Microeconomics Principles; ECON 2302.W01
Summer I 2019
Texas A&M University-Corpus Christi, College of Business

Instructor: Dr. Deniz Gevrek, Ph.D., Associate Professor of Economics
Section & Location: Section W01
Course Web Pages: This course uses 2 learning platforms. Course materials will be posted on Blackboard 9.1 (BB9) and on McGraw-Hill Connect Master website. Our eBook, instructional videos, quizzes, homeworks and exams will be all placed in Connect Master. You will access to Connect Master via Blackboard. Checking the BB9 web site daily and accessing McGraw-Hill Connect website daily via BB9 is required. Your computer should have office software so that you can open and use PowerPoint and Word documents among other office documents. Make sure that you can open Adobe PDF files on your computer. You can download it for free here: http://get.adobe.com/reader/

This course requires the use of exam-proctoring, EXEMITY, involving third party charges. Exam-proctoring charges may range from $1 - $50.00 per exam. Students are required to schedule exams at least 24 hours in advance or incur late scheduling charges. All costs for exams are the responsibility of the student. Students are also responsible for providing webcams to be used in test proctoring.

Examity: In this class, 5 unit exams will be administered remotely by an online authentication and proctoring service called Examity®, which gives you the flexibility to schedule exams at your convenience and take them wherever you want before their respective deadlines.

To prepare for using Examity®, you will need to meet the following technical requirements:
  • Working Webcam and Microphone which can be tested at www.testmycam.net
  • An Internet connection of at least 3Mbps (www.speedtest.net)
  • Chrome/ Mozilla/ Safari/ Internet Explorer/ Microsoft Edge browser
  • Up to date Operating system (Windows or Mac OS)

Please click on the link below to run an automated system check:
http://prod.examity.com/systemcheck/ComputerReadinessCheck.aspx

If you do not pass the systems check or have any questions or concerns, you can contact Examity’s® technical support team 24/7 via email at support@examity.com or phone at (855) 392-6489.

E-mail: deniz.gevrek@tamucc.edu. I will respond to your messages within 24 hours. Therefore, it is in your best interest to complete your assignments at least 24 hours before the due dates. The instructor will not be responsible from any missed assignments because of computer/technology/internet connection issues if you fail to complete assignments at least 24 hours before the posted due dates/times. If you do not receive a response within 24 hours, please send me another e-mail to remind me. Do not expect that if you e-mail me at 11:30 at night, I will e-mail you right back. You need to plan accordingly and start working on each week’s material early so that if you have questions, you are not trying to e-mail me an hour before an assignment is due. If you need to have an extended exchange with me, you should do that in online office hours, not via e-mail.

Online Office Hours: via email, and WebEx office hours. I will use Doodle survey to find out which hours will work best for weekly office hours; and office hours will be available by appointment.
Office: OCNR 366 (but no requirements to meet at any physical location).
Browser: Recommended web browser is Mozilla Firefox. You can download it free here: http://www.mozilla.org/en-US/firefox/new/

Need Technical Help? By Phone: 361-825-2825 (Local) & 1-866-353-2491 (Long Distance) By E-mail: iol.support@tamucc.edu Hours of Operation: (US Central Time): 7:30 A.M. - 10:00 P.M., Weekdays; 8:00 A.M. - 10:00 P.M., Weekends

Required Materials: ISBN10: 0077633822 | ISBN13: 9780077633820. For this course, you will need access to the Asarta/Butters (AB) online materials in McGraw-Hill’s Connect Master website. Full instructions on AB are included later in this syllabus. This is a new online educational platform that uses short videos instead of traditional text. It includes a variety of learning resources (graphs, examples, etc.) to help you learn the material. Please access to Connect Master via Blackboard. The first step is to make sure you purchase the access to our platform before June 1st. Our course will go online on May 27th.

If you buy your books at the University bookstore, you can purchase a card from them and by going through Blackboard, you can access to Connect Master website. Note that once you have purchased your subscription, you will also have access to the full eBook, you can buy an additional Print Supplement, with printed versions of all the learning resources, for $20 (with free shipping direct to your home). Also note this $100 is for a 12-month subscription, so if you must retake the course next two semesters, or if you take Macroeconomics Principles Online from a professor that uses the AB product, you won’t have to pay again as long as you take it in next one year.

Communication Guidelines: If you have short questions about the course, I prefer you use the FAQs section on BB9 so that your classmates can benefit from our exchange. If you have longer questions about the material, I prefer you utilize online office hours. If you have an individual issue, I prefer you send me an e-mail so there is a record of our exchange for me to refer back later.

When e-mailing, please put “Econ 2302 Online” somewhere in the subject header so that I can filter it into the appropriate folder in my inbox. I teach multiple sections of this class in current semester and this will help me keep my e-mail organized.

