ENTREPRENERIAL FINANCE
FINA-4390

Course Description
FINA 4390, Entrepreneurial Finance covers the application of financial management topics to entrepreneurial business endeavors. Covered topics include the management of business startup finance, financing a business start-up, short- and long-term asset and liability management, cost of capital, capital structure, capital budgeting analysis and personal financial planning for the would be entrepreneur.

Learning Objectives
Students will be able to understand and apply findings from selected research on:
1. Understand basic financial and economic concepts that impact entrepreneurs
2. Understand financial management and the application and analysis of financial statements
3. Be able to perform break-even analysis and profitability analysis
4. Perform working capital, current and long-term asset and liability management analysis.
5. Understand time value of money concepts and their application to new business ventures
6. Be able to estimate cost of capital and apply capital budgeting analysis to new ventures
7. Understand the impact of personal financial management on the entrepreneur’s success

Major Course Requirements
None

Required or Recommended Readings

Recommended Reading
Students are responsible for checking updated materials and reading articles posted on the faculty website at http://faculty.tamucc.edu/sfriday/wordpress/

Websites:
Black Board: https://bb9.tamucc.edu/webapps/login/
Supplemental Course Materials: http://faculty.tamucc.edu/sfriday/wordpress/
List of Supplies
1. Financial Calculator
2. Notebook Computer
3. Access to Internet, word processing, and spreadsheet programs

State Adopted Proficiencies/TExES competencies (COE)

Course Policies:
Academic Integrity/Plagiarism.
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in FAILURE and Censure.

Dropping a Class
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. November 6, 2015 is the last day to drop a class with an automatic grade of “W” this term.

Preferred methods of scholarly citations- APA/MLA

Classroom/professional behavior
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Statement of Civility (can be in place of classroom/professional behavior)
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

Grade Appeals*
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are available through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

**Disabilities Accommodations***
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Statement of Academic Continuity**
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

**Relationship to Other Coursework:**
This course provides an introduction to investment management issues, which complement the broader financial management issues discussed in FINA 5320. An understanding of the investment concepts is also useful for understanding related finance concepts including corporate finance, international finance, financial statement analysis and life in general.

**Instructional Methodologies:**
Instructional techniques include lectures, student presentations, invited lectures, videotape, computer applications, class discussion, real-time securities trading, and use of electronic databases.

**Performance Evaluation, Grading, and Course Policies:**
Student success in this course is a function of their willingness to work. Those students that take the initiative to attend class on a regular basis, do all required assignments, and study a reasonable length of time for exams will do very well.
Grades will be assigned based on the following weights:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Exam 1</td>
<td>25%</td>
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<tr>
<td>Exam 2</td>
<td>25%</td>
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<tr>
<td>Exam 3</td>
<td>25%</td>
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<tr>
<td>Final Exam –</td>
<td>15%</td>
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<tr>
<td>Project</td>
<td>10%</td>
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<tr>
<td>Class Participation</td>
<td>10%</td>
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Replaces missed exam grade

The standard alphabetical grading scale is employed:

- A: 90 – 100
- B: 80 – 89.9
- C: 70 – 79.9
- D: 60 – 69.9
- F: 0 – 59.9

Test dates are announced one week prior to the exam date. No early or make-up exams are administered. If you miss an exam, notify me in advance and provide comprehensive documentation from the appropriate entity within one week of the exam that the absence was an excused University activity, severe illness, or emergency. If these conditions are met, you will take a cumulative final exam to replace the exam you missed. Otherwise, you receive a zero for the exam. Assignments are due at the beginning of the class on their due. Late assignments are penalized 20 percentage points for each day that they are late.

I expect everyone to follow all rules of common courtesy during classroom lecture and discussion. The presence of cell phones and pagers along with disruptive items or actions are prohibited in the classroom. If a pattern of disruptive behavior persists, action will be taken to have the disruptive party removed from the course.

**Oral and Written Communication Requirements:**

Students are required to prepare formal written projects and oral presentations for the semester. Effective written communication is also necessary for exams. Students are expected to participate actively in class discussion of the topics and issues covered in the course, and will be rewarded though their class participation grade for doing so.

**Technological Applications:**

Students are required to use computer applications, computer databases, and online information services for this course. Written presentations must be prepared with word processing software and the use of computer graphics and computer-based visuals is encouraged. The semester project requires that students use computer databases and online information services.

**Ethical Perspectives:**

Securities analysis and trading may present ethical problems for both dealers and investors. While this course does not deal with securities law in depth, we will discuss such topics as insider trading securities manipulation and fiduciary responsibilities.

