I. Course Description

CNEP 6335, Consultation Theory and Professional Advocacy, 3 semester hrs. This course is designed to identify effective consultation approaches/styles and advocacy action planning. Students will acquire skills in assessing needs of counselors in training, developing programs and techniques for change, and program evaluation.

II. Rationale

Counselor educators must understand and be able to utilize various approaches to consultation and advocacy. A foundation in theories and methods of consultation and social change theories as related to multicultural issues, and an understanding of political and topical issues that impact the field are critical components of leadership in the field.

III. State Adopted Proficiencies for Teachers and/or Administrators/Counselors N/A

IV. TExES Competencies N/A

V. Course Objectives/Learning Outcomes

This course is designed to meet 2016 CACREP standards outlined below:

1. CACREP Doctoral Standard B.5.g: Strategies of leadership in consultation.
2. CACREP Doctoral Standard B.5.i: Role of counselors and counselor educators advocating on behalf of the profession and professional identity.
3. CACREP Doctoral Standard B.5.j: Models and competencies for advocating for clients at the individual, system, and policy levels.
4. CACREP Doctoral Standard B.5.l: Ethical and culturally relevant leadership and advocacy practices.

Student learning outcomes in this course are:

1. Students will create and execute a consultation process as evidenced by 80% of students receiving a rating of good or above on professor’s rubric for the Team Consultation Project.
2. Students will evaluate consultation projects of peers, providing useful and appropriate feedback, as evidenced by 80% of students receiving a rating of good or above on professor’s rubric for Critiques of peer team consultation projects.
3. Students will analyze advocacy models and competencies for ethical and culturally relevant advocacy practices as evidenced by 80% of students receiving a rating of good or above on rubric for Advocacy Leadership project.
4. Students will analyze applicability of current literature to advocacy issues important to issues related to advocacy for the profession, professional identity, and clients as evidenced by 80% of students earning a rating of good or above on professor’s rubric for journal article discussion threads.
VI. Course Topics
The major topics to be considered include but are not limited to advocacy competencies and models, current issues in counselor advocacy for the profession and for clients at local, state, and national levels, policy issues relevant to clients and the counseling profession, and consultation.

VII. Instructional Methods and Activities
Methods and activities for instruction include, but are not limited to, the following:
A. Traditional and online experiences, including reading and discussion of text and selected materials, including seminar-style discussion and use of discussion threads. The text and other required readings will be the primary basis for meaningful class discussions and critical analysis activities. 
B. Clinical/field experiences, including group consultation project and advocacy project, and reflective dialogs. Additional sources of information and study will include presenting and critiquing projects, implementing technologies, and other experiential classroom activities. Since this course is a doctoral level course in counselor education, students will engage in and practice a wide range of activities to enhance their research, teaching, and writing skills.

VIII. Evaluation and Grade Assignment
The methods of evaluation and the criteria for grade assignment are:
A. Methods and Percentage of Final Course Grade Each Assessment Constitutes

1. **Team Consultation Project (30%)**: Course participants will conduct a team consultation project in an actual setting (i.e., mental health agencies, schools, professional associations, etc.). This project should be both meaningful and challenging. Teams will have no more than 3 members. As a group, you will conduct this project based on consultation models, stages, and strategies appropriate for the site and project. You have two weeks to gather information from the setting you chose to study. The instructor will serve as a supervisor of consultation teams. Before implementing theories/models and techniques into practice, your team and project must be approved by the instructor. Once you have obtained the information required, you will complete three assignments: a) write the consultation paper (20%), b) conduct a semi-formal class presentation (15%), and c) submit a personal journal (10%). The paper and presentation will describe your consultation project from the beginning to end including a) consultation models/theories, b) case conceptualization, c) stages of consultation (in detail), and d) developmental plan. Please note that you will need to incorporate professional literature in your paper to support your consultation methods. A personal journal is intended to help you be self-reflective about your thoughts, feelings, and decisions during the consultation process. You will write this journal individually and submit it directly to the instructor. This journal will be kept confidential from your consultation team members and classmates.

Your paper will be critiqued by the instructor and peers. You, as a team, are responsible to make all corrections from the constructive feedback you receive. The final report will be sent to the consultation setting you chose as a contribution.

2. **Critiques**: Each individual will critique two peer Team Consultation Projects, providing useful and appropriate feedback and suggestions that demonstrate ability to critically examine professional work of peers. Critiques must be written and submitted to each team critiqued as well as to the professor. Critiques should be at the level of professorial feedback.