Course Description: The main objective of this course is to teach you to think and approach economic problems “like an economist.” To achieve this, this course will endow you with the tools that will help you understand and analyze the economic issues. We will mainly explore microeconomic subjects such as scarcity and choice, opportunity cost, demand and supply, equilibrium, consumer behavior, elasticity, production costs, perfect and imperfect market structures, and models of the modern market price system. This course satisfies the economics component of the University core curriculum.

Learning Objectives: By the end of this course, the students will be able to:

1. Understand the structure of a market for a particular good or service and the efficiency to which economic resources can be allocated through the market system (BBA Goal 2, Objective 1)
2. Understand the concept of elasticity and its applications in pricing decisions and in assessing the burden of a per unit tax (BBA Goal 2, Objective 1)
3. Be cognizant of the factors that influence whether or not an individual purchases a good which leads to the goal of satisfaction (utility) maximization. (BBA Goal 3, Objective 1)
4. Identify the four market structures that a firm could be part of and the differences between those market structures (BBA Goal 2, Objective 1 and 3)
5. Understand the role of marginal analysis in determining the optimum level of production and prices (BBA Goal 2, Objective 1)
6. Effectively review and prepare for the Major Field Test for business majors (BBA Goal 2, Objective 1)

Course Prerequisites:
None. However, students taking remedial courses in Basic English (ENGL 0399) and/or Mathematics (MATH 0300) are not recommended to take this course concurrently.

Major Field Test (MFT)
This course has been identified as critical to student mastery of the content covered by the Major Field Test (MFT). The MFT is required for all students pursuing the Bachelor of Business Administration degree. Students register for the MFT in BUSI0088, Major Field Test in Business. To prepare for this test, business majors are advised to retain their class notes, textbooks, and other relevant materials from their business core courses in the areas referenced below. Completion of all College of Business core courses except MGMT 4388 is required. BUSI 0088 is CR/NC.

As an integral part of the College of Business’ Assurance of Learning program, the Major Field Test (MFT) is a nationally-normed, standardized multiple-choice test developed by the Educational Testing Service and administered to senior-level business students at many AACSB International accredited institutions in the United States. It is designed to measure students’ academic achievement through demonstration of their basic knowledge and understanding of key concepts, theories, and analytical methods in the functional areas of business. This test covers the areas of accounting, economics, finance, international issues, legal and social environment of business, management, marketing, quantitative business analysis, and information systems.

Relationship to Other Courses:
The student will have an opportunity to apply quantitative skills introduced in other courses to solve economic problems. In addition, this course will emphasize the following specific skills: mathematical competency, critical thinking, writing, reading, listening and speaking. The emphasis on the development of these specific skills in this course should benefit the student in other courses undertaken regardless of major.

Instructional Methodology:
The class will be completely online. A variety of learning methodologies will be used, such as: video instruction, online meetings, homework assignments, quizzes, unit exams, and “Microeconomics in the News” Paper Project.

Things to do on Blackboard before immediately after enrolling in this class (Deadline to complete all the following tasks is given in the “COURSE SCHEDULE” section at the end of this document):

1. Write a Blog Post entry by going to the “Blogs.” You can look at my blog entry and get inspiration. Your blog post will count as 2 points of Discussion forum extra credit.
2. This course has an “Honor Code”. Read, electronically sign and submit the “Honor Code” for this class. If you are not willing to sign the honor code, you must drop this course.

Course Meetings
There are no in-person course meetings for this class. This course is entirely online, including the exams. Students must complete assignments (watching videos, completing homework, taking quizzes for each chapter, and taking the Unit exam that covers each of the 5 Units) by the deadlines. All Unit contents are presented at the end of this document under “Course Content” table. All units will be available for you to work on from the day the class opens (May 27th at 6pm); and these assignments have strict deadlines as stated in COURSE SCHEDULE, which can be found at the end of this course syllabus.
Terminology:
To make this syllabus easier to understand, you need to familiarize with some basic terminology I use in the course, and some of the terminology used in the McGraw-Hill Connect Master website. The course is split into 5 separate Units. A Unit is a grouping of material that consists of watching videos two chapters in the Asarta/Butters “book”, completing homework and quizzes for the Asarta/Butters material, and taking a Unit Exam at the end of each unit. The exams are not cumulative, i.e., the questions on each Unit Exam only cover that Unit.

In Connect, there are several different types of assignments you will see. For example, here are the assignments for the first Unit, which covers 2 chapters: “Chapter 1-Fundamentals” and “Chapter 2-Demand”:
Before you start any assignment, please read the chapters from the eBook for that unit. Some people do not read the eBook and jump to videos; that is also an okay strategy if you want to get the assignments going. The first two are assignments that entail you watching the Asarta/Butters videos and answering short questions after watching each video to ensure you did watch the videos. Watching videos ensure that you learned the material. Please watch them as if you are listening to a class very carefully. The 3rd and 4th with the big A in the black square, are what I call “homework” and what Connect Master calls LearnSmart Achieve assignments. The fifth and sixth, with the red A+ on a white page, are your quizzes on the “Fundamentals” and “Demand” chapters. The seventh, with the red A+ on a blue page, is your Unit exam on the material covered by Unit 1.

