Bay Hall, 127
Thursday: 7:00 to 9:30 p.m.

Ruth Aipperspach, Instructor
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825 – 2586

OFFICE HOURS:
Monday 4:30: p.m. to 5:30 p.m. , or by appointment
Tuesday: 12:45 to 1:45 p.m.
Wednesday 3:00 p.m. – 4:30 p.m.
Thursday 12:45 p.m. to 1:45 p.m.; 5:45 p.m. to 6:45 p.m.;

COURSE DESCRIPTION: Research, composition, organization, and delivery of speeches for various purposes and occasions, with emphasis on listener analysis and on informative and persuasive techniques. Satisfies university core curriculum requirement in oral communication Oral Reports to be given in other classes as well as in your future profession.

COURSE MATERIALS:
note cards (3x5 or 4x6)
2 Blue Books for exams
1 folder with pockets & name on the front cover

GOALS:
1. Students will recognize and demonstrate communication skills based on instruction and discussion.
2. These skills acknowledge that effective human communication is a process of selecting, sorting, and sending of symbols to help a listener elicit comprehension.
3. Students will present speeches to inform and to persuade.
4. Students will differentiate between and use the organizational criteria required to effectively fulfill the purpose of the individual speeches.

STUDENT LEARNING OUTCOMES:
1. Demonstrate understanding of the terminology and principles of public speaking.
2. Create and deliver informative and persuasive oral presentations which incorporate Elements of effective public speaking.
3. Utilize listening skills in critically assessing speeches presented by other speakers.
ATTENDANCE: This course is part of the University core curriculum, and it is both a performance and participatory class. Absences for medical, work-related (i.e. attending seminars, workshops, etc.) emergency situations with documentation will be excused; otherwise three or more absences (including tardiness and leaving class early) will incur a three point deduction off the final grade.

CLASS METHODS:
1. Class lectures, discussion, written and oral assignments, 3 mini exams and final exams, Library search, written Speech Analyses, Audience Analysis and speech presentations.
2. Handwritten copy will not be accepted unless indicated otherwise by the instructor.
3. All assignments are due at the beginning of the class period shown on the syllabus for a grade. Late assignments will be given a zero grade. Do not e-mail any assignments. They will not be graded. Hard copy must be turned in on the due date for a grade.
4. ON SCHEDULED MAJOR SPEECH DAYS: Students will sign up in advance, so there will be no make-up presentations, other than for emergencies. Documentation must be given to the Instructor during that round of speeches. Any student missing a speech (work-related schedules or other reasons) will receive a zero grade.
5. There will be NO schedule changes during the week leading up to Thanksgiving Break, and the week after Thanksgiving. These are official class days. All deadlines will be adhered to.
6. If a student misses an exam, please notify the Instructor within 24 hours. No exams will be given in advance of the date as shown on the Syllabus.
7. SPEECHES:
   - Icebreakers three speeches: (1) Demonstration (2) Information and (3) Persuasion
   All topics must be approved by the Instructor. Do this 1-2 periods before your presentation (See Speech Handouts)
8. (a) A one-minute ‘grace’ period exceeding the time limit is allowed; otherwise 10 points will be deducted from the speech grade;
   similarly 10 point deduction if the minimum time limit is not met
   (b) All speeches will be researched and documented MLA Style. Speeches will be given extemporaneously using notecards. (See Speech Handouts).
   (c) Students will write peer critiques on fellow students for the three major speeches. Up to 6 points are given per speech round for critiquing; and 3 pts for adhering to dress code.
   (d) Refrain from chewing gum and wearing a cap or hat during speech presentations
   (e) Refrain from using e-cigarettes or other tobacco products during class time.
   (f) Also, dress is important in all speech situations.

