Writing for Publication in Higher Education

Course Description

This course addresses topics in writing for publication in higher education including the writing process, composition, organization, collaboration, and the identification of forums for dissemination of research and scholarship.

Educational sectors are increasingly placing emphasis on publication and other forms of scholarship. Involvement in academic authorship and publication requires a knowledge base of the writing-for-publication process. Development of particular strategies and techniques is needed to successfully create and disseminate literary works in targeted scholarly forums.

Learning Objectives

This course is designed to enable students to:

1. Use conventions, genres, and procedures for writing and publishing in the field of education
2. Explain various forums for publication and their expectations;
3. Implement a writing workshop and apply those techniques to their own writing through developing, drafting, and polishing a scholarly piece
4. Respond constructively and effectively to other scholars’ writing
5. Submit a manuscript for publication in a peer-reviewed professional journal

Major Course Requirements

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<tr>
<th>Requirement</th>
<th>Percentage</th>
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<tr>
<td>Participation in course activities</td>
<td>20%</td>
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<td>Written contributions to the seminar</td>
<td>20%</td>
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<td>Final manuscript with cover letter</td>
<td>40%</td>
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<td>Oral presentation of project</td>
<td>20%</td>
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Required or Recommended Readings

Required Texts:


Course Policies

Attendance/tardiness
Attendance is expected at all classes. There is a high positive correlation between consistent, punctual attendance and higher course grades. It is virtually impossible to receive an A in the course if there are absences and/or lateness.

Late work and Make-up Exams
NA

Extra Credit
NA

Cell Phone/Electronic Device Usage
Vigorously discouraged

Academic Integrity / Plagiarism.
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test may result in failure.

Dropping a Class
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

Preferred methods of scholarly citations
It is important that this paper be written in a formal manner. Sources should be cited throughout and a bibliography presented using APA guidelines. The paper will be marked, not only for content, discussion, and incisiveness, but also for correct grammar, sentence structure and presentation of its argument at a graduate level of competence.

Classroom/professional behavior
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a
breach of the peace and is subject to disciplinary sanction outlined in article VII of
the Student Code of Conduct. Students engaging in unacceptable behavior may be
instructed to leave the classroom. This prohibition applies to all instructional forums,
including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Grade Appeals
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal
Procedures, a student who believes that he or she has not been held to appropriate
academic standards as outlined in the class syllabus, equitable evaluation procedures,
or appropriate grading, may appeal the final grade given in the course. The burden of
proof is upon the student to demonstrate the appropriateness of the appeal. A
student with a complaint about a grade is encouraged to first discuss the matter with
the instructor. For complete details, including the responsibilities of the parties
involved in the process and the number of days allowed for completing the steps in
the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal
Procedures. These documents are accessible through the University Rules Web site
at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or
guidance in the grade appeal process, students may contact the Dean’s office in the
college in which the course is taught or the Office of the Provost.

Disabilities Accommodations
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that
provides comprehensive civil rights protection for persons with disabilities. Among other
things, this legislation requires that all students with disabilities be guaranteed a learning
environment that provides for reasonable accommodation of their disabilities. If you
believe you have a disability requiring an accommodation, please call or visit Disability
Services at (361) 825-5816 in Driftwood 101.
If you are a returning veteran and are experiencing cognitive and/or physical access
issues in the classroom or on campus, please contact the Disability Services office for
assistance at (361) 825-5816.

Statement of Academic Continuity
In the event of an unforeseen adverse event, such as a major hurricane and classes could
not be held on the campus of Texas A&M University–Corpus Christi; this course would
continue through the use of Blackboard and/or email. In addition, the syllabus and class
activities may be modified to allow continuation of the course. Ideally, University
facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of
the closing of the physical campus. However, students need to make certain that the
course instructor has a primary and a secondary means of contacting each student.

Syllabus

Please note that this is not a contract, assignments may change

Week 1 June 2 – Assigned readings
Week 2 June 9 – Assigned readings
Week 3 June 16 - Assigned readings
Week 4 June 23 - Assigned readings
Week 5 June 30 – final presentations

All work due last class, July 2nd