How to succeed:
Part of your responsibility as a TAMU-CC student is to complete assignments posted on Blackboard and McGraw-Hill Connect Master websites. This is an essential part of the learning process. All class materials, chapters will be posted online under five units, which you will complete sequentially. In other words, you won’t be able to move to the next unit unless you finish the previous unit. Keeping up with the assignments are essential to pass this course. The detailed COURSE SCHEDULE documents are placed at the end of thisyllabus should tell you the chapter and unit sequence. The course materials (that is materials on Blackboard and McGraw-Hill Connect websites) are complementary to each other so use them all preparing for the tests. Starting from basic concepts, we will proceed to much more complicated ones, do not get overconfident and keep hard work.

Performance Evaluation and Grading:
There are 100 points possible in this course. Here is the breakdown of how these points are allotted:

<table>
<thead>
<tr>
<th>Assignment Type</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Video Assignments</td>
<td>8</td>
</tr>
<tr>
<td>(1 pt each for your 8 best scores; worst 2 scores dropped)</td>
<td></td>
</tr>
<tr>
<td>10 Homework Assignments</td>
<td>16</td>
</tr>
<tr>
<td>(2 pts each for your 8 best scores; worst 2 scores dropped)</td>
<td></td>
</tr>
<tr>
<td>10 Quizzes</td>
<td>16</td>
</tr>
<tr>
<td>(2 pts each for your 8 best scores; worst 2 scores dropped)</td>
<td></td>
</tr>
<tr>
<td>5 Unit Exams</td>
<td>50</td>
</tr>
<tr>
<td>(10 points each)</td>
<td></td>
</tr>
<tr>
<td>1 “Microeconomics in the News” Paper Project</td>
<td>10</td>
</tr>
</tbody>
</table>

Total 100

Discussion Forum Participation (bonus extra credit) 6

Your grade will be based on Video Assignments (for each of the 10 chapters, each unit has 2 chapters), Homework assignments (for each of the 10 chapters), Quizzes (for each of the 10 chapters), 5 Unit Exams (multiple choice and short answer questions), a “Microeconomics in the News” Paper Project, and extra credit, 3 discussion assignments (2 Discussion Forum Assignments + an introductory Blog Post). All due dates are posted at the end of this document under the title of “COURSE SCHEDULE.” All assignments must be completed by 11:00 p.m. U.S. Central Time at the due date of these assignments. No exceptions will be made under ANY circumstances. I highly recommend you complete your assignments much before the deadline (at least 24 hours before) because it is very likely that you may have problems with your computer, internet etc. and any last-minute submissions would be problematic. If you attempt to complete an assignment less than 24 hour before it is due, you assume the full responsibility of missing it due to computer/technology glitches and the instructor will not be responsible.

Unit Exams: There will be 5 Unit exams at the end of each unit. These exams will make up 50% of your final grade (10 points each). There will be NO MAKEUP tests under ANY circumstances. Each Unit Exam is an assignment in Connect and is labeled as such. Each exam only covers the material in that unit; exams are not cumulative. Each exam will consist of 30 multiple choice and some exams will also include 3 or 4 graphing
and/or short-answer questions worth varying amounts of points. Students will have 60 minutes for each exam. Each exam is worth 100 points. The Unit Exams will be proctored by a service called Examity.

You have two options regarding using eBook during the unit exams. If you do not choose to use the eBook you can potentially score 100%; but you have an option to use the eBook (No printed textbook during the exam), if you choose to do so, you will automatically lose 10% of your exam grade, i.e. all questions will worth 10% less. This 10% loss in grade can be seen as a fee for using the eBook. You are not allowed to work with anyone else on this exam or consult any other resources, like the internet. Your exam questions are pulled from a large bank of test questions, so no two students will have the same exam. However, the level of difficulty of the multiple-choice questions will be the same for all students: 30% easy, 50% medium, and 20% difficult.

After you take the exam, it will not show your results until the exam period is completely over (after the due date has passed). Even then, your score will only show the multiple-choice portion, because I will have to go through and grade the short-answer questions. Once all the exams are graded, I will e-mail the entire class and let you know that the grades are ready.

**Video Assignments, Homework Assignments, Quizzes and Asarta/Butters (AB):** Economics by Asarta and Butters is a new educational product. It started out as a video book, but many other resources were added to it, and now it represents an entire educational platform. It’s different from what you’re used to with a simple textbook, but most students find it more engaging and a better way of testing whether they really know the material.

