Texas A&M University-Corpus Christi  
College of Business  
Course Syllabus  
Spring 1 2018  
(1/16-3/5)

Course Number: ECON 5311.W01

Course Name: Foundations in Economics

Instructor: Jim Lee

Office: O’Connor Building (OCNR) Room 345, and ONLINE

Phone: (361) 825-5831

Office Hours: ONLINE MTWRF 9:00 a.m. - 4:00 p.m.

Internet:
Website: http://bb9.tamucc.edu
Instructor e-mail: jim.lee@tamucc.edu
Time Zone: US Central Time

MyEconLab accessed only via Blackboard at http://bb9.tamucc.edu

COURSE DESCRIPTION

An intensive study for graduate students with limited or no academic experience in economics. Provides an introduction to economic principles, analysis and procedures used in graduate level study. This is a foundation course.

Learning Objectives:
By the end of this course, the students will able to:
1. understand the subject matter of economics and its relevance to the contemporary world
2. apply core economic principles and reasoning to real-world economic issues
3. discuss and analyze government policy measures and their impacts on economic welfare
4. assess the performance of the U.S. and other economies
5. demonstrate awareness of the world economy and the business environment
6. further study in economics at the graduate level
GENERAL COURSE POLICIES

Academic Honesty:
This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at www.cob.tamucc.edu). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.

Academic Integrity/Plagiarism:
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a course grade of F.

Dropping a Class:
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with your academic advisor, the Financial Aid Office, and me, before you decide to drop this course. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

Statement of Civility:
Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

Grade Appeals:
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.
Disabilities Accommodations:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Academic Continuity:
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Blackboard
- All online courses at TAMUCC are run on the Blackboard platform (bb9.tamucc.edu).
- This course runs specifically the MyEconLab courseware within the BB9 platform.
- Students access MyEconLab from BB9 by clicking the link on the left menu. The following is a screenshot.

- The following is a screenshot of all resources in MyEconLab:
What you will need for this course:
- Read textbook chapters under the eText folder
- Take the chapter quizzes under the "Quizzes & Tests" folder. Each chapter’s quiz is available and visible by the day the chapter is covered in class.
- The Multimedia Library contains additional resources, including PowerPoint files and videos (optional).

COURSE PERFORMANCE AND GRADING

Student performance will be evaluated on the basis of:
- Weekly posts in the Discussion Forum (20%)
- Chapter Assignments (30%): one quiz per chapter + Get Started quiz
- Two Tests (25% each)

The following is the weight distribution of coursework for determining the overall course average:

<table>
<thead>
<tr>
<th>Coursework</th>
<th>Due Date</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lesson 1 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 1 (Jan 23)</td>
<td>6%</td>
</tr>
<tr>
<td>Lesson 2 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 2 (Jan 30)</td>
<td>4%</td>
</tr>
<tr>
<td>Lesson 3 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 3 (Feb 6)</td>
<td>4%</td>
</tr>
<tr>
<td>Lesson 4 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 4 (Feb 13)</td>
<td>4%</td>
</tr>
<tr>
<td>Test 1</td>
<td>11:59 PM, Tuesday, end of Week 4 (Feb 13)</td>
<td>25%</td>
</tr>
<tr>
<td>Lesson 5 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 5 (Feb 20)</td>
<td>4%</td>
</tr>
<tr>
<td>Lesson 6 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 6 (Feb 27)</td>
<td>4%</td>
</tr>
<tr>
<td>Lesson 7 Quizzes</td>
<td>11:59 PM, Tuesday, end of Week 7 (Mar 6)</td>
<td>4%</td>
</tr>
<tr>
<td>Test 2</td>
<td>11:59 PM, Tuesday, end of Week 7 (Mar 6)</td>
<td>25%</td>
</tr>
<tr>
<td>Discussion Forum</td>
<td>11:59 PM, Weekly</td>
<td>20%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

The Official Course Grade is determined by a letter grade using the following scale: A: >90%; B: 80-89.99%; C: 70-79.99%; D: 60-69.99%; F: below 60%.
The student’s performance, not the instructor, determines the course grade. No additional work will be given after the final exam to supplement a course grade. Grades are given based solely on student performance, not needs or any personal reasons.

