Syllabus

**ARTS-2311.001 – DESIGN III – COLOR THEORY**

**Summer Session I, 2017**  
**Instructor:** Joe Peña  
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Office Room: CA 209A  
Office Hours: M/Th. 3:00-3:45  
Course Schedule: M/Th. 4:00 – 7:45  
Course Location: CA 225

**Course Description**  
This course develops an understanding of color properties and relationships through formal exercises, research and creative thinking. Students build a vocabulary for analyzing and identifying color and color phenomena. Concepts of color theorists and color use in a variety of fields are examined to understand the application of color theory.

**Course Goals**  
1. Students will learn about nuance of color properties and their application.  
2. Students will engage in individual research and idea development to creatively respond to color challenges.  
3. Students will learn about the impact of presentation and craftsmanship on design solutions.  
4. Students will understand the use of color by professionals in art and design fields.

**Student Learning Outcomes**

1. Develop and demonstrate a basic working understanding of the visual nature, behavior, and interaction of color including color dimensions of hue, value, intensity, temperature and contrast in both additive and subtractive modes.  
2. Develop and demonstrate a foundational understanding of the role and application of color in the history of art and design and color’s cultural and emotional dimensions.  
3. Develop and demonstrate a basic understanding of color as relates to composition and form.  
4. Develop and demonstrate a basic knowledge and understanding of prominent color theorists and their writings regarding color.  
5. Develop and utilize in critiques a vocabulary for discussing color as it pertains to art and design.
Schedule of Classes:

- Week 1: Introduction to Color Power Point, Pre Test, discuss and order materials
- Week 2: Demo color wheel. Present Project #1: Triptych
  - Demo complementary color mixing. Critique sketches.
  - Work on painting: Project #1
- Week 4: Critique: Project #1. Work on Color Journal Part #2
  - Present Project #2: Optical mixing
  - Color Journal Part 2 due.
- Week 5: Critique Optical Mixing. Present Project #3: Bezold Effect
  - Critique Bezold sketches.
  - Critique Project #3: Bezold Effect. Present Final Project
- Week 6: Work on Final Project
  - Final Critique, Post Test

*This Schedule to subject to change.

Course Structure
The assignments in this course are sequential and build upon each other. Therefore attendance is extremely important. If a student MUST miss a class, they MUST make up the missing work before progressing to the next assignment. Class time will be used so the instructor can explain assignments and provide feedback. Students must also devote several hours between classes to make further progress in their practice. The successful completion of this course will lay a strong foundation for further pursuits in visual arts.

Participation in Critiques and Late Work Policy
Attendance at Critiques is mandatory. Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible but to learn how to make the most of it. Do not take what is said about your work personally, no matter how difficult this seems. These assignments require that you take risks and try new things. You must be present on the day of critique/due date or your project with be marked down.

One class period late: 10 point deduction, Two class periods late: 20 point deduction. After that you will receive a ZERO.
Methods of Evaluation

Students will be evaluated on the development and execution of their ideas, attendance, overall improvement, participation in critiques and discussions, the completion of each assignment, and the excellence of their total body of work. All work presented in class critiques must be completed unless otherwise discussed with the instructor.

Grading Opportunities:

- Color Journal part 1 20%
- Color Journal part 2 20%
- Project 1: Complementary Color Triptych 20%
- Project 2: Optical Mixing 10%
- Project 3: Bezold 10%
- Post Test: 5%
- Final Project: 15%

Academic Honesty

Student Handbook: Students who violate academic integrity and regulations (see current University Catalog) by plagiarism, other academic dishonesty or disruptive behavior will be held accountable by faculty and may have their grades adjusted accordingly.

Cleanup

Keep your area clean. Unnecessary clutter will hinder your productivity and performance. All paint must be properly disposed of. Anything left behind after the cleanup will be discarded (projects, supplies, etc.)

Conduct Policy:

Here at Texas A&M University we expect students to be kind and respectful. Put your phone away during class. Music with headphone can be used during work time but must be turned off during instruction time and critiques.

ACADEMIC ADVISING

The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information, please call 361-825-3466.
DISABILITY SERVICES
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

GRADE APPEALS PROCESS
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures (available at http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf). For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, http://cla.tamucc.edu/about/student-resources.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

ATTENDANCE
Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the professionalism element of your final grade.  
- You will lose a single letter grade on your fourth (4) absence.  
- Five (5) absences will result in the drop of another letter grade.  
- Six (6) absences will result in the failure of the course.  
- Three (3) late arrivals or early departures will result in the recording of one (1) full absence.  
- Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.  
- Attending critiques are mandatory.
Recommended Textbook

“Color Workbook” by Becky Koening; 4th edition; ISBN-10:0205255949; $69.95 used on Amazon. There will be a copy of this text in class to accesses vocabulary definitions.

Students will be required to take note during power point presentation, look up color vocabulary terms on line as well as using classroom textbook provided by professor.

Required Supplies

Bring supplies to every class

- *1 box of Color-Aid Paper 4 ½” x 6” set, 220 colors (on line Amazon $65, Blickart.com $50.58)
- Three ring binder and expandable sheet protectors (8 ½” x 11”) for Color Journal
- Bristol Pad 9” x 12” or 11” x 17”
- *Holbein Acryla Gouache 5 Mixing Color Set: 20ml (primary magenta, primary yellow, primary cyan, black and white) (on line Amazon $18.50)
- 9” x 14” Small self-healing cutting matt
- X-ACTO Knife and blades
- Metal ruler 18” long
- Plastic Triangle
- Mechanical pencils
- Removable glue stick
- Small plastic palette for mixing paint
- Small sealable containers with covers for storing mixed paint
- Palette knife
- Artist Tape
- Scotch Tape
- Tracing Paper Pad
- Scissors
- Paint Brushes, various sizes (round #1, #3, flat ½ wide, you may need additional sizes)

You will need addition supplies as projects develop.

*Note: You will need the Holbein Acryla Gouache by class 2, order today!!!
You will need the Color Aid paper by the fourth day of class, after which you will be counted absent each day you do not have your box of paper.