homework Screening: Reservoir Dogs (dir. Quentin Tarantino, 1992, 99 min.)

Day 4 (Wednesday, July 17) – Film Techniques: Mise-en-Scène & Cinematography
Homework Screening: The Big Lebowski (dir. Joel Coen, 1998, 117 min.)

Day 5 (Monday, July 22) – Film Technique: Editing
Analytical Essay 1 must be submitted on Blackboard before the beginning of class on 7/22.
Required Reading: FA, Chapter 6 (“The Relation of Shot to Shot: Editing”)
Homework Screening: Me and You and Everyone We Know (dir. Miranda July, 2005, 92 min.)
In-Class Screening: The 36th Chamber of Shaolin (dir. Lau Kar Leung, 1979, 115 min.)

Day 6 (Wednesday, July 24) – Midterm Exam
The Midterm Exam will be given in class.

Day 7 (Monday, July 29) – Film Technique: Sound & Film Style
Required Reading: FA, Chapters 7 (“Sound in the Cinema”) & 8 (“Summary: Style as a Formal System”)

Day 8 (Wednesday, June 31) – Film History & Film Genres
Required Reading: FA, Chapters 12 (“Film Art and Film History”) & 9 (“Film Genres”)

Day 9 (Monday, August 5) – Documentary, Experimental, and Animated Film
Analytical Essay 2 must be submitted on Blackboard before the beginning of class on 8/5.
Required Reading: FA, Chapter 10, “Documentary, Experimental, and Animated Films”
In-Class Screenings: various short form documentary, experimental, and animated films

Day 10 (Wednesday, August 7) – Final Exam
The Final Exam will be given in class.