3. **Article discussion threads**: Each individual will select, summarize, and present two professional journal articles pertaining to advocacy to classmates and the instructor. Presentation will be in a thread established by the instructor. The individual will be responsible for initiating and managing a discussion within the thread about each article. Bibliographic information and an outline of the article, including
main points, shall be included in the initial post to each thread in order to orient peers to the article and its content. Clear invitation to peers that indicates what you would like them to consider in the thread should also be included.

4. **Advocacy Leadership Project:** Each individual will design a seminar concerning a specific aspect of advocacy that is appropriate for presentation to a professional conference. The seminar should reflect a specific focus on advocacy for the profession, for professional identity, or for consumers of counseling services at the individual, system, and/or policy levels. The seminar should include discussion of policies that impact the chosen focus. In addition, discussion of an advocacy model and references appropriate for the focus should be included.

**Attendance & Participation:** Attendance and participation are critical to the learning process in this class. You are expected to actively participate in every class as this is important to creating a shared learning environment that will benefit each student. Therefore, attendance in face-to-face classes, participation in on-line forums, including those that are not graded, preparation, and participation are expected for successful completion of the course. Failure to participate may result in a reduction of up to one letter grade.

**B. Grading Scale**

\[ A = 90-100\% \quad B = 80-89\% \quad C = 70-79\% \quad D = 60-69\% \quad F = < 60\% \]

**IX. Course Schedule and Policies**

**Course Schedule:** The schedule below, including F2F/Online plan, is tentative and may be adapted to meet the needs of the group. Deadlines for submitted work, however, are firm. Please inform instructor of conflicts for professional meetings as early as possible in the course.

<table>
<thead>
<tr>
<th>Week</th>
<th>F2F/Online</th>
<th>Topic(s)</th>
<th>Assignments &amp; Readings Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 01/19</td>
<td>F2F 4:20-6:00</td>
<td>Introduction to Course Discussion of Assignments, Teams Review of Consultation Theory</td>
<td>Text, Intro to Part 1</td>
</tr>
<tr>
<td>2 01/26</td>
<td>F2F 4:20-6:15</td>
<td>Advocacy Competencies Review Q&amp;A, discussion re consultation planning</td>
<td>Text, Chapters 2-4</td>
</tr>
<tr>
<td>3 02/02</td>
<td>F2F 4:20-6:00</td>
<td>Pragmatics of Working with Organizations Leading Teams</td>
<td>Text, Chapter 5-6 Consultation Site Selection*</td>
</tr>
<tr>
<td>4 02/09</td>
<td>Online</td>
<td>Team meetings Initiation of Discussion Thread 1</td>
<td>Submit Written Consent from a Selected Consultation Site*(BbMessages Oliver)</td>
</tr>
<tr>
<td>5 02/16</td>
<td>Online</td>
<td>Team meetings by appointment as needed</td>
<td>Text, Chapters 9-10 Casebook, Chapters 2-4 Initial data gathering visit to consultation site</td>
</tr>
<tr>
<td>6 02/23</td>
<td>F2F 4:20-6:00</td>
<td>Q&amp;A re consultation projects Impact of policies on clients, counselors, and educators</td>
<td>Text, Chapters 11-12 Casebook, Chapters 5-9 Initiation of Discussion Thread 1 Due (Bb Discussions)</td>
</tr>
<tr>
<td>Date</td>
<td>Schedule</td>
<td>Activity</td>
<td>Notes</td>
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</tr>
<tr>
<td>7 03/02</td>
<td>F2F 4:20-6:30</td>
<td>Plans in Consultation Advocacy Discussion; Q&amp;A about Advocacy Leadership Project; Topic selection Discussion: Advocacy Articles, Report: Progress and Difficulties (in class discussion)</td>
<td>Report: Progress and Difficulties (the End of Data Collection) Responses to Discussion Threads should be on-going (Bb Discussions)</td>
</tr>
<tr>
<td>8 03/09</td>
<td>Online</td>
<td>Discussion: Professional Journal Articles, Advocacy Online – ongoing discussion</td>
<td>Readings as assigned Report: Progress and Difficulties Initiation of Discussion Thread 2 Due (Bb Discussions)</td>
</tr>
<tr>
<td>9 03/23</td>
<td>Online</td>
<td>Multicultural Issues in Consultation and Advocacy (Discussion thread by professor) Team meetings by appointment as needed</td>
<td>Report: Progress and Difficulties Other Required Readings</td>
</tr>
<tr>
<td>10 03/30</td>
<td>F2F 4:20-6:00</td>
<td>Legal and Ethical Considerations Other Issues in Consultation and Collaboration</td>
<td>Text, Chapter 7 Team Consultation Report Initial Draft Due Discussion Thread 2 Initiation Due (Bb discussions)</td>
</tr>
<tr>
<td>11 04/06</td>
<td>Online</td>
<td>Report Preparation</td>
<td>Advocacy Leadership Project Due Critiques of Consultation Plan Due (Oliver &amp; critiqued team)</td>
</tr>
<tr>
<td>12 04/13</td>
<td>F2F 4:20-6:30</td>
<td>Consultation presentations in class</td>
<td>Presentation Readings Other Required Readings Individual Journals Due (hard copy or BBMessages to Oliver)</td>
</tr>
<tr>
<td>13 04/20</td>
<td>Online</td>
<td>Individual/team meetings by appointment as needed</td>
<td>Final Consultation Report Due (BbMessages to ALL)</td>
</tr>
<tr>
<td>14 04/27</td>
<td>F2F 4:20-6:00</td>
<td>Consultation Report Discussion</td>
<td>Submission of Final Report to Sites (BbMessages copy to Oliver)</td>
</tr>
<tr>
<td>15 05/04</td>
<td>F2F 4:20-6:00</td>
<td>Reflective Evaluation</td>
<td>Program Evaluation Plan Due (BbMessages Oliver)</td>
</tr>
</tbody>
</table>

