Continuous Improvement

Course Number: Comm-3315_002  
Course Title: Editing I  
Credit Hours: 3  
Semester: Fall 2016  
Time/Location: Tuesdays and Thursdays 2:00 p.m. – 3:15 p.m. BH 235

Instructor: Edward R. Tyndall  
Office: 223B Bay Hall  
Office Hours: Tues and Thurs 12:30 p.m.-2:00 p.m. and Wed 12:00 p.m.-2:00 p.m  
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TEXT: Adobe Premiere Pro CS6 Classroom in a book by Adobe Creative Team  

SPECIAL REQUIREMENTS:  
Work in the Editing Lab OUTSIDE of class time is required to be successful in this class!

CATALOGUE DESCRIPTION:  
Intensive instruction in postproduction software, postproduction workflows and editing techniques for moving images. This course is a foundational counterpart to Comm 3313, Production I.

PREREQUISITES:  
None

STUDENT LEARNING OUTCOMES:  
- Demonstrate mastery of the Adobe Premiere Pro interface in service of editing moving image content.  
- Illustrate competence in postproduction techniques through the editing of a series of diverse media projects.  
- Refine approaches to visual storytelling through the editing process.

ALL ASSIGNMENTS MUST BE TurnED IN ON THE Assigned DATE:  
No late assignments will be accepted. Assignments turned in after the due date will receive a zero. Incomplete assignments will be graded as is. No exceptions other than for family tragedy or medical emergencies (w/documentation). No incompletes will be given for this course.

ACADEMIC INTEGRITY/PLAGIARISM:  
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of
examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in and F.

ATTENDANCE POLICY:
Strict attendance is required. There are no “excused” absences other than medical emergencies for which a physician’s care is required and that can be documented in writing or validated by the University Health Center. Such documentation or validation must be at the student’s initiative. All documentation must be submitted within one week (seven days) after you return to class.

After the second (2\textsuperscript{nd}) absence (excluding documented, medical emergencies as just noted), the course grade will be reduced by one-third of a letter grade (3.33 points on a 100-point scale) for each absence. After the fifth (5th) unexcused absence, the student will be given a failing grade in the course. Tardiness or early departure from the class will be considered an absence unless the instructor has been informed and has approved, in writing, of mitigating circumstances.

DROPPING A CLASS:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

CLASSROOM/PROFESSIONAL BEHAVIOR:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

ACADEMIC ADVISING:
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed
before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information please call 361-825-3466.

**DISABILITIES ACCOMMODATIONS:**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**GRADE APPEAL PROCESS:**
Students who feel they have not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website (http://cla.tamucc.edu/about/student-resources.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean.

**GRADING:**
30% Editing Lessons (1-18)  
5% Editing Exercise A  
5% Editing Exercise B  
10% Editing Exercise C  
10% Editing Exercise D  
10% Editing Exercise E  
10% Editing Exercise F  
10% Final Exam (Editing Exercise G)  
5% Reading 1  
5% Reading 2

**GRADING SCALE:**
100 – 90 = A  
89.99 – 80 = B  
79.99 – 70 = C  
69.99 – 60 = D  
59.99 – 0 = F
TOPICAL OUTLINE:

August 25 --- Class Introduction, Review Syllabus  
Assignment --- Get all Books  
Assignment --- Begin Reading In The Blink of An Eye

August 30 --- Begin Work Adobe Lesson 1: Touring Adobe  
Due --- Have Adobe Textbook in Class

September 1 --- Begin Work Adobe Lesson 2: Setting up a project  
Due --- Adobe Lesson 1  
Reading Due: In the Blink of an Eye Finished  
Assignment --- Begin Reading The Elements of Cinema

September 6--- Class Screening: The Cutting Edge  
Due --- Adobe Lesson 2

September 8--- Class Screening: The Cutting Edge

September 13 --- Begin Work Adobe Lesson 3: Importing media

September 15 --- Begin Work Adobe Lesson 4: Organizing media  
Due --- Adobe Lesson 3  
Reading Due: The Elements of Cinema Finished

September 20 --- Begin Work Adobe Lesson 5: Essentials of video editing  
Due --- Adobe Lesson 4

September 22 --- Begin Work Adobe Lesson 6: Working with clips and markers  
Due --- Adobe Lesson 5

September 27 --- Begin Work Adobe Lesson 7: Adding transitions  
Due --- Adobe Lesson 6

September 29 --- Begin Work Adobe Lesson 8: Advanced editing techniques  
Due --- Adobe Lesson 7

October 4--- Begin Work Adobe Lesson 9: Putting clips in motion  
Due --- Adobe Lesson 8

Begin Unsupervised Work on Adobe Lessons!!!

