Syllabus

**ARTS-1311.002 – Design I**

Fall 2017  
Instructor: Allison Ford  
Email: aford5@islander.tamucc.edu  
Office Phone: 361-825-3612  
Office: CA 207  
Meeting Times: MW 3:30 pm – 6:20 pm  
Location: CA 225  
Office Hours: TBA

**Course Description:**  
This course develops an understanding of the organizational methods used in two dimensional design work. The elements and principles of design are utilized while working on projects in black-and-white and limited colored media. Problem solving, the design process and research are used to develop artwork. The importance of craftsmanship and presentation is emphasized.

**Course Goals:**  
- Students will develop an understanding and application of the elements and principles of design.  
- Students will use research to generate multiple solutions to design problems.  
- Students will learn about the importance of craftsmanship and presentation on design.  
- Students will become aware of design as a common language in art and design fields.  
- Critiques and classroom discussions will build vocabulary and understanding of design as a visual language.

**Student Learning Outcomes:**  
- Students will use and understand the elements of design: line, shape, texture, value and color.  
- Students will use and understand the principles of design: unity, variety, balance, rhythm, emphasis, and scale/proportion.  
- Students will use creative thinking, research and sketches as part of the design process.  
- Students will demonstrate professional presentation skills and craftsmanship.  
- Students will integrate appropriate vocabulary in the analysis and critique of design work.

**Schedule of Classes:**  
- Week 2: Present Project #1: Design and Shapes.  
- Week 3: Project #1 critique. Present Project #2: Pattern, Texture and Value.  
- Week 4: Project #2 critique. Present Project #3: Design and the Grid
- Week 5: Work on Project #3
- Week 6: Project #3 critique. Introduce Project #4: Intuitive Design
- Week 7: Project #4 critique. Introduce Project #5: Economy and Abstraction
- Week 8: Work on Project #5. Introduce Sketchbook Assignment
- Week 9: Work on Project #5 and Sketchbook
- Week 10: Project #5 due. Introduce: Artist Book Project
- Week 11: Work on artist book mock-up
- Week 12: Begin Final Book
- Week 13: Work on Artist Book
- Week 14: Work on Artist Book
- Week 15: Work on Artist Book, sketchbook due
- Final Critique and Post Test

Grading Opportunities:

- Project #1 5%
- Project #2 10%
- Project #3 15%
- Project #4 10%
- Project #5 15%
- Sketchbook 10%
- Final Project 25%
- Participation 5%
- Post Test 5%

Textbook:
Recommended Text: David Lauer/Stephen Pentak, Design Basics
ISBN: 978-0-495-50139-8

Participation in Critiques and Late Work Policy
Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to learn how to make the most of it.
Do not take what is said about your work personally, no matter how difficult this seems. These assignments require that you take risks and try new things.
You must be present on the day of critique.

Late Work Policy: One class period late: 10 point deduction, two class periods late: 20 point deduction. After that you will receive a ZERO.
Lockers:
See Art Office to reserve a locker in the hallway.

Academic Integrity/Plagiarism.
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in removal from class.

Dropping a Class
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**Classroom/professional behavior**
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor's ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility**
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.
**ACADEMIC ADVISING**
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information, please call 361-825-3466.

**DISABILITY SERVICES**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall, Room #116.
If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**GRADE APPEALS PROCESS**
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures (available at [http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf](http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C2.01_student_grade_appeal_procedure.pdf)). For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, [http://cla.tamucc.edu/about/student-resources.html](http://cla.tamucc.edu/about/student-resources.html). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

**ATTENDANCE**
Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the **professionalism** element of your final grade.

- You will lose a single letter grade on your fourth (4) absence.
- Five (5) absences will result in the drop of another letter grade.
- Six (6) absences will result in the failure of the course.
• Three (3) late arrivals or early departures will result in the recording of one (1) full absence.
• Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.
• Attending critiques are mandatory.

**Materials List:**

Storage Box for supplies  
Mechanical pencils  
Eraser  
3 Ring Binder  
Loose Leaf Computer Paper 8.5” x 11”  
Bristol Pad, smooth surface 11” x 14”  
Tracing Paper pad  
X-Acto Knife  
Scissors  
Plastic Palette  
Ruler – metal 24”  
12” clear triangle  
12” x 18” cutting matt  
Scotch removable tape 811, blue box  
Scotch Restickable glue stick  
UHU glue stick  
Pigma Micron Black Pen Set  
Thick and thin black sharpies for sketches  
Brushes: various sizes, flat and pointed

Additional supplies will be needed as projects develop.