Texas A&M University- Corpus Christi  
College of Business  
Department of Management and Marketing  
Corpus Christi, Texas  

INSTRUCTOR:  
Dr. Kent Byus  
Office: OCNR 388  
Office Hours:  
Monday thru Friday: 9:30 – 10:30AM  
By email with 24 hour response time provided to students  
And by appointment  

Telephone: off-campus 361-825-2686  
On-campus extension 2686  
FAX: 361-825-5609  
Cellular: 361-510-9874 (For Emergencies ONLY)  
E-mail: kent.byus@tamucc.edu  

COURSE TITLE AND NUMBER:  
MGMT 5350.W01  
Entrepreneurship  

CLASS DAYS & TIME:  
Online Only  

PREREQUISITES:  
Approval of Graduate Advisor or Permission of Instructor  

CATALOG DESCRIPTION OF COURSE:  
An analysis of the individual, organization and operation systems appropriate to the owner-operated business firms. Business functions are examined with particular attention given to establishing and operating the firm.  

COURSE PURPOSE:  
This is the initial graduate course in entrepreneurship. Description and analysis of the history, philosophy, psychological/personal characteristics, organizational characteristics, business and societal planning tools, and practices of entrepreneurs and the firms which are created and maintained by entrepreneurs. Factors inside and outside the entrepreneurial enterprise are also considered as they affect successful business decisions. The primary objective of this course is to provide the student with a broad fundamental introduction to the process of entrepreneurship.  

EXPECTED LEARNING OBJECTIVES:  
1. Learn the language and ethical practice of the entrepreneur (that is, terms, concepts, and ethical frameworks) used by successful entrepreneurs.  
2. To have a solid understanding of the major processes and functions associated with the study and comprehension of entrepreneurship and the basic interrelationships of entrepreneurial actions, decisions, and outcomes.  
3. The student will develop insight about the characteristics, contributions, and analytical selection processes associated with entrepreneurial endeavors.  
4. Students will read the assigned material and be able to interpret and integrate concepts and strategies into business curriculum and practices.  

INSTRUCTIONAL MATERIALS:  
(Required Textbook)  
Barringer, Bruce, and Ireland, R. Duane, *Entrepreneurship: Successfully Launching New
Ventures,"Pearson Publishing, Boston, MA.

Articles, videos, and library research as assigned by the instructor.

INSTRUCTIONAL PROCEDURES:

The course material will be presented using a set of interrelated activities:
* Independent reading and preparation for lesson modules and tests.
* Videos, Virtual Lectures and Online Discussions.
* Student activities, Decision Papers, and Case Studies
* Online Examinations.

STUDENT PERFORMANCE ACTIVITIES: (Attendance/Punctuality)

Students will be expected to MAINTAIN LESSON MATERIAL AND ACTIVITIES BE AWARE AND PREPARED FOR EACH LESSON. Students are expected to read, analyze, and study all assigned articles, view all assigned videos, and prepare all assigned case studies. Because of the compressed nature of the course, students are advised to follow the schedule of material as presented in the course schedule. An excused absence from participation in the online material is defined as any absence that receives approval (at least 48 hours in advance) of the professor. All university-sponsored events are scheduled well enough in advance to enable the student to professionally and timely notify Dr. Byus prior to such non-participation.

All written assignments should be written in the following format: Type/word process using either Courier, Roman, Ariel or Helvetica type face (font) no smaller than 10 point; preference is for 12 point. Standard business style and grammar should be used. All spelling should be checked before submission. Assignments submitted without the student’s name being typed/word processed will NOT be accepted for grading. Accordingly, they will be considered as missing and will receive a zero (0).

Students are expected to actively participate in class and be prepared to respond to inquiry.

ASSIGNMENT DUE DATES:

Assignments are due on the date or time required and specified for each individual assignment. NO LATE ASSIGNMENTS WILL BE ACCEPTED. EXAMS WHICH ARE MISSED CANNOT BE RESCHEDULED WITHOUT SPECIFIC ARRANGEMENTS BEING MADE WITH THE PROFESSOR AT LEAST 48 HOURS IN ADVANCE OF ADMINISTRATION DATES. The student is responsible for all material assigned. Exams over assignments may be given without prior announcement.

STUDENT EVALUATION:

Grades will be based upon regularly scheduled exams, homework, a comprehensive entrepreneurial assessment, and meaningful class discussion/participation. The cumulative semester grade will be adjusted as necessary according to the attendance policy stated herein.

Weekly Exams (7 @ 100 Points) .............................................................. 700 points
Chapter Review Questions (13 sets @ 30 points each) ......................... 390 points
Entrepreneurial Discussion Forums (13 @ 20 Points) ......................... 260 points
You Be The Venture Capitalist exercises (13 @ 50 points) ........... 650 points
Comprehensive Final Exam ................................................................. 100 points

Total Points .................................................................................. 2100 points
1. The grading criteria is

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<th>Points Range</th>
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<tr>
<td>1890 - 2000</td>
<td>A</td>
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<td>1680 - 1889.99</td>
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<td>1470 - 1679.99</td>
<td>C</td>
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<td>1260 - 1469.99</td>
<td>D</td>
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<td>Below 1260</td>
<td>Failure</td>
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2. Students are advised that the last date during the semester when they may drop a course with an automatic "W" will be May 1, 2015. If you decide to drop after this date, you will receive the grade you have earned up to the drop date minus any grade components not administered.

4. Any students wishing to visit with the professor about their standing in the class may visit him in his office during his office hours.

**ADA COMPLIANCE:**

If any member of the class feels that he/she has a disability and needs special accommodations of any nature whatsoever, the instructor will work with you and the University’s Office of Student Affairs to provide reasonable accommodations to ensure that you have a fair opportunity to perform in this class. Please advise the instructor of such disability and the desired accommodations at the first class attended.

**Academic Honesty:**

Students are expected to conduct themselves in accordance with the highest standards of academic honesty. Ethical breach and more specifically academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one's own work.)