Contact           Stella Wheeler CA231A, swheeler@islander.tamucc.edu, 361-825-3648  
Term               Spring 2014  
Course Title       PHOTO I – DIGITAL PHOTOGRAPHY  
Course Info         Art 2356-001, MW6:30-9:20, CCH209  
Office Hours        MW 5:30-6:20  

Class Description  
This is an introductory studio course using digital cameras and image manipulation software. History of Photography will also be covered.  

Student Learning Outcomes  
Student will learn basic photographic techniques using a digital camera  
Student will produce aesthetically pleasing images using electronic image manipulation.  
Student will create well-composed images related to personal expression.  
Student will have exposure to contemporary & historical photographs.  
Student will produce an edited portfolio of 20 digital photographs.  
Student will produce an illustrated research paper comparing one’s own photographs to a photographer of importance from Beaumont Newhall’s History of Photography.  

The professor will supply a schedule for demonstrations, lectures, critiques, and class trips. Sometimes these dates will have to be modified for various reasons. It is the student’s responsibility to keep abreast of these possible changes. There will be 3 History of Photography quizzes (match photographer to the description), a Final Portfolio, a Final Project and other possible quizzes (one on the syllabus early in the semester!). The class lectures and labs will meet in CCH231, computer graphics lab, unless other arrangements are discussed during class.  

This is a Studio Art Class. Students are expected to work directly with the professor during the full class times.  

Materials List  
Students must provide the following materials needed for this course:  
1) Their own or shared digital cameras and accessories  
2) Memory Card and Card Reader if card is other than smartmedia  
3) Mini hard drives for storing images, 80GB or greater  
4) Epson Ultra Premium Presentation Matte Coated Paper  
5) Looseleaf Notebook for class notes and protecting prints  
6) Transparent sheet protectors, 8.5” X 11”, for photos  
7) Small Binder for the final project  

Required Text  
Recommended Text
A Short Course in DIGITAL PHOTOGRAPHY, Barbara London, Jim Stone 48.03 (amazon)

Useful Addresses & Phone Numbers
- www.cnet.com for equipment reviews
- www.calumetphoto.com CALUMET photo, 800-225-8638
- www.freestylephoto.biz Freestyle Photo, 800-292-6137 photo supplies

Course Requirements and Grading
1. CRITIQUES - Satisfactory completion of assignments on time for critique. A Critique is the equivalent of an exam. There is a list of critique dates attached. Sometimes these dates have to be modified because of weather, equipment problems or conflicts with other activities. If you know in advance that you will miss a critique, you may receive partial credit if you hand in your work early. IT IS YOUR RESPONSIBILITY TO KEEP UPDATED ON CHANGES TO THE SCHEDULE BY CONTACTING THE PROFESSOR OR OTHER STUDENTS.

2. ATTENDANCE & CLASS PARTICIPATION - Students are expected to punctually attend EVERY class and share knowledge, ideas, and reactions with other students and professor. THREE unexcused absences will result in one grade drop for the semester. THREE late arrivals to class will count as one unexcused absence. If a class is missed for any reason, a make-up exercise will be determined by the professor. Students who intend to drop this class are advised to do so as soon as possible to enable others to enroll for the class. I do not have the ability to drop a student from the rolls, only to grade according to my attendance policies.

3. EQUIPMENT - Safe and Cooperative use of the equipment by students enrolled in the class. No others (including family members, friends, or pets) may use the computers or printers.

A Statement about computer use, ipad use and phone use: There will be no use of Facebook, email, other social media websites and the internet in general during class. If you will be working on something relevant to the class, you will notify the professor of this use. You may not leave class for a phone call. You may use the computer for note taking.

The professor may ask you to leave the classroom (with a zero, absence, for the day) if you do not follow these instructions!

Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees.

Printers are for use for assignments for Photo I class only! Using color printers in the photography lab for other classes is considered improper use. Please do not print your photos during other classes.
The Photography Darkroom lab is for the use of students enrolled in Art 3365, 4365, 5306 and 5316 and may only be used during your assigned class time and the posted lab hours. Any exceptions to this rule, such as students working on a BFA, MA or MFA exhibition, will be cleared by Barbra Riley.

4. QUIZZES. There will be three History of Photography quizzes, and a quiz on the Syllabus! More Quizzes if needed.

CALCULATION OF GRADES

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Component</th>
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</thead>
<tbody>
<tr>
<td>40%</td>
<td>Critiques, ****Class participation</td>
</tr>
<tr>
<td></td>
<td>#1 Pass/Fail</td>
</tr>
<tr>
<td></td>
<td>#2,3,4, - Graded</td>
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<tr>
<td>30%</td>
<td>3 History tests</td>
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<tr>
<td>20%</td>
<td>FINAL PROJECT (Essay &amp; 3-5 prints)</td>
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<tr>
<td>10%</td>
<td>FINAL PORTFOLIO (20 of your best images)</td>
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Extra Credit (one point added to your final average) may be given for attending a Photography exhibition and writing a one-paragraph response to the professor. Max 6 extra credit points.

