This is an exclusively online course. ALL content will be delivered via Blackboard. It is your responsibility to complete and submit all assignments by the deadlines.

**ONLINE PUBLIC SPEAKING**
**COMM 1315 W.02**
**Summer II 2017**

Professor Kellie Smith  
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Phone: 825-5750  
*EMAIL IS PREFERRED CONTACT METHOD!*  
Skype ID: IslandKellie

**Office Hours:** Available by appointment via telephone, face to face, or skype for online students.


To purchase the text, visit:  
http://tamucc.bncollege.com/webapp/wcs/stores/servlet/TBWizardView?catalogId=10001&langId=-1&storeId=15072

Enter “Summer 2017”, “COMM”, “1315” and “W01” or “W02” to obtain textbook selection.

**LINK FOR ONLINE COURSE REGISTRATION:** http://connect.mheducation.com/class/k-smith-summer-2-2017-comm-1315  
All students must register for McGraw Hill content by Monday July 17.

**ALL HOMEWORK MUST BE ACCESSED THROUGH BLACKBOARD TO RECEIVE CREDIT**
Go to course content> Unit II and Unit III> Textbook Assignments to access home work

**Course Description:** This course is an online, in-depth study of the art of public speaking and the tools employed by the speaker to build his/her craft. Basic public speaking techniques and terminology will be emphasized.

Students are responsible for recording and uploading their speeches to a cloud based video platform such as YouTube, Vimeo, etc., and posting the links to these speeches to Blackboard in order to receive a grade.

**Student Learning Objectives:** Upon completion of this course, students who conscientiously perform their work will be able to:

1. Generate and communicate ideas by combining, changing, or reapplying existing information;
2. Develop, interpret, and express ideas through written communication;
3. Develop, interpret, and express ideas through oral communication;
4. Develop, interpret, and express ideas through visual communication;
5. Evaluate choices and actions, and relate consequences to decision making.

**COURSE GRADE CALCULATION**

1. **Textbook Homework Assignments (300 points):** Students are responsible for reading the e-textbook and completing the interactive McGraw Hill textbook assignments for Units II, III, and IV (Personal, Informative, and Persuasive Speech Units). Each unit covers several chapters of text! **All homework is due by the respective Unit Deadline, and MUST BE ACCESSED THROUGH BLACKBOARD. Students who complete the homework through MGH site will not receive credit unless grades are synced through Blackboard! No late submissions will be accepted.**
2. Graded Major Speeches (500 points): Students will deliver three major graded speeches during the semester:

- **Personal Speech - 200 points**
- **Informative Speech (Must have audience of 5-10 people) - 300 points**

3. Final Exam (200): A final exam will be given at the end of the semester and will worth 200 points. Format of the exam will be multiple choice, and will cover the key terms and concepts discussed in the Connect Lucas access site. Students are responsible for reading the text and keeping up with the reading assignments through the semester, as reading quizzes will be also calculated in to the final grade.

**ALL MAJOR SPEECHES WILL REQUIRE A VISUAL MEDIA ACCOMPANIMENT.** You will need to arrange a place to present each of these speeches so that the camera captures your PowerPoint or Prezi slides. In addition to the quality of your speech attributing to your speech grade, you must provide a quality presentation which will contribute to the overall score.

**ALL SPEECHES WILL REQUIRE AN OUTLINE AND BIBLIOGRAPHY** (The outline and bibliography must be turned in as attachments to your discussion thread when you post your speech video.

**Here are the steps for your graded speeches:**

1. Prepare your speech and visual aids (Power Point, Prezi, etc.)
2. (For Informative Speech) Secure and Schedule a group of 5-10 people to serve as an audience for your speech.
3. PRACTICE YOUR SPEECH AND THE RECORDING!
4. Record your speech and make sure your visual aids are VISIBLE! (use screencast-o-matic for simultaneous presentation ability).
5. Upload your speech to YouTube
6. Post the YouTube link to the appropriate discussion forum for major speeches.
7. Attach your bibliography and speech outline to the same discussion forum.
8. Comment on the speech videos of THREE other students in the class.

**ATTENDANCE POLICY:** The course material of this online course is fast-paced and condensed - and it is imperative that you log in, complete your assignments on time, and do not get behind. A speech schedule will be set at the beginning of the semester and adhered to throughout the duration of the course. Late and/ or make up speeches will not be accepted online unless you have a documented excuse or a doctor’s note. *Speeches not submitted by the deadline will result in a ZERO.*

**ONLINE ETIQUETTE:** For a complete overview of Netiquette, visit: [http://www.albion.com/netiquette/corerules.html](http://www.albion.com/netiquette/corerules.html)

**Academic Honesty:** Students unaware of the university's statement on academic honesty should review it in the Undergraduate Catalog or Student Handbook. Examples of academic dishonesty and plagiarism are using someone else's ideas and not giving them credit; presenting a paper that is not originally yours; handing in assignments that are not originally yours; presenting facts or lifting ideas from sources without crediting the source; presenting falsified opinions and figures; and cheating on an exam. If you are uncertain as to what actions constitute plagiarism or dishonesty, please ask your professor. Students who violate the code of honesty in this class will receive a “0” on the assignment. Any student receiving more than one "0" for academic dishonesty or plagiarism will fail the course and may be expelled. Note: All violations of academic dishonesty are reported to the college dean and the Office of Student Affairs who maintains documentation of such offenses for at least 5 years.
Academic Advising. The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

Grade Appeals. As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures (available at http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf). For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, http://cla.tamucc.edu/about/student-resources.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

Disabilities Accommodations. The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

SUMMER II 2017 SCHEDULE

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<tr>
<th>UNIT</th>
<th>CONTENT</th>
<th>DEADLINE</th>
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<tbody>
<tr>
<td>Unit I: Intro to Public Speaking</td>
<td>Syllabus, Icebreaker, Technology Confirmation, Access to Lucas Textbook via McGraw Hill Connect</td>
<td>Monday July 10 at 11:59 p.m.</td>
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<tr>
<td>Unit II: Personal Speech</td>
<td>Intro to Personal Speeches, McGraw Hill homework, and a <strong>4-5 minute Personal Speech with visual aid</strong> as assigned in Unit II on Blackboard</td>
<td>Monday July 17 at 11:59 p.m.</td>
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<td></td>
<td><em>Students who do not register for the course online by July 17th will not be permitted to progress in the class and are strongly encouraged to drop the class by the July 24th deadline.</em></td>
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<tr>
<td>Unit III: Informative Speech Homework</td>
<td>Students must complete all homework assignments in McGraw Hill by July 24th at 11:59 p.m. (Chapters 5-8, 12, 13, and 15)</td>
<td>Monday July 24 at 11:59 p.m.</td>
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<tr>
<td><strong>Unit IV:</strong> Informative Speech</td>
<td>Intro to Informative Speeches, Homework, and 5-7 minute Informative Speech with visual aid as assigned in Unit III on Blackboard</td>
<td>Monday July 30th at 11:59 p.m.</td>
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<tr>
<td><strong>FINAL EXAM</strong></td>
<td>Final Exam covering all chapters discussed this semester.</td>
<td>Due Thursday Aug 3 at 11:59 p.m. More details provided in course</td>
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