Grading: (see breakdown on separate grade sheet)
(1) Speeches, Topic Declaration Pages, Visual aids ......................... 50%
(2) 3 mini exams and a Final written exam ..................................... 25%
(3) Critiquing speeches, Library Search, 1 Audience Analysis,, 2 Written Speaker Analyses, 4 Tweets 25%

(A=100-90; B=80-89; C=79-70; D=69-60; F=59-- (don’t ask)
NOTE:
(1) To avoid distractions in the classroom, please turn off cellular phones at the beginning of every class. These are distractions to both speakers and the Instructor. If a student’s cell phone causes a distraction during a speech presentation, that student will incur a three-point deduction off his/her grade.
(2) Also, turn off other technology and put them in your bag.
(3) Do not check your phone during class, and don’t leave the classroom to make or answer a call. That can wait until you leave the room at the end of the class period. NO TEXTING messages during class time.
(4) Anyone using a laptop or Tablet must sit near the front row to avoid distractions. Laptops and Tablets are for reading the textbook online, and/or taking Lecture notes only. Please inform the Instructor.
(5) During exams, turn off all cell phones or other technological equipment in the classroom. If anyone uses a cell phone or other equipment during an exam, the Instructor will remove that student’s exam and consider it finished.
(5) DO NOT BRING FOOD OR DRINK INTO THE CLASSROOM.
(6) Preferred Method of scholarly citations where appropriate will be MLA Style

ACADEMIC INTEGRITY/PLAGIARISM  University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work). In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a zero.

CLASSROOM/PROFESSIONAL BEHAVIOR: Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a break of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

ACADEMIC ADVISING  The College of Liberal Arts requires that students met with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College’s Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466
Notice to Students with disabilities: Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you need disability accommodations in this class, please see me as soon as possible. Please have your accommodation letter from Texas A&M University-Corpus Christi Disability Services (DS) Office with you when you come to see me. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Disability Services Office located in 116 Corpus Christi Hall at 361.825.5816.

If you are a returning veteran and are experiencing cognitive and/or physical issues in the classroom or on campus please contact the Disability Services office for assistance at (361) 825.5816.

All students are encouraged to sign up for an Islander e-mail account. Islander e-mail is critical for university communication in any weather-related situations or other emergencies. Students may contact the Instructor by phone, Islander e-mail, or visit in my office in Bay Hall, 372.

DROPPING A CLASS: I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. (………..) is the last day to drop a class with an automatic grade of “W”.

GRADED APPEAL PROCESS:
Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the Instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, clu.tamu.edu/students/studentinfo.html For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

This Syllabus describes the day to day class schedule. If any changes are made due to illness, inclement weather, or other reasons, etc., the Instructor has the right to make alterations and those changes will be announced in class.
PART I: INTRODUCTION TO COURSE

Week 1
Aug 28  R  Introduction to Speaking in Public  (ch. 1)
Ethics and Public Speaking  (ch. 2)
Audiences (ch 6)
Topics (ch. 5)
Delivery (ch. 13)
Guidelines for Introduction speech (pp. 64-67)

PART II: INFORMATION SPEECH PREPARATION

Week 2
Sept 4  R  60-90 sec. Introduction speech  (ALL STUDENTS)
Information Speeches and organization
Brief introduction to Sources (ch. 7)
Guidelines for 1920s speech with source from microfiche or microroll

Week 3
Sept. 11 R  ** TEST # I  (ch., 1,2, 13)  (Blue book)
2-3 min. 1920s speech + source  (ALL STUDENTS)
Guidelines for 5-8 min. Demonstration Speech, sources and visual aids
ch. 14
Sign up for Demonstration speech; in-class assignments

Week 4
Sept 18  R  Demonstration or Process Speech  (5-8 min)  (half the class)
Turn in  Topic Declaration page in your folder
Introduce 3-slide presentation assignment

Week 5
Sept. 25 R  Demonstration or Process Speech  (5-8 min)  half the class
Turn in Topic Declaration Page in your folder
Introduction to Information speech preparation  (ch. 15)
Sources - assign Library Search for Week 7 class

