This is an exclusively online course. ALL content will be delivered via Blackboard. It is your responsibility to complete and submit all assignments by the deadlines.

Important note on course communication and personal responsibility:

Welcome to Public Speaking! I am thrilled to have you in my class and I look forward to growing and learning with you this semester. Your questions and comments are very important to me. For record-keeping purposes, please contact me regarding class business via the Blackboard message function only. I will respond to your messages in a timely manner. Please use email only in case of emergency, or if the Blackboard system is down.

Because you are a problem-solving, critical-thinking, college student, please consult the syllabus, Blackboard, or your fellow classmates for course information before contacting me with a question. I am always happy to help, but you will likely find your answer more quickly among the other resources available to you.

Many students in this class intend to make an A, and will work very hard to do so throughout the semester. This is a wonderful goal and I am here to help you achieve it! However, if your intention is to ace this course, then I strongly advise you to start actively working toward this goal TODAY! Read the chapters, earn A’s on your reading quizzes, turn in your assignments on time, participate in the online discussions, and perform well on your speeches. It’s that simple!

A’s are achieved by consistently exceeding the expectations of the course. A’s are not achieved by frantically visiting me at the end of the semester because you failed to read the material, didn’t provide visual aids, fell short of the time limit on your speeches, and are now explaining to me that you “really need an A in this class!”

Finally, I realize life happens, and that circumstances out of our control can skew our planned schedules. However, Sunday night messages with excuses about why you can’t submit a speech on Monday are weak! You are not weak! You have enrolled in an online, 5-week summer class. Be prepared to work hard and to submit your assignments on time.

We are going to have a wonderful semester together, and I look forward to working with you and helping you achieve your academic goals! To succeed in this course, please be prepared, think ahead, and conduct yourself with professionalism on all of your assignments!
ONLINE PUBLIC SPEAKING
COMM-1315. W02
Summer I 2014

Professor Kellie Smith
kellie.smith@tamucc.edu

Please contact me via the Blackboard message function.


http://connect.mcgraw-hill.com/class/k_smith_online_comm_1315

Course Description: This course is an online, in-depth study of the art of public speaking and the tools employed by the speaker to build his/her craft. Basic public speaking techniques and terminology will be emphasized.

Students are responsible for recording and uploading their speeches to a cloud based video platform such as YouTube, Vimeo, etc and posting the links to these speeches to Blackboard in order to receive a grade.

Student Learning Objectives: Upon completion of this course, students who conscientiously perform their work will be able to:

1. Demonstrate understanding of effective development, interpretation, and expression of ideas through written, oral, and visual communication.
2. Demonstrate critical thinking skills through creativity, innovation, inquiry, analysis, evaluation, and synthesis of information.
3. Demonstrate the ability to work effectively as part of a team by considering different points of view and/or showing support of a shared purpose or goal.
4. Demonstrate understanding of personal responsibility by connecting choices, actions, and consequences to ethical decision making.

COURSE GRADE CALCULATION

1. Online Discussions (100 points): Each Unit will require students to post a reply to a specific discussion forum. For each assignment, students will (a) post a thoughtful, relevant, and astute response to the provided discussion prompt and (b) reply to the posts of three other students. **All discussion posts are due by the respective Unit Deadline. No late posts will be accepted.**

2. Reading Quizzes (100 points): Reading quizzes will be assigned during the semester for Units II, III, and IV (Personal, Informative, and Persuasive Speech Units). Each reading quiz will cover several chapters of text! **All reading quizzes are due by the respective Unit Deadline. No late quizzes will be accepted.**

3. Mini Speeches (100 points): Mini Speeches are 1-5 minute practice speeches that students must upload to the appropriate discussion board by the assigned deadline. Mini Speeches will take place during Units II, III, and IV. Students must (a) record their mini speech on the webcam, (b) upload the speech to YouTube, (c) post the YouTube link to the appropriate discussion board, and (d) comment on the mini speeches of three other students.

4. Final Exam (200): A final exam will be given at the end of the semester and will worth 200 points. Format of the exam will be multiple choice, and will cover the key terms and concepts discussed in the Connect Lucas access site. Students are responsible for reading the text and keeping up with
the reading assignments throughout the semester, as reading quizzes will be also calculated into the final grade.

5. Graded Major Speeches (500 points): Students will deliver three major graded speeches during the semester:

   Personal Speech - 100 points - due Monday June 16 at 11:59 p.m.
   Informative Speech - 200 points - due Monday June 23 at 11:59 p.m.
   Persuasive Speech - 200 points - due Monday June 30 at 11:59 p.m.

