Texas A&M University-Corpus Christi
College of Business
Standardized Course Syllabus – Spring 2017

Course Number: BLAW 3310.001
Course Name: Legal Environment of Business
Time/Location: Mon 7:00-9:30 p.m./OCNR Room 259
Instructor: Dr. John D. Bell
Office: Wells Fargo Tower, 615 N. Upper Broadway, Suite 1100, Corpus Christi, TX 78401
Phone: (361) 888-9201
Email: jdbell@wbwpc.com
Office Hours: One-half hour per week in classroom after end of class.
Prerequisites: None

Course Description:
An introduction to the legal systems of government, business and society. Includes coverage of ethics, the judicial process, basics of contracts law, constitutional issues, business torts and crimes, creditor/debtor relationships, business organizations, international law, environmental law, and various aspects of regulation of business.

Course Objectives:
By the end of this course, the students will be able to:
• understand the fundamental concepts and operations of the U.S. legal system and the four sources of law (constitutions, legislation, administrative agencies, and courts).
• understand the basic principles and doctrines pertaining to key substantive topics in business law, including torts, criminal law, contracts, debtor/creditor relationships, negotiable instruments, business organizations, property, and the regulation of business.
• recognize the role of law in relation to ethics, politics, and the social order.
• use critical thinking skills to apply legal theories to factual situations
Please note that the objective of this course is for educational purposes only and not legal advice.

Relationship to Other Coursework:
This course provides an overview of American business law. Students will gain an understanding of the various legal and regulatory influences that affect businesses. The concepts will be useful as a basis for considering and applying information learned in later coursework.

Instructional Methodology:
Instruction will include lecture, class discussions, handouts, and videos. Emphasis will be placed on practical application of theories presented. Development of critical thinking skills is also important and will be encouraged through class discussions. Current events and personal experiences of students that illustrate material covered in class will be used to demonstrate practicality and usefulness of course material.
Performance Evaluation and Grading:
Exams: Three major exams will be given, each consisting of 90% objective questions and 10% essay questions. Students must bring a Scantron (882ES) and #2 pencils. The exams will be based on text, handouts, lectures and class discussions.

Make-Up Exams: No make-up exams will be offered except when arranged with the instructor a week in advance of the exam date. If an exam is missed, the student may take a comprehensive final exam in order to make up the missed grade. Additionally, the comprehensive final is an option for any student desiring to substitute it for the lowest test grade on the three regular exams or for the Quiz score below.

Quizzes: Eleven (11) short quizzes (5 questions each) will be given at the end of each class in order to provide feedback on the understanding of material. The quizzes will relate to material covered during that class period. The lowest quiz score will be deleted, and the average of the remaining ten (10) scores will count as an additional exam grade.

Grading: The three regular exams will count for 75% of the final grade, and the average of the quizzes/class assignments will count for 25% of the final grade. As noted above, the comprehensive final exam can be used to replace the lowest of the regular exam grades or the quiz average. The letter grade will be determined based on the percentage earned of total points possible, as follows: A: 90-100%; B: 80-89%; C: 70-79%; D: 60-69%; F: < 60%. In some instances, a curve may be applied in determining letter grades.

Participation and Attendance: Attendance and class participation will be a determining factor for final grades, particularly in borderline cases. Attendance will be taken each class and noted. Participation in class discussion and responsiveness to questions from the instructor will be noted as well.

Oral and Written Communication Content:
Law involves many difficult concepts, and class discussions will be a means of exploring problematic areas. Students are expected to come to class prepared to ask and answer questions. The Socratic method will be used to elicit student responses and encourage critical thinking about cases, text readings, and other information. In addition, students are encouraged to share personal experiences and other issues that relate to class material. Exams will contain essay questions to encourage writing and analytical skills. In-class assignments or a legal issues paper may be used to encourage development of research and writing skills.

Technology Applications:
Students are encouraged to use electronic study aids provided by the text publisher, such as on-line quizzes and additional readings. Communication with instructor by e-mail is encouraged. The student may be required to utilize technology for research assignments or to access supplemental materials. Substantively, the course covers technology topics, such as e-commerce, internet, and e-contract legal issues. On-line quiz practice is advisable at: http://www.cengage.com/cgi-wadsworth/course_products_wp.pl?fid=M20bl&product_isbn_issn=9781133191353

Ethical Perspective:
Ethics will be discussed continuously throughout the course, as ethics and law are closely intertwined. Cases, class discussion topics, and many of the required paper assignments will involve ethics. Exams will also include questions with ethical dimensions.

Global Perspective:
In addition to a chapter on International Law, the increasing globalization of business will be discussed in conjunction with various cases and discussion questions. As the focus is U.S. law, however, the global perspectives are peripheral to most of the substantive topics covered.
Demographic Diversity Perspective:
Certain chapters cover discrimination and equal protection, and the text uses demographic diversity in examples. However, demographic diversity is not a particular focus of this course.

