COMM 1315.H01-- Honors Public Speaking
Fall 2016 -- Wednesday Night 7:00PM-9:30PM
Classroom-TBA

Instructor: Amy Brandt
Office Hours: Please schedule appointment by email
Email: amyjobrandt@yahoo.com (PLEASE USE THIS EMAIL)

Course Description: Research, composition, organization, and delivery of speeches for various purposes and occasions, with emphasis on listener analysis and on informative and persuasive techniques. Satisfies the university core curriculum requirement in oral communication.

Student Learning Objectives:
1. Generate and communicate ideas by combining, changing, or reapplying existing information.
2. Develop, interpret, and express ideas through written communication.
3. Develop, interpret, and express ideas through oral communication.
4. Develop, interpret, and express ideas through visual communication.
5. Integrate different viewpoints as a member of a team.
6. Work with others to support and accomplish a shared goal.


Blackboard: Password protected website that students use for communication as it relates to this course.

Gaining Access to Blackboard:
Learning to use Blackboard will be vital to your success in this course. Within your Blackboard shell you will find:
1. Syllabus, Announcements
2. Assignments
4. Gradebook
5. Private Email (BB Messages and Email)
6. Public Communication (Discussion Forum).

Go to: https://bb9.tamucc.edu/
You will see…
Username:
Password:
Username is first initial and last name (plus # for some people)
Password is whatever you established
*Same as computer labs and wireless access, which is different from Islander Email

IT Help Desk (361) 825-2825.
http://distance-education.tamucc.edu/student_resources.html

Should see course as a blue link… click on it to enter COMM 1315 Public Speaking

BLACKBOARD PROBLEMS: If you have ANY Blackboard problems, please call the Blackboard helpdesk, first (before contacting me). When you call the helpdesk, be sure to get AND KEEP your case # related to the specific problem. IF you contact me for assistance, please be ready to provide the case #. IF you do not have a case #, you will be asked to contact the helpdesk for that information. The number can be found under the syllabus link inside of BB.

Attendance/tardiness: Each time a student misses a class that is not excused, 3 points from the students overall final grade will be deducted. If a student is more than 15 minutes late to class, the student’s attendance will not be recorded. Sickness is a valid excuse only if a doctor’s note is provided and I have been given notice of your absence prior to class. Any valid excuse will need paperwork to back up the excuse.

Late work and Make-up Exams: Late work is not accepted without a valid excuse. You will receive a 0 on any assignment that is not done on the assigned date. Sickness is a valid excuse only if a doctor’s note is provided and I have been given notice of your absence prior to class. Any valid excuse will need paperwork to back up the excuse.

CELL PHONE/ELECTRONIC DEVICE USAGE: I don’t mind the use of media in class, especially if it relates to the topic of discussion. However, I will not tolerate if media is being used as a distraction, as that not only affects the student utilizing the media, but the surrounding students as well. Media will not be permitted during speeches.

If you absolutely have to use media, I have no issue with you briefly stepping out and taking care of business outside of the classroom. Just avoid being a distraction while stepping out and re-entering the classroom.

Grades:

<table>
<thead>
<tr>
<th>Assignment Values</th>
<th>Assignment</th>
<th>Preparation Materials</th>
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<tbody>
<tr>
<td>Assignment One</td>
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<td>Personal Speech</td>
<td>100</td>
<td>Outline (25 pts)</td>
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<td>Index Cards (5 pts)</td>
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<td>Assignment Two</td>
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<td>Group Informative Speech</td>
<td>150 Individual</td>
<td>1. Outline (25 pts)</td>
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<td>150 Group</td>
<td>2. Completed audience</td>
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<td>(300 total)</td>
<td>surveys (15 pts)</td>
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<td>3. Annotated bibliography</td>
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<td>(30 pts)</td>
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<td>4. Index Cards (5 pts)</td>
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There are 1000 points possible, broken down as follows:
A = 900-1000
B = 800-899
C = 700-799
D = 600-699
F = 500 or fewer

