MISY 3310 Management Information Systems
Section 002: OCNR-1132; T 12:30 PM – 1:45 PM, R Online; Spring, 2014

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Course Materials
2. Course material on my website

Optional Materials
None

Prerequisites
MISY 2305 or equivalent and Junior standing or above.

Course Description:
Provides an understanding of the importance of computer-based information in the success of the firm. Illustrates ways in which companies utilize computer systems to strategically compete within certain industries. Emphasis is on the role of information systems within each of the functional areas of business. Major concepts include data management, decision support, and management information systems.

Relationship to Other Coursework:
Where MISY 2305 provides for hands-on general entry-level computer package skills, this course revolves around business information systems and advanced technology-related projects.

Learning Objectives
- You will be able to understand the components of an information system, such as networks, hardware, software, and databases.
- Understand the usefulness of technology in businesses today and their importance in driving business profitability
- Research in detail one specific technology and evaluate its impact on business and industry.
**Major Field Test**
The Major Field Test (MFT) is required for all students pursuing the Bachelor of Business Administration degree and will be administered in the MGMT 4388 course, “Administrative Policy and Strategy.” To prepare for this test, business majors are advised to retain their class notes, textbooks, and other relevant materials from this class and the other business core courses. Students will enroll in BUSI 0088 “MFT Review” (concurrently with MGMT 4388) during their final semester; this online course should fine-tune their readiness for the MFT by encouraging them to complete the online MFT review materials and required quizzes available on the course Blackboard learning modules.

**Instructional Methodology:**
Student and instructor presentations, demonstrations, discussions, videos, guest lectures, and case studies are the main methods to cover the subjects.

**Participation:**
Students are responsible for class participation, which will be in-class and through Blackboard. Students must read all discussion postings and post a minimum of 1 quality posting per chapter.

**Exams:**
All course material is fair game for exam questions—all assigned readings whether discussed in class or not and all material presented in lectures whether covered in assigned readings or not. If you know you need to miss an exam, you must contact the instructor at least a day in advance to schedule another time to take the exam. If you do not, you will need to take a comprehensive exam at the end of the semester to replace the missed exam. This comprehensive exam is only for those who have missed an exam during the semester.

**Assignments:**
All assignments must be submitted through Blackboard and are due according to the course schedule. Late work is not accepted. However, the lowest assignment grade will be dropped.

**Project:** Each student will engage in a research project which includes a report and a presentation to the class through a website. See the project guidelines sheet for more details.
Performance Evaluation and Grading:

- Exam #1: 15%
- Exam #2: 20%
- Exam #3: 20%
- Project: 20%
- Assignments: 10%
- Participation: 10%
- Project Quiz: 5%
- TOTAL: 100%

A letter grade for the semester will be determined as follows: A: 90.0-100.0%, B: 80.0-89.9%, C: 70.0-79.9%, D: 60.0-69.9%, F: 59.9% and below.

Academic Honesty:
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. Plagiarism is using another person’s words without both quoting the words and citing the source (even if only parts of a sentence are copied, it still is plagiarism). Plagiarism checking software is used – DO NOT PLAGIARIZE!

Cheating is: (a) the unauthorized granting or receiving of aid during the prescribed period of a course-graded exercise; students may not consult written materials such as notes or books, may not look at the paper of another student, nor consult orally with any other student taking the same test; (b) asking another person to take an examination in his or her place, or taking an examination for or in place of another student; (c) stealing, borrowing, buying, or disseminating tests, answer keys, or other examination material. If I determine that any assignment was not completed solely by the student whose name appears on the assignment, the student will receive a zero (0) for the assignment and possibly an "F" for the class.

Disability Services
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Grade Appeals:
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the
Technology Applications:
The student is expected to have a good working knowledge of popular microcomputer software such as word processing and spreadsheets. During the course of the semester, the student may need to draw upon these computer skills.

Ethical Perspectives:
The impact that management information systems have had and are continuing to have in business is discussed. This impact involves such things as corporate strategy, privacy of data, security of data, computer crime, and computer ethics. Chapter 11 is dedicated to this subject.

Global Perspective:
The worldwide network of computer systems is discussed relative to using and designing global database systems. The student will complete specific assignments during the semester that explore the global impact of international business computer systems.

Demographic Diversity Perspectives:
Presentations and discussions will show how management information systems support business people in remote and highly populated areas. The office, as supported by office automation, has become more of a function than a place. Business people can conduct their business at home or on the road via computer communication systems.

Political, Social, Legal, Regulatory, and Environmental Perspectives:
The impact of business computer systems on many of these issues is presented and discussed. These issues include such things as: Computer viruses, privacy of data, pirating of software, computer software ownership, computer crime, electronic work monitoring, and health and safety.