**Course Number:** Comm-3313_001  
**Course Title:** Introduction to Video Production  
**Credit Hours:** 3  
**Semester:** Spring 2013  
**Time/Location:** Tuesdays and Thursdays 3:30 p.m. – 4:45 p.m. TBA

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**Instructor:** Edward R. Tyndall  
**Office:** 327 Bay Hall  
**Office Hours:** Tues and Thurs 2:00 p.m.-3:30 p.m. and Wed 1:30 p.m.-3:30 p.m.  
**Email:** Edward.tyndall@tamucc.edu  
**Phone:** 361-825-2296

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**TEXT:**  

**REQUIRED MATERIALS:**  
None

**CATALOGUE DESCRIPTION:**  
Basic principles and techniques of videotape production using portable videotaping equipment.

**PRE/COREQUISITES:**  
None

**STUDENT LEARNING OUTCOMES:**  
- Demonstrate general knowledge of basic film and video production techniques.  
- Illustrate the ability to analyze theoretical and practical approaches to client focused video products.  
- Describe the relationship between media technology and effective media communication.

**ALL ASSIGNMENTS MUST BE TURNED IN ON THE ASSIGNED DATE:**  
No late assignments will be accepted. Assignments turned in after the due date will receive a zero. Incomplete assignments will be graded as is. No exceptions other than for family tragedy or medical emergencies (w/documentation). No incompletes will be given for this course.

**ACADEMIC HONOR CODE:**  
Students are expected to know and abide by the TAMU-CC Academic Honor Code.
ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2nd) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

NOTICE TO STUDENTS WITH DISABILITIES:
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.
ACADEMIC ADVISING:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

GRADE APPEAL PROCESS:
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

GRADING:
25% Test 1
25% Test 2
5% Field Exercise 1
5% Field Exercise 2
5% Field Exercise 3
5% Field Exercise 4
5% Field Exercise 5
25% Capstone Field Exercise

GRADING SCALE:
100 – 90 = A
89.99 – 80 = B
79.99 – 70 = C
69.99 – 60 = D
59.99 – 0 = F

TOPICAL OUTLINE:

January 24th --- Class Introduction, Review Syllabus

January 29th --- Lecture, Chapter 3, Image Formation and Digital Video
January 31st --- Lecture, Chapter 4, Video Camera

February 5th --- Lecture, Chapter 5, Operating the Camera

February 7th --- Lecture, Chapter 6, Looking Through the Viewfinder

February 12th --- Large Group Equipment Instruction (Camera)

February 14th --- Small Group Exercise 1 (Camera)

February 19th --- Small Group Exercise 2 (Camera)

February 21st --- Class Screening Exercises 1 and 2

February 26th --- Test 1 (Chapters 3, 4, 5, 6)

February 28th --- Lecture, Chapter 8, Light, Color and Lighting

March 5th --- Lecture, Chapter 8 Cont’d, Light, Color and Lighting

March 7th --- Large Group Equipment Instruction (Lighting, Int., Interview)

March 12th --- No Class Spring Break

March 14th -- No Class Spring Break

March 19th --- Large Group Equipment Instruction (Lighting Ext.)

March 21st --- Small Group Exercise 3 (Lighting Ext.)

March 26th --- Class Screening Exercise 3 (Lighting Ext.)

March 28th --- Lecture, Chapter 7, Sound

April 2nd --- Lecture, Chapter 7 Cont’d, Sound

April 4th --- Large Group Equipment Instruction (Audio)

April 9th --- Small Group Exercise 4 (Audio)

April 11th --- Lecture, Chapter 1, Production Process

April 16th --- Lecture, Chapter 1 Cont’d, Production Process

April 18th --- Lecture, Chapter 2, Production Team
April 23rd --- Test 2 (Chapters 1, 2, 7, 8)

April 25th --- Large Group Equipment Instruction (Coverage/Set Ops)

April 30th --- Small Group Exercise 5 (Shoot Basic Coverage)

May 2nd --- Class Screening Exercise 4 (Audio) and 5 (Basic Coverage)

May 7th --- Prep for Capstone Field Exercise

Final Exam --- Capstone Field Exercise