For each topic (the equivalent of a chapter in a book), you start by watching a series of Videos. After each video there will be a multiple-choice question that will test whether you paid attention or not. In addition, the system records your activity and reports whether you watched videos by deadline or not. You will have a direct access to our eBook is provided on our Connect platform on the right.

Then, after you watch the book’s videos you do the **Homework.** The homework consists of a series of questions – get them right and your assignment completion increases. Get them wrong, and it suggests learning resources for you to review before trying again. If you find a concept in the topic confusing, you can watch the video again to help give you a better foundation.

Along the way, as you answer questions on the learning resources you watch and interact with, you’ll see your progress along the bottom of the assignment screen. The progress you make is the score that you’ll get on that homework assignment. Everyone can get 100% -- some people will just reach it faster than others. If you have a lot of work to do and you hit 80% and if you are okay with that, you can stop then. You are in control of your grade. 100% means full grade of 2 points, anything less is lower grade.
How will you know if you really learned the material? That’s where the **Quizzes** and **Unit Exams** come in. If you’ve really been paying attention as you’ve been watching videos and working through the homework, you should do fine on the quiz. The homework is very low-stakes (everybody can get to 100% and there’s no penalty for being wrong; you just must try again). The quiz is more high-stakes, and you only get one chance to submit the assignment. If you have questions while working on the quiz, save your work and go to the Library portion to review any videos or learning resources that might be relevant.

**I understand that students procrastinate and sometimes computers glitch and internet access stops working. For those reasons, I will drop the grade on your worst two chapters for Quizzes and Homework assignments. Failure to have a working computer is not a valid excuse in this course** – after all, this is an online course. You are supposed to have computer access and, when your computer is not working, it is your responsibility to use a library or find another computer. If you e-mail me and tell me that you couldn’t finish an assignment on time because your computer was not working, I will e-mail you back and tell you “Sorry, but this is why I drop your lowest two homework and quiz scores – I have already factored situations like this into the course grading system.”

Due dates for every single assignment (10 video assignments, 10 homework assignments, 10 quizzes, 10 Unit exams, paper project and discussion forum participation) are clearly stated in “**COURSE SCHEDULE**” at the end of this document. This course is designed to keep you working consistently throughout your week in small chunks, as you’ll learn more and retain more if you work 2-3 hours per a day than you will if you cram in one large study session of 12-16 hours. Note that even if you don’t watch the videos or do the homework on time, you’ll be able to go back in and review that material – you just can’t increase your homework score after the due date. But all quiz dates are fixed – once they pass, the quiz results are available, and you can’t go back in after the fact and try it again for points. (You can, however, do a “study attempt” at the quiz, just giving yourself more practice without increasing your score.) Since quiz results are revealed at the quiz deadline, I cannot give you an extension on a quiz after the fact; you can already see the answers, so it does not make sense to then allow you to continue working.

Registering for the Asarta/Butters book is pretty simple. Just got to [Blackboard 9.1 (BB9)](https://blackboard9.com) and enter our course shell. Click on the 3rd link from the blue navigation menu on the left “Connect Master – Course Content” Just follow the instructions to register and create your account. This is when you purchase the product.

**“Microeconomics in the News” Paper Project**

The **“Microeconomics in the News” Paper Project** will make up 10% of your grade. You are expected to relate and apply economic concepts we learned in the class to real-life news. Submit your assignments via [turnitin.com](https://turnitin.com), no hardcopy or e-mail attachments will be accepted. The deadline for the assignment is **August 6, 2019, 11:00 p.m. U.S. Central Time**. Find the details on this assignment on our BB9 web page.

**Discussion Forum Extra Credit:** Participation in discussion forum will count as extra credit, and you can earn up to 6 points. Your grade will depend on the frequency and the quality of your participation in the BlackBoard “Discussion Forum” under the “Groups.” Specifically, we will have 2 Discussion Forum assignments and 1 Blog Post (self-introduction assignment). Each discussion forum and the blog post are worth 2 points (6 total points). Please see the discussion participation regulations and grading rules. Please find “Discussion participation rules and rubric” towards the end of this document.

