Advanced Photography – Portfolio Development

Professor: Jennifer Garza-Cuen
Logistics: Texas A&M Corpus Christi – Summer 1 Maymester 2018
Course: ARTS 4365.001 – Room #: MOD2-100A
MTWR: 8:00am-4:45pm
Office & Hours: MOD2 111 - Hours TBA
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Course Description
This class is designated for Art majors with a beginning to intermediate understanding of photography. Students are encouraged to work in their media of choice while also developing new skills in re-photography, studio lighting, presentation and web publication. This is a studio class in which the student, in collaboration with the professor, determines exactly the direction of their work for the term. A detailed proposal of the semester’s work is required as is participation in class critiques, discussions, presentations, and any scheduled field trips and outside lectures. In-class discussions will allow students to exchange historical and contemporary information. Class time will provide the opportunity to discuss technical problems and to explore conceptual directions.

This course requires a large measure of self-motivation and focus on the part of the student. Students will have some work time during class but should expect to spend an equal or greater amount of time outside of class completing projects. This course is designed for advanced photography students with knowledge of camera functions and experience in darkroom techniques.

Learning Objectives
Students will enhance their technical knowledge in photography by developing techniques specific to their personal vision by researching photographs and techniques used by historical and contemporary photographers.

- You will present historical and contemporary research in relation to your portfolio.
- You will produce a cohesive body of work, in portfolio form.
- You will produce an artist statement to accompany your portfolio.
- You will present and publish this body of work online.

Open Studio
This is a studio-based art course and ample time will be allotted to production and creative output; however students are expected to work at least five hours a week outside of class time. Regarding the studio time built into this class: this is time for you to work under supervision in the studio. This is the best time to ask me specific questions about your work and get feedback on your work in progress. It is expected that you will have enough work to occupy the full class period. It is also expected that students put in the adequate work time outside of class in order to ensure the quality outcome of their work.
Assessment

Attendance
Attendance is mandatory for your success, will be recorded during each class session and is considered as part of the professionalism element of your final grade. You will lose a single letter grade on your fourth (4) absence. Five (5) absences will result in the drop of another letter grade. Six (6) absences will result in the failure of the course. Three (3) late arrivals or early departures will result in the recording of one (1) full absence. Students are required to attend class for the duration of the scheduled time or until the Professor dismisses the class. Attending critiques are mandatory.

Participation
Being a part of group discussions and critiques are vital to developing as an artist – please do your best to voice what you are thinking!

Sketchbook
This is a place for you to brainstorm and plan your ideas for assignments, collect inspirational visual imagery and write your thoughts on readings – or your ideas in general. It is meant to be a resource that you can draw from in the making of your final, self-directed project. It will be turned in at the end of the class and returned to you.

Readings
Over the course of the semester, you will be assigned readings. It is important that you give careful attention to each reading, as they will be the basis for discussion in the following week’s class. You are asked to respond briefly, but thoughtfully in your sketchbooks so that you will have collected your thoughts before our group conversation.

Research Project
A research paper or project will be proposed by the student and approved by the professor.

Final Project
A self-directed portfolio project is due at your final critique on the last day of class. I encourage you to put yourself into the work, this is your opportunity to create something uniquely yours. 10-12 images minimum.

Grading Rubric
100- 90 = A  89-80=B   79-70=C   69-60=D   60 and Below = F
20%  Participation and Professionalism
30%  Assignments
50%  Final Portfolio & Critique

Subjectivity & Art
In Art, there is no simple formula for success. Unlike Math and Science courses there is no right answer. Simply following instructions and feeding back information provided in the correct manner is important for establishing the basics of the technique of photography however, it will not help much as we move further into the creative process. In the end, it is the inventive process that is paramount. Artists are seekers, they ask probing questions, seek out unusual perspectives, take risks, experiment, and find visual solutions to conceptual problems; it is that seeking process that forms the basis of what it means to be an artist. In this course you will be expected to learn that process and to use it to create striking, conceptually strong images; your ability to do so will make up the majority of your grade this term.
**Rules, Regulations & Academic Integrity**

This is a college classroom; you are all adults and are expected to act accordingly.

Please show respect to yourself and others at all times.

Absolutely NO mobile phone use in the classroom.

No surfing the internet, checking email, or watching u-tube during class.

Leave the classroom as clean or cleaner than you found it.

University students are expected to conduct themselves in accordance with the highest standards of academic honesty.

Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a failing grade on the assignment or in the class and may also result in further action by the college.

**Grade Appeals**

As stated in University Procedure 13.02.99.C2.03, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.03, Student Grade Appeals. These documents are accessible online at: [http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf](http://academicaffairs.tamucc.edu/rules_procedures/assets/13.02.99.C0.03_student_grade_appeals.pdf).

For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s office in the college in which the course is taught. For complete details on the process of submitting a formal grade appeal in CLA, please visit the College of Liberal Arts website, [http://cla.tamucc.edu/about/student-resources.html](http://cla.tamucc.edu/about/student-resources.html).

**Academic Advising**

The College of Liberal Arts requires that students meet with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit system. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood #203. For more information, please call 361-825-3466.

**ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Care of Equipment**

The use of departmental equipment is a privilege, subject at all times to the instructor’s approval. ‘If you break it, you buy it!’ Students must replace damaged equipment with an equivalent model in similar or better condition. Safe and Cooperative use of the darkroom and graduate lab equipment by students enrolled in this class is expected. Only students enrolled in a class may have access to departmental equipment. Because art studios use materials and tools that can be dangerous, safe and cooperative behavior by students is absolutely necessary. Uncooperative and/or unsafe behavior will result in your being withdrawn from the class.
Course Schedule

Week 1

Day 1: Introduction to Portfolio Production
Lecture: Narrative Strategies
Assignment 1: portfolio 1

Day 2: Portfolio Preparation
Demo: Image Creation, Workflow, Metadata, and RAW processing

Day 3:
Lecture - Re-Photography and Scanography
Portfolio #1 Critique
Assignment 2: portfolio 2

Day 4:
Demo Re-Photography and Studio Set-Ups

Week 2

Day 5: Portfolio #2 Critique
Assignment 3: Final Portfolio (12-15 Images with statement, bio, Behance portfolio and/or website)

Day 6: Final Portfolio Preparation

Day 6:
Class Discussion: Professional Practices and Applying for Calls
Work Session on Statements, Bios, Website creation, Behance Portfolios etc.

Day 6: Final Portfolio Preparation and Final Critique

I am looking forward to an exciting and mutually rewarding semester!