Passion, Dedication, Excellence

Course Number: Comm-3315_001  
Course Title: Editing I  
Credit Hours: 3  
Semester: Fall 2015  
Time/Location: Mondays and Wednesdays 3:30 p.m. – 4:45 p.m. BH 235

Instructor: Edward R. Tyndall  
Office: 233B Bay Hall  
Office Hours: Tues and Thurs 12:30 p.m.-2:00 p.m. and Wed 1:30 p.m.-3:30 p.m  
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TEXT: Adobe Premiere Pro CS6 Classroom in a book by Adobe Creative Team  

SPECIAL REQUIREMENTS:  
Work in the Editing Lab OUTSIDE of class time is required to be successful in this class!

CATALOGUE DESCRIPTION:  
Intensive instruction in postproduction software, postproduction workflows and editing techniques for moving images. This course is a foundational counterpart to Comm 3313, Production I.

PREREQUISITES:  
None

STUDENT LEARNING OUTCOMES:  
-Demonstrate mastery of the Adobe Premiere Pro interface in service of editing moving image content.  
-Illustrate competence in postproduction techniques through the editing of a series of diverse media projects.  
-Refine approaches to visual storytelling through the editing process.

ALL ASSIGNMENTS MUST BE TURNED IN ON THE ASSIGNED DATE:  
No late assignments will be accepted. Assignments turned in after the due date will receive a zero. Incomplete assignments will be graded as is. No exceptions other than for family tragedy or medical emergencies (w/documentation). No incompletes will be given for this course.
ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2nd) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

NOTICE TO STUDENTS WITH DISABILITIES:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.
ACADEMIC ADVISING:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

GRADE APPEAL PROCESS:
Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, cla.tamucc.edu/students/studentinfo.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

GRADING:
30% Editing Lessons (1-18)
5% Editing Exercise A
5% Editing Exercise B
10% Editing Exercise C
10% Editing Exercise D
10% Editing Exercise E
10% Editing Exercise F
10% Final Exam (Editing Exercise G)
10% Readings

GRADING SCALE:
100 – 90 = A
89.99 – 80 = B
79.99 – 70 = C
69.99 – 60 = D
59.99 – 0 = F

TOPICAL OUTLINE:

August 26 --- Class Introduction, Review Syllabus
Assignment --- Get all Books
Assignment --- Begin Reading In The Blink of An Eye

August 31 --- Begin Work Adobe Lesson 1: Touring Adobe
Due --- Have Adobe Textbook in Class
September 2 --- Begin Work Adobe Lesson 2: Setting up a project
Due --- Adobe Lesson 1
Reading Due: In the Blink of an Eye Finished
Assignment --- Begin Reading The Elements of Cinema

September 8 --- No Class Labor Day!

September 9 --- Class Screening: The Cutting Edge
Due --- Adobe Lesson 2

September 14 --- Class Screening: The Cutting Edge

September 16 --- Begin Work Adobe Lesson 3: Importing media

September 21 --- Begin Work Adobe Lesson 4: Organizing media
Due --- Adobe Lesson 3
Reading Due: The Elements of Cinema Finished
Assignment --- Begin Reading FilmCraft: Editing

September 23 --- Begin Work Adobe Lesson 5: Essentials of video editing
Due --- Adobe Lesson 4

September 28 --- Begin Work Adobe Lesson 6: Working with clips and markers
Due --- Adobe Lesson 5

September 30 --- Begin Work Adobe Lesson 7: Adding transitions
Due --- Adobe Lesson 6

October 5 --- Begin Work Adobe Lesson 8: Advanced editing techniques
Due --- Adobe Lesson 7

October 7 --- Begin Work Adobe Lesson 9: Putting clips in motion
Due --- Adobe Lesson 8

Begin Unsupervised Work on Adobe Lessons!!!

October 12 --- Begin Work Exercise A: PBS Trailer
Due --- Adobe Lesson 9
Assignment --- Adobe Lesson 10: Multicamera editing
Assignment --- Finish Exercise A

October 14 --- Class Screening of Exercise A: PBS Trailer
Due --- Adobe Lesson 10
Due --- Exercise A
Assignment --- Adobe Lesson 11: Editing and mixing audio
October 19 --- Begin Work Exercise B: *Commercial*
Due --- Adobe Lesson 11
Reading Due: *FilmCraft: Editing* Finished
Assignment --- Adobe Lesson 12: Sweetening sound
Assignment --- Finish Exercise B

October 21 --- Class Screening of Exercise B: *Commercial*
Due --- Adobe Lesson 12
Due --- Exercise B
Assignment --- Adobe Lesson 13: Adding video effects

October 26 --- Begin Work Exercise C: *Complex Dialogue Scene*
Due --- Adobe Lesson 13
Assignment --- Adobe Lesson 14: Color Correction and Grading
Assignment --- Finish Exercise C

October 28 --- Class Screening of Exercise C: *Complex Dialogue Scene*
Due --- Adobe Lesson 14
Due --- Exercise C
Assignment --- Adobe Lesson 15: Exploring compositing techniques

November 2 --- Begin Work Exercise D: *Narrative Voiceover*
Due --- Adobe Lesson 15
Assignment --- Adobe Lesson 16: Creating effective titles
Assignment --- Finish Exercise D

November 4 --- Class Screening of Exercise D: *Narrative Voiceover*
Due --- Adobe Lesson 16
Due --- Exercise D
Assignment --- Adobe Lesson 17: Managing your projects

November 9 --- Begin Work Exercise E: *Interview*
Due --- Adobe Lesson 17
Assignment --- Adobe Lesson 18: Exporting frames, clips and sequences
Assignment --- Finish Exercise E

November 11 --- Class Screening of Exercise E: *Interview*
Due --- Adobe Lesson 18
Due --- Exercise E

*End Adobe Lessons!!!*

November 16 --- Begin Work Exercise F: *Found Footage*
Assignment --- Finish Exercise F
November 18 --- Class Screening of Exercise F: *Found Footage*  
Due ---- Exercise F

November 23 --- Screening of Walter Murch’s *Apocalypse Now*

November 25 --- Screening of Walter Murch’s *Apocalypse Now*

November 30 --- Begin Work Exercise G: *Short Narrative*  
Assignment --- Work on Exercise G

Final Exam: Class Screening of Exercise G: Short Narrative