Students are responsible for assignments due, meaningful contributions to discussions (if choose to participate) and being aware of class announcements - **including but not limited to any changes in the exam dates**. Assignments, exams and other course requirements missed due to online absences cannot be made up under ANY circumstances.
Your letter grade will be based on your cumulative number of points. The approximate letter grades will be as follows, but I reserve the right to adjust the cut-off points. I will use standard rules for rounding and the following conversion table for the absolute scale:

<table>
<thead>
<tr>
<th>percent</th>
<th>90.0 – 100.0</th>
<th>80.0 – 89.9</th>
<th>70.0 – 79.9</th>
<th>60.0 – 69.9</th>
<th>0.00– 59.9</th>
</tr>
</thead>
<tbody>
<tr>
<td>letter grade</td>
<td>A</td>
<td>B</td>
<td>C</td>
<td>D</td>
<td>F</td>
</tr>
</tbody>
</table>

**Grading Policy:**

The dates of all assignments are fixed. There will be NO makeup tests, quizzes under any circumstances. Missed exams, assignments etc. will be treated as zeroes. No exceptions will be made for work related activities, health emergencies, job interviews, any travel or other non-academic activities. Because this is an online course and you will have plenty of time to complete assignments and no other activities should interfere with completion of assignments. However, students who are athletes present an official letter from the University if any of the test dates causes conflict with their scheduled activities. This letter must be presented/e-mailed in advance to me.

Your grade is determined solely by your performance, not by the instructor’s. There will not be any additional credit opportunities after the Unit 5 exam to supplement your grade. You earn your grade based on your performance not based on your needs or wants. The main purpose of my policies is fairness. I believe in rewarding those people who take their responsibilities seriously.

**Dropping a Class and Course Withdrawal Policy:**

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class.

**THE LAST DAY TO WITHDRAW FROM A COURSE WITH AN AUTOMATIC “W” IS 5:00 PM, July 29.** Please keep in mind that there is a maximum of SIX class withdrawals allowed during a student’s undergraduate career in Texas institutions.

**Classroom/professional behavior:**

Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

**Statement of Civility:**

Texas A&M University-Corpus Christi has a diverse student population that represents the population of the state. Our goal is to provide you with a high quality educational experience that is free from repression. You are responsible for following the rules of the University, city, state and federal government. We expect that you will behave in a manner that is dignified, respectful and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.
**Classroom Etiquette:**
Examples of classroom misconduct that may affect student evaluation include:

1. Copying tests and quiz questions (definition of copying: making written or digital copies including but not limited to taking photos, videos etc.) with the purpose of distribution.
2. Posting inappropriate, unrelated and offensive comments on the online discussion forums and course web page.
3. Engaging in fraudulent activities regarding class assignments and exams.

Students caught engaging in such activities should expect class or course dismissal along with a letter of reprimand placed in their academic files.

According to the University policy, **no cell phone is allowed** in a room when a test/exam is taken.

**Academic Integrity/Plagiarism Policy:**
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, falsification, forgery, complicity or plagiarism. (Plagiarism is the presentation of the work of another as one’s own work.) Students caught engaging in such activities should expect a zero grade on the exam/assignment for the **first violation** and a letter of reprimand placed in their academic file. A **second violation** will result in an **automatic grade of F for the course**. Students in the class are subject to the CoB Student Code of Ethics.

This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at [www.cob.tamucc.edu](http://www.cob.tamucc.edu)). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.

Students who violate University rules on scholastic honesty are subject to disciplinary penalties, including the possibility of failure in the course and dismissal from the University. Since dishonesty harms the individual, fellow students, and the integrity of the University, policies on scholastic dishonesty will be strictly enforced.

**Disabilities Accommodations:**
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in Corpus Christi Hall 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

**Statement of Academic Continuity:**
In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.
Grade Appeals:
As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

Other Aspects of the Course:
 Oral and Written Communication Content:
Class discussion, active participation, quizzes, as well as major examinations will provide an opportunity for evaluating students’ performance in oral and written communications.

Technology Applications:
Students should strive to use current technological aids and use whatever visual aids would improve the quality of their learning process. The course syllabus and other course material will be available online. Students are encouraged to communicate with the instructor using the Internet. Students are expected to develop computer skills and to use the Internet. Students are encouraged to use financial calculators in class for team activities, class quizzes, and major examinations. Students may use computers in class for note taking and presentations.

Ethical Perspectives:
Decentralized decision-making in a market price system is emphasized. Outcomes of decentralized decisions are examined at the micro and macro levels of the economy. Class discussions are encouraged so that different perspectives may be openly examined. Positive (“what was done”) rather than normative (“what should have been done”) is generally the approach used in microeconomics since a competitive market decision is usually considered a desired outcome.

Global Perspectives:
Throughout the course, students will discuss and compare economic activities in the domestic economy to other economies of the world. The market price system in the U.S. is emphasized and compared to decision-making systems used in some other economies.

Demographic Diversity Perspectives:
There will be opportunities to compare and discuss demographic diversity in the course especially regarding the diversity of labor in the input markets.