Week 6
Oct 2  R  TEST II (ch. 5-6)  (Blue book)
Outlines, Introductions, Conclusions, Transitions (ch. 10-11)
In-class assignments
3-slide presentation  (8 students)
Sign up for Information Speech schedule
Week 7
Oct 9 R ** Test # III (ch. 7.8.9) Blue Book
Library Search due: bring your completed Library Search to class and learn how to cite sources in speech. (Lucas ch. 7-8)
Written analysis on viewing videotaped speeches and learn how to improve Your presentational style and support material used. (in-class assignment)

Week 8
Oct. 16 R Information speech (with 2 slides (optional) (5-8 min)
+ Topic Declaration Page in folder (half the class)
Written Analysis of today’s speech

Week 9
Oct 23 Information speech (with 2 slides optional)
+ Topic Declaration Page in folder (half the class)
Begin introduction to Persuasion & Topic selection (ch. 16-17, p.379)
Assign in-class Persuasive Audience Analysis Survey (pp. 110-113)

PART III: PERSUASIVE SPEECH PREPARATION

Week 10
Oct 30 R 3-slide presentation (8 students)
Begin Persuasive Audience Analysis survey
Persuasion patterns / reasoning strategies (ch.16-17)
Visual Aids (ch. 14) & PowerPoint guidelines pp. 265-266, 273
Written Speaker Analysis (see handout)
Sign up for Persuasion Speech schedule

Week 11
Nov. 6 R Finish Audience Analysis & explain tabulation process (p. 110-113)
Go through Fallacies and reasoning (ch. 17)
Watch taped speech
3-slide presentation (8 students)

Week 12
Nov. 13 R Persuasive Speech presentation with visual aid (5-8min) (half the class)
+ Topic Declaration Page
Submit Audience Analysis results in folder

Week 13
Nov 20 Persuasive Speech presentation with visual aid (5-8 min) (half the class)
+ Topic Declaration Page
Submit Audience Analysis results in folder
\Due: Speaker Analysis Critique
Week 14
Nov 27  R  ----  THANKSGIVING  ---  no class

Week 15
Dec 4  R  Final Exam  (7:15 p.m. – 9:45 p.m.)  Blue Book Exam – subjective and objective questions

(No exams will be given in advance of the Final Exam date as scheduled on the TAMUCC Final Exam Schedule. Please schedule your travel plans including domestic and/or international flights after the examination time. **No exceptions**

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SPEECHES (50%)

Introduction Speech (20)
1920s speech + source (30)

DEMONSTRATION SPEECH (100)
- Topic Declaration (10)

INFORMATION SPEECH
- Topic Declaration (10)
- Speech (100)

PERSUASION SPEECH
- Topic Declaration (10)
- Visual Aid(s) (20)
- Speech (100)

SPECIAL SPEECHES (20)
3-slide presentation (20)

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IN-CLASS / OUT OF CLASS ASSIGNMENTS (25%)

Critique grade (Dem. Speech) (6)
Critique grade (Inf. Speech) (6)
Critique grade (Pers. Speech) (6) EXAMS (25%)
Library Search Assignment (30)
Persuasive Audience Analysis (25)
4 Tweets @ 5 pts each (20)
Dress Code – Demonstration (3)
Dress Code – Information (3)
Dress Code – Persuasion (3)
2 Written Speaker Analysis:
  #1 in-class critique (20)
  #2 outside critique (25)

Final Exam ____ / 100

refer to Syllabus for consequences of not participating in any Speech presentations and/or turning in assignments on due date.
Students will send 4 tweets this semester to fulfill requirements for this course. Each tweet will consist of a short quotation with source to fit 135-140 spaces. To set up a Twitter account for newcomers:

1. go to Twitter.com, sign up and then select 10 items from the Twitter list to follow. This is part of the sign up process.

2. In Week 2, send me a tweet with “this is a test” message plus your name.

3. Send one tweet in September, October, November, and December’s tweet by the final exam time to:

RAipperspach@writecomNews

Make sure that this twitter address is used only by students in COMM 1315.007 PUBLIC SPEAKING for this assignment. It is not to be used for general questions on other assignments in this class. Use Instructor email ruth.aipperspach@tamucc.edu for any questions you have.