**GRADED ASSIGNMENTS**

In this course, you are required to complete the following graded assignments:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Details</th>
<th>Where and How to Submit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lesson Assignments</td>
<td>Complete all Lesson Assignments.</td>
<td>Click the “Course Content” link in the left-hand menu. Click the &quot;MyEconLab Quizzes and Tests&quot; link in the MyEconLab folder for the chapter quizzes. Each Chapter Quiz contains multiple-choice and other types of questions. Each lesson contains two chapters, each with one quiz. Assignments designated as Homework in MyEconLab will not be graded.</td>
</tr>
<tr>
<td>Discussion Forum</td>
<td>In this Discussion Forum, you will participate in a weekly discussion by making at least one post or one response to other posts with at least 100 words.</td>
<td>Click the “Discussion Forum” link in the left-hand menu. In the Discussion Forum, click the corresponding week’s forum. Respond to the first thread that posts the question.</td>
</tr>
<tr>
<td>Tests</td>
<td>Complete Test 1 and Test 2.</td>
<td>Click the “Course Content” link in the left-hand menu. Click the &quot;MyEconLab Quizzes and Tests&quot; link in the MyEconLab folder for the tests. Complete each test by its deadline. Each test contains 55 multiple-choice questions with a total time limit of 120 minutes (2 hours). Both exams are closed-book exams that are taken alone on Bb9 with a computer, without the help of anyone or any material other than a calculator or scratch paper. Read Academic Honesty policy below regarding cheating in exams.</td>
</tr>
</tbody>
</table>
EXAM INFORMATION

There will be TWO tests in this course. Both exams are taken online and are closed-book exams.

The tests will be PROCTORED by Examity. You must complete the exams individually and without any outside help. Read the Academic Honesty policy below for academic integrity, particularly in the case of exams. Details and instructions for each exam are listed in the "Test" folder in the Course Content area (see the link in the left-hand menu). You must sign up for the exam at Examity at least 24 hours prior to your exam time.

For each exam, the link to access its questions will become visible during the exam date. The deadline for the first exam is 11:59 PM on Tuesday at the end of the fourth week of this course. Similarly, the deadline for the second exam is 11:59 PM on last day of this course. Each exam contains 55 multiple-choice questions.

<table>
<thead>
<tr>
<th>Exam</th>
<th>Lesson Covered</th>
<th>Time Limit</th>
<th>Deadline</th>
<th>Points</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test 1</td>
<td>Weekly Lessons 1 to 4</td>
<td>2 hours</td>
<td>11:59 PM, Feb 13, Tuesday</td>
<td>100</td>
<td>MyEconLab Quizzes and Tests</td>
</tr>
<tr>
<td>Test 2</td>
<td>Weekly Lessons 5 to 7</td>
<td>2 hours</td>
<td>11:59 PM, Mar 6, Tuesday</td>
<td>100</td>
<td>MyEconLab Quizzes and Tests</td>
</tr>
</tbody>
</table>

Examity Requirements

In this class, tests will be administered remotely by an online authentication and proctoring service called Examity, which gives you the flexibility to schedule exams at your convenience and take them wherever you want.

To prepare for using Examity, you will need to meet the following technical requirements:

- Working Webcam and Microphone which can be tested at [www.testmycam.net](http://www.testmycam.net)
- An Internet connection of at least 3Mbps ([www.speedtest.net](http://www.speedtest.net))
- Chrome/ Mozilla/ Safari/ Internet Explorer/ Microsoft Edge browser
- Up to date Operating system (Windows or Mac OS)

Run an automated systems check here: [http://prod.examity.com/systemcheck/ComputerReadinessCheck.aspx](http://prod.examity.com/systemcheck/ComputerReadinessCheck.aspx)

If you do not pass the systems check or have any questions or concerns, you can contact Examity’s technical support team 24/7 via email at support@examity.com or phone at (855) 392-6489.

If you require a live proctoring service as an alternative, please visit this page for instructions: [https://iol.tamucc.edu/onlinetesting_students.html](https://iol.tamucc.edu/onlinetesting_students.html)
ONLINE COURSE PRELIMINARIES

To successfully complete this course, you should:

- First prepare your computer with access to the Internet.
- Click on each Content Folder on this page for material contents of each weekly Lesson, and complete all assignments and activities. This course contains a total of 7 Lesson Units, each corresponds to one week of this course.
- Learn by actively participating in all lesson activities and by reviewing the feedback for the graded assignments and exams.

