Course Number: Comm_3316.001  
Course Title: Production II  
Time/Location: Wednesday 4:20 p.m. - 6:50 p.m., BH-103

Instructor: Bobby Lewis  
Office: BH 2.22  
Office Hours: Monday & Tuesday 2:00 p.m. - 4:00 p.m., Wednesday 3:00 p.m. - 4:00 p.m.  
Email: bobby.lewis@tamucc.edu  
Phone: (361) 825-2502

TEXT:  

Subscription to Hulu Plus (www.hulu.com)

Additional readings/screenings will be provided on Blackboard throughout the semester. While these may not be listed on the course schedule, you will be responsible for reading and understanding this material before turning in projects and taking exams.

SPECIAL REQUIREMENTS:  
A considerable amount of time outside of class is required for projects, screenings, and exercises.

Blackboard is the preferred method of communication in this class. Get in the habit of checking it regularly.

REQUIRED MATERIALS:  
- 2 SDHC Cards (i.e., Transcend 16GB SDHC Memory Card Premium Class 10 UHS-I)  
- 1 external hard drive (i.e., Seagate 1TB Backup Plus Portable Drive USB 3.0)  
- Funds are necessary to print and make copies for major projects.

*It is recommended that you keep all of your media backed up on two different drives. If it isn’t backed up twice, then it is best to assume that it isn’t backed up at all.

COURSE DESCRIPTION:  
Advanced techniques in lighting, cinematography, and recording.

PREREQUISITES:  
COMM 3313: Introduction to Video Production
STUDENT LEARNING OUTCOMES:
Demonstrate advanced skills in cinematography, lighting, and audio production techniques at the scene level through the execution of a series of diverse media exercises.

Illustrate advanced methods of visual storytelling and dramatic structure at the scene level through the production process.

Demonstrate advanced skills in producing, media project management, and critical analysis through team driven production projects and screenings.

Formulate a comprehensive understanding of the media landscape and industry employment through readings, class discussions, and research.

ALL ASSIGNMENTS MUST BE TURNED IN ON THE ASSIGNED DATE:
Assignments turned in after the due date will receive a 3-point deduction for each day that it is late. No exceptions other than for family tragedy or medical emergencies (w/documentation). If you turn in late work, it is your responsibility to follow up and confirm that the work has been received. No make-up quizzes or incompletes will be given for this course.

ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2nd) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
Merely stopping attendance and participation WILL NOT automatically result in being dropped from the class. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional
program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

E-cigarettes are not permitted in class. They are a distraction and can cause problems for those with allergies.

Texting and cell phone usage in class is highly discouraged, as you will likely miss important details pertaining to course content. If it becomes a problem, then points will be deducted from your participation grade.

NOTICE TO STUDENTS WITH DISABILITIES:
Texas A&M University-Corpus Christi complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Services for Students with Disabilities Office, located in Driftwood 101, at 825-5816. If you need disability accommodations in this class, please see me as soon as possible.

ACADEMIC ADVISING:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. The Academic Advisor will set up a degree plan, which must be signed by the student, a faculty mentor, and the department chair. The College's Academic Advising Center is located in Driftwood 203E, and can be reached at 825-3466.

GRADE APPEALS PROCESS:
Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website:

cla.tamu.edu/students/studentinfo.html

For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

GRADING:
60% MicroProductions (1-10)
15% In-Class Exercises
15% Blackboard
10% Edited Project
In-class participation will be used in determining your final grade. In order to do well on participation, you should come to class prepared to engage with the topics based upon your reading of the material.

Any form of academic dishonesty will result in an F for the course and possible further sanctions at the university level.

