COMM 3311.001: NONVERBAL COMMUNICATION
Professor: D. K. Ivy, Ph.D.
Spring, 2017
diana.ivy@tamucc.edu
M 7:00-9:30pm, BH 207
Office: BH 325, 825-5986
Office Hrs: M 5-6pm; TU 3:30-5:30; W 5-7pm (& by apptmnt.)

COURSE DESCRIPTION: This course focuses on nonverbal communication or messages without
words. We will explore how the individual communicates a sense of self through such nonverbal cues
as body movement, facial expression, eye contact, tone of voice, etc. Then we will examine methods of
more accurately detecting and interpreting the nonverbal cues of others, within a social context.

STUDENT LEARNING OUTCOMES: At the end of the course, students should be able to:
(1) identify and explain the nature, codes, and functions of nonverbal communication;
(2) more accurately analyze their own as well as others’ nonverbal behavior; and
(3) describe how nonverbal cues impact four critical contexts of social interaction: technology & social
media, educational settings, professional situations, and personal relationships.

REQUIRED COURSE MATERIALS: The required textbook for this course is Nonverbal
Communication for a Lifetime (2nd ed.) by Ivy & Wahl. E-versions of the textbook are acceptable;
please let me know if you’ll be using a downloaded version of the textbook. Students are expected to
keep current in assigned readings, even if chapter material is not directly covered in class. Quizzes will
be drawn primarily from assigned readings. Bring the guidebook of materials handed out during the
first class with you to each class session.

CITATION STYLE: APA 6th edition style is required for all assignments for this course. Other styles
(MLA, Chicago, etc.) will not be acceptable in this course.

EXPECTATIONS FOR STUDENTS:
(1) Reading: Keep up with the reading. Plan ahead and at least scan the material before coming to
class. If you don’t read, we’ll have no substance for discussions and the course will degenerate into a
mere exchange of personal stories and opinions.

(2) Discussion/Class Involvement: Attempt to openly discuss the material. I understand some people
are shy, but I seek balanced participation. We need everyone’s involvement for the course to be
successful. I appreciate all points of view and encourage an open exchange of ideas. In addition, while
I appreciate and encourage discussion, I won’t allow someone to dominate or show disrespect for
another person’s contribution. I won’t tolerate talking among yourselves when I am presenting
information, during classmates’ presentations, or while classmates are offering comments. I expect you
to listen to me as well as one another, and not to work on things for other classes or your personal life
during my class. No texting, checking emails, or posting on social media during class time.

(3) Technology Usage: Personal technology is allowed in the classroom, but please mute your cell
phone, laptop, and/or tablet so that only you’ll be aware if you receive a call or text. If use of cell
phones, pads, or laptops becomes excessive or disruptive, such that class attention and discussion is
hampered, I reserve the right to ban their usage in the classroom. Please use technology as a tool to
assist your learning, not as a replacement for the work needed to make classroom time successful.
CLASSROOM BEHAVIOR: As an academic community, TAMUCC requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, behavior that interferes with (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of peace and subject to disciplinary sanctions outlined in Article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, e.g., classrooms, electronic classrooms, labs, discussion groups, field trips.

DISABILITIES ACCOMMODATIONS: The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at 361-825-5816 in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact Disability Services for assistance. Once you have contacted Disability Services, please feel free to discuss classroom accommodations with me so that I can provide an optimum learning environment for you.

ACADEMIC INTEGRITY/PLAGIARISM: University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity, and plagiarism (presentation of someone else’s work as one’s own work). Plagiarism is grounds for suspension from the university. Any student caught plagiarizing someone else’s paper, presentation, or speaking notes; lifting information from sources without citing those sources; attempting to turn in or present the same work in multiple classes; or cheating on a quiz may be given an automatic F for the course. Profs do compare notes and discuss student assignments. Do not even think about using material that is not your own—this includes online material. If you’re uncertain about the university’s policy on academic misconduct, refer to the Student Handbook or University catalog. If you’re uncertain as to what actions constitute plagiarism in communication courses, ask me.

