Comm-2335_001  Presentational Communication  Spring, 2018

BH 201  Tuesday-Thursday, 12:30 p.m. to 1:45 p.m.

Ruth Aipperspach, Instructor  
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825 – 2586

Office Hours:  . or by appointment
Tuesday:  11:30 a.m. to 12:30 p.m.; 3:30 p.m. to 4:00 p.m. .  
Wednesday:  3:00 p.m. – 4:30 p.m. .  
Thursday:  11:30 a.m. to 12:30 p.m.; 3:30 p.m. to 4:30 p.m. .  

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Course Description: Advanced study of the principles and methods of formal presentations for various purposes and audiences to further develop students into effective communicators. Course assignments will include various special occasion speeches, dynamic instructional speeches, extemporaneous speaking, creation of effective visual aids, and a group community action presentation. Research, composition, organization, and delivery of speeches are critical to oral presentations.

Course Materials:  
Gunn, Joshua.  Speech Craft  Bedford St. Martins/MacMillan Learning, 2018  
Boston,  
Note cards (3x5 or 4x6)  
1 Blue Book for mid term exam (OR Oral)  
1 folder with pockets & name on the front

Goals:
1. Students will recognize and demonstrate communication skills based on instruction and discussion.
2. These skills acknowledge that effective human communication is a process of selecting, sorting, and sending of symbols to help a listener elicit comprehension.
3. Students will differentiate between and use the organizational criteria required to effectively fulfill the purpose of the individual speeches.

Student Learning Outcomes:
1. Demonstrate understanding of the terminology and principles of presentational communication
2. Create and deliver speeches which incorporate elements of effective public speaking.
3. Utilize listening skills in critically assessing speeches presented by other speakers.
ATTENDANCE: This course is both a performance and participatory class. Absences for medical, work-related (i.e. attending seminars, workshops, etc.) emergency situations with documentation will be excused; otherwise three or more absences (including tardiness and leaving class early) will incur a three point deduction off the final grade.

CLASS METHODS:
1. Class lectures, discussion, written and oral assignments, exams. 
   a written Speech Analysis, tweets, and speech presentations.
2. Handwritten copy will not be accepted unless indicated otherwise by the instructor.
3. All assignments are due at the beginning of the class period shown on the syllabus for a grade. Late assignments will be given a zero grade. **Do not e-mail any assignments. They will not be graded. Hard copy must be turned in on the due date for a grade**
4. ON SCHEDULED PRESENTATIONAL SPEECH DAYS: Students will sign up in advance so there will be no make-up presentations, other than for emergencies. Documentation must be given to the Instructor during that round of speeches. Any student missing a speech (work-related schedules or other reasons) will receive a zero grade.
5. There will be NO schedule changes during the week leading up to Spring Break and the week after Spring Break. These are official class days. All deadlines will be adhered to.
6. If a student misses an exam, please notify the Instructor within 24 hours. No exams will be given in advance of the date as shown on the Syllabus.
7. All topics must be approved by the Instructor. Do this 1-2 periods before your presentation
8. (a) A one-minute ‘grace’ period exceeding the time limit is allowed; otherwise 10 points will be deducted from the speech grade; similarly 10 point deduction if the minimum time limit is not met.
   (b) All speeches will be research based, given extemporaneously, using notecards, Visual aids and sources documented MLA Style.
   (c) Students will write peer critiques on fellow students for the Speeches, and adhere to dress code.
   (d) Refrain from chewing gum and wearing a cap or hat during speech presentations
   (e) Refrain from using e-cigarettes or other tobacco products during class time.

Grading: (see breakdown on separate grade sheet)
(1) Speeches, Topic Declaration Pages, Visual aids .................. 50%
(2) Mid term Exam & Group Project Report.............................. 25%
(3) Critiquing speeches, 1 Written Speaker Analysis, 4 Tweets 25%

