Social Entrepreneurship
This class has 25-49% Online

Course Description:
Social entrepreneurs are gaining international attention motivated by change and to see the world as it can be, not as it is. Students in the course are expected to participate in the creation of solutions to address a social problem. The intention of the course is to combine the goal of serving others while deepening each student’s understanding of the world around them. This interdisciplinary course will help students from all majors learn how social entrepreneurship can create a better world by starting with the strength of their major field and applying to the problems of a disadvantaged population. The field of social entrepreneurship is in its infancy, and as such, we are collaborating to share knowledge and gain experience in this emerging field.

Learning Objectives:
By the end of this course, the students will be able to:

- Understand the concept of social entrepreneurship and how social entrepreneurs are transforming society by affecting local and global communities.
- Apply skills and knowledge to examples of issues in disadvantaged populations either locally or globally.
- Discuss social problems that can be positively affected through social entrepreneurship.
- Understand how to apply business and entrepreneurship skills in ways that can help build sustainable business models in order to address a societal problem.
- Address a social issue by researching, developing, and completing a social change project, including the identification of opportunities, constraints, and competitive forces.
- Understand issues involving the commercialization of social ventures.
- Identify and apply concepts to at least one issue within the local community and create a social venture feasibility plan.

Course Requirements

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
<th>Points</th>
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<tbody>
<tr>
<td>Major project Essay</td>
<td>20%</td>
<td>200</td>
</tr>
<tr>
<td>Class presentations</td>
<td>20%</td>
<td>200</td>
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<tr>
<td>Final Poster Presentation</td>
<td>20%</td>
<td>200</td>
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<tr>
<td>Mid Term</td>
<td>20%</td>
<td>200</td>
</tr>
<tr>
<td>Submitted questions over readings</td>
<td>10%</td>
<td>100</td>
</tr>
<tr>
<td>Attendance</td>
<td>10%</td>
<td>100</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>1000</strong></td>
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Required Materials

- *Social Entrepreneurship: From Issue to Viable Plan* by Terri D. Barreiro and Melissa M. Stone
- Additional library readings as assigned

Websites Used:

- Blackboard [https://bb9.tamucc.edu/](https://bb9.tamucc.edu/)

Course Policies:

**Exam** – The material is broken into two segments. The first segment will be followed by the midterm. The exam will be offered according to the schedule; however take-home exams may be substituted. Students that are late to class will generally not be provided extra time to complete the exam, so please come on time. Make-ups for missed exams are only offered under very limited circumstances (for example university sponsored events and doctor’s required bed rest) but generally do not include minor illnesses. Permission before the scheduled class is required to qualify for a make-up exam. If permission for a make-up has been given, an alternative form of the exam might be substituted at the instructor’s discretion.

**Homework** – This portion of the grade will include a number of assignments that will be described and submitted through Blackboard. The purpose of these assignments is to enhance student comprehension of major concepts. It is the student’s responsibility to keep track of homework and submit it on time. Although in some cases students can discuss the homework, all submitted assignments should be exclusively the work of the submitting student. Only limited exceptions (for example, University excused absences) regarding homework make-ups will be made. A reschedule will be posted if the entire class is impacted (for example, area flooding and power outage). In most other cases no credit will be given for late work.

**Major project** - A major project is required during the semester. The purpose of the project is to provide applied experience relevant to the material. Please view the requirements for this assignment and the associated presentations in the Blackboard course.

**Additional assignments** – Required assignments should be submitted through Blackboard. The assignments are important building blocks that will enable the student to understand the material and complete the project on time. It is essential that every student attend every class and participate fully in completing the work.

**Attendance** - Attendance for all classes is expected. Attendance is required for this course. Students are expected to be in their seats and ready for class at the beginning of the class period. Attendance will be taken at the beginning of the class. Points will be deducted for coming late and leaving early. It is important to come to class prepared to work on the scheduled material. Two class periods can be missed without the loss of
points. After two missed classes 10 points will be deducted for each additional missed class. This is a no fault policy, any exceptions will be handled on a case by case basis; however, students with University Excuses will be given an opportunity to make-up missed work without penalty. Such make-up work must be submitted within one week of the absence or as designated by the Professor. Each student, whether present or absent, is personally responsible for assignments and whatever material is covered. A student should consult with other students for missed class notes.

Any student that is absent for an extensive period of time, without the specific prior approval of the instructor, may be reported to the registrar as stopped attending (SA) which could have serious consequences on financial aid and/or academic standing. The last date of regular attendance will be used as the stopped attending date, regardless of homework and exam completion.

**Extra credit** – Opportunities to earn extra credit may be offered during class or by completing other specific professional activities outside of class that have been identified and posted in advance by the instructor.

**Electronic Device Usage** – Computers or tablets are required to complete the homework assignments.

**Grading:** (scores are generally not rounded up to the next higher grade)
- A 900 – 1000
- B 800 – 899
- C 700 – 799
- D 600 – 699
- F below 600

**Academic Integrity/Plagiarism**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) In this class, academic misconduct or complicity in an act of academic misconduct on an assignment or test will result in a zero the first time and failing the course for any additional offence.

**Dropping a Class**
I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. April 6, 2018 is the last day to drop a class with an automatic grade of “W” this term.
Preferred methods of scholarly citations – APA style is the only accepted method used for citations and referencing during this class. All work should be paraphrased rather than copied directly.