To average your grade up to any given point in the semester:
1. Add up your current point total.
2. Divide your current point total by the total points possible. (436 points earned / 500 total possible points)
3. Multiply number by 100%. (Ex: 436/500 = .872 x 100% = 87.2%)

Time Limit on Speeches: For every minute that the student goes over the allotted time, it will be 1 point off his/her speech grade. For example, if the time limit is 5 to 10 minutes and the speaker speaks for 12 minutes and receives a grade of 80% on the performance, then his/her actual grade would be a =78% (2 min. over = 2 points off). For every minute that the speech is under time, it is 5 points off the final speech grade (lack of speech development and/or practice)

Research and Preparation: Few things are more uncomfortable than giving a speech that is not adequately prepared. Do your homework. You should use outside sources, such as publications (books, academic journals, credible magazines and newspapers, government reports, etc.) and also interviews. When you make claims (which you will, particularly in the persuasive speech), then you must offer evidence to back them up. You simply must do research in order to understand your audience and prepare the content of the speech.
Use of the Internet for research: Internet sources are permitted for speeches. However, use of the Internet for research can lead to sloppy research that borders on plagiarism. The Internet is a great tool, but remember that you are responsible, so seek out credible information (not just the first thing you see) and evaluate this information.

Note: if a student does not turn in a bibliography with the group informative AND/OR persuasive speech, he/she will receive a zero on the assignment. Lack of a bibliography = plagiarism.

Plagiarism: any student found to be plagiarizing in any form will receive a zero on that assignment with the possibility of failing the course.

Citing Sources: It is just as important to cite sources correctly as it is to utilize them appropriately. While providing lengthy citations can be cumbersome in a speech, you still need to tell the audience where you obtained information, quotes, etc. that are not your own. This is important for your credibility as a speaker, but it is also important for me to know that you are not plagiarizing others’ material. Remember, failing to cite source material when using ideas, facts, etc. that are not your own counts as plagiarism. Note: You must turn in an annotated bibliography of sources (in APA format), along with your text, in order to get credit for the speech.

Disabilities Accommodations: The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Civility: Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

Academic Advising: The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any
amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

**Grade Appeals:** Students who feel that they have not been held to appropriate academic standards as outlined in this class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, [http://cla.tamucc.edu/about/student-resources.html](http://cla.tamucc.edu/about/student-resources.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

**Dropping a Class:** I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. **November 11th, 2016, is the last day to drop a class with an automatic grade of "W" this term.**

**Assignments:**

- **MINI SPEECHES**
  
  **The 'Ah' Game: (20 points)**
  Students will pull a topic out of an envelope and speak for 1 min on that topic without saying 'ah' -- or any other type of vocalized pause. For example: 'like,' and 'you know'

  Sample Topics:

  Movies  
  Crayons  
  Fashion  
  TAMUCC  
  Music  
  Dogs  
  Cars  
  Partying

  Speakers that successfully speak for one minute without any vocalized pauses will receive the full 20 points. Speakers that make it to 30 seconds without any vocalized pauses will receive 10
points on this assignment. Speakers that do not make it to the 30 seconds mark will gain experience (which is good), but cannot receive points on this assignment.

**Intro with Object/PowerPoint: (40 points)**
Choose an object and tell at least two ways you are similar to the object and at least two ways you are different. Remember that the point is to help your classmates to get to know you better, so please don’t state the obvious. The point of this speech, too, is to provide experience in basic speech develop (introduction, body, conclusion).

Proper use of PowerPoint can enhance an effective presentation. Improper use can ruin an otherwise effective speech. Therefore, it is important to learn how to use visuals properly. For this assignment you will present a mini speech that includes between 1 to 3 slides while also giving your classmates an opportunity to know you better. **The speech should last 3 to 5 minutes.**

**WARNING:** Only students that meet all criteria above will receive full credit. Delivery and visuals will be included during the assessment process.

