Arts 2311.001 Design III: Color

Fall 2013
Instructor: Ricardo Ruiz
Class schedule: T/TH: 6:30 – 9:20pm
Location: Center for the Arts 225
Office Hours: T/TH: 5:45 – 6:00pm
Email: r cucuy@gmail.com

Course Description

This course emphasizes the importance of developing color study through a disciplined practice. The assignments will help students avoid the tendency to systemize color. By utilizing a hands-on approach students will develop an eye for color. This means seeing color in action as well as feeling color relatedness. In visual perception there is a discrepancy between physical fact and psychic effect. What counts here is not so-called “knowledge” of so-called “facts”, but the actual experience of seeing color.

Student Learning Outcomes

After completing this course the student will:
- realize that color evokes innumerable readings.
- learn quality and sensitivity of color.
- realize that there are color relationships that share visual qualities
- learn a color language that describes characteristics or aspects of color and color usage.
- learn concepts and principles dealing with the process of visual creation using color
- develop an awareness of color relationships that deal with visual perception
- investigate and manipulate the designing of color in a composition.

Course Structure

The assignments in this course are sequential and build upon each other. Therefore attendance is extremely important. If a student MUST miss a class, they MUST make up the missing work before progressing to the next assignment. Class time will be used so the instructor can explain assignments and provide feedback. Students must also devote several hours between classes to make further progress in their practice. The successful completion of this course will lay a strong foundation for further pursuits in visual arts.

Class schedule to follow.
**Participation in Critiques**
Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to learn how to make the most of it.

Do not take what is said about your work personally, no matter how difficult this seems. These assignments require that you take risks and try new things. Your effort and willingness to learn is a reflection of your worth as an artist.

**Attendance Policy**
The professor is an important facilitator in the student’s development. The graduate student must have excellent attendance to be successful in the class. Students who habitually come to class late, leave during class or leave early demonstrate negative interest and energy level. This will always affect the quality of the product in a negative way. **Unexcused absences and tardiness will jeopardize your grade.**

**Final Grade Breakdown**

<table>
<thead>
<tr>
<th>Total Points Possible</th>
<th>100 points maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-100 points (90%-100%) = A</td>
<td></td>
</tr>
<tr>
<td>80-89 points (80%-90%) = B</td>
<td></td>
</tr>
<tr>
<td>70-79 points (70%-80%) = C</td>
<td></td>
</tr>
<tr>
<td>60-69 points (60-70%) = D</td>
<td></td>
</tr>
<tr>
<td>59 points and below = F</td>
<td></td>
</tr>
</tbody>
</table>

**Other Policies**

**Notice to Students with Disabilities**
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.) please contact the Servies for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class please see me as soon as possible.

**Academic Advising**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.
Grade Appeal Process
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlines in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2 Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http:www.tamu.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Safety
Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees.

Required Supplies
- 1 box of Color-aid Paper  
  6”x9” Full Set – 314 colors
- 10 sheets of White Poster Board
- 1-Pint Can of Rubber Cement
- 1 X-acto Knife
- 1 metal edge ruler 18” long
- #2, 4, & 6 Pencil
- #H Pencil
- Pick up Eraser
- Cutting surface

Note: You will not need the Color Aid paper until Monday, September 16th, after which you will be counted absent each day you do not have your box of paper.