***** Excessive absence may subtract from grade, see attendance policy.

Art 2356 CLASS SCHEDULE Spring 2014

Week 1 - Intro to class
(Wednesday)
Lecture Ch 1&2 Newhall
QUIZ on Syllabus
Organizing class files, naming folders, naming files, downloading
Assignment: Ch 1 London-Stone (Getting Started with Cameras)
  Read Ch 1-7 Newhall
  Gather materials and equipment on list
  Students MUST confirm receiving my email

Week 2
- Lecture: Using your camera (Ch 1 London-Stone),
  Demonstration: Downloading
  Discuss Sizing, Grayscale, Levels, Histogram
  ISO, White Balance, Auto modes, Shutter, Aperture
  Bring your camera and manual
  Lecture Ch 3, 4 Newhall
  Assignment: Ch 2 London-Stone (Lens)

- Discussion Ch 2 London-Stone
  Digital Formats, Selection Tools, Raw Dialogue
Week 3 -
- Image Editing
  Tool Bar
  Options Bar
  Preview window dialogue box
  Palettes
  Selections
Lecture Ch 4,5 Newhall
Assignment: Read Ch 3 London-Stone (Light & Exposure)

Week 4 -
- **CLASS TRIP** – as discussed in class
  Lecture Ch 6,7 Newhall
  Prepare for Quiz Newhall Ch.1-7
Assignment: Read Ch 4 London-Stone
  Study Ch 1-7 for Quiz
  Read Newhall Ch. 8-9

Week 5
- **QUIZ 1 History of Photography Ch. 1-7**
  Lecture Ch 8,9 Newhall
  Review: Levels, Selections, Mode changes – AGAIN
Assignment: Read Newhall Ch. 10-12
  Study for Quiz 2

- **CLASS TRIP** as discussed in class

Week 6 -
- **QUIZ 2 History of Photography Ch. 8-9**
  Lecture Newhall Ch. 10
  Discuss Chapter 4 London-Stone (Digital Darkroom)
  Scanning
Assignment: Review London Stone Ch 1-4

- Guest presentation
Assignment: Prepare for Critique 1,
  Read Ch 5 London-Stone

Week 7 -
- **Critique I**, Contact sheets & self critique

- Lecture Newhall Ch. 10
  Discuss Ch 5 London-Stone
  Intro to Color
  Transform brush
  Cloning
  Healing Patch
March 10-14  SPRING BREAK

Week 8 -  Lecture Newhall Ch. 10, 11
Composite
Curves
Layers, Blending modes
Read London-Stone Ch 7

- Lecture Newhall Ch. 12
Discuss London-Stone Ch 7 (Organizing and Storing)
Assignment: Read Ch 13, 14 Newhall

Week 9 -  Critique 2 Contact sheets & self critique

- QUIZ 3 History of Photography Ch.10-12 Newhall
Adjustment Layers
Assignment: Read Ch 8 London-Stone

Week 10 -  Discuss Ch 8 London-Stone (Lighting)
Channels
Fade
History Brush

Still Life Studio demonstration
Bring either rustic cheese (not sliced, rind edges), rustic bread (also not sliced), or photogenic fruit (something that will look great in a still life and good to eat later). Also, of course your cameras with BATTERIES CHARGED and plenty of memory available. If you have a tripod, bring it.

We will make still lifes that show contrast – in light, in color and in subject matter, therefore we might add 21st century items that will contrast with the look of the rustic food, such as key chains, cell phones, other contemporary items. Be creative and bring a few things.

The plan is to begin with an untouched still life and slowly begin to cut the bread, cheese, fruit, eat it, continue photographing. So we acquire images that have some variety. We will set up in the Photography Studio, CA 226.

Week 11 -  Field trip
Assignment: Read Ch 6 London-Stone

- Digital Printing, Supervised Lab
Assignment: Read Newhall Ch 15
Prepare for Critique 3

Week 12
Critique 3, Contact sheets & self critique + print
Assignment: Review Ch 6 London-Stone

- Assign Final Project
Demonstration: Matting Photographs, CA 229

Week 13
Final project subject approved by professor, Supervised Lab
Relevant Topical discussion

Discuss London-Stone Ch. 6, Supervised Lab,
Relevant Topical discussion

Week 14
Supervised Lab,
Apr 30
bibliography due (may be emailed to professor)
Relevant Topical discussion

Critique 4, Contact sheets & self critique + print

Week 15 -
FINAL PROJECT DUE (Essay & 5 prints)

Final Exam: See final exam schedule
FINAL PORTFOLIO DUE
(20 images on CD labeled with name)
PHOTO CONTEST
(Themes to be determined)

*Notice to Students with Disabilities*: Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in CCH (Corpus Christi Hall) 116, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.

**ACADEMIC ADVISING**: The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.
GRADE APPEALS PROCESS: Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, clu.tamu.edu/students/studentinfo.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.