Summer II 2017, ENGL 5369.B01
Visual Rhetoric: Memorial Spaces

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This is a blended course: 4 hours online and face-to-face Tue & Thu from 12-2 in CCH 208
Office Hours: Tue & Th: 11 – Noon, 2-3 and by appointment

Course Description

This interdisciplinary course focuses on studying and researching the role of rhetoric in the development of visual elements in texts. Students will be asked to both analyze and design visual texts, to analyze and critique ways in which visual rhetoric is defined, and to conduct primary research on an element of visual rhetoric.

Student Learning Outcomes: Upon completion of the course, a student will be able to

• define visual rhetoric,
• analyze the visual elements of texts and create sample texts,
• study ways to use visual rhetoric,
• conduct primary research on an element of visual rhetoric and present findings.

Put in more every day, layman terms, students will develop a broad understanding of the definition of visual rhetoric, learn to analyze texts by identifying the visual elements that comprise texts and then create their own texts, understand how to use visual rhetoric, and research and report findings.

Graduate Expectations: Bona fide graduate-school behavior is distinguished in at least five ways:*

• Students read assignments on time, completely, to the last page, and come to class with serious responses and a willingness to discuss them.
• Students do not assume that an assignment is legitimate only if it is graded. The work is done for its own sake.
• Students expect to attend every class, and make home arrangements to ensure that this happens.
• Students approach all readings and coursework with an open mind and a spirit of curiosity. They work to understand ideas and texts prior to attacking or dismissing them.
• Students assume that open and equitable discussion is the soul of a graduate seminar. Everyone participates. Rather than expecting the professor or other students to originate or maintain discussion, students take on the responsibility to contribute their share.

Course Texts and Materials

LOCATING VISUAL-MATERIAL RHETORICS
REQUIRED | By PROPEN
EDITION: 12
PUBLISHER: PARLOR PR
ISBN: 9781602352544
In addition to the three texts above, we will use several texts available for free online, and you will make use of our library collection and a number of open source, credible online resources.

Additional expectations for course “materials”:
• Active student account to access University resources (network, library, studentsupport)
• Active account @ Microsoft Office 365 (free from Univeristy)
• Active account @ Google

Major Course Requirements (How you will earn your grade)

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<thead>
<tr>
<th>Requirement</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Discussing/Engaging</td>
<td>25%</td>
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<tr>
<td>Visual Analysis</td>
<td>25%</td>
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<tr>
<td>Visual Application</td>
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<td>Final Project</td>
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Course Policies

Classroom/professional behavior: Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor's ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. This applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

More specifically, in this course, I want our community of learning to be a “Safe Zone”: Professional etiquette and civility are expected. Respect the diversity of the classroom. Personal attacks or hate speech are unacceptable on any grounds, including (but not limited to) race, gender, class, sexual/affectional orientation, religion, age, or disability.

Graduate Student Academic Integrity Statement: English graduate students are expected to "conduct themselves in accordance with the highest standards of academic honesty" (Texas A&M University-Corpus Christi Graduate Catalog). The Student Code of Conduct defines Academic Misconduct as cheating, plagiarism, multiple submissions, complicity, fabrication, falsification, and misrepresentation; in addition to "any behavior specifically prohibited by a faculty member in the course syllabus or class discussion" (Student Code of Conduct, Article III, 1. Academic Misconduct). Academic misconduct is a serious offense that will result in the professor assigning a serious penalty, possibly including failure for an assignment, failure in a course, or recommendation for dismissal from a program (TAMUCC Graduate Catalog, Academic Honesty). For each Academic Misconduct case, the faculty member must file a record, including a description of the disciplinary action taken, along with any materials involved, with his or her college dean, who will forward a copy to the Office of Student Affairs. Further information regarding the judicial process is available on the website of the Office for Student Affairs.

Academic Advising: Upon entering the MA in English Program, each student is assigned a faculty mentor.
by the Graduate Coordinator. You should make an appointment to meet with your faculty mentor every semester to develop a degree plan and monitor your progress toward graduation. Your faculty mentor can also answer questions and provide valuable information about the comprehensive examination, other degree requirements, Ph.D. programs, and career opportunities. To finalize your degree plan and register for graduation, you must also meet with the Graduate Student Academic Advisor in the Academic Advising Center for the College of Liberal Arts. This office is located in Driftwood 203E and can be reached at (361) 825-3466.

**Dropping a Class:** Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**Grade Appeals:** As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures (available at [http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf](http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf)). For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, [http://cla.tamucc.edu/about/student-resources.html](http://cla.tamucc.edu/about/student-resources.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean's Office.

**Disabilities Accommodations:** The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Statement of Academic Continuity:** In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.
Provisional Course Outline

Week One
- Read and Respond
- Project One

Week Two
- Read and Respond
- Project Two

Week Three
- Read and Respond
- Project Three

Week Four
- Read and Respond
- Project Four

Week Five
- Final work on one project of your choice
- Final exam