Course Number: Comm-3315_002
Course Title: Video Editing
Credit Hours: 3 Semester: Fall 2012
Time/Location: Tuesday and Thursday 12:30 p.m. – 1:45 p.m. BH 224

Instructor: Edward R. Tyndall
Office: 327 Bay Hall
Office Hours: Tues and Thurs 2:00 p.m. -3:30 p.m. and Wed 1:00 p.m.-3:00 p.m.
Email: edward.tyndall@tamucc.edu Phone: 361-825-2296

TEXT: Adobe Premiere Pro CS6 Classroom in a book by Adobe Creative Team
ISBN 0321822471
Grammar of the Edit (2nd addition) by Roy Thompson ISBN 9780240521206
Recommended: The Conversations: Walter Murch and the Art of Screen Editing by
Michael Ondaatje 0375413863

REQUIRED MATERIALS:
None

CATALOGUE DESCRIPTION:
This course offers students intensive instruction in postproduction software,
postproduction workflows and editing techniques. It gives students the necessary skills to
combine individual shots into more complex shot sequences. This course is a
foundational counterpart to Comm 3313, Introduction to Video Production.

PRE/Corequisites:
None

STUDENT LEARNING OUTCOMES:
- Demonstrate general knowledge of basic editing techniques using the Adobe Premiere
  Pro interface.
- Illustrate the ability to analyze theoretical and practical approaches to editing video
  products.
- Describe the relationship between editing aesthetics, technology and effective media
  communication.

ALL ASSIGNMENTS MUST BE TURNED IN ON THE ASSIGNED DATE:
No late assignments will be accepted. Assignments turned in after the due date will
receive a zero. Incomplete assignments will be graded as is. No exceptions other than for
family tragedy or medical emergencies (w/documentation). No incompletes will be given
for this course.
ACADEMIC HONOR CODE:
Students are expected to know and abide by the TAMU-CC Academic Honor Code. For all projects and exams each student must sign the following statement: “I have abided by the TAMU-CC Academic Honor Policy on this assignment or examination.”

ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2nd) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

NOTICE TO STUDENTS WITH DISABILITIES: Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at
825-5816. If you need disability accommodations in this class, please see me as soon as possible.

**ACADEMIC ADVISING:** The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**GRADE APPEAL PROCESS:** As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

**GRADING:**
60% Editing Lessons (1-19)
10% Editing Exercise 1
10% Editing Exercise 2
10% Editing Exercise 3
10% Final Exam (Editing Exercise 4)

**GRADING SCALE:**
100 – 90 = A
89.99 – 80 = B
79.99 –70 = C
69.99 – 60 = D
59.99 – 0 = F

**TOPICAL OUTLINE:**

**August 23rd** --- Class Introduction, Review Syllabus
**Due** --- None
**Assignment** --- Get Textbook

**August 28th** --- Class Screening: *The Cutting Edge*
**Due** --- None
August 30th --- Class Screening: *The Cutting Edge*  
Due --- Have Textbook

September 4th --- Lesson 1: Touring Adobe  
Due --- None

September 6th --- Lesson 2: Setting up a project  
Due --- None

September 11th --- Lesson 3: Importing media  
Due ---

September 13th --- Lesson 4: Organizing media  
Due ---

September 18th --- Lesson 5: Essentials of video editing  
Due ---

September 20th --- Lesson 6: Working with clips and markers  
Due ---

September 25th --- Lesson 7: Adding transitions  
Due ---

September 27th --- Lesson 8: Advanced editing techniques  
Due ---

October 2nd --- Class Screening: *The Hurt Locker*  
Due ---

October 4th --- Class Screening: *The Hurt Locker*  
Due ---

October 9th --- Editing Exercise 1: *Two-Person Dialogue Scene*  
Due ---

October 11th --- Class Screening of Exercise 1: *Two-Person Dialogue Scene*  
Due --- Editing Exercise 1: *Two-Person Dialogue Scene*

October 16th --- Lesson 9: Putting clips in motion  
Due ---

October 18th --- Editing Exercise 2: *Fight Scene*  
Due ---
October 23rd --- Class Screening of Exercise 2: *Fight Scene*
Due --- Editing Exercise 2: *Fight Scene*

October 25th --- Lesson 10: Multicamera editing
Due ---

October 30th --- Lesson 11: Editing and mixing audio
Due ---

November 1st --- Lesson 12: Sweetening sound
Due ---

November 6th --- Lesson 13: Adding video effects
Due ---

November 8th --- Editing Exercise 3: *Complex Dialogue Scene*
Due ---

November 13th --- Class Screening of Exercise 3: *Complex Dialogue Scene*
Due --- Editing Exercise 3: *Complex Dialogue Scene*

November 15th --- Lesson 14: Color Correction and Grading
Due ---

November 20th --- Lesson 15: Exploring compositing techniques
Due ---

November 22nd --- No Class: Thanksgiving Holiday
Due ---

November 27th --- Lesson 16: Creating effective titles
Due ---

November 29th --- Lesson 17: Managing your projects
Due ---

December 4th --- Lesson 18: Exporting frames, clips and sequences
Due ---

TBA --- Final Exam: Class Screening of Exercise 4: *Event Documentary*
Due --- Editing Exercise 4: *Event Documentary*