**Global Perspectives:**

This course examines the impact of a increasingly integrated global economy on entrepreneurial endeavors and new venture creation.
Diversity:
Career opportunities for students of all ethnic backgrounds and genders are explored.

Political, Social, Legal, Regulatory, and Environmental Perspectives:
The course will consider the laws impacting the formation, structure and regulation of new business ventures.

Attendance Policy:
Class attendance is mandatory and will be recorded. Students will be rewarded through their class participation score. Every absence over 2 absences for night courses will result in a 5 point reduction in the final grade.

Order of Topic Presentation:
The course packet contains the assigned chapters to be reviewed and read for course presentation. The class may move at a faster or slower pace depending on how the presentations and discussion progresses.

Academic Honesty:
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism (the presentation of the work of another as one’s own work). The University policy of scholastic dishonesty will be strictly followed with no exceptions.

This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at [www.cob.tamucc.edu](http://www.cob.tamucc.edu)). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.

*Required by SACS or HB2504
<table>
<thead>
<tr>
<th>CHAPTER</th>
<th>COVERAGE</th>
<th>From</th>
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<tbody>
<tr>
<td>PART 1</td>
<td>The International Financial Environment</td>
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<tr>
<td>Syllabus</td>
<td></td>
<td>Wednesday, January 20, 16</td>
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<tr>
<td>1. Financial and Economic Concepts</td>
<td>3.00</td>
<td>Wednesday, January 20, 16</td>
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<tr>
<td>2. Financial Management and Planning</td>
<td>3.00</td>
<td>Wednesday, January 27, 16</td>
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<tr>
<td>3. Financial Statements</td>
<td>3.00</td>
<td>Wednesday, February 3, 16</td>
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<tr>
<td>4. Analysis of Financial Statements</td>
<td>3.00</td>
<td>Wednesday, February 10, 16</td>
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<tr>
<td><em><strong><strong>EXAM 1</strong></strong></em> (Chapters 1-4)</td>
<td>3.00</td>
<td>Wednesday, February 17, 16</td>
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<td>5. Profit, Profitability and Break-Even Analysis</td>
<td>3.00</td>
<td>Wednesday, February 24, 16</td>
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<tr>
<td>6. Forecasting and Pro Forma Financial Statements</td>
<td>3.00</td>
<td>Wednesday, March 2, 16</td>
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<td>7. Working Capital Management</td>
<td>3.00</td>
<td>Wednesday, March 9, 16</td>
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<tr>
<td>SPRING BREAK</td>
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<td>Wednesday, March 16, 16</td>
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<tr>
<td>8. Time Value of Money (FV and PV of Lump Sums)</td>
<td>3.00</td>
<td>Wednesday, March 23, 16</td>
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<tr>
<td><em><strong><strong>EXAM 2</strong></strong></em> (Chapters 5-8)</td>
<td>3.00</td>
<td>Wednesday, March 30, 16</td>
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<tr>
<td>9. Time Value of Money (Annuities)</td>
<td>3.00</td>
<td>Wednesday, April 6, 16</td>
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<tr>
<td>10. Capital Budgeting</td>
<td>3.00</td>
<td>Wednesday, April 13, 16</td>
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<tr>
<td>11. Personal Finance</td>
<td>3.00</td>
<td>Wednesday, April 20, 16</td>
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<tr>
<td><em><strong><strong>EXAM 3</strong></strong></em> (Chapters 9-11)</td>
<td>3.00</td>
<td>Wednesday, April 27, 16</td>
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<td><em><strong><strong>FINAL EXAM</strong></strong></em></td>
<td>3.00</td>
<td>See Final Exam Schedule</td>
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***Subject to change

**Spring Semester 2016**

Monday, January 18, 16  
Wednesday, January 20, 16  
Wednesday, January 27, 16  
March 14-18, 2016  
Friday, April 8, 16  
Monday, May 2, 16  
Tuesday, May 3, 16  
Wednesday, May 4, 16  
May 5-6, 2016  
Sunday, September 11, 16  
May 12-13, 2016  
Monday Martin Luther King Jr. Holiday  
Wednesday Classes begin  
Wednesday Last day to register or add a class  
Monday-Friday Spring Break  
Friday Last day to drop a class  
Monday Last day to withdraw from the University  
Tuesday Last day of classes  
Last day to apply for Spring 2016 graduation  
Wednesday Reading Day  
Thursday-Friday; Final examinations  
Monday-Wednesday  
Thursday-Friday Grading days