This is an exclusively online course. ALL content will be delivered via Blackboard. It is your responsibility to complete and submit all assignments by the deadlines.

ONLINE PUBLIC SPEAKING
COMM 1315 W.01
Fall 2016

Professor Kellie Smith
kellie.smith@tamucc.edu
Office: Bay Hall 223C
Phone: 825-5750
Email is preferred contact method
Skype ID: IslandKellie

Office Hours:
Professor Smith will host Coffee Hours on Mondays and Thursdays from 9-11 a.m. throughout the semester. Stop by for coffee, ask a question, or visit with your classmates to discuss the content. Professor Smith is also available via telephone or Skype by appointment.


The link to our TAMUCC Bookstore is here:
http://tamucc.bncollege.com/webapp/wcs/stores/servlet/TBWizardView?catalogId=10001&storeId=15072&langId=-1

When you arrive at the above page, follow these steps to get to the access code:
1. Select Fall Semester
2. Select COMM as department
3. Select 1315 as course
4. Select W01 as section
5. Purchase Art of Public Speaking CONNECTPLUS by Lucas 12th edition

ONLINE COURSE REGISTRATION:
http://connect.mheducation.com/class/k-smith-fall-2016-comm-1315

If you have trouble accessing the course via the above link, access the course through Blackboard Go to course content> Unit II and Unit III> Textbook Assignments to access McGraw Hill content.

IMPORTANT INSTRUCTIONS:
STUDENTS MUST ACCESS ALL HOMEWORK THROUGH BLACKBOARD TO RECEIVE CREDIT.

To access homework, go to
Blackboard>Course content> Unit II and Unit III> Textbook Assignments

Students who access homework assignments through McGraw Hill directly will not receive a grade. Manual adjustments to the grade book will not be made for students who do not follow these important instructions! Make sure you access homework through Blackboard!

Course Description: This course is an online, in-depth study of the art of public speaking and the tools employed by the speaker to build his/her craft. Basic public speaking techniques and terminology will be emphasized.

Students are responsible for recording and uploading their speeches to a cloud based video platform such as YouTube, Vimeo, etc., and posting the links to these speeches to Blackboard in order to receive a grade.
**Student Learning Objectives:** Upon completion of this course, students who conscientiously perform their work will be able to:

1. Generate and communicate ideas by combining, changing, or reapplying existing information;
2. Develop, interpret, and express ideas through written communication;
3. Develop, interpret, and express ideas through oral communication;
4. Develop, interpret, and express ideas through visual communication;
5. Evaluate choices and actions, and relate consequences to decision making.

**COURSE GRADE CALCULATION**

1. **Technology Confirmation Video (50 points)**

2. **Icebreaker Speech Video (50 points)**

3. **Textbook Homework Assignments (200 points):** Students are responsible for completing the interactive McGraw Hill textbook assignments for Units II, III, and IV (Personal, Informative, and Persuasive Speech Units). Each unit covers several chapters of text! **All homework is due by the respective Unit Deadline, and MUST BE ACCESSSED THROUGH BLACKBOARD. Students who complete the homework through MGH site will not receive credit unless grades are synced through Blackboard! No late submissions will be accepted.**

4. **Graded Major Speeches (500 points):** Students will deliver three major graded speeches during the semester:
   - **Personal Speech - 100 points**
   - **Informative Speech (Must have audience of 5-10 people) - 150 points**
   - **Persuasive Speech (Must be organized as a group) – 250 points**

5. **Final Exam (200):** A final exam will be given at the end of the semester and will worth 200 points. Format of the exam will be multiple choice, and will cover the key terms and concepts discussed in the Connect Lucas access site. Students are responsible for reading the text and keeping up with the reading assignments through the semester, as reading quizzes will be also calculated in to the final grade.

**ALL MAJOR SPEECHES WILL REQUIRE A VISUAL MEDIA ACCOMPANIMENT.** You will need to arrange a place to present each of these speeches so that the camera captures your PowerPoint or Prezi slides. In addition to the quality of your speech attributing to your speech grade, you must provide a quality presentation which will contribute to the overall score.

**ALL SPEECHES WILL REQUIRE AN OUTLINE AND BIBLIOGRAPHY** (The outline and bibliography must be turned in as attachments to your discussion thread when you post your speech video.

**Here are the steps for your graded speeches:**

1. Prepare your speech and visual aids (Power Point, Prezi, etc.)
2. (For Informative Speech) Secure and Schedule a group of 5-10 people to serve as an audience for your speech.
3. **PRACTICE YOUR SPEECH AND THE RECORDING!**
4. Record your speech and make sure your visual aids are VISIBLE! (use screencast-o-matic for simultaneous presentation ability).
5. Upload your speech to YouTube
6. Post the YouTube link to the appropriate discussion forum for major speeches.
7. Attach your bibliography and speech outline to the same discussion forum.
8. Comment on the speech videos of THREE other students in the class.
**ATTENDANCE POLICY:** The course material of this online course is fast-paced and condensed - and it is imperative that you log in, complete your assignments on time, and do not get behind. A speech schedule will be set at the beginning of the semester and adhered to throughout the duration of the course. Late and/or make up speeches will not be accepted online unless you have a documented excuse or a doctor’s note. *Speeches not submitted by the deadline will result in a ZERO.*