Political, Social, Legal, Regulatory, and Environmental Perspectives:
The course is primarily focused on these issues. The political arena is central to the creation and operation of the legal system, from Constitutional provisions to local government ordinances. Laws emanate from social concerns, and these are discussed to explain the history and reasoning of legal concepts. The various sources of law and business regulation are covered extensively in each segment of the course. Environmental issues receive attention through multiple chapter highlights, and a chapter on Environmental Law is included.

Attendance Policy:
Attendance in class is expected. Zeroes earned on exams, quizzes and assignments due to absences may significantly influence final grades. For expected or planned absences involving an exam, it is the student’s responsibility to notify the instructor and make other arrangements to take the exam. In the event of an unexpected absence involving exams it is the student’s responsibility to notify the instructor as soon as possible after the absence.

Academic Honesty:
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) All assignments and exams are expected to be done independently unless otherwise specifically noted in the instructions.

Major Field Test:
The Major Field Test is required for all students pursuing the Bachelor of Business Administration degree and will be administered in the MGMT 4388, Administrative Policy and Strategy course. To prepare for this test, business majors are advised to retain their class notes, textbooks and other relevant materials from this class and the other business core courses and to fine-tune their readiness this Test by completing the online Major Field Test review available through the College of Business website at www.cob.tamucc.edu.

Dropping Class:
Hopefully, students will never find it necessary to drop this or any other class; however, events can sometimes occur that make dropping a course necessary or wise. Students should consult with the instructor before deciding to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, the student must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in the student being dropped from the class. April 7, 2017, is the last day to drop a class with an automatic grade of “W” this term.

Grade Appeals:
As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the
appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

**Code of Ethics:**
This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available at www.cob.tamucc.edu) Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB. (And if you have read this far in the Syllabus and agree to the COB Student Code of Ethics, you should be sure to mark answer “A” on item 46 of the Scantron for an extra two points on the first exam on Feb. 20.)

**Disability Accommodations**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in CCH 116.

**Summary of Topical Coverage:**

**TOPIC HOURS**

- Amer. Legal System..........................................................7.0
- Torts .............................................................................2.0
- Criminal Law .................................................................2.0
- Contracts ......................................................................4.0
- Sales .............................................................................1.0
- Consumer Law .............................................................5.0
- Business Organizations ..............................................5.0
- Agency ..........................................................................2.0
- Employment Law .........................................................3.0
- Creditor/Debtor .............................................................1.0
- Competition ..................................................................1.0
- Property ......................................................................1.0
- Environ. Reg ................................................................1.0
- International Law ........................................................1.0
- EXAMS ........................................................................9.0
- Total ............................................................................45.0
## CLASS SCHEDULE – Spring 2017

### UNIT 1
- **Jan 23** - Chapter 1 – Law and Legal Reasoning  
  Chapter 4 – Business Ethics  
- **Jan 30** - Chapter 2 – The Court System  
  Chapter 3 – Alternative and Online Dispute Resolution  
  Chapter 5 – Business and the Constitution (first part)  
- **Feb 6** - Chapter 5 – Business and the Constitution (remainder)  
  Chapter 6 – Administrative Agencies  
  Chapter 7 – Criminal Law and Cyber Crime  
- **Feb 13** - Chapter 12 – Torts  
  Chapter 13 – Strict Liability and Product Liability  
  Chapter 14 – Intellectual Property Rights  
- **Feb 20** - Exam on Chapters 1-7 and 12-14

### UNIT 2
- **Feb 27** - Chapter 9 – Formation of Traditional and E-Contracts  
- **Mar 6** - Chapter 10 – Contract Performance, Breach & Remedies  
  Chapter 11 – Sales and Lease Contracts  
- **Mar 13** - SPRING BREAK  
- **Mar 20** - Chapter 15 – Internet Law, Social Media and Privacy  
  Chapter 16 – Creditor-Debtor Relations and Bankruptcy  
- **Mar 27** - Chapter 17 – Small Business Organizations  
  Chapter 19 – Corporations  
  Chapter 18 – Limited Liability Business Forms  
- **Apr 7** - Last Day to Drop Class

### UNIT 3
- **Apr 3** - Chapter 20 – Agency  
  Chapter 21 – Employment Relationships  
  Chapter 22 – Employment Discrimination  
- **Apr 10** - Exam on UNIT 2 (Chapters 9-11 and 15-19)  
- **Apr 17** - Chapter 23 – Immigration and Labor Law  
  Chapter 24 – Consumer Protection  
  Chapter 25 – Environmental Law  
  Chapter 8 – International Law in a Global Economy  
- **Apr 24** - Chapter 26 – Real Property and Land-Use Control  
  Chapter 27 – Antitrust Law  
  Chapter 28 – Investor Protection Law  
- **May 1** - Exam on Chapters 20-28 and 8  
- **May 8** - Optional Comprehensive Final Exam

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