**Policies:**

This is a blended course, which means that up to 85% of the course may be delivered online. Blended courses do not require less work! As you look at assignments, including reading and any discussion in the community that I may post throughout the course, remember that your level of performance should account for the reality that over 70% of the time you would otherwise spend in class is now available for
you to schedule as you wish, as long as deadlines are met. You should NOT expect to complete the work in that time period, however. You should anticipate an addition number of out-of-class as you would need to spend in any other class.

**Attendance:** Attendance and participation is required for face-to-face meetings. Experiences conducted within the course are highly interactive and they cannot be replicated. Excessive absence will impact the grade, as indicated above. Likewise, full participation in on-line discussions is required.

**Late Work:** Late work is not appropriate for this course. Work depends in large part on collaboration among class colleagues. If for any reason you are unable to be prepared for a class, it is your responsibility to notify your team members and me.

**Preparation:** It is important and expected that you complete assignments prior to coming to class, including any assigned readings and other practice-based assignments. I will not generally facilitate by covering all the material in the assigned readings; however, you are responsible for any information assigned and expected to draw from assigned readings in completing assignments.

**Writing:** To get full credit on written assignments, course participants are required to strictly follow the guidelines in the *Publication Manual of the American Psychological Association (6th ed.)*. Written assignments are weighted equally across four categories: mechanics, structure, completeness, and content.

**Note:** Student presentations will be scheduled according to the total enrollment in the class. The syllabus and schedule are subject to change in the event of extenuating circumstances. If you are absent from class, it is your responsibility to check on announcements made while you were absent.

**X. Textbook**

*The textbook adopted for this course is:*


Other reading materials will be assigned in class.

**XI. Bibliography**

*The knowledge bases that support course content and procedures include but are not limited to:*


Also see: Advocacy Competencies by Lewis, Arnold, House, & Toporek, as endorsed by the ACA Governing Council, Marcy 2003.

You may find the following material helpful regarding program evaluation. While it is not a specific part of this course, understanding how to evaluate is a critical skill for counselor educators and for advocacy experts.

W. K. Kellogg Foundation. Logic Model Development Guide

http://www.unr.edu/colleges/educ/captta/preve/evaluate.htm

Also try www.hfrp.org/evaluation/publications-resources/indicators-definition-and-use-in-a-results-based-accountability-system (this is part of Harvard's Family Research Project). They have another article in this area that is Learning From Logic Models: An Example of a Family/School Partnership Program

Www.innonet.org

http://edis.ifas.ufl.edu/WC041

www.insites.org/documents/logmod.htm

XII. Grade Appeals

As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation
procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

XIII. Disabilities Accommodations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Driftwood 101.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

GRADING RUBRICS

Team Consultation Project

The project should reflect a particular consultation model, including relevant stages and strategies for the model. The final project will have three parts: the written consultation paper (25%), the class presentation (15%), and the journal (10%). Instructions for the assignment (presented earlier in this syllabus) should be reviewed and adhered to carefully.

Excellent—(numeric grade of 94 or above) Paper: Clear and thorough discussion of the model, clear case conceptualization, detailed discussion of the stages in the project, appropriate plan. Professional literature to support the use of the model in the setting is included. Consideration of multicultural issues is included. Presentation: Includes concise and clear description of the above, allowing peers to have an accurate understanding of what is being done. Journal: Demonstrates self reflective process concerning your development as a leader in consultation, your strengths as well as areas for growth, and the progress of the project overall. Well organized and logically presented. Grammar, punctuation, spelling, citations, and references are correct.