**ONLINE ETIQUETTE:** For a complete overview of Netiquette, visit: http://www.albion.com/netiquette/corerules.html

**Academic Honesty:** Students unaware of the university’s statement on academic honesty should review it in the Undergraduate Catalog or Student Handbook. Examples of academic dishonesty and plagiarism are using someone else’s ideas and not giving them credit; presenting a paper that is not originally yours; handing in assignments that are not originally yours; presenting facts or lifting ideas from sources without crediting the source; presenting falsified opinions and figures; and cheating on an exam. If you are uncertain as to what actions constitute plagiarism or dishonesty, please ask your professor. Students who violate the code of honesty in this class will receive a “0” on the assignment. Any student receiving more than one “0” for academic dishonesty or plagiarism will fail the course and may be expelled. Note: All violations of academic dishonesty are reported to the college dean and the Office of Student Affairs who maintains documentation of such offenses for at least 5 years.

**ACADEMIC ADVISING:** The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

**GRADE APPEALS:** Students who feel they have not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website (http://cla.tamucc.edu/about/student-resources.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

**DISABILITIES ACCOMMODATIONS:** The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.
# FALL 2016 SCHEDULE

<table>
<thead>
<tr>
<th>UNIT</th>
<th>CONTENT</th>
<th>DEADLINE</th>
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<tbody>
<tr>
<td><strong>Unit I: Intro to Public Speaking</strong></td>
<td>Syllabus, Icebreaker, Technology Confirmation, Access to Lucas Textbook via McGraw Hill Connect</td>
<td>Monday September 12th at 11:59 p.m.</td>
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<tr>
<td><strong>Unit II Homework</strong></td>
<td><strong>All homework must be accessed through Blackboard via Content&gt;Unit II&gt;Textbook assignments</strong>&lt;br&gt;Students who do not register with McGraw Hill by the September 26th deadline will not be permitted to access the homework online and will not receive credit for any homework assignments.</td>
<td>Monday September 26th at 11:59 p.m.</td>
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<tr>
<td><strong>Personal Speech</strong></td>
<td>4-5 minute Personal Speech with visual aid&lt;br&gt;See Personal Speech Instruction Matrix on Blackboard</td>
<td>Monday October 3&lt;sup&gt;rd&lt;/sup&gt; at 11:59 p.m.</td>
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<tr>
<td><strong>Unit III Homework</strong></td>
<td><strong>All homework must be accessed through Blackboard via Content&gt;Unit III&gt;Textbook assignments</strong>&lt;br&gt;(Chapters 5-8, 12, 13, and 15)</td>
<td>Monday October 24th at 11:59 p.m.</td>
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<tr>
<td><strong>MONDAY OCTOBER 31&lt;sup&gt;st&lt;/sup&gt; is Deadline to Make Contact with your Persuasive Speech Group Members.</strong>&lt;br&gt;To access your group assignments, go to Blackboard&gt;Groups. Group Member names will be listed and it is your responsibility to make contact. Members who do not respond by 10/31 will receive a 0 on the Persuasive Speech assignment (25% of your grade). NO INDIVIDUAL PERSUASIVE SPEECHES WILL BE ACCEPTED.</td>
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<tr>
<td><strong>Informative Speech</strong></td>
<td>5-7 minute Informative Speech with visual aid and audience&lt;br&gt;See Informative Speech Instruction Matrix on Blackboard</td>
<td>Monday November 7th at 11:59 p.m.</td>
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<td><strong>Persuasive Speech Topic</strong></td>
<td>GROUP PERSUASIVE TOPIC DUE ON DISCUSSION BOARD&lt;br&gt;Monday November 14&lt;sup&gt;th&lt;/sup&gt; at 11:59 p.m.</td>
<td>Monday November 14&lt;sup&gt;th&lt;/sup&gt; at 11:59 p.m.</td>
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<tr>
<td><strong>Unit IV Homework &amp; Persuasive Speech Outline</strong></td>
<td><strong>All homework must be accessed through Blackboard via Content&gt;Unit III&gt;Textbook assignments</strong>&lt;br&gt;Group Persuasive Speech Outlines must be posted by one group member (with other group member names) on Discussion Board.</td>
<td>Monday November 21&lt;sup&gt;st&lt;/sup&gt; at 11:59 p.m.</td>
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<tr>
<td><strong>Persuasive Speech</strong></td>
<td>Group Persuasive Speech must be one single recording posted by one group member on to Discussion Board</td>
<td>Monday December 5&lt;sup&gt;th&lt;/sup&gt; At 11:59 p.m.</td>
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<tr>
<td><strong>FINAL EXAM</strong></td>
<td>Final Exam covering all chapters discussed this semester.</td>
<td>Due Monday December 12th at 11:59 p.m. More details provided in course</td>
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