ARTS-1311.001 – Design I

Spring 2018
Instructor: Staff
Email: TBA
Office Phone: 361-825-3612
Office: CA 207
Meeting Times: T/TH 9:00 am – 11:50 am
Location: CA 225
Office Hours: TBA

Course Description:
This course develops an understanding of the organizational methods used in two-dimensional design work. The elements and principles of design are utilized while working on projects in black-and-white and limited colored media. Problem solving, the design process and research are used to develop artwork. The importance of craftsmanship and presentation is emphasized.

Course Goals:
- Students will develop an understanding and application of the elements and principles of design.
- Students will use research to generate multiple solutions to design problems.
- Students will learn about the importance of craftsmanship and presentation on design.
- Students will become aware of design as a common language in art and design fields.
- Critiques and classroom discussions will build vocabulary and understanding of design as a visual language.

Student Learning Outcomes:
- Students will use and understand the elements of design: line, shape, texture, value and color.
- Students will use and understand the principles of design: unity, variety, balance, rhythm, emphasis, and scale/proportion.
- Students will use creative thinking, research and sketches as part of the design process.
- Students will demonstrate professional presentation skills and craftsmanship.
- Students will integrate appropriate vocabulary in the analysis and critique of design work.

Schedule of Classes:
- Week 2: Present Project #1: Design and Shapes.
- Week 3: Project #1 critique. Present Project #2: Pattern, Texture and Value.
- Week 4: Project #2 critique. Present Project #3: Design and the Grid
- Week 5: Work on Project #3
- Week 6: Project #3 critique. Introduce Project #4: Intuitive Design
- Week 7: Project #4 critique. Introduce Project #5: Economy and Abstraction
- Week 8: Work on Project #5. Introduce Sketchbook Assignment
- Week 9: Spring Break
- Week 10: Work on Project #5 and Sketchbook
- Week 11: Project #5 due. Introduce: Artist Book Project
- Week 12: Work on artist book mock-up
- Week 13: Begin Final Book
- Week 14: Work on Artist Book
- Week 15: Work on Artist Book
- Week 16: Work on Artist Book, sketchbook due
- Final Critique and Post Test

Grading Opportunities:

- Project #1 5%
- Project #2 10%
- Project #3 15%
- Project #4 10%
- Project #5 15%
- Sketchbook 10%
- Final Project 25%
- Participation 5%
- Post Test 5%

Textbook:
Recommended Text: David Lauer/Stephen Pentak, *Design Basics*
ISBN: 978-0-495-50139-8

**Participation in Critiques and Late Work Policy**
Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to learn how to make the most of it.

You must be present on the day of critique.

**Late Work Policy:** One class period late: 10 point deduction, two class periods late: 20 point deduction. After that you will receive a ZERO.
Grade Appeals

As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://academicaffairs.tamucc.edu/rules_procedures/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, http://cla.tamucc.edu/about/student-resources.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

Disabilities Accommodations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Academic Advising

The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information, please call 361-825-3466.

ATTENDANCE

Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the professionalism element of your final grade.

- You will lose a single letter grade on your fourth (4) absence.
Five (5) absences will result in the drop of another letter grade.
Six (6) absences will result in the failure of the course.
Three (3) late arrivals or early departures will result in the recording of one (1) full absence.
Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.
Attending critique are mandatory.

Lockers:
See Art Office to reserve a locker in the hallway.

**Materials List:**

- Storage Box for supplies
- Mechanical pencils
- Eraser
- 3 Ring Binder
- Loose Leaf Computer Paper 8.5” x 11”
- Bristol Pad, smooth surface 11” x 14”
- Tracing Paper pad
- X-Acto Knife
- Scissors
- Plastic Palette
- Ruler – metal 24”
- 12” clear triangle
- 12” x 18” cutting matt
- Scotch removable tape 811, blue box
- Scotch Restickable glue stick
- UHU glue stick
- Pigma Micron Black Pen Set
- Thick and thin black sharpies for sketches
- Brushes: various sizes, flat and pointed

Additional supplies will be needed as projects develop.