(A=100-90; B=80-89; C=79-70; D=69-60; F=59-- (don’t ask)
NOTE:
(1) To avoid distractions in the classroom, please turn off cellular phones and other electronic devices at the beginning of every class and put them out of sight... These are a distraction to both speakers and the Instructor. If a student’s cell phone causes a distraction during a speech presentation, that student will incur a three point deduction off his/her grade.
(2) Do not check your phone during class, and don’t leave the classroom to make or answer a call. That can wait until you leave the room at the end of the class period.
NO TEXTING messages during class time.
(3) Anyone using a laptop or Tablet must sit near the front row to avoid distractions. Laptops and Tablets are for reading the textbook on-line, and/or taking Lecture notes only. Please inform the Instructor.
(4) During exams, turn off all cell phones and/or other electronic devices and put them out of sight. If anyone uses a cell phone or another device during an exam, the Instructor will remove that student’s exam and consider it finished.
(5) DO NOT BRING FOOD OR DRINK INTO THE CLASSROOM.
(6) Preferred Method of scholarly citations where appropriate will be MLA Style

ACADEMIC INTEGRITY/PLAGIARISM University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work). In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a zero.

CLASSROOM/PROFESSIONAL BEHAVIOR: Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

ACADEMIC ADVISING The College of Liberal Arts requires that students met with an Academic Advisor as soon as they are ready to declare a major. Degree plans are prepared in the CLA Academic Advising Center. The University uses an online Degree Audit System. Any amendment must be approved by the Department Chair and the Office of the Dean. All courses and requirements specified in the final degree plan audit must be completed before a degree will be granted. The CLA Academic Advising Office is located in Driftwood 203. For more information, please call 361-825-3466.
Disabilities Accommodations: The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services office at (361) 825-5816 in Corpus Christi Hall, Room #116.

If you are a returning veteran and are experiencing cognitive and/or physical issues in the classroom or on campus please contact the Disability Services office for assistance at (361) 825.5816.

DROPPING A CLASS: I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. April 6, 2018 is the last day to drop a class with an automatic grade of “W”.

GRADE APPEALS: As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Website at http://academicaffairs.tamucc.edu/rules_procedures/index.html. For assistance and/or guidance in the grade appeal process students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost. For complete details on the process of submitting a formal grade appeal, please visit the College of Liberal Arts website, http://cla.tamucc.edu/about/student-resources.html. For assistance and/or guidance in the grade appeal process, students may contact the Associate Dean’s Office.

Statement of Academic Continuity In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University-Corpus Christi, this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e. emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

**Students are encouraged to sign up for an Islander email account. Islander email is critical for university communication in any weather-related situations, or other emergencies. Students may contact the Instructor by phone, Islander email, or visit in my office in Bay Hall, 222-B
Week 1
Jan 16 T Introduction to course (ch. 1)

Jan 18 R Delivery (ch. )

Week 2
Jan 23 T Audiences (ch. )

Jan 25 R 60-90 sec. speech to tell us something about you (ALL STUDENTS) Introduce 1920sUSA speech with source using microfiche or microroll resources

Week 3
Jan 30 T Topic selections (ch. )

Feb 1 R Sources and integration into speeches (ch. )

Week 4
Feb 6 T Begin 3-6 min. 1920s USA speech with source (6 students)

Feb 8 R 3-6 min. 1920s USA speech with source (7 students)

Week 5
Feb 13 T 3-6 min.1920s USA speech with source (7 students)

Feb 15 R Discuss organization, transitions, outlines Introduction to Tribute Speech (see last page for choices)

Week 6
Feb 20 T Conclusions and introductions ( ch. ) Students learn how to cite sources in speech

Feb 22 R Inspirational: TRIBUTE SPEECH (5-8 min) + Topic Declaration Page (6 students)
Week 7
Feb 27 T  TRIBUTE SPEECH + Topic Declaration Page (5-8 min)  (7 students)
Mar  1 R  TRIBUTE SPEECH + Topic Declaration Page (5-8 min)  (7 students)

Week 8
Mar  6 T  Mid-term Exam TBA
Mar  8 R  Visual Aids integration (ch 11)
Guidelines for Instructional Speech + discussion

-----------------------SPRING BREAK – no classes---------- March 12-16

Week 9
Mar 20 T  Visual Aids integration
Mar 22 R  Informative: INSTRUCTIONAL SPEECH + Topic Declaration Page
(6-8 min) . with visual aids  (6 students)

Week 10
Mar 27 T  Informative: INSTRUCTIONAL SPEECH + Topic Declaration Page
(6-8 min), with visual aids  (7 students)

Mar 29 R  Informative INSTRUCTIONAL SPEECH + Topic Declaration Page
(6-8 min.) with visual aids  (7 students)
Introduce Group Community Project for April to be completed by May 1, 2018
Guidelines for Ceremonial Speech (July 4th or Memorial Day or Veterans Day)

Week 11
Apr  3 T  Inspirational: CEREMONIAL SPEECH  4-6 min  (6 students)

Apr  5 R  Inspirational CEREMONIAL SPEECH  4-6 min  (7 students).