**Template: (Intro with Object)**
Attention Step
Thesis
Preview of main points

1. Two ways you are similar to ________________

Transition statement

1. Two ways you are different from ________________

Review
Memorable ending

**Birthday Citation/Tell A Story: (40 points)**
The purpose of this mini speech is to allow you the opportunity to practice the process of finding effective supporting material, as well as practicing the process of effectively articulating sources during the presentation.

Your topic for this assignment is the day/date you were born. **You must articulate at least THREE sources informing on this topic.** You must have one story, one statistic, one direct quotation, as well as information you have paraphrased (put into your own words). You must also include visuals in which you have applied what you have learned from your textbook and/or in-class discussions. **Time frame: 3 to 5 minutes.** **NOTE:** you do not have to apply what you learned during the Intro/Object speech (basic speech
development). Just focus on the supporting material mentioned above and articulating sources.

Note: you will not have to turn in a bibliography. We will base this one on the honor code, but you MUST turn one in for the Group Informative AND persuasive speech. Also, per student request, you can provide information from ANY year… as long as it happened on your birth date.

- **PREPARATION MATERIALS**

**Annotated Bibliography Assignment:** Must turn in an annotated bibliography on the day of the speech. Must be Typed! Group Informative and Persuasive Speeches! Students MUST use APA Style in order to get credit for the bibliography. **Sources MUST be cited in the speech to meet the requirements.**

If a student fails to turn in a typewritten bibliography, in the APA format, he/she WILL NOT receive credit on his/her speech.

**Outline Assignment:**
**Must be typed!** Must be turned in by the deadline. (Group Informative AND Persuasive Speeches)

Main points and Subpoints are fine, but the outline should include complete sentences.

**Sample:**

Topic:
Attn Step:
Central Idea/Thesis:
  1. Main Point
     A.
     B.
     C.
Transition Statement:
  1. Main Point
     A.
     B.
     C.
Memorable Ending:

**Survey Assignment:**
Develop a survey for your speech and bring a copy for all of your classmates to fill out prior to your major speech. Part of preparation materials for the Group Informative and Persuasive speeches.

Note: the purpose of the survey is for the student to find out as much about his/her audience as it relates to his/her topic as possible and then apply to speech preparation process. The grade will be determined based on how well the student followed through with this process. Remember: audiences pay closest attention to information that is directly related to or relevant to them. We will discuss various ways to appeal to your audience during classroom discussions.

This is an example – please see text for additional examples and types of questions to ask on a survey:
1. What genre of music do you prefer to listen to?
2. How often do you go to the movies?
3. Is there a certain soundtrack to a certain movie that you like? Yes, No
4. If so, what movie was it?
5. Do you ever listen to classical music? Yes, No
6. Can you name any composers of classical music (ex Wolfgang A. Mozart)?

- GRADED SPEECHES

**Graded #1 – Group Informative Speech (300 pts)**

**Speech Requirements:**
You will be required to deliver a group informative speech on a topic that is current in today’s news. The group will need to address why the topic is relevant to the audience, the history of the topic, present issue/importance and future predictions of the topics impact on people, our nation, our city, etc. It is important to stay up to date with news whether it be local or national. For example, the oil fields impact on our economy, the legalization of marijuana, the cancerous health impact of processed meat, the construction of schlitterbahn Corpus Christi, etc. Choose a topic that interests your group. Your goal for this speech is for your audience to become experts on the topic you select.

**Specifics:**
1. **Each speaker** should cite at least two CREDIBLE sources during the speech!
2. Project Time: 15 – 20 min (5 points off for every minute under time and 1 point off for every minute over time).
3. Choice of Subject/Audience Analysis: effectively chose a topic and developed it in such a way that it is interesting and suitable to the Target Audience.
4. Delivery of each group member:

**Grading of Speech:**

**Individual Grade (150 Points)**
Group Grade (150 Points)

Graded #2 – Persuasive Speech: (200 pts)

Speech Requirements:
You will be required to deliver an individual persuasive speech. You will need to persuade classmates on a topic related, in some way, to your area of study/long-term professional goals. This speech must incorporate methods and strategies of persuasion discussed in class and the textbook. Strategies such as incorporating pathos (emotional appeal) and ethos (logic). Lastly, persuasive speeches must have an action step. What are you persuading us to believe in or do?

