Course Description:
This is an introductory course structured to impart the fundamentals of two-dimensional design. Through lectures, guided exercises, studio projects, and critiques, students will cultivate an understanding for the elements and principles of design.

Learning objectives:
- Students will learn how to apply and discuss the elements of design: mark making, line, shape, size, scale, texture, value and contrast.
- Students will learn how to apply and discuss the principles of design: balance, symmetry, repetition, harmony, unity and composition.
- Students will be expected to learn and utilize the vocabulary specific to two-dimensional design.
- Students will learn how to participate in an active and constructive critique.
- Students will learn about the artistic process: brainstorming, creating, revising, editing and final presentation.
- Students will cultivate knowledge of drawing, painting and collage.
- Students will learn to identify and discuss different approaches to perspective.
- Students will gain proficiency in the use of grids to transcribe imagery.
- Students will learn the significance of craftsmanship and presentation.

Textbook
Students will be given handouts.

Attendance Policy
Attendance and punctuality are mandatory for this class. If you anticipate missing four classes or more, for any reason at all, I urge you to reschedule this class. Your final grade will be lowered if you miss more than 3 classes. On your 4th absence, your grade will be lowered by one letter grade. On your 5th absence your grade will be lowered by two letter grades. If you miss six classes, you will fail this course. If you are tardy to class three times, this counts as one missed class. If you leave before the end of the class three times, this counts as one missed class. If you miss
class, you should contact your professor as soon as possible to find out what you missed. Excuses, etc are not necessary and not encouraged.

**Lockers**
See Art Office to reserve a locker in the hallway.

**Academic Honesty**
Student handbook: students who violate academic integrity and regulations by plagiarism, other academic dishonesty or disruptive behavior will be held accountable by faculty and may have their grades adjusted accordingly.

**Grading and Evaluation**
- Participation, Motivation and Attitude: 25%
- Projects: 25%
- Final Digital Portfolio: 25%
- Final Critiques: 25% (This grade refers to your participation during the final critiques of your classmates)

**Note:** Final Critique usually takes two class periods. You must attend both class periods, even if you are not presenting your work. If you are absent during Final Critique, you will not pass this course.

**Course Conduct**
I expect students to be kind and respectful. Mean or bullying behavior or language will not be tolerated. Homophobic, racist, sexist or hateful language of any kind will not be tolerated. Please turn your phones off during class time. Please leave the studio cleaner than you found it.

**Disabilities Accommodations***
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**ACADEMIC ADVISING:** The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a
faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

**GRADE APPEALS PROCESS:** Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, cla.tamucc.edu/students/studentinfo.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

**Materials List**

- Pencils (6B, 4B, 2B, 2H, 4H)
- Pencil Sharpener
- Sharpies (Black)
- Soft Vine Charcoal, Compressed Charcoal and White Charcoal
- Erasers (Plastic and Kneaded)
- Yard Stick and/or Ruler and/or a Carpenter's L
- Exacto Knife, Utility Knife or Box Cutter
- Rubber Cement and Elmer's Glue
- Sketchbook
- Bristol paper (18 by 24)
- Card Stock or any stiff paper
- Acrylic paints: black and white
- Brushes (small flat, medium flat)
- Scissors
- Old magazines and Newspapers
- Tape

**Tentative Course Outline**

- Project 1: Mark-Making and Composition
- Project 2: Positive/Negative Space and Contrast
- Project 3: Tone, Value, Use of Grid and Collage
- Project 4: Perspective and Space
- Project 5: Repetition, Symmetry, A-Symmetry, Focal Point and Unity (Aesthetic Cohesion)
- Project 6: Size, Scale, Texture
- Project 7: Final Project: Collaboration, Final Presentation and Installation