GRADE APPEAL PROCESS: As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures (available at http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf). For complete details on the process of submitting a formal grade appeal, visit the College of Liberal Arts (CLA) website (http://cla.tamucc.edu/about/student-resources.html). For assistance and/or guidance in the grade appeal process, students may contact the CLA Associate Dean.
DROPPING A COURSE: I hope you never find it necessary to drop this or any other course. However, events sometimes occur that make dropping necessary or wise. Please consult with me before you decide to drop to be sure it’s the best thing to do. Should dropping the course be the best approach, you must initiate the drop process by filling out a course drop form in the Student Services Center (round building). Just stopping attendance and participation won’t automatically result in your being dropped from the course. For the spring semester of 2017, Friday, April 7 is the last day to drop a course with an automatic grade of “W.”

EQUITY STATEMENT: All persons, regardless of sex/gender, age, class, race, ethnicity, religion, physical/learning ability, sexual orientation, veteran status, etc., shall have equal opportunity without harassment in this communication course. Any problems with or questions about harassment can be discussed confidentially with me.

ACADEMIC ADVISING: The College of Liberal Arts (CLA) requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The university uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood 203. For more information, call 361-825-3466.

ATTENDANCE POLICY: Attendance is imperative and will be checked at each class. If you do miss a class, it’s your responsibility to get the info from a classmate. The following policy will be enforced:
1. Your first absence is without penalty. Use this absence for illness and emergencies.
2. Each subsequent absence will lower your final course average by 6 points (equivalent to day class).
3. You must attend at least 2 hours and 15 minutes of each 2 and a half hour class to be counted present.

MISSED WORK: Please realize that if you miss class the day you’re expected to make a presentation, turn in an assignment, or take a quiz, you will not be allowed to make up that activity on a subsequent date. The grade is a ZERO. There are only two exceptions to this policy: (1) you are admitted to a hospital (not just seen by someone in an ER or clinic) and unable to attend class; and (2) you have experienced a death in your family. In both of these situations you must provide documentation supporting the reason for the missed activity. You or someone you know should get in touch with me by phone or email as soon as the emergency arises. Contacting me before an absence is always preferable to contacting me after the fact. In extreme situations, you may also contact the Office of Student Affairs (361-825-2612) and request that a written memo be sent to all your instructors regarding your situation. **Anyone traveling for a school-related event (including all athletes) must turn in assignments or take quizzes before your travel, not after.**

GRADING SCALE: Here’s my approach to letter grades: a “C” is average; a “D” is below average, and an “F” is way below average (a bomb out). A “B” is above average and an “A” is way above average. A’s and B’s are rewards for above-average performance, not minimal or average work.

ASSIGNMENTS & EVALUATION: Your final grade in this course is based on your performance on
the following assignments and quizzes. All written assignments must be typed and turned in at the beginning of the class session indicated in this syllabus. Point values for each assignment and quiz are shown below. Your final grade is based on a percentage of 350 points, minus any deductions for excessive absences. Roughly 90% of 350 points (approx. 315 points) will earn you an A, roughly 80% (approx. 280 points) a B, and so forth.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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<tbody>
<tr>
<td>Chapter Reporter</td>
<td>25</td>
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<tr>
<td>Team Field Observation/Presentation</td>
<td>25</td>
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<tr>
<td>Quiz 1</td>
<td>50</td>
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<td>Quiz 2</td>
<td>50</td>
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<td>Quiz 3</td>
<td>50</td>
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<td>Quiz 4</td>
<td>50</td>
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<tr>
<td>Individual Critique Oral Presentation</td>
<td>50</td>
</tr>
<tr>
<td>Individual Critique Written Handout</td>
<td>50</td>
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350 points maximum

COURSE SCHEDULE: The tentative schedule below details assigned readings, information to be covered during each class session, quiz dates, due dates for assignments—roughly everything you need to know to stay on top of this class. I use the word “tentative” because this schedule might change; however, students will be informed well in advance of any changes in schedule. Check the schedule and complete the assigned readings before you come to each class so that you will be prepared.