Classroom/professional behavior
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Grade Appeals
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

Disabilities Accommodations
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116. If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.
Statement of Academic Continuity

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Schedule – Spring 2018 – Expected schedule (any changes will be announced in class and in Blackboard): Please see the Blackboard course for a more detailed schedule of course material and information on the listed assignments.

Text notations – Social Entrepreneurship What Everyone Needs to Know (Bornstein)
Social Entrepreneurship: From Issue to Viable Plan (Barreiro)

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<thead>
<tr>
<th>Dates</th>
<th>Topics</th>
<th>Assignment Due Dates:</th>
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<tbody>
<tr>
<td><strong>Week 1</strong></td>
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<tr>
<td>Wed. Jan. 17</td>
<td>Introduction to the course</td>
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<td><strong>Week 2 Reading:</strong></td>
<td>Introduction, and pp. 1-7 (Bornstein)</td>
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<tr>
<td>Mon. Jan. 22</td>
<td>Chapter 1 (Barreiro)</td>
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<td>Tue. Jan. 23</td>
<td>Defining social entrepreneurship</td>
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<td>Wed. Jan. 24</td>
<td>Practice question due at 5 p.m.</td>
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<td><strong>Week 3 Reading:</strong></td>
<td>The Meaning of “Social Entrepreneurship” reading by Dees</td>
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<tr>
<td>Sun. Jan. 28</td>
<td>Due at 5 p.m. – no credit for late questions</td>
<td>Question 1</td>
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<td>Mon. Jan. 29</td>
<td>SE and the Business Model Canvas</td>
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<td>Wed. Jan. 31</td>
<td>Business Model Canvas (BMC Intro)</td>
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<td><strong>Week 4 Reading:</strong></td>
<td>pp. 34-61 (Bornstein)</td>
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<td>Sun. Feb. 4</td>
<td>Due at 5 p.m. – no credit for late BMC’s</td>
<td>BMC Part 1</td>
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<td>Mon. Feb. 5</td>
<td>Grow Local South Texas – The Propagation Project</td>
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<td>Wed. Feb. 7</td>
<td>BMC(Completion) (Final Project Groupings)</td>
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<td><strong>Week 5 Reading:</strong></td>
<td>Chapter 2 (Barreiro)</td>
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<tr>
<td>Sun. Feb. 11</td>
<td>Due at 5 p.m. – no credit for late BMC’s</td>
<td>BMC Part 2</td>
</tr>
<tr>
<td>Mon. Feb. 12</td>
<td>Issues, ideas, and opportunities</td>
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<tr>
<td>Wed. Feb. 14</td>
<td>Creating social change</td>
<td></td>
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<tr>
<td><strong>Week 6 Reading:</strong></td>
<td>Chapter 3 (Barreiro)</td>
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<tr>
<td>Sun. Feb. 18</td>
<td>Due at 5 p.m. – no credit for late questions</td>
<td>Question 2</td>
</tr>
<tr>
<td>Mon. Feb. 19</td>
<td>Population identification</td>
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Wed. Feb. 21  Propagation Project Status Check/Coaching

**Week 7** Reading: 91-114 (Bornstein)
Sun. Feb. 25  Due at 5 p.m. – no credit for late questions  Question 3
Mon. Feb. 26  Governments and Social Entrepreneurship
Wed. Feb. 28  Project Status Check
Fri. Mar. 2  Due at 5 p.m. – GLST BMC  Paper 1

**Week 8**
Mon. Mar. 5  Review for Mid-term Exam
Wed. Mar. 7  Mid-term Exam over BMC’s and questions 1-3

**Spring Break – March 12 – 16**

**Week 9** Reading: Chapters 4 (Barreiro)
Sun. Mar. 18  Due at 5 p.m. – no credit for late questions  Question 4
Mon. Mar. 19  Policy Field Analysis via BMC
Fri. Mar. 23  Due at 5 p.m. – SE Importance and Background  Paper 2

**Week 10** Reading: Chapter 5 (Barreiro)
Sun. Mar 25  Due at 5 p.m. – no credit for late questions  Question 5
Mon. Mar. 26  Analyzing Competitive Forces
Wed. Mar. 28  Project discussion in class
Fri. Mar. 30  Due at 5 p.m. – Policy Field Analysis  Paper 3

**Week 11** Reading: Chapter 6 & 7 (Barreiro)
Sun. Apr.1  Due at 5 p.m. – no credit for late questions  Question 6
Mon. Apr.2  Feasibility and Viability -SMART
Wed. Apr. 4  Project discussion in class
Fri. Apr. 6  Due at 5 p.m. – Porter’s 5 forces  Paper 4

**Week 12** Reading: Scaling Social Entrepreneurial Impact by Bloom & Chatterji
pp. 114 - 130 (Bornstein)
Mon. Apr. 9  Increasing impact and feasibility
Wed. Apr. 11  Project check-in by group
Fri. Apr. 13  Due at 5 p.m. – Feasibility Analysis  Paper 5

**Week 13** Reading: Appendix II and III (Barreiro)

Mon. Apr. 16  Systems Change Engagement
Wed. Apr. 18  Neighborhood Economic Transformation
**Week 14**  
Putting it all together  
Mon. Apr. 23  
BMC, Porters 5 Forces, Policy Field Analysis  
Wed. Apr. 25  
Project Presentations

**Week 15**  
Mon. Apr. 30  
Project Presentations  
Fri. May 4  
Due at 5 p.m. –  
Final Project Paper

Posters Exhibit  
Monday May 7, 1:45-4:15(subject to change)  
Poster Presentation