Help Desk:
For technical issues on Bb9, call Island Online help desk 361-825-2825 or email iol.support@tamucc.edu

Expectations for students:
Keep in mind that this is a 7-week online course. In contrast to a regular face-to-face course that runs for about four months, this course is much more time intensive and it requires a great deal of motivation and self-discipline from you as a learner. As a rule of thumb, you should be ready to put aside at least 15 hours each week for completing the reading and graded assignments, and studying the course material. Observe all due dates. There are assignments due every week. The deadline for most graded assignments is Tuesday, 11:59 PM. Please check the specific dates for the exams. If you feel you've fallen behind or need assistance, please email the instructor (jim.lee@tamucc.edu) immediately.

Suggested Weekly Time Allocation:

<table>
<thead>
<tr>
<th>Lesson Activity</th>
<th>Weekly Time Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lesson Overview on Bb9</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Reading chapter materials for each lesson</td>
<td>4-8 hours</td>
</tr>
<tr>
<td>Reviewing multimedia materials and tutorials</td>
<td>1-3 hours</td>
</tr>
<tr>
<td>Reading posts and making posts on Bb9 Discussion Forum</td>
<td>1-2 hours</td>
</tr>
<tr>
<td>Completing graded Lesson Assignments (Chapter Quizzes)</td>
<td>2-3 hours</td>
</tr>
<tr>
<td>Reviewing lesson material and preparing for exams</td>
<td>4 hours</td>
</tr>
</tbody>
</table>
## ECON 5311.W Spring 1 2018 — KEY COURSE COMPONENTS

<table>
<thead>
<tr>
<th>WEEK 1 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 1: Economics: Foundations and Models  
Chapter 2: Trade-offs, Comparative Advantage, and the Market System | January 23 |

<table>
<thead>
<tr>
<th>WEEK 2 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 3: Where Prices Come From: The Interaction of Supply and Demand  
Chapter 6: Elasticity: The Responsiveness of Demand and Supply | January 30 |

<table>
<thead>
<tr>
<th>WEEK 3 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 8: Firms, the Stock Market, and Corporate Governance  
Chapter 9: Comparative Advantage and the Gains from International Trade | February 6 |

<table>
<thead>
<tr>
<th>WEEK 4 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 11: Technology, Production, and Costs  
Chapter 12: Firms in Perfectly Competitive Markets | February 13 |

<table>
<thead>
<tr>
<th>TEST 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>February 13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WEEK 5 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 19: GDP: Measuring Total Production and Income  
Chapter 20: Unemployment and Inflation | February 20 |

<table>
<thead>
<tr>
<th>WEEK 6 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 21: Economic Growth, the Financial System, and Business Cycles  
Chapter 24: Aggregate Demand and Aggregate Supply Analysis | February 27 |

<table>
<thead>
<tr>
<th>WEEK 7 LESSON</th>
<th>Complete by:</th>
</tr>
</thead>
</table>
| Chapter 25: Money, Banks, and the Federal Reserve System  
Chapter 26: Monetary Policy | March 6 |

<table>
<thead>
<tr>
<th>TEST 2</th>
<th>Complete by:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>March 6</td>
</tr>
</tbody>
</table>

Each week also includes graded Quizzes and Discussion Forum posts.
Enter Your Blackboard Course:
1. Sign in to Blackboard and enter your Blackboard course. **Please use Google Chrome, download Google Chrome here.**
2. Click “MyEconLab” link on the left hand navigation bar

Get Access to Your Pearson Course Content:
1. Enter your Pearson account username and password to Link Accounts. You have an account if you have ever used a Pearson MyLab & Mastering product, such as MyMathLab, MyITLab, MySpanishLab, MasteringBiology or MasteringPhysics.
   ➢ If you don’t have a Pearson account, select Create and follow the instructions.
2. Select an access option:
   ➢ Enter the access code that came with your textbook or was purchased separately from the bookstore.
   ➢ Buy access using a credit card or PayPal account.
   ➢ If available, get temporary access by selecting the link near the bottom of the page.
3. From the You’re Done page, select Go to My Courses.

Note: We recommend you always enter your MyLab & Modified Mastering course through Blackboard.

Get Your Computer Ready
For the best experience, check the system requirements for your product at: http://www.pearsonmylabandmastering.com/system-requirements/

Need help?

Technical Support Assistance
Technical Support (Students): 800.677.6337
Technical Support Website (Chat & Email): http://247pearsoned.custhelp.com/app/home