GRADING SCALE:
100 – 90 = A
89.99 – 80 = B
79.99 – 70 = C
69.99 – 60 = D
59.99 – 0 = F

**There may be content and/or language in selected films that could offend some viewers.

**The course schedule and course content are subject to revision due to weather and other factors.

**All Blackboard and reading assignments are due before the beginning of the next class.

COURSE SCHEDULE:

August 27
Review of syllabus, Blackboard, contact info, equipment review, edit lab

- Assignment: Read pages 1-33 (Cinematography: Theory and Practice)
- Assignment: Blackboard Exercises (Breathless Exercise - due next week)

September 3

- **Due: Breathless Exercise
- Assignment: Read pages 37-66 (Cinematography: Theory and Practice)
- Assignment: Blackboard Exercises (Breathless Exercise - Journal Entry)
- Assignment: Blackboard Exercises (Salesman Exercise – due next week)

September 10

- **Due: Salesman Exercise
- Assignment: Read pages 67-102 (Cinematography: Theory and Practice)
- Assignment: Blackboard Exercises (Salesman Exercise - Journal Entry)
- Assignment: Blackboard Exercises (Slacker, Blog response)
- Assignment: Blackboard Exercises (MP #1 – due next week)

**September 17**

- **Due: MP #1**
- Assignment: Read pages 103-126 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Harlan County, USA* and Blog response)
- Assignment: Blackboard Exercises (MP #1 Journal Entry)
- Assignment: Blackboard Exercises (MP #2 – due next week)

**September 24**

- **Due: MP #2**
- Assignment: Read pages 129-164 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Eraserhead*, Blog response)
- Assignment: Blackboard Exercises (MP #2 Journal Entry)
- Assignment: Blackboard Exercises (MP #3 – due next week)

**October 1**

- **Due: MP #3**
- Assignment: Read pages 165-180 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Night and Fog*, Blog response)
- Assignment: Blackboard Exercises (MP #3 Journal Entry)
- Assignment: Blackboard Exercises (MP #4 – due next week)

**October 8**

- **Due: MP #4**
- Assignment: Read pages 181-226 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Stagecoach*, Blog response)
- Assignment: Blackboard Exercises (MP #4 Journal Entry)
- Assignment: Blackboard Exercises (MP #5 - due next week)

**October 15**

- **Due: MP #5**
- Assignment: Read pages 227-268 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Last Train Home*, Blog response)
- Assignment: Blackboard Exercises (MP #5 Journal Entry)
- Assignment: Blackboard Exercises (MP #6 – due next week)
October 22

- **Due: MP #6**
- Assignment: Read pages 269-305 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Daisies*, Blog response)
- Assignment: Blackboard Exercises (MP #6 Journal Entry)
- Assignment: Blackboard Exercises (MP #7 – due next week)

October 29

- **Due: MP #7**
- Assignment: Read pages 307-340 (*Cinematography: Theory and Practice*)
- Assignment: Blackboard Exercises (*Grey Gardens*, Blog response)
- Assignment: Blackboard Exercises (MP #7 Journal Entry)
- Assignment: Blackboard Exercises (MP #8 – due next week)

November 5

- **Due: MP #8**
- Assignment: Blackboard Exercises (Philip Bloom - *Work/Life Balance*)
- Assignment: Blackboard Exercises (*Persona*, Blog response)
- Assignment: Blackboard Exercises (MP #8 Journal Entry)
- Assignment: Blackboard Exercises (MP #9 – due next week)

November 12

- **Due: MP #9**
- Assignment: Blackboard Exercises (Famed Cinematographer Roger Deakins Talks Coens, Storytelling, ‘Prisoners’)
- Assignment: Blackboard Exercises (*Hitler’s Children*, Blog response)
- Assignment: Blackboard Exercises (MP #9 Journal Entry)
- Assignment: Blackboard Exercises (MP #10 – due next week)

November 19

**Due: MP #10**
- Assignment: Blackboard Exercises (*ONFILM Interview: Shane Hurlbut, ASC*)
- Assignment: Blackboard Exercises (*The 400 Blows*, Blog response)
- Assignment: Blackboard Exercises (MP #10 Journal Entry)
November 26

- **Due: MP #10**
- Assignment: Blackboard Exercises (*Charlie Kaufman Gives 70-Minute Screenwriting Lecture*)
- Assignment: Blackboard Exercises (*Chronicle of a Summer*, Blog response)
- Assignment: Blackboard Exercises (Course review - Journal)

**December 10: 4:30 p.m. - 7:00 p.m.**

- Due: MP#1-10 and documentary (on flash drive), production binders
- Final screenings and response