Arts 2311.001 Design III: Color Theory

Summer Session I, 2018
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Office Hours: M/Th. 11:00am – 11:50am
Course Schedule: M/Th. 12:00pm – 3:45pm
Course Location: CA 225

A. DESIGN III: COLOR THEORY
Design III is a studio course that further investigates the problems of two-dimensional concepts with an emphasis on color theory and personal expression.

This course emphasizes the importance of developing color study through a disciplined practice. The assignments will help students avoid the tendency to systemize color. By utilizing a hands-on approach students will develop an eye for color.

B. FOCUS, PURPOSE AND GOALS OF COURSE:

1. COURSE PURPOSE: The purpose of DESIGN III is to further explore the elements and principles of two-dimensional design with an emphasis on color composition. To investigate primary color concepts through a series of interrelated studio projects. To assist the student in graphic skills development, understanding visual issues, ideas, and creative problem solving. To further develop critical thinking and graphic analysis skills through studio project evaluation.

2. COURSE GOALS: DESIGN III is designed to extend each student’s basis of visual knowledge, critical thinking skills, and working disciplines through the exploration of major color theories as well as the practical use as applied to pictorial composition. Information on materials, techniques and color nomenclature are provided and experienced through studio projects with a class critique evaluation process.

By the end of the semester the student will:

a. Each student will be able to design effective two-dimensional, compositional color pattern strategies.

b. Each student is required to complete a range of projects that explore, color composition, perceptual awareness, knowledge of contemporary formal issues and archetypes, creative synergy, and a broad range painterly effects.

c. Each student will be able to employ appropriate technical processes for expression of physical, social and psychological aspects of pictorial composition and color theory.
e. Each student will be able to employ unifying principles of design including repetition, variety, rhythm, balance, emphasis, and economy.
f. Each student will be able to research historical and contemporary aspects of color and pictorial form.
g. Each student will be able to write a fundamental, comprehensive analysis of two-dimensional form.
h. Each student will be able to participate in group critiques.
i. Each student will be able to use vocabulary specific to the design process.

Course Structure

The assignments in this course are sequential and build upon each other. Therefore attendance is extremely important. If a student MUST miss a class, they MUST make up the missing work before progressing to the next assignment. Class time will be used so the instructor can explain assignments and provide feedback. Students must also devote several hours between classes to make further progress in their practice. The successful completion of this course will lay a strong foundation for further pursuits in visual arts.

Class schedule to follow.

Participation in Critiques

Critiques are an essential part of the creative process. Students should be open to hearing feedback about the quality of their work on an ongoing basis throughout the semester. When receiving criticism, listen with an open mind. The value of being in school, and in a small studio class, is not only to give and receive as much feedback as possible, but to learn how to make the most of it.

Do not take what is said about your work personally, no matter how difficult this seems. These assignments require that you take risks and try new things. Your effort and willingness to learn is a reflection of your worth as an artist.

Methods of Evaluation:

Students will be evaluated on the development and execution of their ideas, attendance, overall improvement, their oral and written participation in critiques and discussions, the completion of each assignment, and the excellence of their total body of work. All work presented in class critiques must be completed unless otherwise discussed with the instructor.

Grading Criteria:

Grading will be based on the six works you complete throughout the semester and determined by progress, craftsmanship and creativity. Of the six, the lowest grade will be eliminated. The letter grade and its corresponding numerical value is as follows:
“A” (90 – 100)
- Excellent work and consistent, exemplary effort
- A strong compositional sense (ordering of edges, shapes, values, clarity, detail etc.)
- All illusions of spatial movement and volume are clear and easily understandable

“B” (80 – 89)
- Above average work, shows considerable growth
- compositional sense is becoming stronger.
- All spatial movement and volume are clear and easily understandable

“C” (70 – 79)
- Satisfactory work, some progress, good attendance

“D” (60 – 69)
- Work needs improvement, poor attendance
- Spaces and volumes are unclear and ambiguous
- Lack of control over materials and illusions

“F” (Below 59)
- Shows little progress and effort
- Insufficient growth in skill

Sample grading: 85 + 75+ 45+ 70 + 90 + 85 = 405 / 5= 81 (B) Final Grade

ATTENDANCE
Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the professionalism element of your final grade.

- You will lose a single letter grade on your fourth (4) absence.
- Five (5) absences will result in the drop of another letter grade.
- Six (6) absences will result in the failure of the course.
- Three (3) late arrivals or early departures will result in the recording of one (1) full absence.
- Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class.
- Attending critiques are mandatory.

Academic Advising
The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed
before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information, please call 361-825-3466.

**Disabilities Accommodations**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Grade Appeals**
As stated in University Procedure 13.02.99.C2.03, *Student Grade Appeals*, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.03, *Student Grade Appeals*. These documents are accessible online at: [http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf](http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf). For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s office in the college in which the course is taught. For complete details on the process of submitting a formal grade appeal in CLA, please visit the College of Liberal Arts website, [http://cla.tamucc.edu/about/student-resources.html](http://cla.tamucc.edu/about/student-resources.html).

**Safety**
Because art studios use materials and tools that could be dangerous, safe and cooperative behavior by students is absolutely necessary. The studio course instructor will be the ultimate judge of cooperative as well as safe and unsafe behavior. Individuals engaging in uncooperative and/or unsafe behavior will be cautioned and instructed once by the instructor. If a second occasion of uncooperative and/or unsafe behavior occurs, that student will be un-enrolled from the course and given a “wd” with no refund of tuition and fees.