INSTRUCTOR: Joseph S. Mollick PhD  OFFICE HOURS: T 11:30 a.m.-3:30 p.m.; W 5-7 p.m.

OFFICE: OCNR 389 (no appointment necessary to meet during office hours)

OFFICE PHONE: 825-2853

E-mail: joseph.mollick@tamucc.edu

Course website: http://faculty.tamucc.edu/jmollick/ and Blackboard website

COURSE DESCRIPTION:

The goal of this course is to help students develop an understanding of computer-based information systems in organizations. It illustrates ways in which companies utilize information technology enabled systems to strategically compete within certain industries. The emphasis is on the role of information systems within each of the functional areas of business. Major concepts include data management, decision support, and management information systems.

COURSE PREREQUISITES:

Prerequisite: Junior standing or above.

REQUIRED TEXT:


COURSE OBJECTIVES:

1. You will understand how technology relates to your chosen field.
2. You will be able to identify how information technology impacts organizations.
3. You will be able to interpret information technology’s role in organizations.
4. You will understand managerial issues related to information technology use.

EXPECTATIONS OF STUDENTS

1. You are responsible for all material presented in lecture and assigned readings.
2. You are responsible for turning in all assignments on time.
3. You are responsible for staying informed of assignments, meeting locations, and any changes to the syllabus announced during class time.
4. You are responsible for doing everything necessary to learn the material.
5. You are responsible for knowing and abiding by the rules and policies outlined in this syllabus.

INSTRUCTIONAL METHODOLOGY

Scheduled class time will be used for lectures, student presentations, discussions and student activities. You are encouraged to ask questions and to participate in class discussions on information systems and their applications. In addition, you are encouraged to pay attention to local, national and international media coverage (print, audio-visual, etc.) on information systems topics.
EXAMS:

Your performance will be evaluated on seven examinations, a research project and attendance and class participation. The exam formats will generally be multiple choice, and short answer essay. The best six of seven exam grades will be counted for course grade. Scantron forms will be needed for all examinations. Lectures, readings, class activities, and case problems will be the basis of these exams. All course material is fair game for exam questions – all assigned readings whether discussed in class or not and all material presented in lectures whether covered in assigned readings or not. You should keep all of your graded exam forms until the final grades have been posted.

MAKEUP EXAMS:

Exams are not to be missed for the convenience of the student. No make-up exams will be given for any missed exams because only the best six out of seven examination grades will be counted for every student.

RESEARCH PAPER:

The purpose of the research paper is to train students in conducting investigative interviews or surveys to collect data about different aspects of computer usage in personal and professional lives of real individuals who work in real organizations. Students will be required to analyze and reflect on the interviews and summarize what they have learned from each of those interviews individually and from all of those interviews, collectively. This summary must be between five to seven paragraphs and no more than two pages, single-space, using Times New Roman font size 10. To the extent possible, the lessons learned from the interviews and related research work should be compared against or integrated with some concepts of information systems introduced in the textbook, class lectures and relevant journals of information systems. The file name must follow the format: FirstName+LastName_MISY3310_Semester_Research. An example: HarisPilton_MISY3310_FA11_Research. Five points will be deducted for file names that do not meet the specifications.

Each student will collect data from at least five professionals using a survey questionnaire that the instructor will give you. You can collect data through direct face to face interviews, through telephone, e-mail, fax or any other safe and reliable medium of your choice. You can choose to collect data from your parents, uncles, aunts, relatives, friends, coworkers or any other professional person who will be kind enough to cooperate with you by agreeing to be a subject of data collection. Your subjects of data collection can be from different professions or they can all be from the same profession; they can be all from the same company or from different organizations. For certain research projects, data can be collected from the official website of an organization or from other sources.

Each student will need to enter the data in an excel spreadsheet and submit to the professor the Excel spreadsheet and the Word document containing the reflective summary of the interviews. Each student will be required to present in front of the class the findings of the research work and the lessons learned from the research process. During the presentations, students should be willing to answer relevant questions from other students and the instructor. Students are encouraged to discuss research project ideas with the instructor.
GRADING:

Your grade in this course will be based on your performance on seven individual exams, a group project, class participation and other activities. PERCENTAGES ARE NOT USED IN GRADING IN THIS COURSE. IF YOU WANT A PARTICULAR LETTER GRADE YOU MUST EARN THE MINIMUM NUMBER OF POINTS FOR THAT LETTER GRADE. For example, for a letter grade of “A” you must earn at least 900 points (in other words 899 points IS NOT an “A”, 899 points IS a letter grade of “B”). The distribution of points and the tentative grading scale are as follows:

- Exams (Best 6 out of 7; 120 points each) 720 points
- [Group] Research Paper 150
- Activities & Class Participation 130
- Total points 1000 points

The tentative grading scale is as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
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<tbody>
<tr>
<td>A</td>
<td>900-1000</td>
</tr>
<tr>
<td>B</td>
<td>800-899</td>
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<tr>
<td>C</td>
<td>700-799</td>
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<tr>
<td>D</td>
<td>600-699</td>
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<tr>
<td>F</td>
<td>below 600</td>
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</table>

ATTENDANCE POLICY

Regular and punctual attendance for the full period of each class is expected. Excessive absences may adversely affect your grade. Attendance of all classes is expected. Should you miss a class, you are responsible for all material covered, including announcements and handouts. NOTE: Attendance IS MANDATORY during the weeks of research presentations. Each absence during this period WILL result in a 30-point DEDUCTION from your final grade.

ACADEMIC INTEGRITY/PLAGIARISM:

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test be up to the professor.