Political, Social, Legal, Regulatory, and Environmental Perspectives:
The market price system is examined in detail throughout the course. How our society deals with property ownership (private vs. public), monopoly power (regulation vs. state ownership), and environmental issues (marginal costs vs. total costs) are continuing topics for discussion throughout the course.
Microeconomic Principles ECON 2302

Honor Code

As a TAMU-CC student who is taking Dr. Gevrek’s course stated above, I promise, on my honor that, I will

1. obey all the rules of the course and,
2. not lie, cheat, or steal in relation to the academic practices of constituent institutions of the Texas A&M University System.
3. do my own work in all aspects of your course without using help from third parties.
4. use the course material only for the purposes of learning and will not make copies of the course material provided in this course with the purpose of redistribution.
5. will honor the following rules of this course, college of business and the university:

Online Classroom/professional behavior:
Texas A&M University-Corpus Christi, as an academic community, requires that each individual respect the needs of others to study and learn in a peaceful atmosphere. Under Article III of the Student Code of Conduct, classroom behavior that interferes with either (a) the instructor’s ability to conduct the class or (b) the ability of other students to profit from the instructional program may be considered a breach of the peace and is subject to disciplinary sanction outlined in article VII of the Student Code of Conduct. Students engaging in unacceptable behavior may be instructed to leave the classroom. This prohibition applies to all instructional forums, including classrooms, electronic classrooms, labs, discussion groups, field trips, etc.

Classroom Etiquette:
Examples of classroom misconduct that may affect student evaluation include:

1. Sharing test and quiz questions with others.
2. Using any telecommunication device during tests, discussion forums, and quizzes (definition: Use of a mobile phone during class, including text messaging, surfing internet.)
3. Copying assignment questions (definition of copying: making written or digital copies including but not limited to taking photos, videos etc.), forums and other course materials with the purpose of distribution.
4. Posting inappropriate, unrelated and offensive comments on the discussion forums and any other activities that are disruptive to the learning environment are also not allowed.
5. Engaging in fraudulent activities regarding discussion forums, assignments and tests.

Students caught engaging in such activities should expect class or course dismissal along with a letter of reprimand placed in their academic files.

According to the University policy, no cell phone is allowed in a room when a test/exam is taken.

Academic Honesty Policy:
University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism, which is the presentation of the work of another as one’s own. Students caught engaging in such activities should expect a zero grade on the exam/assignment for the first violation and a letter of reprimand placed in their academic file. A second violation will result in an automatic grade of F for the course. Students in the class are subject to the CoB Student Code of Ethics.

This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at www.cob.tamucc.edu). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.

Students who violate University rules on scholastic honesty are subject to disciplinary penalties, including the possibility of failure in the course and dismissal from the University. Since dishonesty harms the individual, fellow students, and the integrity of the University, policies on scholastic dishonesty will be strictly enforced.

Signed: ____________________
Date : ____________________
DISCUSSION PARTICIPATION RULES

**Participation:** Students are responsible for active participation in all discussions and are advised that lack of participation will adversely affect their grades. Each discussion assignment is worth 2 points. Students should expect to make numerous significant contributions to group discussions with at least 4 separate comments/entries WITH SUBSTANCE per discussion with a minimum of 500 words per discussion. The discussion forum participation must be spread out to at least 3 days (i.e. student must go to and post comments on each discussion forum on at least 3 separate days). All discussion entries are due BEFORE 11:00 p.m. U.S. Central Time on the due date of the assignments. Discussion forums will be closed after that time and additional contributions will not be graded. **Common point deductions:** Posting all discussion forum comments on one day (-1 point), posting all discussion forum comments on two days (-0.5 point), total word count less than 500 but no less than 250 (-0.5 point), total word count less than 250 (-1 point). Point deductions will also be applied to discussion forum participation that lacks substance. **Students are responsible for meaningful contributions to discussion (i.e. contributions with substance) – contributions that enhance critical thinking and problem solving in the discussion.** Please find the rubric used to grade your discussion entries (in terms of substance) below.

