Design 1  
ARTS-1311.001  
Fall 2015

Adjunct Instructor: Dan Heskamp  
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Office Phone: 361-825-3612  
Office: CA 207  
Dates: 8/26-12/01  
Office Hours: Mon-Thurs 11 am-12  
Schedule: TR: 6:30-9:20  
Location: CA 225

Course Description:  
This is an introductory course structured to impart the fundamentals of two-dimensional design. Through lectures, guided exercises, studio projects, and critiques, students will cultivate an understanding for the elements and principles of design.

Learning objectives:  
- Students will learn how to apply and discuss the elements of design: mark making, line, shape, size, scale, texture, value and contrast.  
- Students will learn how to apply and discuss the principles of design: balance, symmetry, repetition, harmony, unity and composition.  
- Students will be expected to learn and utilize the vocabulary specific to two-dimensional design.  
- Students will learn how to participate in an active and constructive critique.  
- Students will learn about the artistic process: brainstorming, creating, revising, editing and final presentation.  
- Students will cultivate knowledge of drawing, painting and collage.  
- Students will learn to identify and discuss different approaches to perspective.  
- Students will gain proficiency in the use of grids to transcribe imagery.  
- Students will learn the significance of craftsmanship and presentation.

Attendance Policy  
Attendance and Professionalism account for 50% of your grade. Attendance and professionalism include preparation, punctuality, motivation, bringing necessary materials, staying on task, providing constructive criticism during critique, maintaining a positive and respectful attitude. If you anticipate missing four classes or more, for any reason at all, I urge you to reschedule this class. Your attendance and professionalism grade will be lowered if you miss more than 3 classes. On your 4th absence, your attendance and professionalism grade will be lowered by one letter grade. On your 5th absence your attendance and professionalism grade will be lowered by two letter grades. If you miss six classes, you will fail this course.
If you are tardy to class three times, this counts as one missed class. If you leave before the end of the class three times, this counts as one missed class.

If you miss class, you should contact your professor as soon as possible to find out what you missed. Excuses are not necessary and not encouraged.

**Lockers**
See Art Office to reserve a locker in the hallway.

**Grading and Evaluation**
- Attendance and Professionalism: 50% (This includes professionalism, attendance, in-class motivation, class preparation, bringing necessary materials, participation and attitude.)
- CD of Final Portfolio: 25%
- Final Critiques: 25% (You must keep all work from the entire semester. A portion of this work will be presented during Final Critique. This grade reflects your participation and attitude during Final Critique.)

**Note:** Final Critique usually takes two class periods. You must attend both class periods, even if you are not presenting your work. If you are absent during Final Critique, you will not pass this course.

**Course Conduct**
I expect students to be kind and respectful and professional. Mean, bullying or threatening behavior or language will not be tolerated. Homophobic, racist, sexist or hateful language of any kind will not be tolerated. Students participating in threatening, bullying or disrespectful language or behavior will not be allowed to participate in group critiques or final exhibition and will therefore fail this course. The administration will be notified.

Be a good role model.

Leave the studio facilities cleaner than you found them.

Turn your phone off during class.

**ACADEMIC ADVISING**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

**DISABILITY SERVICES**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**GRADE APPEALS PROCESS:** Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, [cla.tamucc.edu/students/studentinfo.html](http://cla.tamucc.edu/students/studentinfo.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

**Academic Honesty**
Student handbook: students who violate academic integrity and regulations by plagiarism, other academic dishonesty or disruptive behavior will be held accountable by faculty and may have their grades adjusted accordingly.

**Materials List**
Pencils (6B, 4B, 2B, 2H, 4H)
Pencil Sharpener
Sharpies (Black)
Soft Vine Charcoal, Compressed Charcoal and White Charcoal
Erasers (Plastic and Kneaded)
Yard Stick and/or Ruler and/or a Carpenter’s L
Exacto Knife, Utility Knife or Box Cutter
Rubber Cement and Elmer’s Glue
Sketchbook
Bristol paper (18 by 24)
Card Stock or any stiff paper
Acrylic paints: black and white
Brushes (small flat, medium flat)
Scissors
Old magazines and Newspapers
Tape
Tentative Course Outline

Project 1: Mark-Making and Composition
Project 2: Positive and Negative Space
Project 3: Tone, Value, Contrast, Use of Grid and Collage
Project 4: Perspective
Project 5: Space
Project 5: Symmetry, A-Symmetry, Focal Point and Unity
Project 6: Size and Scale
Project 7: Repetition and Texture
Signature Page

My signature below indicates that I have read and understand this syllabus and have been given a copy of my own to keep.

______________________________________________________
Student Signature Date