ALL MAJOR SPEECHES WILL REQUIRE A VISUAL MEDIA ACCOMPANIMENT. You will need to arrange a place to present each of these speeches so that the camera captures your PowerPoint or Prezi slides. In addition to the quality of your speech attributing to your speech grade, you must provide a quality presentation which will contribute to the overall score.

ALL SPEECHES WILL REQUIRE AN OUTLINE AND BIBLIOGRAPHY (The outline and bibliography must be turned in as attachments to your discussion thread when you post your speech video.

Here are the steps for your graded speeches:

1. Prepare your speech and visual aids (Power Point, Prezi, etc.)
2. PRACTICE YOUR SPEECH AND THE RECORDING!
3. Record your speech and make sure your visual aids are VISIBLE!
4. Upload your speech to YouTube
5. Post the YouTube link to the appropriate discussion forum for major speeches.
6. Attach your bibliography and speech outline to the same discussion forum.
7. Comment on the speech videos of THREE other students in the class.

ATTENDANCE POLICY: The course material of this online course is fast-paced and condensed - and it is imperative that you log in, complete your assignments on time, and do not get behind. A speech schedule will be set at the beginning of the semester and adhered to throughout the duration of the course. Late and/or make up speeches will not be accepted online unless you have a documented excuse or a doctor’s note. Speeches not submitted by the deadline will result in a ZERO and you will not pass the class.

ONLINE ETIQUETTE: For a complete overview of Netiquette, visit: http://www.albion.com/netiquette/corerules.html

Academic Honesty: Students unaware of the university’s statement on academic honesty should review it in the Undergraduate Catalog or Student Handbook. Examples of academic dishonesty and plagiarism are using someone else’s ideas and not giving them credit; presenting a paper that is not originally yours; handing in assignments that are not originally yours; presenting facts or lifting ideas from sources without crediting the source; presenting falsified opinions and figures; and cheating on an exam. If you are uncertain as to what actions constitute plagiarism or dishonesty, please ask your professor. Students who violate the code of honesty in this class will receive a “0” on the assignment. Any student receiving more than one “0” for academic dishonesty or plagiarism will fail the course and may be expelled. Note: All violations of academic dishonesty are reported to the college dean and the Office of Student Affairs who maintains documentation of such offenses for at least 5 years.

Notice to Students with Disabilities: Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located
in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.

**ACADEMIC ADVISING:** The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**GRADE APPEALS PROCESS:** Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, cla.tamu.edu/students/studentinfo.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

### COURSE SCHEDULE

<table>
<thead>
<tr>
<th>UNIT</th>
<th>CONTENT</th>
<th>DEADLINE</th>
</tr>
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<tbody>
<tr>
<td><strong>Unit I: Intro to Public Speaking</strong></td>
<td>Syllabus, Icebreaker, King’s Speech, Technology Confirmation, Access to Lucas Textbook via McGraw Hill Connect</td>
<td><strong>ALL materials in this unit must be submitted by Monday June 9th at 11:59 p.m.</strong></td>
</tr>
<tr>
<td><strong>Unit II: Personal Speech</strong></td>
<td>Intro to Personal Speeches, McGraw Hill homework, Reading Quizzes, discussions, mini speeches, and a 5-7 minute Personal Speech with visual aid as assigned in Unit II on Blackboard</td>
<td><strong>ALL materials in this unit must be submitted by Monday June 16th at 11:59 p.m.</strong></td>
</tr>
<tr>
<td><strong>Unit III: Informative Speech</strong></td>
<td>Intro to Informative Speeches, Reading Quizzes, Discussions, and Mini Speeches and a 7-10 minute Informative Speech with visual aid as assigned in Unit III on Blackboard</td>
<td><strong>ALL materials in this unit must be submitted by Monday June 23rd at 11:59 p.m.</strong></td>
</tr>
<tr>
<td><strong>Unit IV: Persuasive Speech</strong></td>
<td>Intro to Persuasive Speeches, Reading Quizzes, Discussions, and Mini Speeches and a 7-10 minute Persuasive Speech with visual aid as assigned in Unit III on Blackboard</td>
<td><strong>ALL materials in this unit must be submitted by Monday June 30th at 11:59 p.m.</strong></td>
</tr>
<tr>
<td><strong>FINAL EXAM</strong></td>
<td>Final Exam covering all chapters discussed this semester.</td>
<td><strong>WEDNESDAY JULY 2 at 11:59 p.m.</strong></td>
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