Specifics:
Speaker should cite at least six CREDIBLE sources during the speech!

1. Project Time: 15 – 20 min (5 points off for every minute under time and 1 point off for every minute over time).
2. Choice of Subject/Audience Analysis: effectively chose a topic and developed it in such a way that it is interesting and suitable to the Target Audience.
3. Delivery of each group member:
   ■ Physical Appearance was attractive and suitable
   ■ Language/style of language was suitable and effective for the target audience
   ■ Student was articulate and easy to hear
   ■ There were no serious errors in grammar, pronunciation and/or word usage
   ■ Body movements, eye contact and facial expressions added to the overall effectiveness and interest-level of the speech
   ■ Used extemporaneous delivery effectively

Outside Speech Analysis (100 points)- The written Outside Speech Analysis will be over a TED Talk of choice. It should be 5-7 pages in length and will reflect components of speech construction and delivery covered in class. This is an opinion paper! Back up your opinion with details from the text and lectures. A bibliography is not required. Most TED Talks average 20-25 minutes and provide ample opportunity for thoughtful analysis. Please follow proper formatting for papers- cover sheet/title page, numbered pages, 12 point Times New Roman, double spacing, etc. Again, this is your opinion of the speech. This experience provides students with an opportunity to improve listening, analysis, and synthesis skills as they observe, report, and evaluate speech elements. This paper is due on the day of our final exam- Wed. 12/9 8-10:30 am.
Tentative Course Calendar *(Things could easily change, so it is important that you keep with announcements both here on Blackboard and in class.)*

**Wednesday, August 24th, 2016**  
Orientation- Syllabus Review  
Communication Anxiety  
Communication Model  
  ● Meet a Friend Activity

**Wednesday, August 31st, 2016**  
Communication Climate  
Small Group Communication

**Wednesday, September 7th, 2016**  
Visual Aspects of Delivery  
Visual Aids  
Organizing the Speech  
  ● Ah Game Mini Speech

**Wednesday, September 14th, 2016**  
Object/Intro/PPT Mini Speech

**Wednesday, September 21st, 2016**  
Verbal/Vocal Aspects of Delivery  
Audience Analysis & Topic Selection  
Speaking to Inform  
Verbal Support  
  ● Meet assigned group members. Come with two ideas for the Group Informative Speech  
  ● Take time to get to know your group members  
  ● Develop and sign the group contract  
  ● Have someone take minutes

**Wednesday, September 28th, 2016**  
Birthday/Tell a Story Mini Speeches in Class  
  ● Discuss topic for Group Informative Speech  
  ● Decide on topic and begin researching

**Wednesday, October 5th, 2016**  
  ● Watch/analyze an informative speech
- Narrow/focus topic and begin the outlining process

Group Work: (send to me before the end of class!)
- Finish the outline in preparation for the speech
- Develop speaking outlines
- Practice together!

Wednesday, October 12th, 2016
- Research, Research, Research
- Begin working on Annotated Bibliography
- Pass out class surveys

Group Work: (send to me before the end of class!)
- Finish annotated bibliography
- Practice together!

Wednesday, October 19th, 2016

Group 1: Informative Speech

Group 2: Informative Speech

Group 3: Informative Speech

Wednesday, October 26th, 2016
Persuasion

- WATCH & Analyze: MLK Speech & KONY 2012
- Discuss Persuasion Assignment
- Brainstorm topic ideas

Wednesday, November 2nd, 2016
- Decide on a topic
- Pass out class surveys
- Work on Outline**
- Work on Annotated Bibliography**
- **(send to me before the end of class)

Wednesday, November 9th, 2016

Day 1 Persuasion Speeches
Wednesday, November 16th, 2016

Day 2 Persuasion Speeches

Wednesday, November 23rd, 2016

THANKSGIVING BREAK

Wednesday, November 30th, 2016

Day 3 Persuasion Speeches