Good—(numeric grade of 86 – 93) Paper: Generally clear discussion, but may be somewhat difficult to follow. Includes elements listed above, but may not always demonstrate excellent analysis of information. Presentation: Includes description of the above, but may not be as clear or concise, and may leave peers with some questions. Journal: Demonstrates self reflective process concerning your development as a consultant, your strengths as well as areas for growth, and the progress of the project overall. Major mechanics of the material are strong, despite occasional mistakes.

Adequate—(numeric grade of 80 – 85) Paper: Discussion of material may be unclear, vague, or offer insufficient information. Elements outlined above are present, but are not well presented, or essential concepts are not fully covered. Presentation: May reflect similar lack of clarity or insufficient information. Journal: May demonstrate only limited insight about one’s own development in consultation, or may indicate lack of care in documenting process of development. Errors in punctuation, citation, style, spelling, and other mechanics may be present.
Inadequate—(numeric grade of 79 or below) Paper: Demonstrates minimal effort or comprehension. Presentation: Discussion difficult to understand. Journal: Demonstrates little or no regard for journaling assignment, little understanding of reflective process. Significant mechanical problems, and frequent major errors in APA style, punctuation, and spelling may be present.

**Critique of Peer Consultation Projects***
(*numeric grades as listed in previous rubric)

Excellent—Critique reflects thorough understanding of the model being used, and includes all elements listed in assignment. Feedback is constructive, useful, and appropriate. Strengths and challenges are clearly identified. Critique is appropriate for a faculty member’s feedback to a student and is clearly helpful to the consultation team. Writing is clear, concise, and free of errors.

Good: Critique reflects understanding of the model being used, and includes all elements listed in the assignment. Feedback may lack clarity or be somewhat difficult to follow. Most strengths and challenges are identified. May be more appropriate for peer-to-peer feedback rather than faculty member’s feedback to a student. Major writing mechanics of the paper are strong, though there may be some mistakes.

Adequate: Critique reflects basic understanding of the model, but lacks clarity. Some minor elements of assignment may be lacking, and feedback may be somewhat lacking in utility. Some strengths and challenges are identified. Of limited help to consultation team. Errors in punctuation, citation, style, spelling, and other mechanics may be present.

Inadequate: Critique reflects little understanding of the model, or major elements listed in the assignment are missing. Feedback is inappropriate for the model or the setting. There is little evidence of thoughtfulness about strengths or challenges. Not helpful to consultation team. Significant mechanical problems, and frequent major errors in APA style, punctuation, and spelling may be present.

**Article Discussion Threads***
(*numeric grades as listed in above rubrics)

Excellent: Summary is clear, concise, and well-organized. Initiation of thread discussion is appropriate and at the level a new faculty member might provide for a class. Discussion and ability to respond to peer questions and comments reflect thorough understanding of the material presented.

Good: Summary is clear, though it may lack some organization. May have limitations in initiation of discussion. Discussion and ability to respond to peer questions and comments generally reflect understanding of the material presented.

Adequate: Summary may be somewhat confusing. Initiation of the discussion may be awkward. There may be too much reliance on referring to the article itself in order to provide summary. Discussion and ability to respond to peer questions and comments may reflect some difficulty with the material.

Inadequate: Summary not clear, is confusing, or demonstrates lack of familiarity with article. Initiation of thread is cursory. Discussion and ability to respond to peer questions and comments may demonstrate lack of understanding of material or a failure to prepare.

**TEAM MEMBER EVALUATION**
Submit the following directly to the instructor via BlackBoard Messages for each team member, INCLUDING YOURSELF. These evaluations are confidential. Please copy and paste the form below and create as many documents as you need to evaluate your team members.

Your Name: ___________________________________________________

Team Member Evaluated: ________________________________________________

<table>
<thead>
<tr>
<th>Item</th>
<th>Rating (1-5*)</th>
<th>Comments/Justification for Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was engaged and active throughout all stages of the consultation project</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Made critical contributions to the project (specify)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Was collaborative, easy to work with</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Worked to understand the needs of the consultee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Demonstrated growth as a consultant during the consultation project</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is someone I would work with again on a consultation program</td>
<td>N/A</td>
<td>(Note: Leave blank on self evaluation!)</td>
</tr>
</tbody>
</table>

*1 = poor; 5 = excellent