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Preparedness</td>
<td>Student is completely prepared and has obviously reflected on the article's content.</td>
<td>Student seems pretty prepared but might have needed more reflection on the article's content.</td>
<td>The student is somewhat prepared, but it is clear that reflection on the article's content was lacking.</td>
<td>Student does not seem at all prepared.</td>
<td></td>
</tr>
<tr>
<td>2. Comprehension</td>
<td>Student is able to accurately answer almost all questions posed by classmates about the topic.</td>
<td>Student is able to accurately answer most questions posed by classmates about the topic.</td>
<td>Student is able to accurately answer a few questions posed by classmates about the topic.</td>
<td>Student is unable to accurately answer questions posed by classmates about the topic.</td>
<td></td>
</tr>
<tr>
<td>3. Expresses thoughts clearly</td>
<td>Expresses thoughts clearly and distinctly all (100-95%) the time, and mispronounces no words.</td>
<td>Expresses thoughts clearly and distinctly all (100-95%) the time, but mispronounces one word.</td>
<td>Expresses thoughts clearly and distinctly most (94-85%) of the time. Mispronounces no more than one word.</td>
<td>Often cannot be understood.</td>
<td></td>
</tr>
<tr>
<td>4. Stays on Topic</td>
<td>Stays on topic all (100%) of the time.</td>
<td>Stays on topic most (99-90%) of the time.</td>
<td>Stays on topic some (89%-75%) of the time.</td>
<td>Less than 75% on topic.</td>
<td></td>
</tr>
<tr>
<td>5. Collaboration with Peers</td>
<td>Almost always pays attention to, shares with, and supports the efforts of others in the group. Tries to keep people working well together.</td>
<td>Usually pays attention to, shares with, and supports the efforts of others in the group. Does not cause “waves” in the group.</td>
<td>Often pays attention to, shares with, and supports the efforts of others in the group but sometimes is not a good team member.</td>
<td>Rarely pays attention to, shares with, and supports the efforts of others in the group. Often is not a good team member.</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL
<table>
<thead>
<tr>
<th>Units</th>
<th>Course Content</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Chapters Covered &amp; Assignments</td>
</tr>
</tbody>
</table>
| UNIT 1 | ▪ Chapter 1: Fundamentals  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Chapter 2: Demand  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Unit Exam 1 |
| UNIT 2 | ▪ Chapter 3: Supply  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Chapter 4: Market Equilibrium and Policy  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Unit Exam 2 (+ Discussion forum for extra credit) |
| UNIT 3 | ▪ Chapter 5: Market Efficiency  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Chapter 6: Elasticity  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Unit Exam 3 |
| UNIT 4 | ▪ Chapter 7: Production  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Chapter 8: Perfect Competition  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Unit Exam 4 (+ Discussion forum for extra credit) |
| UNIT 5 | ▪ Chapter 9: Monopoly  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Chapter 10: Monopolistic Competition and Oligopoly  
|       |   o Video Assignment  
|       |   o Homework  
|       |   o Quiz  
|       | ▪ Unit Exam 5 |
|       | ▪ August 6 (11pm US CT)-----------“Microeconomics in the News” Paper Project |
**COURSE SCHEDULE:**
Complete deadlines for assignments are given below (subject to changes). All video assignments, homework assignments, quizzes and Unit Exams must be completed by **11:00 p.m. U.S. Central Time** on their respective due dates. All assignments that are due are on the following days.