STUDENTS WITH DISABILITIES:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall (CCH) 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

DROPPING A CLASS:

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. November 2, 2012 is the last day to drop a class with an automatic grade of “W” this term.
CLASSROOM/PROFESIONAL BEHAVIOR:

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

GRADE APPEALS:

As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

INSTRUCTOR STATEMENT:

It is my intention to devote the time, effort, and resources to properly instruct each student, and the class as a whole, in the course subject matter and industrial distribution in general.

My objectives are to:

1. properly plan for all classes.
2. add value to your learning experience.
3. allow opportunities for course and instructor improvement feedback.
4. be accessible for individual student needs.
5. fairly administer exams and evaluate performance.
6. better prepare you for future educational and vocational opportunities.

I encourage you to attend class and participate in all aspects of the learning process.

Best wishes for your success in the class.

_________________________

GENERAL COMMENTS:

1. Doing the assignments is essential to succeeding in this course. You are encouraged to keep up with the reading and other assignments.
2. You should not hesitate to ask questions in class. Usually someone else has the same question, so, by asking in class everyone can benefit from the question.
**CLASS SCHEDULE:**

The following class schedule has been prepared to serve as a guide for the semester. Adjustments may be made to this schedule as necessary. Examinations will cover all material indicated on the assignments below (regardless of whether or not certain sections from the textbook was discussed in class) in addition to any material covered in class lectures.

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Topic</th>
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<tbody>
<tr>
<td>22-Aug-12W</td>
<td>Ch 1: Foundations of Information Systems in Business</td>
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<tr>
<td>29-Aug-12W</td>
<td>Ch 2: Competing with Information Technology</td>
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<tr>
<td>5-Sep-12W</td>
<td>Test 1; Ch 3: Computer Hardware</td>
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<tr>
<td>12-Sep-12W</td>
<td>Ch 4: Computer Software</td>
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<tr>
<td>19-Sep-12W</td>
<td>Test 2; Ch 5: Data Resource Management</td>
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<tr>
<td>26-Sep-12W</td>
<td>Ch 6: Telecommunications and Networks</td>
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<tr>
<td>3-Oct-12W</td>
<td>Test 3; Ch 7: e-Business Systems</td>
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<tr>
<td>10-Oct-12W</td>
<td>Ch 8: Business Across the Enterprise</td>
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<tr>
<td>17-Oct-12W</td>
<td>Test 4; Ch 9: e-Commerce Systems</td>
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<tr>
<td>24-Oct-12W</td>
<td>Ch 10: Supporting Decision Making</td>
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<tr>
<td>31-Oct-12W</td>
<td>Test 5; Ch 11: Business/IT Strategies for Development</td>
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<tr>
<td>7-Nov-12W</td>
<td>Ch 12: Implementing Business/ IT Solutions</td>
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<tr>
<td>14-Nov-12W</td>
<td>Test 6; Ch 13: Security and Ethical Challenges</td>
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<tr>
<td>21-Nov-12W</td>
<td>Ch 14: Enterprise and Global Management of Information Technology</td>
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<td><strong>Research Paper Due</strong></td>
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<tr>
<td>28-Nov-12W</td>
<td>Test 7: Presentations of Research</td>
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PEER EVALUATION SHEET

Evaluator's Name ____________________________    Group #_______    Date _________

You may be asked to rate the contribution of yourself and each of the other members in your group on group activities. This evaluation should take into account a number of factors such as a member's willingness to accommodate the schedule of the other group members, attendance at group meetings, thoroughness of research, contribution of ideas during discussions, and to what extent they did their share or more than their share of the work.

Please give each group member a score from 0% to 100%. The sum of scores for all of the group members should total 100%. For example, the scores in a group with 4 members in which one member contributed more than the other members could be as follows: Member 1: 20%; Member 2: 22%; Member 3: 33%; Member 4: 25%. In that example, a score of 25 percent indicates a fair and expected contribution. A score of 33 percent indicates an excellent contribution on the part of the group member. Each group member's total percentage will be multiplied by the group project grade to determine each individual group member's project grade. One person (who has performed exceptionally) in each group may receive a total score above 100%.

There is space provided for comments. Low and high percentages must be justified. This evaluation process is confidential. Print the name of each of the group members below.

Group Member 1 (you): ____________________________    Score

Comments:

Group Member 2: ____________________________    Score

Comments:

Group Member 3: ____________________________    Score

Comments:

Group Member 4: ____________________________    Score

Comments:

Group Member 5: ____________________________    Score

Comments:
STATEMENT OF UNDERSTANDING OF THE REQUIREMENTS OF MISY 3310

I have read the above syllabus and agree to abide by the class policies and procedures set forth therein.

I understand that I must earn at least the minimum required number of points listed in the syllabus to achieve my desired letter grade.

I understand that I must inform the instructor ahead of time and provide written documentation if I have to miss a scheduled exam for university related business.

I also understand that no make-up examinations will be given for a missed examination.

I understand that attendance is MANDATORY during the weeks of group presentations.

I understand that 50 points will be deducted from my final grade for full absences during group presentations.

I also understand that points will be deducted for partial absences during group presentations (e.g., you show up for the first half of class and leave during the break).

I also understand that if I choose to miss class on a date when an assignment is due, I will turn-in that programming assignment(s) BEFORE the assigned due date.

I understand that I am solely responsible for my own work in this course (In other words, I will not turn-in someone else’s work as my own).

I understand that academic dishonesty will not be tolerated in this course.

I understand that I am responsible for asking for any necessary clarification to the requirements listed in the course syllabus.

I understand ALL of the other written requirements in this syllabus for this course that have not been reiterated on this page.

I understand that I must sign/date this page and return this page to the instructor within one (1) week of receipt of the syllabus.

Signed this the _________ day of ______________, 2012.

Print your name: _______________________________________

Signature: ___________________________________________