October 6 --- Begin Work Exercise A: PBS Trailer  
Due --- Adobe Lesson 9  
Assignment --- Adobe Lesson 10: Multicamera editing  
Assignment --- Finish Exercise A
October 11 --- Class Screening of Exercise A: *PBS Trailer*
Due --- Adobe Lesson 10
Due --- Exercise A
Assignment --- Adobe Lesson 11: Editing and mixing audio

October 13 --- Begin Work Exercise B: *Commercial*
Due --- Adobe Lesson 11
Assignment --- Adobe Lesson 12: Sweetening sound
Assignment --- Finish Exercise B

October 18 --- Class Screening of Exercise B: *Commercial*
Due --- Adobe Lesson 12
Due --- Exercise B
Assignment --- Adobe Lesson 13: Adding video effects

October 20 --- Begin Work Exercise C: *Complex Dialogue Scene*
Due --- Adobe Lesson 13
Assignment --- Adobe Lesson 14: Color Correction and Grading
Assignment --- Finish Exercise C

October 25 --- Class Screening of Exercise C: *Complex Dialogue Scene*
Due --- Adobe Lesson 14
Due --- Exercise C
Assignment --- Adobe Lesson 15: Exploring compositing techniques

October 27 --- Begin Work Exercise D: *Narrative Voiceover*
Due --- Adobe Lesson 15
Assignment --- Adobe Lesson 16: Creating effective titles
Assignment --- Finish Exercise D

November 1 --- Class Screening of Exercise D: *Narrative Voiceover*
Due --- Adobe Lesson 16
Due --- Exercise D
Assignment --- Adobe Lesson 17: Managing your projects

November 3 --- Begin Work Exercise E: *Interview*
Due --- Adobe Lesson 17
Assignment --- Adobe Lesson 18: Exporting frames, clips and sequences
Assignment --- Finish Exercise E

November 8 --- Class Screening of Exercise E: *Interview*
Due --- Adobe Lesson 18
Due --- Exercise E

*End Adobe Lessons!!!*
November 10 --- Begin Work Exercise F: *Found Footage*  
**Assignment** --- Finish Exercise F

November 15 --- Class Screening of Exercise F: *Found Footage*  
**Due** ---- Exercise F

November 17 --- Individual Work Day

November 22 --- Reading Day

November 24 --- Thanksgiving Holiday

November 29 --- Screening of Walter Murch’s Apocalypse Now

December 1 --- Screening of Walter Murch’s Apocalypse Now

December 6 --- Begin Work Exercise G: *Short Narrative*  
**Assignment** --- Work on Exercise G

December 08 at 1:45 PM --- Final Exam: Class Screening of Exercise G: Short Narrative

**Things To Get Involved In!**

*Like the Facebook Page:* [www.facebook.com/tamucc.mediamproduction/](http://www.facebook.com/tamucc.mediamproduction/)

**South Texas Cinémathèque Screening Series**  
South Texas Cinémathèque, a collaborative screening series run by The Department of Communication and Media and the Art Museum of South Texas, is designed to broaden Media students’ exposure to independent film by bringing internationally recognized filmmakers to Corpus Christi, Texas for discussions, screenings and lectures. South Texas Cinémathèque’s past guests are recipients of some of the most prestigious awards given in independent film. The series gives students rare opportunities to interact with internationally recognized film artists while broadening their understanding of the filmmaking process.

**Student Showcase**  
Each year the Production Track Student Showcase offers students an opportunity to screen their coursework to live audiences in a theatrical environment. Selective inclusion in the showcase provides students with networking opportunities and serves as a portfolio-building event.
Media Professional Program
The Media Professional Program gives Production Track Students diverse learning opportunities while working with active industry professionals on faculty led film projects. Students train with production experts in intensive shooting environments while serving in key crew positions such as Assistant Camera Operator, Production Sound Mixer, Script Supervisor, Assistant Director, Production Assistant and more.

Production Club Workshops
The Production Club affords Advanced Students an opportunity to meet regularly under the supervision of Media Production Faculty to practice advanced production techniques as a supplement to in-class learning.

Production Club Screenings
Informal screenings hosted regular throughout the semester to expose Media Production Students to innovative cinema and to help foster a culture of creativity, collaboration and inquiry within the Media Production program.

Annual Portfolio Reviews
Intensive annual portfolio reviews are held each spring as part of a formal mentorship initiative overseen by Media Production Faculty. Spanning several days, these reviews allow students to meet one on one with faculty to discuss creative work, career objectives, matriculation, and involvement in other Media Production program initiatives.