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 27</td>
<td>Get your access to course websites: Blackboard and Connect</td>
<td>May 28</td>
<td>May 29: Start Math Refresher assignments on Connect</td>
<td>May 30</td>
<td>May 31</td>
<td>June 1</td>
</tr>
<tr>
<td>June 2</td>
<td>Class officially starts</td>
<td>June 4: Videos due; Chapter 1 - Fundamentals</td>
<td>June 5: Homework due; Chapter 1 - Fundamentals</td>
<td>June 6: Deadline for: Blog post; Honor code</td>
<td>June 7: Quiz due; Chapter 1 – Fundamentals</td>
<td></td>
</tr>
<tr>
<td>June 3</td>
<td></td>
<td>June 4: Videos due; Chapter 1 - Fundamentals</td>
<td>June 5: Homework due; Chapter 1 - Fundamentals</td>
<td>June 6: Deadline for: Blog post; Honor code</td>
<td>June 7: Quiz due; Chapter 1 – Fundamentals</td>
<td></td>
</tr>
<tr>
<td>June 9</td>
<td></td>
<td>June 11: Homework due; Chapter 2 – Demand</td>
<td>June 12: Homework due; Chapter 2 – Demand</td>
<td>June 13: Quiz due; Chapter 2 – Demand</td>
<td>June 14: Unit Exam 1 is due</td>
<td></td>
</tr>
<tr>
<td>June 10</td>
<td></td>
<td>June 11: Homework due; Chapter 2 – Demand</td>
<td>June 12: Homework due; Chapter 2 – Demand</td>
<td>June 13: Quiz due; Chapter 2 – Demand</td>
<td>June 14: Unit Exam 1 is due</td>
<td></td>
</tr>
<tr>
<td>June 16</td>
<td></td>
<td>June 18: Homework due; Chapter 3 – Supply</td>
<td>June 19: Homework due; Chapter 3 – Supply</td>
<td>June 20: Quiz due; Chapter 3 – Supply</td>
<td>June 21: Quiz due; Chapter 3 – Supply</td>
<td></td>
</tr>
<tr>
<td>June 17</td>
<td></td>
<td>June 18: Homework due; Chapter 3 – Supply</td>
<td>June 19: Homework due; Chapter 3 – Supply</td>
<td>June 20: Quiz due; Chapter 3 – Supply</td>
<td>June 21: Quiz due; Chapter 3 – Supply</td>
<td></td>
</tr>
<tr>
<td>June 22</td>
<td></td>
<td>June 22:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday</td>
<td>Monday</td>
<td>Tuesday</td>
<td>Wednesday</td>
<td>Thursday</td>
<td>Friday</td>
<td>Saturday</td>
</tr>
<tr>
<td>---------------</td>
<td>----------------</td>
<td>---------------</td>
<td>----------------------------------------</td>
<td>-----------------------------------------------</td>
<td>---------------------------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>June 23</td>
<td>June 24</td>
<td>June 25</td>
<td>June 26</td>
<td>June 27</td>
<td>June 28</td>
<td>June 29</td>
</tr>
<tr>
<td></td>
<td>Videos due:</td>
<td></td>
<td>Homework due:</td>
<td>Discussion forum 1 participation for extra credit.</td>
<td>Chapter 4 – Market Equilibrium and Policy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 4 –</td>
<td></td>
<td>Chapter 4 – Market Equilibrium and</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Market Equilibrium and Policy</td>
<td></td>
<td>Policy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 30</td>
<td>July 1</td>
<td>July 2</td>
<td>July 3</td>
<td>July 4</td>
<td>July 5</td>
<td>July 6</td>
</tr>
<tr>
<td></td>
<td>Unit 3 starts</td>
<td></td>
<td>Homework due:</td>
<td></td>
<td>Quiz due:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Videos due:</td>
<td></td>
<td>Chapter 5 – Market Efficiency</td>
<td></td>
<td>Chapter 5 – Market Efficiency</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 5 – Market Efficiency</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 7</td>
<td>July 8</td>
<td>July 9</td>
<td>July 10</td>
<td>July 11</td>
<td>July 12</td>
<td>July 13</td>
</tr>
<tr>
<td></td>
<td>Videos due:</td>
<td></td>
<td>Homework due:</td>
<td></td>
<td>Quiz due:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 6 – Elasticity</td>
<td></td>
<td>Chapter 6 – Elasticity</td>
<td></td>
<td>Chapter 6 – Elasticity</td>
<td></td>
</tr>
<tr>
<td>July 14</td>
<td>July 15</td>
<td>July 16</td>
<td>July 17</td>
<td>July 18</td>
<td>July 19</td>
<td>July 20</td>
</tr>
<tr>
<td></td>
<td>Unit 4 starts</td>
<td></td>
<td>Homework due:</td>
<td></td>
<td>Quiz due:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Videos due:</td>
<td></td>
<td>Chapter 7 – Production</td>
<td></td>
<td>Chapter 7 – Production</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 7 – Production</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 21</td>
<td>July 22</td>
<td>July 23</td>
<td>July 24</td>
<td>July 25</td>
<td>July 26</td>
<td>July 27</td>
</tr>
<tr>
<td></td>
<td>Videos due:</td>
<td></td>
<td>Homework due:</td>
<td></td>
<td>Quiz due:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 8 – Perfect Competition</td>
<td></td>
<td>Chapter 8 – Perfect Competition</td>
<td></td>
<td>Chapter 8 – Perfect Competition</td>
<td></td>
</tr>
<tr>
<td>July 28</td>
<td>Paper project</td>
<td>July 30</td>
<td>July 31</td>
<td>August 1</td>
<td>August 2</td>
<td>August 3</td>
</tr>
<tr>
<td></td>
<td>news article</td>
<td></td>
<td>2 sets of Homeworks due:</td>
<td></td>
<td>2 sets of Quizzes due:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>link due for</td>
<td></td>
<td>Chapter 9 – Monopoly</td>
<td></td>
<td>Chapter 9 – Monopoly</td>
<td></td>
</tr>
<tr>
<td></td>
<td>extra credit</td>
<td></td>
<td>Chapter 10 – Monopolistic Competition and Oligopoly</td>
<td></td>
<td>Chapter 10 – Monopolistic Competition and Oligopoly</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Unit 5 starts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 sets of Videos due:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 9 – Monopoly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 10 – Monopolistic Competition and Oligopoly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday</td>
<td>Monday</td>
<td>Tuesday</td>
<td>Wednesday</td>
<td>Thursday</td>
<td>Friday</td>
<td>Saturday</td>
</tr>
<tr>
<td>--------</td>
<td>---------</td>
<td>--------------------------------------</td>
<td>-----------</td>
<td>-----------------------------------------------</td>
<td>---------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>August 4</td>
<td>August 5</td>
<td>August 6 “Microeconomics in the News” Paper Project due</td>
<td>August 7</td>
<td>August 8 Deadline to re-submit “Microeconomics in the News” Paper Project if the “similarity index” exceeded 10%, which indicates possibility of plagiarism</td>
<td>August 9 Last day of classes Course Evaluations are due!!</td>
<td></td>
</tr>
</tbody>
</table>