Passion, Dedication, Excellence

Course Number: Comm-3315_001
Course Title: Video Editing
Credit Hours: 3 Semester: Spring 2014
Time/Location: Mondays and Wednesdays 2:00 p.m. – 3:15 p.m. BH 235

Instructor: Edward R. Tyndall
Office: 327 Bay Hall
Office Hours: Tues and Thurs 12:30 p.m.-2:00 p.m. and Wed 1:30 p.m.-3:30 p.m
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SPECIAL REQUIREMENTS:
Work in the Editing Lab OUTSIDE of class time is required to be successful in this class!

REQUIRED MATERIALS:
7 DVD-Rs

CATALOGUE DESCRIPTION:
This course offers students intensive instruction in postproduction software, postproduction workflows and editing techniques. It gives students the necessary skills to combine individual shots into more complex shot sequences. This course is a foundational counterpart to Comm 3313, Introduction to Video Production.

PREREQUISITES:
None

STUDENT LEARNING OUTCOMES:
-Demonstrate mastery of the Adobe Premiere Pro interface in service of editing moving image content.
-Illustrate competence in postproduction techniques through the editing of a series of diverse media projects.
-Refine approaches to visual storytelling through the editing process.

ALL ASSIGNMENTS MUST BE TURNED IN ON THE ASSIGNED DATE:
No late assignments will be accepted. Assignments turned in after the due date will receive a zero. Incomplete assignments will be graded as is. No exceptions other than for family tragedy or medical emergencies (w/documentation). No incompletes will be given for this course.
ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2nd) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

NOTICE TO STUDENTS WITH DISABILITIES: Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.

ACADEMIC ADVISING: The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic
Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**GRADE APPEAL PROCESS:**
Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, [cla.tamucc.edu/students/studentinfo.html](http://cla.tamucc.edu/students/studentinfo.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

**GRADING:**
30% Editing Lessons (1-18)
5% Editing Exercise A
5% Editing Exercise B
10% Editing Exercise C
10% Editing Exercise D
10% Editing Exercise E
10% Editing Exercise F
20% Final Exam (Editing Exercise G)

**GRADING SCALE:**
100 – 90 = A
89.99 – 80 = B
79.99 – 70 = C
69.99 – 60 = D
59.99 – 0 = F

**TOPICAL OUTLINE:**

January 22nd --- Class Introduction, Review Syllabus
Assignment --- Get all Books
Assignment --- Begin Reading *In The Blink of An Eye*

January 27th --- Begin Work Adobe Lesson 1: Touring Adobe
Due --- Have Adobe Textbook in Class

January 29th --- Begin Work Adobe Lesson 2: Setting up a project
Due --- Adobe Lesson 1
Reading Due: *In the Blink of an Eye* Finished
Assignment --- Begin Reading *The Elements of Cinema*
February 3rd --- Class Screening: The Cutting Edge
Due --- Adobe Lesson 2

February 5th --- Class Screening: The Cutting Edge

February 10th --- Begin Work Adobe Lesson 3: Importing media

February 12th --- Begin Work Adobe Lesson 4: Organizing media
Due --- Adobe Lesson 3
Reading Due: The Elements of Cinema Finished
Assignment --- Begin Reading FilmCraft: Editing

February 17th --- Begin Work Adobe Lesson 5: Essentials of video editing
Due --- Adobe Lesson 4

February 19th --- Begin Work Adobe Lesson 6: Working with clips and markers
Due --- Adobe Lesson 5

February 24th --- Begin Work Adobe Lesson 7: Adding transitions
Due --- Adobe Lesson 6

February 26th --- Begin Work Adobe Lesson 8: Advanced editing techniques
Due --- Adobe Lesson 7

March 3rd --- Begin Work Adobe Lesson 9: Putting clips in motion
Due --- Adobe Lesson 8

Begin Unsupervised Work on Adobe Lessons!!!

March 5th --- Begin Work Exercise A: PBS Trailer
Due --- Adobe Lesson 9
Assignment --- Adobe Lesson 10: Multicamera editing
Assignment --- Finish Exercise A

March 10th --- NO CLASS, SPRING BREAK

March 12th --- NO CLASS, SPRING BREAK

March 17th --- Class Screening of Exercise A: PBS Trailer
Due --- Adobe Lesson 10
Due --- Exercise A
Assignment --- Adobe Lesson 11: Editing and mixing audio
March 19th --- Begin Work Exercise B: Commercial
Due --- Adobe Lesson 11
Reading Due: FilmCraft: Editing Finished
Assignment --- Adobe Lesson 12: Sweetening sound
Assignment --- Finish Exercise B

March 24th --- Class Screening of Exercise B: Commercial
Due --- Adobe Lesson 12
Due --- Exercise B
Assignment --- Adobe Lesson 13: Adding video effects

March 26th --- Begin Work Exercise C: Complex Dialogue Scene
Due --- Adobe Lesson 13
Assignment --- Adobe Lesson 14: Color Correction and Grading
Assignment --- Finish Exercise C

March 31st --- Class Screening of Exercise C: Complex Dialogue Scene
Due --- Adobe Lesson 14
Due --- Exercise C
Assignment --- Adobe Lesson 15: Exploring compositing techniques

March 2nd --- Begin Work Exercise D: Narrative Voiceover
Due --- Adobe Lesson 15
Assignment --- Adobe Lesson 16: Creating effective titles
Assignment --- Finish Exercise D

April 7th --- Class Screening of Exercise D: Narrative Voiceover
Due --- Adobe Lesson 16
Due --- Exercise D
Assignment --- Adobe Lesson 17: Managing your projects

April 9th --- Begin Work Exercise E: Interview
Due --- Adobe Lesson 17
Assignment --- Adobe Lesson 18: Exporting frames, clips and sequences
Assignment --- Finish Exercise E

April 14th --- Class Screening of Exercise E: Interview
Due --- Adobe Lesson 18
Due --- Exercise E

End Adobe Lessons!!!

April 16th --- Begin Work Exercise F: Found Footage
Assignment --- Finish Exercise F
April 21st --- Class Screening of Exercise F: *Found Footage*
Due ---- Exercise F

April 23rd --- Screening of Walter Murch’s *Apocalypse Now*

April 28th --- Screening of Walter Murch’s *Apocalypse Now*

April 30th --- Begin Work Exercise G: *Short Narrative*  
Assignment --- Work on Exercise G

May 5th --- Continue Work Exercise G: *Short Narrative*  
Assignment --- Finish Exercise G

Final Exam: Class Screening of Exercise G: Short Narrative