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TENTATIVE SCHEDULE

Week 1
M 1/23
Syllabus Overview & Student Introductions
Discuss Chapter Reporter Assignment (Guidebook pp. 7-9)
Discuss Ch. 1: Foundations of Nonverbal Communication
Read: Chapters 1 & 2 by M 1/30
Read: Guidebk pp. 1-6; 12-15; 16-19 by M 1/30 (Syll, Ind Crit, & APA)

Week 2
M 1/30
Discuss Ch. 2: NVC Development: A Reflexive Approach
Discuss Individual Critique Assignment
Draw for Speaker Order (2/13, 3/6, 4/3, 4/17, 5/1)
Read: Chapter 3 by M 2/6

Week 3
M 2/6
Discuss Ch. 3: Environment as NVC: Our Perceptions & Reactions
Field Observation Assignment (Team Activity; Guidebook pp. 10-11)
Review Individual Critique Assignment
Read: Chapter 4 by M 2/13
Read: Guidebook p. 20 (Quiz 1 Review) by M 2/13
Work with Individual Critique
M 2/13

**Round 1: Individual Critiques (environment & proxemics)**

1. 4.
2. 5.
3. 6.

Discuss Ch. 4: Proxemics: Our Use of Space
Quiz 1 Review (Chs. 1, 2, & 3)

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**Week 5**

**M 2/20**

**Quiz 1 (Chs. 1, 2, & 3)**
Read: Chapters 5 & 6 by M 2/27

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**Week 6**

**M 2/27**

Discuss Ch. 5: Physical Appearance: The Body as NVC
Discuss Ch. 6: Kinesics: Body Movement, Gestures, & Posture
Work with Individual Critiquers
Read: Guidebook p. 21 (Quiz 2 Review) by M 3/6

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**Week 7**

**M 3/6**

**Round 2: Individual Critiques (physical appearance & kinesics)**

7. 10. 13.
8. 11. 14.
9. 12.

Quiz 2 Review (Chs. 4, 5, & 6)
Read: Chapter 7 by M 3/20

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**SPRING BREAK, M 3/13 – F 3/17**

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**Week 8**

**M 3/20**

**Quiz 2 (Chs. 4, 5, & 6)**
Discuss Ch. 7: Face & Eyes: Revealing, Modifying, & Deceiving
Read: Chapters 8 & 9 by M 3/27

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**Week 9**

**M 3/27**

Discuss Ch. 8: Touch: Our Bodies in Contact
Discuss Ch. 9: Vocalics: Our Voices Speak Nonverbal Volumes
Work with Individual Critiquers
Read: Guidebook p. 22 (Quiz 3 Review) by M 4/3

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**Week 10**

**M 4/3**

**Round 3: Individual Critiques (face, eyes, & touch)**

15. 18. 21.
16. 19. 22.
17. 20.

Quiz 3 Review (Chs. 7, 8, & 9)
Read: Chapter 10 by M 4/10

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**F 4/7**

**University Deadline to Drop a Class**
**Week 11**  
**M 4/10**  
**Quiz 3 (Chs. 7, 8, & 9)**  
Discuss Ch. 10: NVC, Technology, & Social Media  
Work with Individual Critiquers  
Read: Chapter 11 by M 4/17

**Week 12**  
**M 4/17**  
**Round 4: Individual Critiques (vocalics, tech, & prof/educ)**  
24. 27.  
25. 28.  
Discuss Ch. 11: NVC in Professional & Educational Contexts  
Read: Chapter 12 by M 4/24

**Week 13**  
**M 4/24**  
Discuss Ch. 12: NVC: Gender, Intimate Relationships, & Sexuality  
Work with Individual Critiquers  
Read: Guidebook pp. 23; 24-26 (Quiz 4 Review & Deception) by M 5/1

**Week 14**  
**M 5/1**  
**Round 5: Individual Critiques (deception & gender)**  
29. 32. 35.  
30. 33.  
31. 34.  
Discuss Deception  
Quiz 4 Review (Chs. 10, 11, & 12; Deception handouts)

**W 5/3**  
**Reading Day**

**Week 15**  
**M 5/8  7:00-9:30pm**  
**FINAL EXAM PERIOD: Quiz 4 (Chs. 10, 11, 12, & Deception)**

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6