OPSY 5315 Operations Management
Section W01: Online; Fall 2012

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Required Materials:
Connect Registration from the following site: To be announced

Prerequisites:
ORMS 5310 or equivalent

Course Description:
This course involves study of operations of manufacturing and service organizations. It introduces operational design and control issues such as forecasting, inventory management, project management, scheduling, process design, facility layout, six sigma quality and supply chain management. Emphasis is on developing operational strategy linking functional areas. Topics include international, environmental, legal, and ethical aspects of operations.

Relationship to Other Course work:
Operations function, within an organization, interfaces with other functional departments such as accounting, finance, personnel, public relations, purchasing, and etc. To that end this course draws on the students’ knowledge from courses in accounting, finance, human resources, etc., to build an integrative framework on how to formulate a strategy that utilizes the core competencies of the organization in order to compete in today’s global marketplace.

Instructional Methodology:
Instructional methods used include lecture, class discussion, problem solving, and videos.
Performance Evaluation and Grading:

- Class Participation: 50 points (10%)
- Online Quizzes: 50 points (10%)
- Homework Assignments: 100 points (20%)
- Exam #1: 100 points (20%)
- Exam #2: 100 points (20%)
- Exam #3: 100 points (20%)
- Optional Comprehensive Make-up Exam: 100 points (20%). Lowest exam grade drops
- Grand Total: 500 points (100%).

All course material is considered for exam questions—assigned readings whether discussed in class or not and all material presented in lectures whether covered in assigned readings or not. No make-up exam will be given. A letter grade will be determined based on the total points earned, as follows:

- A: An average of 90 or more.
- B: An average of 80-89.9.
- C: An average of 70-79.9.
- D: An average of 60-60.9.
- F: An average of below 60.

Extra Credit:

You can earn up to 50 bonus points (10% of course grade) by doing a research project under your instructor’s guidance. If you are interested, get the details and start early in the semester.

Late Policy:

Requirements must be submitted before 11:30 PM on the due date! Keep track of the due dates for assignments and quizzes. You may do the quizzes and assignments before the due date. No excuse for late work will be considered. In general, all quizzes and assignments must be done a week after the chapter is completed. If not done by the due date, they will automatically receive a grade of 0.

Technology Applications:

The student is expected to have a good working knowledge of popular microcomputer software such as word processing and spreadsheets. During the course of the semester, the student must draw upon these computer skills. Specifically, students are to use current technological aids to improve the quality of their presentations. Also, they are required to explore the databases available via Internet for resources relevant to their projects. Students are encouraged to communicate with the instructor using the Internet.

Global Perspectives:

Today, the customers, retailers, and manufacturers are linked globally via computers and communication networks. Design innovations and product information now move in seconds. Accordingly, this course addresses the global impacts on operations and operations managers.
Demographic Diversity Perspectives:

Presentations and discussions will show how operations management practices are widespread across race and gender, remote and populated areas, and among educated and street-smart practitioners.

Ethical Perspectives:

Discussions relating to ethical issues of certain practices, and environmental management practices will take place.

Political, Social, Legal, Regulatory, and Environmental Perspectives:

Examples from other countries will be discussed to compare operations management philosophies and approaches. Behavioral and ethical aspects, product safety and reliability, and their impact on consumers and communities will be discussed.

Attendance Policy:

Students are held responsible for class attendance and are advised that excessive absences may adversely affect their grades. Students absent from classes are responsible for assignments due/materials discussed/announcements made. Students who are required to take business trips or not attending due to extremely important events need to consult with the instructor ahead of time. No make-up exam is given for any reason; however students who miss an exam may choose to take the comprehensive final exam.

Dropping a Class:

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. November 2, 2012 is the last day to drop a class with an automatic grade of “W” this term.

Classroom/Professional Behavior:

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.
Grade Appeals:

As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at [http://www.tamucc.edu/provost/university_rules/index.html](http://www.tamucc.edu/provost/university_rules/index.html). For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Academic Honesty:

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism (plagiarism is the presentation of the work of another as one’s own work).

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

COB Student Code of Ethics:

This course requires all of its students to abide by the COB Student Code of Ethics (available online at [www.cob.tamucc.edu](http://www.cob.tamucc.edu)). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.
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