This is an exclusively online course. ALL content will be delivered via Blackboard. It is your responsibility to complete and submit all assignments by the deadlines.

ONLINE PUBLIC SPEAKING
COMM 1315 W.02
Summer I 2015

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Office: Bay Hall 223C
Phone: 825-5750

Office Hours: Available by appointment for online students


Course Description: This course is an online, in-depth study of the art of public speaking and the tools employed by the speaker to build his/her craft. Basic public speaking techniques and terminology will be emphasized.

Students are responsible for recording and uploading their speeches to a cloud based video platform such as YouTube, Vimeo, etc and posting the links to these speeches to Blackboard in order to receive a grade.

Student Learning Objectives: Upon completion of this course, students who conscientiously perform their work will be able to:

1. Generate and communicate ideas by combining, changing, or reapplying existing information;
2. Develop, interpret, and express ideas through written communication;
3. Develop, interpret, and express ideas through oral communication;
4. Develop, interpret, and express ideas through visual communication;
5. Integrate different viewpoints as a member of a team;
6. Work with others to support and accomplish a shared goal; and
7. Evaluate choices and actions, and relate consequences to decision making.

COURSE GRADE CALCULATION

1. Online Discussions (100 points): Each Unit will require students to post a reply to a specific discussion forum. For each assignment, students will (a) post a thoughtful, relevant, and astute response to the provided discussion prompt and (b) reply to the posts of three other students. All discussion posts are due by the respective Unit Deadline. No late posts will be accepted.

2. Reading Quizzes (100 points): Reading quizzes will be assigned during the semester for Units II, III, and IV (Personal, Informative, and Persuasive Speech Units). Each reading quiz will cover several chapters of text! All reading quizzes are due by the respective Unit Deadline. No late quizzes will be accepted.

3. Mini Speeches (100 points): Mini Speeches are 1-5 minute practice speeches that students must upload to the appropriate discussion board by the assigned deadline. Mini Speeches will take place during Units II, III, and IV. Students must (a) record their mini speech on the webcam, (b) upload the speech to YouTube, (c) post the YouTube link to the appropriate discussion board, and (d) comment on the mini speeches of three other students.

4. Final Exam (100): A final exam will be given at the end of the semester and will worth 200 points. Format of the exam will be multiple choice, and will cover the key terms and concepts discussed in the
Connect Lucas access site. Students are responsible for reading the text and keeping up with the reading assignments through the semester, as reading quizzes will be also calculated in to the final grade.

5. Graded Major Speeches (600 points): Students will deliver three major graded speeches during the semester:

   **Personal Speech -200 points**
   **Informative Speech (Must have audience of 5-10 people) -200 points**
   **Persuasive Speech (Must be presented with group members as assigned) -200 points**

**ALL MAJOR SPEECHES WILL REQUIRE A VISUAL MEDIA ACCOMPANIMENT.** You will need to arrange a place to present each of these speeches so that the camera captures your PowerPoint or Prezi slides. In addition to the quality of your speech attributing to your speech grade, you must provide a quality presentation which will contribute to the overall score.

**ALL SPEECHES WILL REQUIRE AN OUTLINE AND BIBLIOGRAPHY** (The outline and bibliography must be turned in as attachments to your discussion thread when you post your speech video.

**Here are the steps for your graded speeches:**

1. Prepare your speech and visual aids (Power Point, Prezi, etc.)
2. (For Informative Speech) Secure and Schedule a group of 5-10 people to serve as an audience for your speech.
3. **PRACTICE YOUR SPEECH AND THE RECORDING!**
4. Record your speech and make sure your visual aids are VISIBLE! (use screencast-o-matic for simultaneous presentation ability).
5. Upload your speech to YouTube
6. Post the YouTube link to the appropriate discussion forum for major speeches.
7. Attach your bibliography and speech outline to the same discussion forum.
8. Comment on the speech videos of THREE other students in the class.

**ATTENDANCE POLICY:** The course material of this online course is fast-paced and condensed - and it is imperative that you log in, complete your assignments on time, and do not get behind. A speech schedule will be set at the beginning of the semester and adhered to throughout the duration of the course. Late and/or make up speeches will not be accepted online unless you have a documented excuse or a doctor's note. *Speeches not submitted by the deadline will result in a ZERO.*

**ONLINE ETIQUETTE:** For a complete overview of Netiquette, visit: http://www.albion.com/netiquette/corerules.html

**Academic Honesty:** Students unaware of the university's statement on academic honesty should review it in the Undergraduate Catalog or Student Handbook. Examples of academic dishonesty and plagiarism are using someone else's ideas and not giving them credit; presenting a paper that is not originally yours; handing in assignments that are not originally yours; presenting facts or lifting ideas from sources without crediting the source; presenting falsified opinions and figures; and cheating on an exam. If you are uncertain as to what actions constitute plagiarism or dishonesty, please ask your professor. Students who violate the code of honesty in this class will receive a “0” on the assignment. Any student receiving more than one “0” for academic dishonesty or plagiarism will fail the course and may be expelled. Note: All violations of academic dishonesty are reported to the college dean and the Office of Student Affairs who maintains documentation of such offenses for at least 5 years.

**Disabilities Accommodations**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for
reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

ACADEMIC ADVISING: The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

GRADE APPEALS PROCESS: GRADE APPEALS PROCESS: Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, cla.tamucc.edu/students/studentinfo.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean's Office.

SAMPLE SCHEDULE – OFFICIAL SCHEDULE WILL BE DISTRIBUTED SUMMER 2015

<table>
<thead>
<tr>
<th>UNIT</th>
<th>CONTENT</th>
<th>DEADLINE</th>
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<tbody>
<tr>
<td>Week 1: Intro to Public Speaking</td>
<td>Syllabus, Icebreaker, King’s Speech, Technology Confirmation, Access to Lucas Textbook via McGraw Hill Connect</td>
<td>TBD</td>
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<tr>
<td>Week 2: Personal Speech</td>
<td>Intro to Personal Speeches, McGraw Hill homework, Reading Quizzes, discussions, mini speeches, and a 5-7 minute Personal Speech with visual aid as assigned in Unit II on Blackboard</td>
<td>TBD</td>
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<tr>
<td>Week 3 Informative Speech</td>
<td>Intro to Informative Speeches, Reading Quizzes, Discussions, and Mini Speeches and a 7-10 minute Informative Speech with visual aid as assigned in Unit III on Blackboard</td>
<td>TBD</td>
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<tr>
<td>Week 4 Group Persuasive Speech</td>
<td>Intro to Persuasive Speeches, Reading Quizzes, Discussions, and Mini Speeches and a 7-10 minute Group (3-4 member) Persuasive Speech with visual aid as assigned in Unit III on Blackboard</td>
<td>TBD</td>
</tr>
<tr>
<td>Week 5: FINAL EXAM</td>
<td>Final Exam covering all chapters discussed this semester.</td>
<td>TBD- according to TAMUCC Final Exam Schedule</td>
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