Week 12
Apr 10 T  Inspirational CEREMONIAL SPEECH  4-6 min.  (7 students)
Apr 12 R  Introduction to Persuasion Lecture (motivation)
### Week 13
**Apr 17** T  
Persuasion: **PERSUASION SPEECH** + Topic Declaration Page (5-6 min) with visual aids of statistics to support the speech topic.  
(motivate to action)  
(7 students)  
Join a club, or non-profit, beach cleanup, clean up environment; pollution, etc.

### Week 14
**Apr 19** R  
Persuasion: **PERSUASION SPEECH** + Topic Declaration Page (5-6 min)  
With visual aids of statistics to support the speech topic  
(motivate to action)  
Join a club, or non-profit, beach cleanup, clean up environment, pollution, etc.  
(7 students)

### Week 15
**Apr 24** T  
Persuasion: **PERSUASION SPEECH** + Topic Declaration Page (5-6 min)  
With visual aids of statistics to support the speech topic  
(motivate to action)  
Join a club, or non-profit, beach cleanup, clean up environment, pollution, etc.

**Apr 26** R  
Written Analysis of persuasive speech

### Week 16
**May 1** T  
Group projects (half the class) TBA  
All students to be present and critique each presentation

**May 9**  
**Final Exam TBA** – Group Projects (Half the class)  
All students to be present and critique each presentation

(No exams will be given in advance of the Final Exam date as scheduled on the TAMUCC Final Exam Schedule. Please schedule your travel plans including domestic and/or international flights after the examination time.  
**No exceptions**

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Twitter assignment:

@writecomNews

Students will send 4 tweets this semester to fulfill requirements for this course. Each tweet will consist of a short quotation + source to fit 135-140 spaces. To set up a Twitter account for newcomers:

1. Go to Twitter.com, sign up and then select 10 items from the Twitter list to follow. This is part of the sign up process.

2. In Week 2, send me a tweet with “this is a test” message plus your name.

3. Send one tweet in February, one in March, one in April, and May’s tweet by the last class meeting.

Make sure that this twitter address is used only by students in COMM-2335_001 Presentational Communication for this assignment. It is not to be used for general questions on other assignments in this class. Use Instructor email ruth.aipperspach@tamucc.edu for any questions you have.
SPEECHES (50%)

Introduction Speech (20)_____
1920s USA speech + source (30)_____
Tribute Speech (50)_____
- Topic Declaration (10)_____
Instructional Speech** (100)_____
- Topic Declaration (10)_____
- Visual Aids (20)_____

Ceremonial Speech**
Speech (50)_____

Persuasion Speech** (100)_____
Topic Declaration page (10)_____
Visual Aids (20)_____

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IN-CLASS / OUT OF CLASS ASSIGNMENTS (25%)

Critique grade (6)_____
Critique grade (6)_____
Critique grade (6)_____
Critique grade (6)_____

EXAMS (25%)

Mid term Exam ____ TBA

Dress Code** (3)_____
Dress Code ** (3)_____
Dress Code – (3)_____
Dress Code** (3)_____

Written Speaker Analysis: (30)_____

4 Tweets @ 5 pts each (20)_____

Refer to Syllabus for consequences of not participating in any Speech presentations and/or turning in assignments on due date.
CATEGORIES OF POSSIBLE SPEECHES

Introduction Speech*

1920s USA Speech*

Inspirational / Motivational *

Wedding

TRIBUTE *: (choices)
   Praise or celebrate a person
   Retirement
   Moving to a new place of employment

Eulogy (p. 259)

Instructional speech with visual aids*  (TBA See handout on description and possible topics)

CEREMONIAL SPEECH  * (choices)
   Memorial Day
   July 4th
   Veterans Day

Persuasion Speech *

Group Project Report – (TBA see handout)

Statistic websites

Pew Research Center
Bureau of Labor and Statistics
Census.gov