Administrative Policy and Strategy--MGMT 4388-001
Fall 2015 (August 26, 2015 – December 01, 2015)
Mondays and Wednesdays 3:30-4:45 PM
Instructor: Andrew F. Johnson
Location: OCNR 133

Course Information:

Analytical process and methodology for policy-strategy formulation, approached as a multi-level, integrative process. Analysis focused on integration of skills and competencies acquired through the BBA program. Open only to business majors who are in their last semester or within 12 hours of graduation and have completed all other courses in the Business Core. –University Catalog, 2015

Instructor Contact Information

Andrew Johnson, PhD
Assistant Professor of Management
Department of Management and Marketing
College of Business
Texas A&M University- Corpus Christi

Office Hours:
   Mondays and Wednesdays 1:30-2:15 PM;
   Tuesdays 11:00 AM-Noon;
   Other times by appointment.
Room: Michael and Karen O’Connor Building (OCNR) 324
Phone: 361-825-6012
Email: andrew.johnson@tamucc.edu

Required Course Materials

Textbook Information:

Michael A. Hitt; R. Duane Ireland; Robert E. Hoskisson
Strategic Management: Concepts, 11th Edition
Textbook ISBN: 9781285425184

Supplemental Material:
Students will be asked to evaluate case studies in addition to the textbook readings. Case studies will be provided in class.

Course Guidelines
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work).

Disciplinary action for academic misconduct is the responsibility of the faculty member assigned to the course. The faculty member is charged with assessing the gravity of any case of academic dishonesty, and with giving sanction to any student involved.

Additional information may be found in the University Catalog.

Students with Disabilities- The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Attendance- Students are expected to attend class. Material covered in class will be on exams.

Tobacco Use- All tobacco, including electronic cigarettes, are not allowed in the classroom.

**Grading Policy**

**Assignments:**

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<tr>
<th>Assignment</th>
<th>Percentage</th>
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<tr>
<td>Test 1-</td>
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<td>Test 2-</td>
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<td>Test 3-</td>
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<tr>
<td>Group Project &amp; Presentation-</td>
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**Total** 100%

Make-up Work: Late assignments will not be accepted unless specific arrangements are made prior to the due date. Requests for late assignments or a make-up exam will be granted only for unavoidable emergency circumstances or university-sanctioned and excused activities. Make-up exams will be essay format. In-class assignments are not eligible to be made up, without documented excused absence and instructor consent.

**Grade Distribution:**

A 90-100, B 80-89, C 70-79, D 60-69, F 0-59
Course Components:

Exams (3 non-cumulative exams, 25% of course grade each)
All exams will cover assigned readings from the text and any material (lecture, videos, discussion, handouts, etc.) covered in class. Exams will contain both objective and subjective components including multiple choice, true false, fill in the blank, scenario, essay and short answer questions. As this is a senior level course, tests will focus on problem solving and application. Tests will be writing intensive.

Students are required to bring a scantron form and #2 pencils to each examination. All completed exams remain the property of the instructor and must be viewed in-class or during office hours.

Group Company Project and Presentation (25% of course grade)
Students will use tools from the course to analyze the current strategy, industry conditions and position of a selected corporation. Students will work in teams of approximately four individuals with a portion of the grade allocated to peer review. A presentation and detailed paper are the required deliverables for this project. Additional details will be provided in class.

Additional Coursework
During the class, several in-class activities will be included. These may include, but are not limited to, reading quizzes, homework, and short in-class work.

Paper Submission Guidelines
Submitted work for this course should conform to the following standards: double-spaced, 12-point font, Times New Roman, Calibri or similar, 1 inch margins, with all citations included on a reference list. All submissions should follow APA guidelines, but are exempt from the APA prescription of inclusion of an abstract. Electronic submissions should be in Microsoft Word format. WPS format is not acceptable and will result in a grade reduction. Plagiarism will not be tolerated and all works used in coursework must be cited on a reference page at the conclusion of each document. If you are not familiar with guidelines on plagiarism see the instructor.

APA Citation Information: http://owl.english.purdue.edu/owl/

Plagiarism Information: http://lib.utsa.edu/general/Plagiarism/

Course Schedule:
A course schedule will be provided to students on the first day of class.